



CRDM Southern England Irish Dance Championships Sponsorship 2023

The Southern England Irish Dance Championships will take place on Saturday 15th July and Sunday 16th July 2023 at Shooters Hill Sixth Form College, London. The event will be hosted by the Aimee-Leigh Irish Dance Academy who run Irish Dance classes in Plumstead and Bexleyheath and is home to All-Ireland and British National Champions.

This will be the second year of the Academy hosting the event and we expect to welcome competitors and visitors from across England, Northern Ireland, and Ireland. Over the course of the weekend, we expect to see around 400 to 500 visitors.

We would be so grateful for your support in sponsoring the championships for this event. This event is one of only 3 qualifying events for the UK based dancers to qualify for the World Irish Dance Championships in 2024. Giving the children and dancers the best experience is our utmost priority.

Thank you,

Aimee-Leigh Bill TCRG

Gold Sponsorship

- **Cost:** £150 per sponsorship
- **What do I get in return for supporting this event?**
Your kind donation of £150 will cover the sponsorship of one 1st to 5th place cups for one championship or preliminary age groups. You will receive:
 - A half-page advert in our programme booklet that will be sold to over 300 attendees over the duration of the weekend.
 - A social media post on the events Facebook page (<https://www.facebook.com/CRDMSouthernEnglandChampionships>) thanking you for your support and sponsorship. We can include links to your social media pages or websites in this post.
 - An Instagram story post on the dance academy's Instagram that has nearly 1,500 followers: <https://www.instagram.com/aimeeleighdanceacademy/>. We can include links to your Instagram pages on this story post.
 - A website mention on <https://aimeeleighdance.co.uk/southern-england-champs> thanking you for your support and sponsorship, including your logo our image of your choice & an action button linking to your website.
 - A free performance by the Aimee-Leigh Irish dancers at any corporate event.

Silver Sponsorship

- **Cost:** £75 per sponsorship
- **What do I get in return for supporting this event?**
Your kind donation of £75 will cover the sponsorship of one 1st to 3rd place cups for one championship or preliminary age group. You will receive:
 - A small advert in our programme booklet that will be sold to over 300 attendees over the duration of the weekend.
 - A social media post on the events Facebook page (<https://www.facebook.com/CRDMSouthernEnglandChampionships>) thanking you for your support and sponsorship. We can include links to your social media pages or websites in this post.
 - A website mention on <https://aimeeleighdance.co.uk/southern-england-champs> thanking you for your support and sponsorship, no image included, however we can include a website URL or action button linking to your website.