



UNITED HORSEMEN
OF THE CAROLINAS

To Whom It May Concern:

This letter is being sent to you on behalf of United Horsemen of the Carolinas as an invitation to you and/or your company to help sponsor our 2018 Open Horse Show Season. Your sponsorship helps to support our shows with the purchase of awards, payment to judges, rental of facilities, along with other fees that may occur throughout the year.

Our show season is packed with activities for everyone to attend. Our youth have a lot of plans for the year for all of our youth, ex: Volunteer @ Ronald McDonald House, trip to Wet & Wild Waterpark, having a snow cone social at our 2 day show in August. They have been very busy. Attached is a copy of our 2018 show calendar for your viewing.

You may choose to be a sponsor in one or more of the following ways:

Platinum Sponsor	\$1000 - Up	Receive advertising at every show (name announced throughout the day & on class sheet), on our website (link to your website), facebook page, banner displayed (provided by sponsor), for entire year, 2 tickets to our annual awards banquet, presentation of plaque at banquet, and choice of vendor spot at both of the two day shows in Raleigh (June 9-10 & Aug 11-12)
Gold Sponsor (10 Shows)	\$300 - \$999	Receive advertising at every show (name announced throughout the day & on class sheet), on our website (link to your website), facebook page, banner displayed (provided by sponsor) for entire year.
Bronze Sponsor (1 show)	\$100 - \$299	Receive advertising at a one day show of our choice & on class sheet, on our website (link to your website), and facebook page for entire year
Silver Sponsor (1 show)	\$11 - \$99	Receive advertising at a one day show of our choice & on class sheet (sponsors 1 to 9 classes of your choice, depending on \$ amount), on our website
Season Sponsor (1 class/Entire Season)	\$80	Sponsor one class for the entire 2018 show season. Name listed on each show class list, with name announced at the close of that class. Name listed on our website and included in our monthly newsletter.
Class Sponsor (1 show)	\$10	Your name/business name will be advertised on our class list for the one class and show of your choice.

Should you decide to be a sponsor, we would need to know as soon as possible to insure that you/your business is advertised accordingly. Please fill out the form below and return it, along with payment, to the address provided. For Platinum, Gold or Bronze level, please provide us with your website address so we can include it on our website. For Platinum and Gold level, please provide UHC with your banner as soon as possible so we may display it at all of our shows.

We look forward to your participation and thank you in advance for your time and consideration.

Sincerely,

Ronnie T. Pope, Jr.

Ronnie T. Pope, Jr., President, United Horsemen of the Carolinas



2018 Sponsorship Form

_____ Platinum Sponsor _____ Gold Sponsor _____ Bronze Sponsor _____ Silver Sponsor
(\$1000 – Up) (\$300 - \$999) (\$100-\$299) (\$11-\$99)

Season Sponsor _____ Individual Class Sponsor _____
(\$80 one class/entire season) (\$10 per class)

\$ _____ Cash _____ Check # _____
(Please make checks payable to United Horsemen of the Carolinas)

Donor's Name/Address: _____

Donor's Signature: _____

UHC Board Member Signature: _____ Date: _____

Please fill out the above form and return along with payment **made payable to UHC:**

Michelle Pope, Treasurer
7110 Caviness Jordan Rd.
Cedar Grove, NC 27231