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# OUR WINES

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## THE VERY BEST WINE. YOURS FOR THE MAKING.

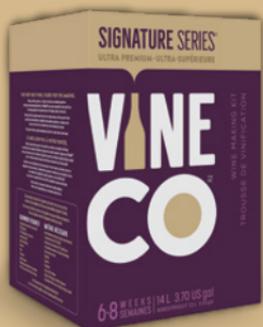
Hello you, with the great taste – looking for a delicious and rewarding experience crafting your own premium quality wines? Join VineCo™ as we source ingredients from the world's best wine growing regions for our unique selection of the highest quality craft wine kits.

Working closely with suppliers around the world, we're simply meticulous. Selecting only the finest grape juices and concentrates, we combine the most premium ingredients, our unique process and a pure love of the craft to deliver the very best winemaking kits around.

Your great taste and our premium winemaking kits.  
Now that's a match made in wine heaven.



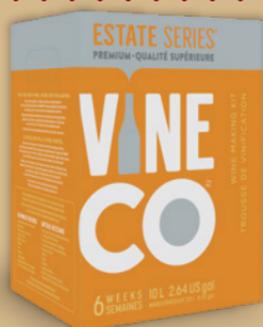
**YOUR GREAT TASTE AND OUR PREMIUM WINEMAKING KITS. NOW THAT'S A MATCH MADE IN WINE HEAVEN.**



## SIGNATURE SERIES™

**TRULY  
EXCEPTIONAL WINES**

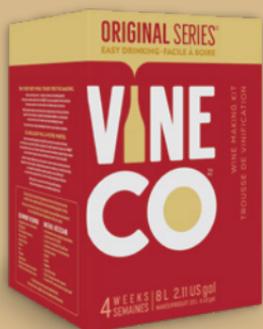
**6-8 WEEKS** | 14 L 3.70 US gal  
MAKES 23 L 6 US gal



## ESTATE SERIES™

**TASTE OF  
EXCELLENCE**

**6 WEEKS** | 10 L 2.64 US gal  
MAKES 23 L 6 US gal



## ORIGINAL SERIES™

**EASYGOING  
AND VERSATILE**

**4 WEEKS** | 8 L 2.11 US gal  
MAKES 23 L 6 US gal



## NIAGARA MIST™

**FRESH & FRUITY**

**4 WEEKS** | 6 L 1.59 US gal  
MAKES 23 L 6 US gal

# SIGNATURE SERIES <sup>TM</sup> <sub>MC</sub>

When only the very best wine will do.

Sophisticated palates demand the most exquisite quality wines which is why we created our VineCo Signature Series™ craft winemaking kits. These ultra-premium wine kits bring you the experience of creating the most outstanding wines from all over the world.

## REDS AMARONE STYLE, ITALY

Full bodied, tart cherry, raspberry hint of chocolate, spice and a long lingering finish.

**SWEETNESS:** DRY

**OAK:** MEDIUM

**BODY:** FULL

**ALCOHOL:** 14.0%

## CABERNET SAUVIGNON, CALIFORNIA

Layers of dark berry fruit, notes of spice and vanilla with plush tannins, dry finish.

**SWEETNESS:** DRY

**OAK:** HEAVY

**BODY:** FULL

**ALCOHOL:** 14.0%

## CABERNET SAUVIGNON MERLOT, FRANCE

Black currant, plum, dark berries, subtle mineral notes and firm structure and tannins.

**SWEETNESS:** DRY

**OAK:** HEAVY

**BODY:** MEDIUM-FULL

**ALCOHOL:** 13.5%

## MERLOT, CALIFORNIA

Dry with big fruit flavours, rich baking spices, purple floral notes and a chocolaty finish.

**SWEETNESS:** DRY

**OAK:** MEDIUM

**BODY:** FULL

**ALCOHOL:** 14.0%

## PINOT NOIR, OREGON

Aromatic with lively acidity and a smooth finish. Concentrated flavours of red berries, subtle floral notes, and a hint of spice.

**SWEETNESS:** DRY

**OAK:** MEDIUM

**BODY:** MEDIUM

**ALCOHOL:** 13.5%

## SHIRAZ, AUSTRALIA

Fruit forward, full bodied and firm tannins. Notes of blackberry and cherry, dried currant, and hints of baking spice and mocha.

**SWEETNESS:** DRY

**OAK:** HEAVY

**BODY:** FULL

**ALCOHOL:** 14.0%

 These kits contain grape skins. Most of red wine's rich characteristics come from the grape skins. Including grape skins during fermentation enhances the flavour, colour, aroma, body and tannins, resulting in a richer, fuller red wine.

**REDS** TOSCANA, ITALY 

Blackberry, black currant, hints of vanilla and spice with velvety tannins and a round finish.

**SWEETNESS:** DRY

**OAK:** HEAVY

**BODY:** FULL

**ALCOHOL:** 14.0%

**ZINFANDEL, CALIFORNIA** 

Aromatic, strawberry jam, ripe berries, with allspice and mocha on the finish.

**SWEETNESS:** DRY

**OAK:** MEDIUM

**BODY:** FULL

**ALCOHOL:** 14.0%

**WHITES** CHARDONNAY, CALIFORNIA

Yellow apple, lemon and pineapple with hints of peach and mineral notes, fresh and unoaked.

**SWEETNESS:** DRY

**OAK:** NONE

**BODY:** MEDIUM-FULL

**ALCOHOL:** 13.5%

**PINOT GRIS, WASHINGTON**

Well balanced with green apple, lemon zest, pear, notes of honeysuckle and bright acidity.

**SWEETNESS:** DRY

**OAK:** NONE

**BODY:** MEDIUM

**ALCOHOL:** 13.0%

**SAUVIGNON BLANC, AUSTRALIA**

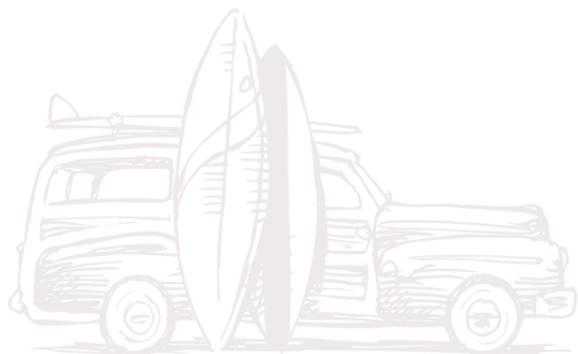
Fresh, bright acidity and medium body. Peach, honeydew melon, kiwi, hints of tropical fruit and subtle herbal notes.

**SWEETNESS:** DRY

**OAK:** NONE

**BODY:** MEDIUM

**ALCOHOL:** 13.0%



# ESTATE SERIES<sup>TM</sup>

When you want to elevate your craft, choose VineCo Estate Series<sup>TM</sup> craft winemaking kits. Selected from the world's most renowned wine growing regions, and made with the highest quality juices and concentrates, it's love at first sip.

## REDS

### AMARONE STYLE, ITALY

Black cherry, plum and chocolate.

SWEETNESS: DRY

OAK: MEDIUM

BODY: FULL

ALCOHOL: 13.5%

### CABERNET MERLOT, CALIFORNIA

Black cherry, tobacco and mint.

SWEETNESS: DRY

OAK: MEDIUM

BODY: FULL

ALCOHOL: 13.0%

### CABERNET SAUVIGNON, AUSTRALIA

Black currant, chocolate, bay leaf with toasted notes.

SWEETNESS: DRY

OAK: MEDIUM

BODY: FULL

ALCOHOL: 13.5%

### CABERNET SHIRAZ, AUSTRALIA

Blackberry, pepper, leather and toast.

SWEETNESS: DRY

OAK: HEAVY

BODY: FULL

ALCOHOL: 13.5%

### CARMENÈRE, CHILE

Raspberry, red cherry and plum.

SWEETNESS: DRY

OAK: MEDIUM

BODY: MEDIUM

ALCOHOL: 13.5%

### MALBEC, ARGENTINA

Black plum, clove and charred wood.

SWEETNESS: DRY

OAK: HEAVY

BODY: FULL

ALCOHOL: 13.5%

### MERLOT, CALIFORNIA

Blackberry, fruitcake and coffee.

SWEETNESS: DRY

OAK: MEDIUM

BODY: MEDIUM

ALCOHOL: 13.0%

### MONTEPULCIANO, ITALY

Medium-full body, red plum, sour cherry and subtle herbal notes.

SWEETNESS: DRY

OAK: MEDIUM

BODY: MEDIUM-FULL

ALCOHOL: 13.0%

### MYSTIC, CALIFORNIA

Smooth black cherry, vanilla and mocha.

SWEETNESS: OFF-DRY

OAK: MEDIUM

BODY: MEDIUM-FULL

ALCOHOL: 13.0%

### PINOT NOIR, CHILE

Strawberry, raspberry with vegetal character.

SWEETNESS: DRY

OAK: MEDIUM

BODY: MEDIUM

ALCOHOL: 13.0%

**REDS** **PRIMO ROSSO, ITALY**

Ripe, dark fruit flavours and subtle spice.

**SWEETNESS:** DRY **OAK:** MEDIUM  
**BODY:** FULL **ALCOHOL:** 13.5%**SHIRAZ, AUSTRALIA**

Black currant, dark chocolate and meaty.

**SWEETNESS:** DRY **OAK:** MEDIUM  
**BODY:** FULL **ALCOHOL:** 13.5%**VIEUX CHÂTEAU DU ROI, FRANCE**

Red fruit, spice and leather notes.

**SWEETNESS:** DRY **OAK:** MEDIUM  
**BODY:** MEDIUM-FULL **ALCOHOL:** 13.0%**WHITES** **CHARDONNAY, AUSTRALIA**

Tropical fruit, ripe peach and toasted vanilla.

**SWEETNESS:** DRY **OAK:** MEDIUM  
**BODY:** MEDIUM **ALCOHOL:** 13.0%**GEWÜRZTRAMINER, GERMANY**

Floral with peach, lychee and honey.

**SWEETNESS:** OFF-DRY **OAK:** NONE  
**BODY:** LIGHT-MEDIUM **ALCOHOL:** 11.5%**PINOT GRIGIO, ITALY**

Green apple, citrus and crisp acidity.

**SWEETNESS:** DRY **OAK:** NONE  
**BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.5%**RIESLING, CALIFORNIA**

Apricot, mango and high acidity.

**SWEETNESS:** DRY **OAK:** NONE  
**BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.5%**SAUVIGNON BLANC, CALIFORNIA**

Citrus, peach and passion fruit.

**SWEETNESS:** DRY **OAK:** NONE  
**BODY:** LIGHT-MEDIUM **ALCOHOL:** 13.0%**TRAMINER RIESLING, AUSTRALIA**

Aromatic with lime, apple, honey and stone fruit.

**SWEETNESS:** OFF-DRY **OAK:** NONE  
**BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.0%**ROSÉ** **GRENACHE ROSÉ, AUSTRALIA**

Red cherry, strawberry and refreshing acidity.

**SWEETNESS:** DRY **OAK:** NONE  
**BODY:** MEDIUM **ALCOHOL:** 12.0%

# ORIGINAL SERIES<sup>TM</sup> MC

When you want an all-around, easy-drinking wine to suit any occasion, look no further than VineCo Original Series<sup>TM</sup>. Keep these approachable and delicious wines on hand for all of life's special (and not so special) events.

## REDS

### CABERNET SAUVIGNON, CHILE

Blackberry, black raspberry and cedar.

**SWEETNESS:** DRY      **OAK:** MEDIUM  
**BODY:** MEDIUM-FULL      **ALCOHOL:** 12.5%

### GRENACHE SHIRAZ MOURVÈDRE, AUSTRALIA

Black cherry, spice and blackberry.

**SWEETNESS:** DRY      **OAK:** HEAVY  
**BODY:** MEDIUM-FULL      **ALCOHOL:** 13.0%

### MALBEC, CHILE

Blackberry, black cherry and oak.

**SWEETNESS:** DRY      **OAK:** MEDIUM  
**BODY:** MEDIUM-FULL      **ALCOHOL:** 13.0%

### MATADOR RED, CHILE

Ripe berries, jammy spicy notes.

**SWEETNESS:** DRY      **OAK:** HEAVY  
**BODY:** MEDIUM-FULL      **ALCOHOL:** 13.0%

### MERLOT, CHILE

Blackberry, cherry and vanilla.

**SWEETNESS:** DRY      **OAK:** MEDIUM  
**BODY:** MEDIUM      **ALCOHOL:** 13.0%

### PINOT NOIR, CALIFORNIA

Raspberry, cherry and earthy notes.

**SWEETNESS:** DRY      **OAK:** MEDIUM  
**BODY:** LIGHT-MEDIUM      **ALCOHOL:** 12.5%

### SANGIOVESE, ITALY

Sour cherry, strawberry, prune.

**SWEETNESS:** DRY      **OAK:** LIGHT  
**BODY:** MEDIUM      **ALCOHOL:** 13.0%

### SHIRAZ, CALIFORNIA

Black cherry, leather and spice.

**SWEETNESS:** DRY      **OAK:** MEDIUM  
**BODY:** MEDIUM-FULL      **ALCOHOL:** 13.0%

### TEMPRANILLO, SPAIN

Red cherry, strawberry and smoke.

**SWEETNESS:** DRY      **OAK:** MEDIUM  
**BODY:** MEDIUM      **ALCOHOL:** 13.0%

### TRILOGY, CALIFORNIA

Toasty black cherry and blackberry.

**SWEETNESS:** DRY      **OAK:** MEDIUM  
**BODY:** MEDIUM      **ALCOHOL:** 13.0%

### VALROZA<sup>TM</sup>, ITALY

Raspberry, strawberry and plum.

**SWEETNESS:** DRY      **OAK:** LIGHT  
**BODY:** MEDIUM      **ALCOHOL:** 13.0%

## REDS VIEUX CHÂTEAU DU ROI, CALIFORNIA

Red berries and plum.

SWEETNESS: DRY

OAK: MEDIUM

BODY: MEDIUM

ALCOHOL: 13.0%

## WHITES CHARDONNAY, CALIFORNIA

Green apple, pear and apricot.

SWEETNESS: DRY

OAK: NONE

BODY: MEDIUM

ALCOHOL: 12.5%

## WHITES GEWÜRZTRAMINER, CALIFORNIA

Floral, apricot and pineapple.

SWEETNESS: OFF-DRY

OAK: NONE

BODY: LIGHT-MEDIUM

ALCOHOL: 12.0%

## WHITES LIEBFRAUMILCH STYLE, CALIFORNIA

Citrus and peach.

SWEETNESS: OFF-DRY

OAK: NONE

BODY: LIGHT-MEDIUM

ALCOHOL: 11.5%

## WHITES MOSCATO, CALIFORNIA

Grapey, apple and citrus.

SWEETNESS: MEDIUM-SWEET OAK: NONE

BODY: LIGHT-MEDIUM

ALCOHOL: 8.5%

## WHITES PINOT GRIGIO, ITALY

Green apple, lemon and lime.

SWEETNESS: DRY

OAK: NONE

BODY: LIGHT-MEDIUM

ALCOHOL: 12.5%

## WHITES RIESLING, WASHINGTON

Green apple, citrus and mineral notes.

SWEETNESS: OFF-DRY

OAK: NONE

BODY: LIGHT

ALCOHOL: 12.0%

## WHITES SAUVIGNON BLANC, CHILE

Herbaceous, stone fruit and tropical fruit.

SWEETNESS: DRY

OAK: NONE

BODY: LIGHT-MEDIUM

ALCOHOL: 12.5%

## WHITES VIOGNIER, CALIFORNIA

Tangerine, peach and rose.

SWEETNESS: DRY

OAK: NONE

BODY: LIGHT-MEDIUM

ALCOHOL: 12.0%

## ROSÉ WHITE ZINFANDEL, CALIFORNIA

Strawberry and raspberry.

SWEETNESS: OFF-DRY

OAK: NONE

BODY: LIGHT-MEDIUM

ALCOHOL: 11.5%

# NIAGARA MIST™

Bursting with aromas and flavours of juicy, ripe fruit. Niagara Mist™ winemaking kits create a unique wine beverage with a fruity twist. Enjoy the refreshingly light and lusciously fruit-forward alternative to traditional table wine. Perfect for any occasion, this wine is best enjoyed chilled on its own or as a base for punches and wine spritzers.

**SWEETNESS:** SWEET    **BODY:** LIGHT    **ALCOHOL:** 6.0%



## REDS

### **BLACKBERRY**

Intense fruit flavours of refreshing blackberry.

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### **BLACK CHERRY**

Characteristics of fresh red berries and luscious black cherries.

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### **CHERRY SANGRIA**

Juicy red cherries, tart pomegranate and subtle sweet floral notes from cherry blossoms.

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### **RASPBERRY**

Smooth with fruit flavours of plump sun-ripened red raspberries.





**WHITES**

**CITRUS SANGRIA**

Tangy citrus, juicy papaya and fresh tropical fruit on the finish.

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**GREEN APPLE**

Green apple sweetness and a crisp tangy finish.

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**MANGO STRAWBERRY**

Fresh mango and sweet, sun-ripened strawberries.

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**ORCHARD CRISP**

Vibrant juicy peach with tart and crispy apple.

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**PEACH**

Light and fresh with flavours of sweet ripe peach.

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**TROPICAL FRUIT**

Bursting with juicy sweet pineapple, mango and kiwi, subtle citrus notes.

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**WHITE PEAR**

Juicy pears, a splash of lemon, with notes of custard and white flowers.

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**ROSÉ**

**BLUE POM**

Aromatics and flavours of red berry fruits with tangy blueberry and tart pomegranate.

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**CRANBERRY GRAPEFRUIT**

A well balanced juicy blend that's bursting with flavours of tart red cranberry and zesty pink grapefruit.

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**RASPBERRY DRAGON FRUIT**

Sweet dragon fruit with gentle splashes of tangy cool raspberries.

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**STRAWBERRY**

Bright flavours of fresh picked sweet red strawberries.



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**A MATCH MADE  
IN WINE HEAVEN**  
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[www.vinecowine.com](http://www.vinecowine.com)