

Languages & VISA

Spanish: First language

English: Fluent Citizenship: Mexican

US VISA: Tourist Visa

Tools

- Microsoft Office
- Scenechronize
- SyncOnSet
- Google Workspace Suite
- Adobe Pro
- Air Table
- Canva

Workfield

- Creative Production
- Production Service for Film & TV
- Project Management
- · Travel & Living
- International Shipping
- Project Management

Academic History

2007 - 2011: Bachelor Degree in Communication Studies at Instituto Tecnológico de Monterrey Campus Guadalajara

Mariela Barraza

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I'm a Creative Producer and Project Manager for international film & tv production services, and experiential marketing, who genuinely enjoys translating creativity into project planning and production schedules. I am at my best when collaborating with a team to determine goals and roles that inspire the most productive-selves out of everyone involved.

My communication and management skills allow me to perform with clear leadership on a fast-paced schedule, while sustaining a detail-oriented focus on planning and execution.

Work Experience

Bidding & Advertising

Producer for Production Services

Mexico | 2024 - 2025

Production Service Companies: Madrefoca Services Production Companies: Good Times, Greencard, and others.

Bidding Producer

CDMX, Mexico | June - August 2023

Production Company: Story We Produce

TV & Film

Producer, CASTING for No Me Beses (Development Phase)

La Habana, Cuba | October - November 2023

Studio/Network: Disney

Production Service Company: Story Entertainment & EO Media Distribution

Production Manager, Mexico 86

CDMX, Mexico | August - October 2023

Director: César Díaz

Producers: Delphine Schmit, Guillaume Dreyfus, Geraldine Sprimont & Nicolás Celis

Co-Production: Tripode Productions, Need Productions & Pimienta Films

Production Office Coordinator, Mr & Mrs Smith S1 - EP 104 Punta de Mita, Mexico | January - March 2023

Studio/Network: Amazon

Production Service Company: Pimienta Films

Production Office Coordinator, Westworld S4 - EPs 405, 407 and 408 Los Cabos, Mexico | September - October 2021

Studio/Network: HBO

Production Service Company: Kinema Films

Production Office Coordinator, SWAT S5 - EPs 501 and 502 Morelos, Mexico | May - August 2021

Studio/Network: Sony Pictures

Production Service Company: Kinema Films



Work Experience

(cont.)

TV & Film

Production Office Coordinator, Coyote S1 (full series)
Baja California Norte, Mexico | September 2019 - April 2020

Studio/Network: Sony Pictures
Production Service Company: Kinema Films

Production Office Coordinator, 911 S3 - EPs 302 and 303 Rosarito, Mexico | July - September 2019

Studio/Network: FOX

Production Service Company: Kinema Films

Production Office Coordinator, Mayans MC S4 - EPs 401, 402, 404 and 405 Tecate, Mexico | May - July 2019

Studio/Network: FX

Production Service Company: Kinema Films

Set Dressing Coordinator, Jack Ryan S2 (full series) Bogota, Colombia | April - November 2018

Studio/Network: Amazon Prime

Production Service Company: AG Studios

Production Office Coordinator, The Romanoffs S1 - EP 106 Mexico City, Mexico | January - March 2018

Studio/Network: Amazon Prime

Production Service Company: Kinema Films

Experiential Marketing

Freelance LATAM Producer for Jack Morton Worldwide (SFO & NYC) Mexico & Brazil | 2019 - Present

Freelance / Remote

Clients: Google, Google for Education LATAM, Johnson & Johnson Vision, Amazon, Pan-American Congress of Ophtalmology, and others.

Tasks: Budgeting, communication with client, booth/event design, on site operations, vendors & staff management, cost report, and others.

Services Management: AV Services, design & build-on-demand services, brand ambassadors, live translation, RSVP management, photo and video on site, catering, hospitality, risk management, environment-aware services, and others.

International Logistics

Operations Supervisor, Film Logic Mexico & USA Mexico and USA | September - December 2022

Company: Film Logic CHB