

**MAXIMIZE YOUR ORGANIZATION'S MISSION DELIVERY  
WITH CALLIE JOHNSON, PHD -  
THE MARKETING & LEADERSHIP DOCTOR**

**ABOUT BOLD LINES CONSULTING FIRM LLC**

**Bold Lines Consulting Firm LLC**, is a premier marketing and leadership consulting firm **Certified as a Women Owned Small Business WOSB by the U.S. Small Business Administration (SBA) & Forbes Communications Council Member** that helps **organizations – (GOVERNMENT ENTITIES)** maximize their mission delivery.

- Strategy Consulting
- Customized Marketing and Scripting
- Professional Development
- Developing & Enhancing Media Relations

**PAST PERFORMANCE**

Callie Johnson, PhD is The Marketing & Leadership Doctor

- Fifteen+ Years of Successful Experience
- Nationally Recognized and Award Winning
- Cross-Functional Marketing and Leadership Executive

**CORE CAPABILITES**



**ONE-ON-ONE STRATEGY  
CONSULTING**



**EXECUTIVE & GENERAL SPEECH  
DEVELOPMENT & SCRIPTING**



**LIVE AND VIRTUAL EDUCATIONAL  
WORKSHOPS**

**DIFFERENTIATORS**

- Passionate Experts
- Accountability to Mission and Client Results
- Analytical Approach with Heart



**CODES**

**NAICS**

- 541613 (Marketing Consulting Services)
- 541820 (Public Relations Agencies)
- 611430 (Professional & Management Devel.)

**PSC**

- R708 (Support – Management: Public Relations)
- U099 (Education/Training – Other)
- R499 (Support Professional: Other)
- R426 (Support-Professional: Communications)

**COMPANY DATA**

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**State of Incorporation:** New York  
**DUNS Number:** 128131668  
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