

WHAT'S BEING DONE TO MARKET YOUR PROPERTY

Listing Exposure & Distribution

MLS Syndication

Your home is distributed through the MLS, reaching thousands of Realtors® across Florida and beyond through cooperative broker networks.

Network of Realtors

Your listing is shared across broker-to-broker networks and agent platforms, expanding exposure to serious, qualified buyers.

Buyer Syndication Networks

Your property is featured across major home search platforms including Zillow, Realtor.com, Homes.com, and other national buyer portals to ensure maximum visibility.

Seller Communication & Strategy

Weekly Marketing Updates

You receive consistent updates outlining showings, online traffic, feedback (when available), and overall market activity.

Strategic Price Positioning

We monitor market response and analytics to ensure your home remains competitive and positioned to attract serious buyers.

Active Campaign Management

Your listing is actively monitored and adjusted as needed to maintain momentum and maximize exposure.

Digital Marketing & Buyer Reach

Professional Property Video

A custom property video is created to highlight the layout, lifestyle, and unique features of your home.

YouTube & Google Advertising

Your listing is promoted through targeted Google and YouTube ads, putting your property in front of buyers actively searching in your price range and location.

Social Media Marketing

Strategic posting across Facebook, Instagram, and LinkedIn, including boosted campaigns and targeted audience outreach to drive engagement and inquiries.

Property Presentation

Custom Property Webpage

A dedicated landing page is created specifically for your home, featuring professional photography, video, property details, and direct contact options.

Professional Photography

High-quality photography designed to showcase lighting, space, and key selling features.

Optional Enhancements

- Floor plans
- Drone photography
- 3D virtual tours
- Interactive mapping



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WHY THIS MATTERS

- Visibility helps drives demand
- Professional media increases engagement
- Digital ads reach buyers already searching
- Data analytics guide smarter pricing decisions
- Consistent marketing prevents stagnation
- Strategic exposure leads to stronger offers

www.SarahFL.com