



Joy Oquendo Foundation

2025 Annual Report

Prepared by: Sandylane Oquendo

Approved on: 1.30.2026



Table of Contents

- Message from Joy.....3
- Message from the Chairman of the Board.....4
- About the Joy Oquendo Foundation4
- Five Years of Impact: A Milestone Reflection5
- Governance & Board Leadership6
- Committees & Organizational Structure.....6
- Programs & Initiatives7
- Partnerships & Community Collaborations.....8
- Fundraising & Community Support.....8
- Financial Overview.....9
- Scholarships & Student Impact..... 10
- 2025 Highlights & Organizational Growth 10
- Looking Ahead to 2026 11
- Timeline of Growth & Milestones 11

Message from Joy



Hello!

The work of the Joy Oquendo Foundation represents my commitment to creating opportunities for underserved youth. I am blessed and grateful to have the support of my parents, grandparents, aunts, uncles, godparents, older siblings, extended family, and friends. I also recognize that not every child has that same support system.

Through the work of the Joy Oquendo Foundation, we make sure that no child is limited because of family circumstances, financial challenges, or any other barrier. I am truly grateful for all the support we

received in 2025. This past year was a big turning point for the foundation, and we made a lot of progress toward growth.

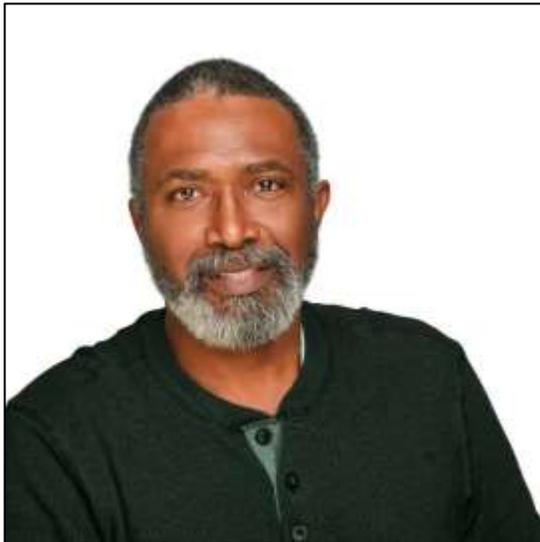
I am especially thankful for the Joy Oquendo Foundation Board of Directors, who work extremely hard to turn our vision into reality. Some of our wins this year included launching our website, becoming more active in our community, and building new partnerships.

Finally, I am grateful for you, our donors. We could not do any of this without your support. I have no doubt that with supporters like you, we will make 2026 our best year yet.

Thank you,

Joy Oquendo

Message from the Chairman of the Board



Dear Supporter,

As we closed out another incredible year, I want to thank you for the impact your donation made. Together with your generosity and support, the Joy Oquendo Foundation has been able to provide scholarships, for non-traditional higher education, and fund community programs for young entrepreneurs.

None of this would have been possible without your support and belief in our mission. As we look ahead to 2026, we know there is still much to do, and with your continued support we can continue to make a great impact.

Please continue to donate and share our mission with those in your community.

A handwritten signature in black ink, appearing to read 'MAH'.

About the Joy Oquendo Foundation

The Joy Oquendo Foundation is a nonprofit organization committed to closing the racial wealth gap by empowering low-to-moderate-income minority youth with the resources, opportunities, and support they need to thrive. The Foundation believes that positive engagement in extracurricular activities, entrepreneurial ventures, and educational pathways can transform lives and expand possibilities for youth who might otherwise lack access to these opportunities.

The Foundation's mission is to help youth build confidence, skills, and pathways to success by providing microloans for entrepreneurial efforts, scholarships for extracurricular involvement, and trade school support for students pursuing career and technical education. Through these focused areas,

the Foundation seeks to break cycles of economic hardship, foster financial stability, and ensure that young people can pursue their goals with clarity and confidence.

Founded in 2021 by Sandylane Oquendo and a dedicated group of community leaders, the Joy Oquendo Foundation was inspired by the vision and service of siblings Joy Oquendo and Michael Román Oquendo. Their leadership and passion for empowering others helped shape a community-centered organization grounded in legacy, impact, and shared opportunity.

Today, the Foundation works to remove barriers, create opportunities, and share Joy “one child at a time”, helping youth engage in activities that promote growth, leadership, and future success.

Five Years of Impact: A Milestone Reflection

As the Joy Oquendo Foundation approaches its fifth year of service, we reflect with pride on what has been built from the ground up. What began as a vision rooted in service has grown into a sustainable, community-centered organization.

Key accomplishments over the past five years include:

- Establishing an all-volunteer, working Board of Directors
- Developing clear governance and operational practices
- Launching impactful youth-focused programming
- Building trusted partnerships across education, agriculture, entrepreneurship, and community service
- Supporting students directly through individual sponsorships and scholarships

This milestone represents not only longevity, but consistency, accountability, and commitment to mission.

Governance & Board Leadership

The Joy Oquendo Foundation is governed by a 100% volunteer Board of Directors, each contributing professional expertise, leadership, and service in support of the Foundation’s mission.

Mark Anthony Hyde	Chairman
Jasmine Payton	Secretary
Pacifica Sauer	Fundraising & Marketing Committee Chair
Claudia Sanchez-Lopez	Programs & Advocacy Committee Chair
Dr. Sandylane Y. Oquendo	Founder

Be advised that the treasurer position is currently vacant, and the board is actively seeking a candidate to fulfill the role.

Committees & Organizational Structure

To support sustainable growth, transparency, and accountability, the Foundation operates through three active committees. Each committee plays a critical role in advancing our mission and strengthening our organizational capacity.

Administrative & Finance Committee

This committee is composed of the Chairman, Secretary, and Treasurer. Jasmine Payton serves as the Chair of the Administrative and Finance Committee, providing oversight of governance, compliance, and financial stewardship.

Fundraising & Marketing Committee

This committee leads the Foundation’s fundraising initiatives, community engagement efforts, and brand-building strategies. Pacifica Sauer serves as Chair of the Fundraising and Marketing Committee, supported by committee members Connie Leon and Cristhian Sylvania Tolentino.

Programs & Advocacy Committee

This committee oversees program development, community partnerships, and advocacy efforts aligned with the Foundation’s mission. Claudia Sanchez-Lopez serves as Chair of the Programs and Advocacy Committee, with Founder Sandylane Oquendo supporting the committee’s work.

Programs & Initiatives

Over the past several years, the Foundation has successfully launched and supported programming aligned with youth leadership, service learning, and community engagement.

Extracurricular Scholarships

The Foundation has partnered with the Marilyn Schmidt Ag Outreach Program (MSAOP) to provide funding for agricultural scholarships. This partnership has resulted in \$7,000 in scholarship funds awarded, serving more than 15 high school students involved in FFA and 4-H across five Houston-area school districts.

For the 2025–2026 academic year, the Joy Oquendo Foundation expanded its collaboration with MSAOP. Through this grant, the Foundation will support seven low-to-moderate income students from Klein Forest, Cy-Springs, and Jersey Village High Schools. Scholarships will assist with feed, supplements, and other expenses associated with raising pigs for agricultural programs. A total of seven minority students are expected to benefit from this agreement.

Individual Extracurricular Scholarships

During the 2021–2022 academic year, the Joy Oquendo Foundation supported legacy student Jayden Lemuel with a \$500 scholarship to assist with his Harris County Rodeo King application. With this support, Jayden secured the highest sponsorship level, earning the title of Harris County Rodeo King and becoming the rodeo’s first and only Black King to date.

In 2025, the Foundation expanded the individual scholarship program, awarding \$350 in individual extracurricular scholarships to two deserving high school students.

Microloans for Youth Entrepreneurship

The Joy Oquendo Foundation has partnered with Lemonade Day Fort Hood and Lemonade Day Houston to support youth entrepreneurship. Through these

partnerships, the Foundation has awarded \$1,750 in youth microloans, serving more than 50 students.

For the 2025–2026 academic year, the Foundation committed an additional \$500 in partnership with Lemonade Day Fort Hood to support 50 students participating in the 2026 National Lemonade Day Season.

Partnerships & Community Collaborations

The Joy Oquendo Foundation is proud to collaborate with a growing network of partners, including:

- Lemonade Day Fort Hood
- MSAOP
- Community-based organizations and schools
- Individual student sponsorship partnerships

These collaborations expand our reach and deepen our impact across communities.

Fundraising & Community Support

Fundraising is the lifeline of the Foundation, enabling us to expand our programs and deepen our impact. In 2025, the Foundation hosted five major fundraising initiatives, each contributing to the growth and sustainability of our mission.

Kendra Scott Giveback Events

The Foundation partnered with Kendra Scott to host two Giveback events, one in Central Texas and one in Houston. Together, these events generated \$657.25 in support of our programs.

“A Gift for Joy, A Future for Others” Campaign

In a heartfelt gesture, Joy chose to donate her 8th-grade graduation gifts to the Foundation. This campaign was highly successful, raising \$2,660 and inspiring others to give generously.

Founder’s Facebook Fundraiser

Following Joy’s example, Founder Dr. Sandylane Oquendo launched a Facebook fundraiser in honor of her doctoral graduation and birthday. This campaign raised \$361, demonstrating the power of personal giving and community support.

Giving Tuesday Campaign

The Foundation concluded the year with a Giving Tuesday initiative focused on raising funds for the 2026–2027 general scholarship & microloan programs and providing support to victims of the Klein ISD tornado. This campaign raised \$750.

Total Funds Raised in 2025

Including individual contributions, the Foundation raised a total of \$4,480 in 2025. These funds directly support scholarships, youth entrepreneurship programs, and community partnerships that advance our mission.

Financial Overview

Transparency and stewardship remain core values of the Joy Oquendo Foundation.

Financial Report

Joy Oquendo Foundation Statement of Activities			
Fiscal Year January 1, 2025 - December 31, 2025			
	Without Donor Restrictions	With Donor Restrictions	Total
Revenue	Amount	Amount	Total
Cash Contributions	\$ 2,395.00	\$ 175.78	\$2,570.78
Check Donations	\$ 400.00	\$ -	\$ -
Grants	\$ -	\$ -	\$ -
Fundraising Donations	\$ 1,516.56	\$ -	\$ -
Recurring Donations	\$ -	\$ -	\$ -
Total	\$ 4,311.56	\$ 175.78	\$2,570.78
Total of All Contributions (Without & With Restrictions)			\$4,487.34
Interest and dividends	\$ -	\$ -	\$ -
Other Income	\$ -	\$ -	\$ -
Total	\$ -	\$ -	\$ -
Total of All Contributions (Without & With Restrictions)			
Total Revenue	\$ 4,311.56	\$ 175.78	\$2,570.78
Liabilities			
Marketing	\$		29.92
Administrative	\$		560.31
Programs	\$		2,353.12
Professional Services	\$		-
Meals	\$		53.16
Travel	\$		-
Membership Fees	\$		-
Other (Thanksgiving Drive & Blanket Drive)	\$		175.78
Total Liabilities	\$		3,172.29
Change in Net Assets (Total Revenue - Total Assets)	\$		1,315.05
Net Assets on January 1, 2025	\$		2,017.69
Net Assets on December 31, 2025	\$		3,332.74

The 2025 Financial Report is available [here](#).

Scholarships & Student Impact

In 2025, the Joy Oquendo Foundation expanded its support by introducing individual extracurricular scholarships. A total of \$350 was awarded to two deserving high school students to help offset the costs associated with their extracurricular commitments.

The recipients included a freshman involved in the school dance team and FFA, and a sophomore who competes as a varsity and USA Swim athlete. These scholarships reflect the Foundation’s commitment to ensuring that students can pursue their passions without financial barriers.

2025 Highlights & Organizational Growth

In 2025, the Foundation experienced meaningful organizational growth that strengthened its governance, operational capacity, and long-term sustainability. Key milestones included:

Board Restructuring for Long-Term Sustainability

The Foundation implemented strategic board restructuring to support future growth and ensure strong oversight.

Expansion and Formalization of Committees

Committees were expanded and formalized to enhance accountability, streamline operations, and align leadership roles with organizational priorities.

Appointment of New Secretary

The Foundation welcomed Jasmine Payton as Secretary, a legacy nonprofit leader with deep experience in community service and youth-focused initiatives.

New Leadership Additions

Pacifica Sauer – Fundraising & Marketing Committee

Pacifica Sauer brings more than two decades of experience in production, operations, and storytelling, along with a strong background in project management and creative content development.

Claudia Sanchez-Lopez – Programs & Advocacy Committee

Claudia Sanchez-Lopez contributes extensive expertise in community engagement, health equity, and youth programming, with a long history of leading impactful initiatives across Houston.

Launch of the Joy in Action Quarterly Newsletter

The Foundation launched the Joy in Action Quarterly Newsletter, strengthening transparency, donor engagement, and communication with stakeholders.

Looking Ahead to 2026

The Foundation is entering 2026 with momentum, clarity, and vision. Key priorities include:

- Expanding scholarship opportunities
- Strengthening partnerships
- Enhancing program evaluation and impact measurement
- Growing community engagement and volunteer leadership
- Launching the Joy Oquendo Foundation Ambassador Program

Scholarship Application Season:

Unlock Your Potential: Joy Oquendo Scholarship



Timeline of Growth & Milestones

2021 🎯 → **Foundation Launch** • Foundation established • Volunteer Board formed

2022 🤝 → **Early Partnerships & Pilot Programs** • Initial partnerships developed • Pilot programming launched

2023 📊 → **Program Continuation & Strengthening** • Continued program support • Sustained partnerships from 2022

2024 🛠️ → **Restructuring & Strategic Planning** • Organizational restructuring • Strategic planning year

2025 🚀 **Growth & Expansion** • Board restructuring • Committee expansion • Launch of *Joy in Action* Newsletter