

# Creativist-Hub Publishing Studio LLC

## CREATIVE SKILLS ASSESSMENT TEST

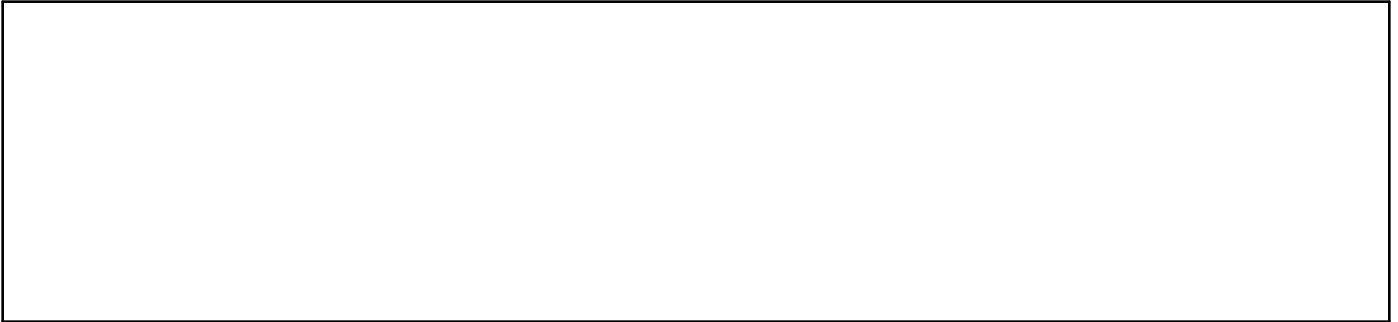
Applicant Name: \_\_\_\_\_

This assessment measures imagination, clarity, storytelling, design sense, problem-solving, and creative reasoning.

## 1. STORYTELLING: Micro-Story Challenge

Write a 5–7 sentence micro-story using ALL THREE words:

→ \*Lantern\*, \*Mirror\*, \*Secret\*

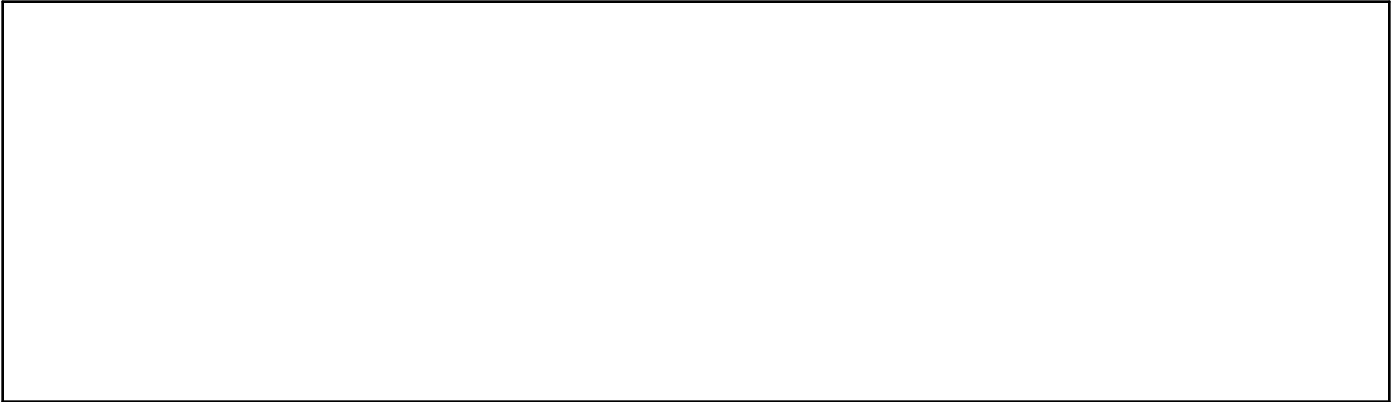
A large, empty rectangular box with a thin black border, intended for the student to write their 5–7 sentence micro-story. The box is currently blank.

## 2. DESIGN LOGIC: Visual Reasoning

Describe how you would redesign a cluttered magazine page to improve clarity and visual appeal. Include thoughts on spacing, color balance, typography, and flow.

### 3. CREATIVE PROBLEM-SOLVING

A podcast episode is missing its guest at the last minute. Provide THREE creative solutions that would still make the episode valuable and engaging.

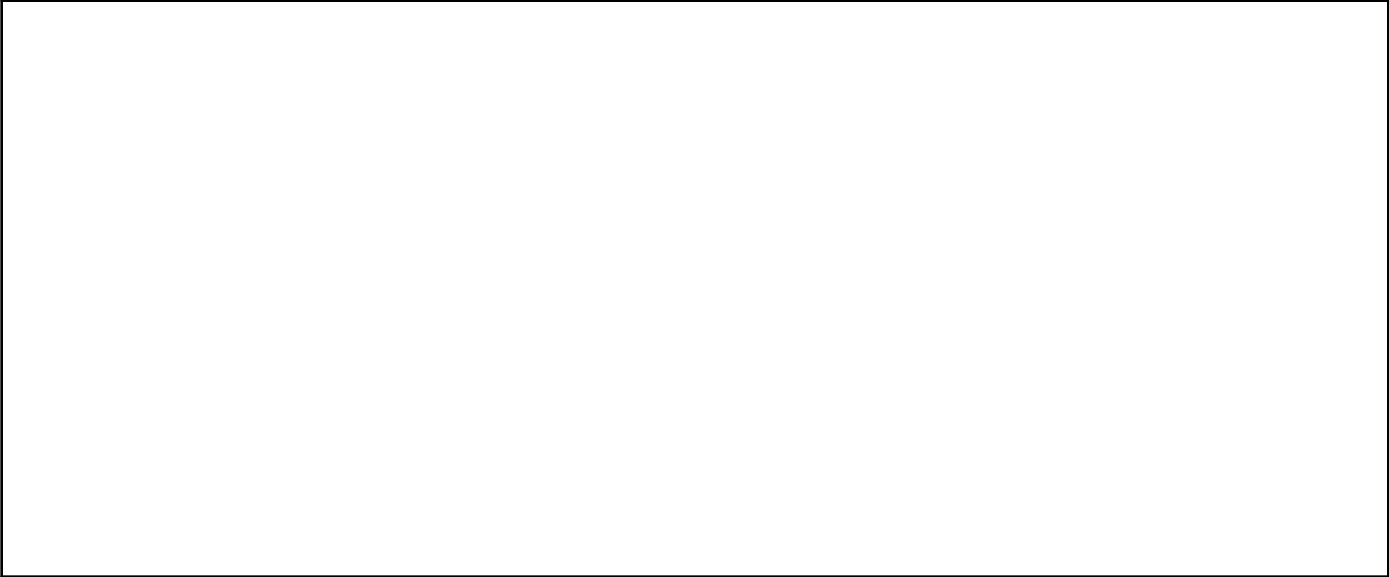
A large, empty rectangular box with a thin black border, intended for the user to write their creative solutions to the problem.

## 4. BRAND THINKING

Creativist-Hub's motto is 'We Support Non-Violent Creativity.' Propose a campaign or tagline expansion that reflects this brand identity.

**5. QUICK IDEATION: 60-Second Concept Burst**

List as many creative uses as you can for this everyday object: **Paperclip**

A large, empty rectangular box with a thin black border, intended for the user to list creative uses for a paperclip. The box is currently blank.

## 6. SOCIAL MEDIA INTUITION

Write a sample caption to promote a new Creativist-Hub magazine issue. Tone should be encouraging, artistic, and curious.

# 7. EMOTIONAL CREATIVITY

Create a metaphor that expresses the feeling of starting a new creative journey.

# END OF CREATIVE SKILLS ASSESSMENT

Thank you for completing this assessment. Your responses help us understand your creative voice, reasoning, and artistic approach.