

Interview Questions for Potential Employee

1. What attracted you to this opportunity with the new Publishing & Creative Media company?
2. Can you walk me through the moment you decided this was something you seriously wanted to pursue?
3. Where do you see yourself in the next 2–5 years, both professionally and creatively?
4. Are you still working toward owning a business, or has your vision shifted?
5. How do you manage structure and discipline when working independently?
6. Can you give an example of a project you completed without supervision?
7. How do you plan to manage the 55-minute commute consistently?
8. What's your backup plan if transportation is unavailable?
9. What do you need from an employer to help maintain reliable performance and well-being despite managing cirrhosis?
10. Have you ever received feedback on balancing speaking and listening in group settings?
11. How comfortable are you adjusting your natural energy for a professional speaking environment?
12. Which of your trade skills directly support a publishing, podcast, or digital media environment?
13. Which one skill is strongest and most immediately usable?
14. What is your current experience with social media account management?
15. Which platforms have you used, and what measurable results have you achieved?
16. Tell me about any experience with website building or digital content creation.
17. Pitch three magazine or podcast episode ideas you would present today.
18. How do you generate creative ideas when you're not feeling inspired?
19. What's your experience with sales or client outreach?
20. How do you handle rejection or uninterested potential clients?
21. What's your approach to engaging people at events?
22. Would you consider starting at a lower pay rate if it included training and long-term business potential?
23. What excites you about joining a new publishing company?
24. How do you think a modern magazine should be distributed (print, digital, hybrid)?

25. What digital marketing strategies are most effective for growing a media audience?
26. What type of work environment helps you thrive?
27. What personal habit or challenge are you actively working to improve?
28. What questions do you have about compensation, expectations, or potential ownership?