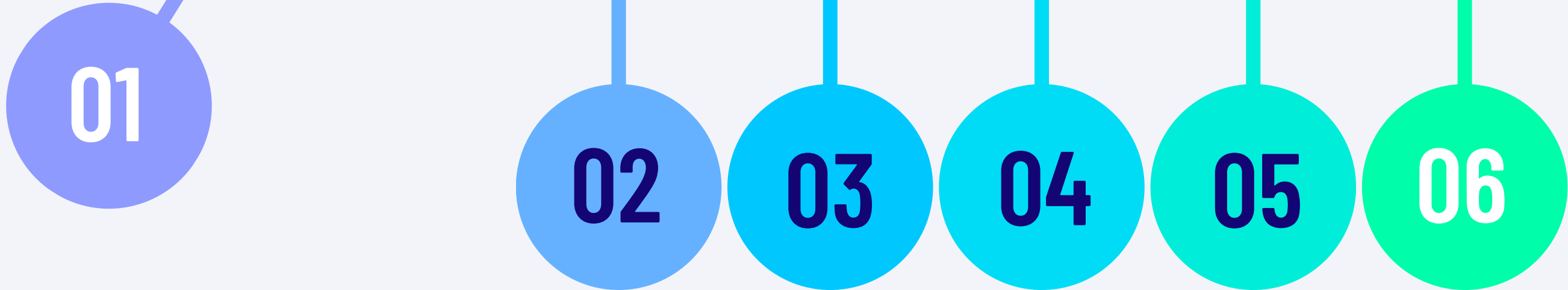


The Core Four



01	02	03	04	05	06
Bookkeeping Captures raw financial data to build an accurate, organized foundation for all subsequent reports—such as the income statement, balance sheet, and cash flow statement.	Income Statement Measures profitability and operational performance over a specific time period. <i>Key Components: Revenues, expenses, net income or loss.</i>	Balance Sheet Provides a snapshot of financial position, showing assets, liabilities, and equity at a specific time.	Statement of Cash Flows Tracks cash inflows and outflows across operating, investing, and financing activities.	Statement of Changes in Equity Details changes in owner or shareholder equity over time, including net income, dividends, and capital activities.	Decision-Making Each financial statement supports informed decision-making by evaluating profitability, efficiency, financial stability, liquidity, solvency, and strategic direction.