

THE ANNUAL

LHCSA

LICENSED HOME CARE SERVICE AGENCY

CONFERENCE

SPONSORSHIP DECK

With 17+ years of experience, our licensed home care consulting agency offers unparalleled support to home care agencies in New York. We guide agencies through regulatory compliance, policies, and patient care, all while fostering strong partnerships with personalized solutions.

OUR AUDIENCE

150+

LHCSA Monthly Members

10K

Email Subscribers

12K

Monthly Website Visits

WHO YOU CAN EXPECT TO MEET

Connect with a diverse array of industry leaders at our event, including Licensed Home Care Service Agency owners, Providers, and Health System Executives. Additionally, our event will also host Adult Day Care Owners, as well as Nursing Home Operators.

Expect to engage with key decision-makers and innovators driving the future of home care services and senior living.

OPERATORS / OWNERS

ADMINISTRATORS

DIRECTORS

REGISTERED NURSES

LHCSA GOVERNING BODY

CONSULTANTS

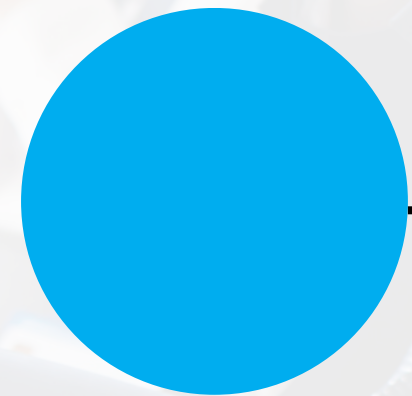
MORE ABOUT OUR AUDIENCE



**57% are aged 35 - 50
43% are aged 51 +**



**10% have additional
agencies in other states**



60% are female



**97% are open to finding
solutions to better run
their home care agency**



100% are based in NY



**Expected attendance
of 100 - 150 guests.**

CLIENT PAIN POINTS

IMPROVING EFFICIENCY

RECRUITING

STAFFING NEEDS

TIME MANAGEMENT

GETTING NEW CLIENTS

MARKETING

TURNOVER RATES

WORKFLOW

CHART ORGANIZATION

HIRING

MANAGING COSTS

CLIENT RETENTION

EVV COMPLIANCE

STAFF RETENTION

ACTIVATION OPPORTUNITIES

CHOOSE ONE OF THE
ACTIVATION OPPORTUNITIES
BASED ON YOUR GOALS.



LEAD GENERATION

Position your company as a trusted industry solution by educating attendees, engaging directly with decision-makers, and generating qualified leads before, during, and after the conference.

Includes:

- Six-foot sponsor table at the event
- 45-minute educational speaking session, panel, or live demonstration
- Q&A-style article emailed to our 10,000-subscriber email list before and/or after the event
- Logo recognition on digital marketing materials, including emails and event website
- Logo placement on onsite materials, including badges, workbook, and signage
- Full-page ad or feature spread in the conference workbook
- Approved branded item, flyer, or resource included in attendee tote bags
- Inclusion as a sponsor checkpoint in Networking Bingo
- Three event tickets for company representatives, including session participant(s)

Best for: Companies that want qualified conversations, email visibility, stage credibility, and direct attendee engagement.

\$4,500



SHOWCASE SPONSOR

Showcase your product, platform, or service directly to home care decision-makers through an onsite display, attendee engagement, and conference-wide brand visibility.

Includes:

- Six-foot sponsor table or solution display area at the event
- Opportunity to demonstrate your product or service during the entire conference
- Logo recognition on digital marketing materials, including emails and event website
- Logo placement on onsite materials, including guidebook/workbook, itinerary, badges, and signage
- Half-page ad or spotlight in the conference guidebook/workbook
- Approved branded item, flyer, sample, or resource included in attendee tote bags
- Inclusion as a sponsor checkpoint in Networking Bingo
- Two event tickets for company representatives

Best for: Companies that want a table, product/service visibility, and attendee conversations without needing a full main-stage session.

\$3,500



BRAND AWARENESS

Build brand recognition and meaningful conversations with home care agency leaders during one of the most valuable networking portions of the conference.

Includes:

- Exclusive sponsor presence during the networking portion of the conference
- Designated sponsor display area for approved brochures, business cards, promotional materials, and resources
- Logo recognition on digital marketing materials, including emails and event website
- Logo placement on onsite materials, including guidebook/workbook, itinerary, badge, and signage
- Approved branded item or flyer included in attendee tote bags
- Inclusion as a required checkpoint in Networking Bingo
- Two event tickets for company representatives

Best for: Companies that want visibility, attendee conversations, and credibility without presenting from the stage.

\$2,500



RESOURCE PARTNER

Place your approved resource, flyer, or branded item directly into the hands of conference attendees through our attendee tote bags.

Includes:

- Approved flyer, brochure, sample, or branded item placed in attendee tote bags
- Company name listed in the conference guidebook/workbook
- One general admission ticket to the conference
- Optional QR code placement on submitted resource to direct attendees to your website or offer

Best for: Companies that want visibility but do not need a table, speaking slot, or major activation.

\$1,500



CHECK YOUR EMAIL FOR A LINK TO BOOK A CALL

LET'S CONNECT

**WE'RE EXCITED TO HEAR ABOUT
YOUR GOALS AND HOW WE CAN
HELP YOU ACHIEVE THEM**

EMAIL

info@compagency.com

PHONE

888-510-2725

WEBSITE

www.company.com