



Celebrating Daytona Dog Beach, Inc.

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

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Daytona Dog Beach, Inc. is thrilled to release our 1st quarterly newsletter on the 6 month anniversary of our incorporation as a Florida not-for-profit corporation.

Since May, we have received designation as a 501(c)(3) public charity from the IRS, qualifying us to receive tax deductible donations. We are also now registered as tax exempt from federal income tax and Florida state sales tax. What a journey to get all this in order. But we did it in record time.

We also launched our website, Daytona Dog Beach, Inc. www.daytonadogbeachinc.org

You may have already seen our trademarked logo which we

proudly display on t-shirts, tank tops and dog bandanas, all for sale on our website, on Facebook and at local events.

In this issue, we feature several events we host each month. We are proud to showcase several of our business Partners and our first Newsletter Sponsor, who have given us confidence to move forward with our mission.

As a new charity, there has been so much to learn and do and significant start up cost. We are ecstatic to report that, thanks to the generosity of donors, and support from those who participate in our events and purchase our products, we are financially stable with a healthy reserve going into 2022.



Our goal for the new year will be "Putting Paws in the Sand", now that we have the funds and structure to support the effort. We hope you will support us with your time, talents, and gifts. We urge you to voice your support to Volusia County Council, asking them to approve leashed, dog friendly beach options in Volusia County.



We Value our Animal Welfare Partners

Daytona Dog Beach, Inc. sponsored, participated and fundraised for Halifax Humane Society's Mutt Strutt on 10/2. We are proud and excited to share that our President walked away as the Top Individual Fundraiser and Daytona Dog Beach Dogs wagged away as Top Fundraising Team.

We raised \$2350 in hopes of "Providing a New Leash on Life" for so many deserving animals. Thanks to all who gave so generously of their time, talents and gifts to make this a reality. We could not have done it without you.



Paws in the Sand and Fun in the Sun; a Dogs' Dream

By: Barry Kukes, Community Outreach of Halifax Humane Society

If you are reading this article, you are already aware that Daytona Dog Beach, Inc. is working with community partners to promote, support, and educate the public in furtherance of safe, environmentally sound, and courteous dog-friendly beaches in the Greater Daytona Beach area of Volusia County. Now with this being said, in the way it is said, why would having a public dog beach on the World's Most Famous Beach, Daytona Beach, be such a major challenge?

On October 2nd, the 11th annual Halifax Humane Society Mutt Strutt event was held at the Daytona Beach bandshell, and the people and dogs in attendance were allowed to strut their stuff on the beach. It is currently the only day of the year dogs are allowed on Daytona Beach.

So now you should be holding your breath in anticipation of my following sentence or two about what terrible things happened this day on the beach. Okay... here goes. Nothing. Nothing horrible or even remotely bad happened on the beach except for the sighting of a man apparently drunk at 8:00 am, relieving himself on the beach. This individual was not involved with the event, nor was he with the band playing at the event. (us musicians are like pit-bulls; we sometimes get a bad rep)

Did dogs pee and poop on the beach? Yes, several dogs did relieve themselves, as do pelicans that are the size of a large dog in most cases. Do the pelicans land on the beach and use a poop bag to clean up the deposit. No, of course not, but every person with a dog that pooped did have a poop bag and did pick up after their dog, including my lovely wife picking up after our dog Bentley. Now, anyone that knows Bentley knows that he is the sweetest dog in the world, but even sweet, well-trained dogs need to poop, especially when excited and enjoying the ocean waves and breezes. The dogs loved being on the beach, and many leashed, well-behaved dogs ran into the ocean, in some cases for the very first time. There were not hundreds of piles of poop left on the beach. The beach was as pristine after the event as it was before the event. Using this as a mini case study, I don't think the argument about how the beach will be left in shambles if dogs are allowed holds much truth.

Many photos of sections of the beach littered with trash, empty beer cans, broken bottles, human waste, vomit, needles, and more are plentiful on social media. I don't want my dog to visit a section of the beach in this condition in fear he will get injured or ill from his visit. Daytona Dog Beach, Inc. is proposing to maintain the beach area for the dogs so it is always clean and as sanitary as a beach can be. With a dedicated volunteer base, maintaining the section of the beach should be a realistic goal. Again, the argument that the beach will be left unkempt isn't solid, considering a solution is already in place.

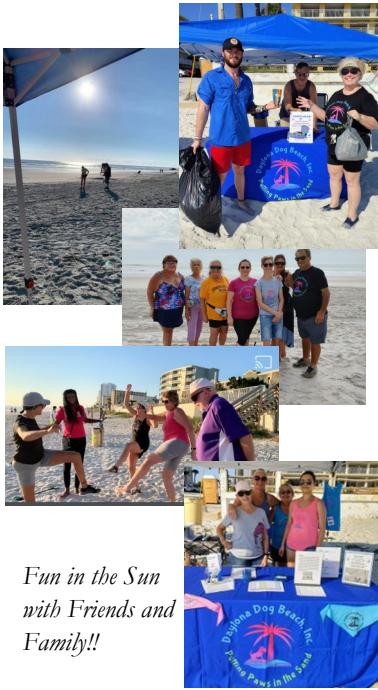
I am in favor of having a section of Daytona Beach to be designated as dog-friendly. As with public dog parks, there will always be a small percentage of people who disregard the rules. We can't control human behavior, but we can give dogs the freedom to run on the beach and jump in the ocean more than just once a year. Help Daytona Dog Beach, Inc. champion the cause to get a small section of Daytona Beach approved so people and their dogs can enjoy the beach together.

Please remember to adopt, don't shop when looking for a new best friend.

Daytona Dog Beach Merchandise



Available on our Website, Facebook & at Events



Fun in the Sun with Friends and Family!!

Volunteers Remove 150lbs Of Trash From Beach

(None Of It Dog Related)

We launched monthly beach cleanups in July 2021. We plan to continue them and invite volunteers to join us. It's actually a great way to start the weekend with your neighbors.

Some have asked, why cleanup after people, when we aren't allowed to bring dogs on the beach? Our organization believes maintaining clean beaches is a community project where we can all come together. We pledge to maintain clean dog friendly beaches when they becomes a reality, and we will have a track record to prove our

commitment. In essence, we see these cleanups as a dry run to maintaining dog friendly beaches in Volusia County.

We clean the area from Zelda Blvd to University Parking Lot (just south of the Hard Rock Hotel). Enter at either the Zelda or University Parking Lot locations. Sign in at our Canopy/Table on the beach at either location. We also track volunteer hours and trash collected. Students looking for volunteer hours are welcome to join, and we have guardian

waiver forms for minors.

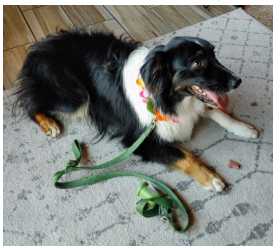
We're providing "Donnie's Donuts" to get you started in the morning.

World's Most Famous Brewery, will provide:

1. water
2. complimentary drink ticket for participants 21 and older to be redeemed at the Brewery
3. prize to individual who collects most trash

11/20, 12/18 and 1/15
8-10AM

"Dogs Drink For Free"



World's Most Famous Brewery will forever be in our hearts. They were the first Partner to reach out to us and volunteer to host Daytona Dog Beach, Inc. for a dog friendly Yappy Hour. As a newly formed public charity, you can't imagine the morale boost that provided.

They also volunteered to participate in our beach cleanups, providing water, drink tickets and prizes.

THANK YOU TO ALL THE OWNERS AND STAFF. YOU ARE THE BEST!!

Yappy Hours began in August and are scheduled through December.

LEASHED WELL-BEHAVED DOGS WELCOME WITH OWNERS!

- 20% off drinks with donation. **4-8PM**
- DDBI merchandise for sale.
 - Raffles
- Dogs Drink for Free!!

11/17 and 12/15

The Ask, Petition for Change

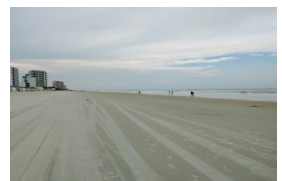


Sign the petition for Change on our website or Facebook Page.

We are asking for Volusia County to lift the dogs on the beach ban that has been in place since 1987. We are asking for the area between Zelda and University Blvds (1/2 mile stretch) to be designated dog friendly. It is located halfway between Lighthouse Pointe Park (inland beach) and Flagler

County dog beach (oceanside). Environmental impacts to this Urban area are considered negligible. Sea turtle nesting, shore birds and dunes in these areas are minimal and this section has very low human population, even during peak seasons. This area also is a driving section of the beach

which would allow access for people with physical limitations and handicaps.



There is room for all!!

Daytona Dog Beach, Inc is thrilled to welcome
NIKKI'S RAD ART

as our 1st Newsletter Sponsor.
We so appreciate her belief in and
support of our organization's mission

We love her creative and edgy approach in capturing
the essence of our four-legged family members and
are excited and proud to promote her artistry to all.

PLEASE SUPPORT THOSE WHO SUPPORT US!



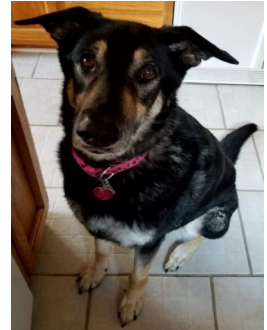
Bead, Stone & Wire Wear - Heartfelt Action

I have fond annual family Daytona vacation memories from childhood playing with our dogs on the beach. Daddy passed and Mom moved here about 15 years ago, sadly unable to take her dog on the beach, as the laws changed. We were still living in the KC area, and I was working as a social worker. As I traveled back and forth over the years, Mom wanted to take beading classes. And so, my hobby level business began about 7 years ago. About a year and a half

ago, due to my husband's declining health, we retired him and then as soon as our son graduated high school, we packed and moved to FL! Our son works full time with Subaru and is in their Master Mechanics program. I was looking for a volunteer opportunity when I came across Daytona Dog Beach, Inc. Perfect! We moved with two German Shepherd dogs and two cats, I really wanted to get our 10-year-old girl, Penny, on the beach! Sadly, her hip

dysplasia deteriorated too badly before the law passed, and she crossed the Rainbow Bridge June 8, 2021. It is in her memory I continue to partner with and support Daytona Dog Beach, Inc. I hope that our 3-year-old German Shepherd, Alyana, and our 5-year-old Golden Retriever grand doggy, Daisy, will someday soon be able to romp and play together on Daytona Beach!

Lynda Kessler, Artist & Owner
www.beadstonewirewear.com



In memory of Penny



Pet Supermarket, Treating Your Pet As Their Own!

Come on over to your local Pet Supermarket at 1185 W Granada Boulevard in Ormond Beach, where your pet is our pet! We offer a wide variety of animal foods ranging from dog and cat to exotic animals, such as sugar gliders and reptiles. There is always a deal going on with toys, food, and treats, plus we offer price matching if you

happen to find deals better than ours. We also offer our V.I.P. program where you can gain points and in return earn rewards such as five dollars off your next purchase, and special offers in your email. And even if you are not buying anything, you can always stop by and see the animals we have in-store! Just ask an associate when you

come in and they will be more than willing to help you with any of our adorable animals. You can even bring your pet in, and they can get a free treat, and all the loving and pets they could desire! So come on over where we strive to enhance you and your pet's lives!

Kara Ferguson, Manager



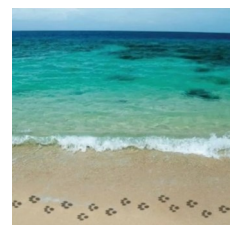
Sandy Paws Sitting - A Passion For Animals!

Life can get busy at times, but you can still do things that fulfill you. It's important to enjoy all the sweet wags and wiggles life gives you. Volunteering has been a passion for my family and me for many years. It gives me a positive feeling knowing I've helped others around me. When I found out about the

mission to get dogs on Daytona Beach, the paws pushed open the volunteer door again. Nothing brings me more joy than imagining tongues hanging out, paws engraved in the sand, and tails waving, as dogs begin to enjoy Daytona's beaches with their families. When I'm not volunteering, I pet sit dogs and

many other furry family pets. If you're ever in need of someone who truly has a passion and love for animals, please reach out to me by email or phone. I hope to see everyone and their dogs on the beach soon!

Raine Petrella, Owner
raine@sandypawssitting.com
240-549-1113



sandypawssitting.com

Sandy Paws Pet Sitting LLC



Pet Photographs: Doree, Stella, Jynessa, Fern animals. © Ferrets

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Board of Directors

Nanette McKeel Petrella, President
Paula Flug, Vice President and Treasurer
Alex Pandelos, Secretary

We're on the Web - Subscribe
www.daytonadogbeach.org



Facebook

[Daytona Dog Beach, Inc Page](#)

[Daytona Dog Beach Group](#)

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The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

Our Partners



Get Involved - We Are All Volunteers!!

Monthly Meetings

11/6, 12/4, 1/8

9-11AM

Halifax Humane Society Training Room,
2364 LPGA Blvd, Daytona Beach

Monthly Yappy Hours

11/17, 12/15

4-8PM

World's Most Famous Brewery, 816 Main
Street, Daytona Beach

**Well behaved leashed dogs welcome!
And they drink for free!!**

Monthly Beach Clean Ups

11/20, 12/18, 1/15

8-10AM

On beach between Zelda Blvd Ramp & University
Blvd Parking Lot at 4 S Ocean Ave, Daytona Beach

**Putts for Mutts in support of Halifax Humane
Society, LPGA International**

11/13

Canines at the Club - Oceanside Country Club

11/20

**Additional events for 2022 coming soon. Check
Events on our website and Facebook sites.**

*Putting Paws in the Sand,
How Can I Help?*

Daytona Dog Beach, Inc. relies solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.