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Flynn leading the Seacott Family at the inaugural People & Paws Beach Cleanup January 22, 2022

Daytona Dog Beach Sandy Tails

2022 Is About "Putting Paws in the Sand"

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

Daytona Dog Beach, Inc. has been working on new exciting projects since we checked in with you in November. Much of the work consists of networking, researching, filing paperwork, securing insurance, fun things like that!! Fortunately some of that work has led to "really fun" things we can share with all of you.

With the support of Volusia County staff, we were able to gain approval for 12 special events in 2022. Each month, we will be hosting People & Paws Beach Cleanups.

We continue working with Volusia County to see if there are additional opportunities we can pursue that will advance our mission of "Putting Paws in the Sand".

With the additional funding from a grant from Latitudes Daytona Beach Foundation, numerous private donations, including Giving Tuesday, and fundraising, we are in a position to fund the start up of a dog beach, if we could gain commitment from Volusia County Commissioners (VCC).

Our goal throughout 2022 will be "Putting Paws in the Sand". Until we get VCC approval, we will continue to build community support.

We are thrilled to welcome two new newsletter sponsors this issue. Welcome to Autumn Lynn Art and Bead, Stone & Wire Wear.

We continue to sincerely thank all our partners and sponsors, who have provided the frame



work on which we build. We humbly ask others to consider becoming sponsors as well.

Please support our business partners and sponsors with your business.

We hope you will support us with your participation, time, talents, and gifts.

We urge you to voice your support to Volusia County Council, asking them to approve leashed, dog friendly beach options in Volusia County.

2022 People & Paws Beach Cleanups Gets Approved

Daytona Dog Beach, Inc. kicks off 2022 with a major milestone, increasing the opportunity of "Putting Paws in the Sand". Monthly **People & Paws Beach Cleanups** have been approved by County of Volusia, Department of Public Protection, Beach Safety Division. Up to 100 volunteers

are invited to join us, with or without a dog. Rules include dogs are leashed, under control, vaccinated, licensed as required, and cleaned up after. Waivers for people & dogs are required. Free Tickets must be secured through Eventbrite, events will be posted within a

month of each date for those interested in participating. Additional details on all our social media platforms.

Future Dates: 2/26, 3/19, 4/2, 5/21, 6/25, 7/16, 8/20, 9/17, 10/22, 11/19, 12/17.

Time: 8:30am - 10:30am

Meet the Paws who attended our Inaugural People & Paws Beach Cleanup - 1-22-22



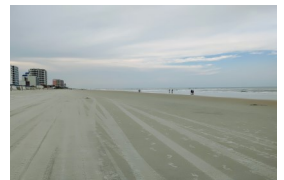
Sign the Petition for Change on our website or Facebook Page.

The Ask, Petition for Change

We are asking for Volusia County to lift the dogs on the beach ban that has been in place since 1987. We are asking for the area between Zelda and University Blvds (1/2 mile stretch) to be designated dog friendly. It is located halfway between Lighthouse Pointe Park (inland beach) and Flagler

County dog beach (oceanside). Environmental impacts to this Urban area are considered negligible. Sea turtle nesting, shore birds and dunes in these areas are minimal and this section has very low human population, even during peak seasons. This area also is a driving section of the beach

which would allow access for people with physical limitations and handicaps.



There is room for all!!

Facts in Support of Dog Friendly Beaches

Often in discussion regarding dog friendly beaches, people will voice their concerns and/or objections. In our conversations, we usually hear 1 of 5 things being brought up; cost of dog beach, dog bites, dog poop, parasitic infections and sea turtles/nesting birds. In our proposal to Volusia County Council (VCC), we addressed these 5 areas, based on research we conducted to find the facts. You can find our 24 page proposal to VCC on our website under the Updates Page. Here is just one piece of information from our proposal regarding parasitic infections. We will continue to share facts in our newsletter for those who don't want to read the entire proposal.

In research within the Environmental Protection Agency (EPA), we could not find any information regarding parasitic infections associated with dog beaches. We did find a brochure entitled "Before You Go to the Beach", but it focused on disease found in beach water, polluted from storm drains, sewage, malfunctioning septic systems, rainwater, plastics, and cigarette butts, etc.

Daytona Dog Beach, Inc. is thrilled to welcome

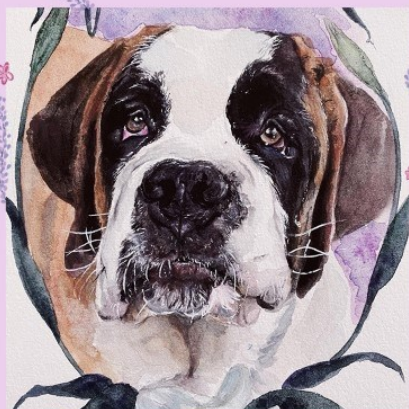
AUTUMN LYNN ART

as a new Newsletter Sponsor.

We so appreciate her belief in and support of our organization's mission.

We love her use of watercolor in capturing the charm and character of our four-legged family members. We are excited and proud to promote her artistry for all to see.

PLEASE SUPPORT THOSE WHO SUPPORT US!



@autumnylynnart

Autumn Lynn Art

Watercolor pet portrait artist

autumnylynnart.com



autumnylynnart@gmail.com



A Day at the Beach Can Be Good for the Soul

By: Barry Kukes, Community Outreach of Halifax Humane Society

In the past, I would often take my dogs Max and Bentley to the beach so they could play in the ocean and walk on the beach. As you know, it's against the law to bring your dog to Daytona Beach. This is odd because encompassing 1,350 miles of coastline on the Atlantic coast, the Gulf of Mexico, and many barrier islands, Florida is beach heaven. Almost every part of the state has at least a piece of beach where dogs are allowed, although many require dogs be leashed. I ended up purchasing a pass to visit the Ponce Inlet Dog Beach so my dogs could experience the beach. I would be happy to purchase a pass to visit Daytona Beach with my dog simply because it's much closer than Ponce Inlet.

I started my first paragraph of this article with "In the past," because I had to curtail the beach time for Max because his hind legs are affected by degenerative myelopathy, a neurological disease that overtime will paralyze the animal and is fatal without any cure. But just the other day I realized that Max doesn't have much time left in this world and asked myself, "What would Max want to do if he could," and the answer came back as, "go to the beach." Now, I had to be very careful and help Max as he stumbled on the beach and I couldn't let him go out into the water like he used to, but he still enjoyed the experience. He laid on the beach and smiled as he watched the birds and other dogs play in the ocean. At this point in his life, all he wants is to enjoy the time he has left, and if the beach makes him happy, then so be it.

As of this writing Max is still hanging in there, but it's a day-to-day wait and see process at this point. I wonder how many other dog owners are dealing with this same type of situation but do not have the ability or finances to pay for their dog to visit the beach. Wouldn't it be great if there was a small section of Daytona Beach that allowed dogs to visit in their time of need? Halifax Humane Society and I, support the efforts of the Daytona Dog Beach, and we hope their quest becomes a reality soon.

Remember, adopt, don't shop.

Rest in Peace Max

Daytona Dog Beach Inc. joins with Barry Kukes, Halifax Humane Society, and all who knew and loved Max in remembering him. Max was an Ambassador dog for HHS and was owned by Barry. Shortly after Barry submitted the article above, on 1/28/2022, his beloved Max crossed over the Rainbow Bridge. Max worked over 100 hours of volunteer service, participated in community outreach visits to schools, events and kids camps. He was featured on the cover of the 2019 Winter edition of Sandy Paws, HHS quarterly magazine. Max, your presence on this earth was a gift and we are forever blessed from your impact in our lives. You were good for our souls.



**Daytona Dog Beach, Inc. welcomes Newsletter Sponsor
BEAD, STONE, & WIRE WEAR**

***We so appreciate creative designer & owner, Lynda Kessler,
her belief in & support of our organization's mission***

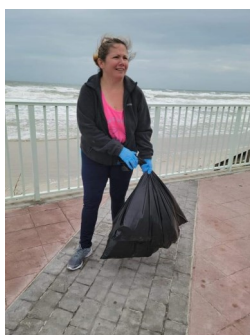
***We love and wear her beautiful jewelry and are excited and
proud to promote her artistry to all.***

PLEASE SUPPORT THOSE WHO SUPPORT US!

Check out all her jewelry at www.beadstonewirewear.com. Dog themed jewelry available at our events.



November storms didn't stop the smiles!



In 2021, Volunteers Remove 221lbs Of Trash From Beach (None Of It Dog Related)

As we've reported before, we launched monthly beach cleanups in July 2021. We continued them throughout the year, even during challenging weather.

The area we cleaned was from Zelda Boulevard ramp to the University Parking Lot, which sits just south of the Hard Rock Hotel.

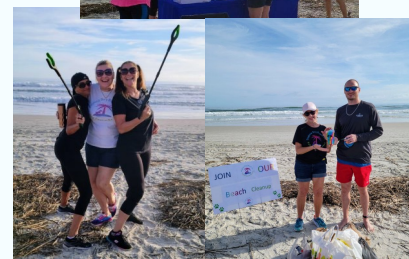
We are pleased to report that 34 different people participated in our cleanups. Our beloved Beach Captain, Bert Petrella, showed up for each one of them. Right behind him, show-

ing up for 5 of 6, were Frank Kicklighter, Mariah Petrella, Paula Flug & Nanette McKeel Petrella.

We thank World's Most Famous Brewery, providing:

1. water
2. complimentary drink ticket for participants 21 and older to be redeemed at the Brewery
3. prize to individual who collects most trash that day.

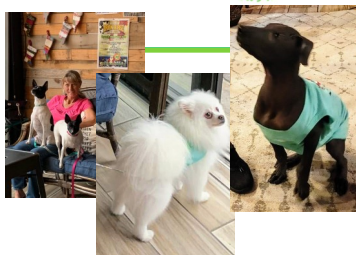
Hope you enjoy some of the pictures from our November and December cleanups.



December provided a sunny day for fun with Friends and Family!



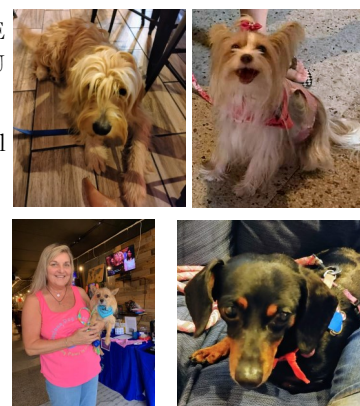
"Dogs Drink For Free"



World's Most Famous Brewery will forever be in our hearts. They were the 1st Partner to reach out to us and volunteer to host Daytona Dog Beach, Inc. for dog friendly Yappy Hours. They hosted 5, August through December. They also participated in our beach cleanups, providing water, drink tickets and prizes.

THANK YOU TO ALL THE OWNERS & STAFF. YOU ARE THE BEST!!

Here's a few of the well behaved dogs who attended.



*Canines at the Club * Oceanside Country Club*

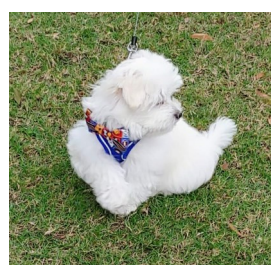


A blustery but paw-fectly lovely day to spend with our neighbors and their beloved pups.



In November, we were pleased to be invited to "Canines at the Club", an annual event hosted by Oceanside Country Club, a chance for members and their dogs to gather to socialize, compete and just have fun together. We took

so many terrific photos of the day. Here are but a few.





Daytona Dog Beach was extremely honored and grateful to be awarded a \$5000 grant from Latitude at Daytona Beach Foundation on December 8th. We are especially thankful to Janett Anderson for bringing this opportunity to our attention and for being present, along with her husband Mark, to celebrate the awards event at the Mango Theater.

Nanette McKeel Petrella, President and Paula Flug, Vice President/Treasurer with our treasured commemorative check. Having our 1st grant proposal approved really boosted our morale and gave us additional funding to support our mission.

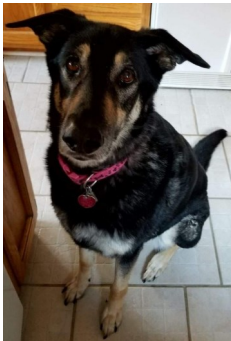


**THANK YOU LATITUDE MARGARITAVILLE
FOR SUPPORTING
DAYTONA DOG BEACH, INC.**



Bead, Stone & Wire Wear - Memories in the Making

Last issue I explained why I joined up with Daytona Dog Beach, Inc. In memory of my German Shepherd Girl Penny. I still honor her memory.



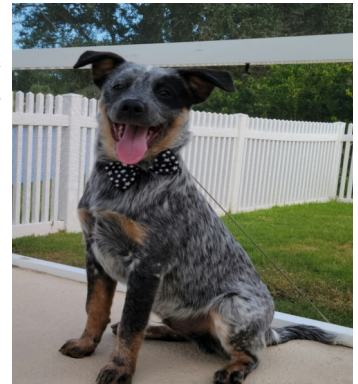
Meet Octavian, our 4 month old Grand-doggy. He absolutely loves beach trips! Unfortunately we currently have to plan a lot of drive time to go to one. And even then, these are not on the ocean. So, I will continue to work with Daytona Dog Beach, Inc. for an easily accessible real ocean beach for him to be able to romp, play, and walk on. This will be an excellent lifetime of memories in the making for our kids, other families, and

visitors as well! Please join us! And I hope to see you and your doggies on Daytona Beach soon!

Blessings,

Lynda Kessler, Artist & Owner

www.beadstonewirewear.com



Meet Octavian!

Daytona Dog Beach Merchandise



Available on our Website, Facebook & at Events

In Memory and Honor of Daisy

By: Nanette McKeel Petrella, Daisy's Foster Mom



All of us who support Daytona Dog Beach, Inc. and its mission have our reasons for doing so. I, personally, have many reasons. The one close to

my heart right now is related to a dog I fostered as a puppy. She came to me at 2 days old and stayed for over 2 months until she was ready for her forever home. I bottle fed her, cuddled her, sang to her and loved her deeply.

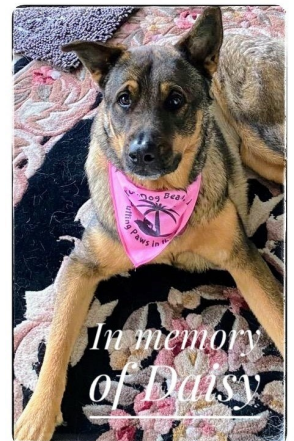
I called her Nala. Her forever family named her Daisy. It fit her! She had played so often among the flowers in my garden.



Daisy passed away right before Christmas, diagnosed with a kidney disorder after she was adopted. Despite every effort to save her, she only lived a little over 2 years. She was totally

loved and cared for every day of her precious life.

I kept in touch with Daisy and her family and hoped so much that we would be able to stroll the beach together one day. That will never be! But the memory of her and her fighting spirit, from the beginning of her life until the end, motivates me to keep fighting the good fight. She didn't get to leave pawprints in the sand, but she left them forever in our hearts!



Daytona Dog Beach, Inc

1288 Bel Aire Drive
Daytona Beach, FL 32118
Email: info@daytonadogbeach.org

Board of Directors

Nanette McKeel Petrella, President
Paula Flug, Vice President and Treasurer
Alex Pandelos, Secretary

We're on the Web - Subscribe
www.daytonadogbeach.org



Facebook

Daytona Dog Beach, Inc Page

Daytona Dog Beach Group

Instagram

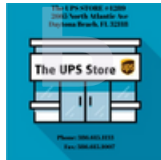
Daytonadogbeachinc

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

In - Kind Partners



Get Involved – We Are All Volunteers

People & Paws Beach Cleanup

2/26, 3/19, 4/2, 5/21, 6/25, 7/16, 8/20,
9/17, 10/22, 11/19, 12/17

Time: 8:30am - 10:30am

On beach between Zelda Blvd Ramp &
University Blvd Parking Lot (Next to Hard
Rock Hotel), Daytona Beach

Daytona Beach Women's Day

2/5 10am to 4pm

Ocean Center Daytona Beach, 101 N At-
lantic Ave., Daytona Beach 32118. Free
tickets: daytonawomen.eventbrite.com

Volunteer Fair at Latitude Margaritaville

3/31 Time Noon - 2:pm

Latitude Margaritaville Town Square

Halifax Humane Society Mutt Strutt

4/23 Time 8am - 12:30pm

Daytona Beach Bandshell

Additional events for 2022 coming soon. Check
Events on our website and Facebook sites.

Putting Paws in the Sand,
How Can I Help?

Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.