May 2022 Volume 2, Issue 2

Next issue August 2022

#### Daytona Dog Beach, Inc.



#### Daytona Dog Beach, Inc - 1-yr Anniversary

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

#### Inside this issue:

Petition for Change	2
Streamline Yappy Hour	

- Bead, Stone & Wire Wear Nikki's Rad Art
- A Word from Barry Kukes 4 Book Signing at RR&R
- People & Paws Pics Celebrating Women Events Volunteer Fair - Latitudes
- About Us/Get Involved 6

Daytona Dog Beach, Inc. has been out in the community in In 4 months, we've raised/donated funds to support a domestic violence shelter and an animal shelter, collected 87 lbs. of trash off the beach, and built stronger reserves to fund the start up of a dog beach, once Volusia County Council commits to approve it. Whew, that's a lot! But that's not all!!

Along the way, we continued to share our mission with residents, tourists and businesses in the Greater Daytona Beach area. As a result of our efforts, we've reached some major milestones.

4/21/22 began new partnership with Streamline Hotel, hosting weekly Yappy Hours.

Daytona Dog Beach. Facebook Page and Instagram growth too.

4/30/22 collected ~2000 signatures on Daytona Dog Beach petition.

5/5/22 reached 1-yr anniversary as Florida registered 501(c)(3) nonprofit.

With all the good news, you may think we don't need help. But the truth is that we need YOU more than ever. Our success requires more "hands on sand" and "paws in public".

Volunteers are needed to help set up for beach cleanups and to join us at local events. If you want a dog friendly beach, NOW IS THE TIME to help us make that happen. Please consider reaching out to volunteer, even if you can only help for a few hours every month or two.

Our goal throughout 2022 will be "Putting Paws in the Sand". To achieve goal,



we must continue to build community support. YOU ARE THE COMMUNITY!

We continue to sincerely thank all our partners and sponsors, who have provided the framework on which we build. We humbly ask others consider becoming sponsors as well.

Please support our business partners and sponsors with your business.



4/26/22 welcomed 1,000th member to Facebook Group,



## Rock & Roll Pawty!



Ruff, Rock & Roll Pawty

Tickets available on



Daytona Dog Beach, Inc. will celebrate its 1-yr anniversary at Hard Rock Hotel Daytona Beach. It is there, in March of 2021, that we voted to form a 501(c)(3) nonprofit to pursue our mission. Hard Rock, itself pet friendly, will host our Pawty on the Avalon Terrace, overlooking the ocean.

Many sponsors will be on hand showcasing their businesses. Author, Barry Kukes, will host a book signing. Raffles!

Attendees receive a swag bag!! Food, complimentary drink, anniversary cake, cash bar, dog treats, play pools & much more will be provided for pleasure of dogs & their people!! All guests to be well behaved, dogs also require vaccinations and leash!

Tickets \$25 5/22 4 - 8 pm

Ticket sale ends May 19th



Sign the Petition for Change on our website or Facebook Page.

#### The Ask, Petition for Change

We are asking for Volusia County to lift the dogs on the beach ban that has been in place since 1987. We are asking for the area between Zelda and University Blvds (½ mile stretch) to be designated dog friendly. It is located halfway between Lighthouse Pointe Park (inland beach) and Flagler

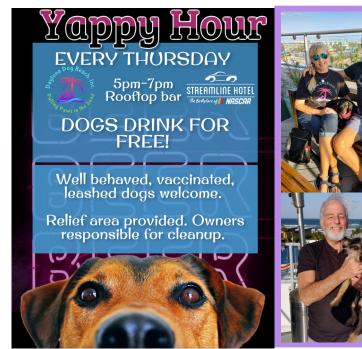
County dog beach (oceanside). Environmental impacts to this Urban area are considered negligible. Sea turtle nesting, shore birds and dunes in these areas are minimal and this section has very low human population, even during peak seasons. This area also is a driving section of the beach

which would allow access for people with physical limitations and handicaps.



There is room for all!!

# Streamline Hotel - "Birthplace of Nascar" Partners With Daytona Dog Beach, Inc. to Host Weekly Yappy Hours





### Facts in Support of Dog Friendly Beaches

Often in discussion regarding dog friendly beaches, people will voice their concerns and/or objections. In our conversations, we usually hear 1 of 5 things being brought up; cost of dog beach, dog bites, dog poop, parasitic infections and sea turtles/nesting birds. In our proposal to Volusia County Council (VCC), we addressed these 5 areas, based on research we conducted to find the facts. You can find our 24 page proposal to VCC on our website under the Updates Page. Here is just one piece of information from our proposal regarding nesting birds. We will continue to share facts in our newsletter for those who don't want to read the entire proposal.

Florida Fish and Wildlife Conservation provides guidance, "Living with Beach-Nesting Shorebirds" and "Dogs on the Beach" brochure. Our nonprofit and our proposal for a dog friendly beach supports their guidance; use a beach where dogs are allowed, leash dogs, pick up their waste, keep out of roped or flagged beach areas, spread the word about being a wildlife-friendly dog owner on the beach. Sadly, there are guidelines, pertaining to people's behavior, that are routinely not followed everyday on Volusia County beaches.



Daytona Dog Beach, Inc. welcomes Newsletter Sponsor BEAD, STONE, & WIRE WEAR

We so appreciate creative designer & owner, Lynda Kessler, her belief in & support of our organization's mission

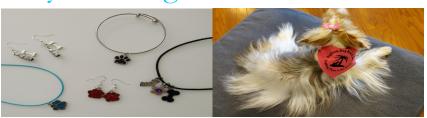
We love and wear her beautiful jewelry and are excited and proud to promote her artistry to all.

PLEASE SUPPORT THOSE WHO SUPPORT US!

Check out all her jewelry at www.beadstonewirewear.com. Dog themed jewelry available at our events.

## Daytona Dog Beach Merchandise







Available with Donation on our Website, Facebook & at Events



#### Well Behaved Pups Support Daytona Dog Beach

By: Barry Kukes, Community Outreach of Halifax Humane Society

The 12<sup>th</sup> Annual Halifax Humane Society's Mutt Strutt was held on April 23<sup>rd</sup> at the Daytona Beach Bandshell. Once again, the event was a great success, and hundreds of dogs in attendance were very well behaved, as were their owners. Did a few dogs relieve themselves on the beach? Yes, some pups got a bit excited (but who could blame them) and could no longer hold on! But, their owners were prepared, ready with poop bags, and picked up after their dogs immediately.

This annual event demonstrates that dogs and their responsible owners can enjoy the beach without leaving behind mementos for other visitors wanting to enjoy the sun and sand on the World's Most Famous Beach.

If you happen to follow my weekly column in the Daytona Beach News-Journal, you know that I have three dogs. Bentley, an 8-year-old Golden Retriever; Spencer, a 10-year-old Heinz 57 that looks like a Golden Retriever but is not; and Mini-Cooper, a 7-month-old, 12 lb. Cockalier. We have taken Bentley to the permit required Ponce Inlet Dog Beach, but not the other two dogs. We plan on taking all three once we recruit a third person to help handle this crew, but based on Bentley's experience, the visit was fun and well-received. Nothing against the Ponce Inlet Dog Beach, but if you don't live in Ponce Inlet, it is quite the trip. Offering a dog-friendly beach on a small section of Daytona Beach would be a welcome provision embraced by dog owners in the area.

Halifax Humane Society and I personally support the efforts of Daytona Dog Beach, Inc. to establish a dog-friendly beach in Daytona Beach. Please support their cause. Lastly, remember, adopt, don't shop.

Remember, adopt, don't shop.

#### Meet Author, Barry Kukes, at Ruff, Rock & Roll!

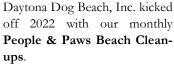


### People & Paws Beach Cleanup - A Happy "Tail"

(88 lbs. picked up from January through April, None Of It Dog Related)



So great to see families volunteer together!



Each month has brought returning volunteers, along with new ones. Some bring their dogs, some do not. We accept all who come to contribute to keeping our beaches clean and who follow the rules.

Rules include dogs are leashed, under control, vaccinated, licensed as required, and cleaned up after. And of course, all environmental rules provided by the county are followed. Waivers for people & dogs are required. Free Tickets must be secured through Eventbrite, events will be posted within a month of each date for those interested in participating. Additional details on all our social media platforms.

Future Dates: 5/21, 6/25, 7/16, 8/20, 9/17, 10/22, 11/19, 12/17

Time: 8:30am - 10:30am







## Celebrating Women

In February and March, we celebrated Women at two local events. And best of all, we were able to share Daytona Dog Beach Inc's mission to many in attendance, and to share a few of our well behaved dogs.

At Daytona Beach Women's Day, we represented Daytona Dog Beach, Inc. and partner, Halifax Humane Society.





Our lucky raffle

And at Boss Babes, we used our raffle to raise \$112 for Beacon Center of Daytona Beach, serving survivors of domestic violence and their children.





Many victims of domestic abuse hesitate to leave their abuser out of concern for the safety of their pets.

## Volunteer Fair at Latitude Margaritaville



Daytona Dog Beach, Inc. in Mango Theater at Latitudes Margaritaville Volunteer Fair

We were excited to join other nonprofits on March 31st at Latitude Margaritaville Daytona Beach Volunteer Fair.

Thanks to the team at Latitudes for hosting such a great event! And thanks to the generous and caring residents for showing up to learn more about all the important work

being done by various nonprofits in the area.

We loved meeting so many volunteer minded residents from the community and experiencing such positive support for Daytona Dog Beach Inc's mission of "Putting Paws in the Sand". Nearly everyone who stopped

by our table expressed support and signed our petition.

As we reported earlier, Daytona Dog Beach was extremely honored and grateful to be awarded a \$5000 grant from Latitude at Daytona Beach Foundation in December 2021.

#### Daytona Dog Beach, Inc

1288 Bel Aire Drive Daytona Beach, Fl 32118 Email: info@daytonadogheach.org

#### **Board of Directors**

Nanette McKeel Petrella, President Paula Flug, Vice President and Treasurer Alex Pandelos, Secretary

## We're on the Web - Subscribe www.daytonadogbeach.org



**Facebook** 

Daytona Dog Beach, Inc Page

Daytona Dog Beach Group

Instagram

<u>Daytonadogbeachinc</u>

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where wellbehaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and nondog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.





#### Putting Paws in the Sand, How Can I Help?



We need volunteers at beach cleanups. Even a month commitment will be welcomed!

#### Get Involved – We Are All Volunteers!!

People & Paws Beach Cleanup

5/21, 6/25, 7/16, 8/20, 9/17, 10/22, 11/19, 12/17

Time: 8:30 - 10:30am

On beach between Zelda Blvd Ramp & University Blvd Parking Lot (Next to Hard Rock Hotel), Daytona Beach

Yappy Hour

Every Thursday Time: 5 to 7pm

Streamline Hotel Rooftop Bar 140 S Atlantic Ave, Daytona Beach Free Parking! 2-4-1 & Specialty Drinks! Ruff, Rock & Roll Pawty

5/22 Time: 4–8pm \$25/person

Hard Rock Hotel Daytona Beach Avalon Terrace 918 N Atlantic Ave, Daytona Beach. Tickets on Eventbrite until 5/19



Additional events for 2022 in the planning. Check Events on our website and Facebook sites.

Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.