



Daytona Dog Beach, Inc -

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

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"As a city, we embrace the idea that pets add to our quality of life and aim to support animal rights and allow pets access to as many spaces as possible."

Mayor Derrick Henry

With daughter Paisley & a furry friend.



As summer draws to a close, Daytona Dog Beach, Inc. is "on fire" with enthusiasm.

We kicked off the summer season with our memorable Ruff, Rock & Roll Pawty at Hard Rock Hotel Daytona Beach, celebrating our 1-yr anniversary. A pawfect dog-friendly event was experienced by all in attendance.

We continue our very successful monthly People & Paws Beach Cleanups, gaining approval in July to double our cleanup area to 1 full mile of beach. We welcomed new Beach Captains, Joyce & Brian Case and Jan & Myke Ramsdell, to our team. What a great job they have done to keep things running smoothly.

Our weekly Yappy Hour at Streamline Hotel's Sky Rooftop

Bar continues to grow, even in the heat of the summer. It continues to draw new four-legged friends, and their owners!!

An amazing accomplishment, months in the making, was realized. Daytona Dog Beach, Inc., working through Mars Petcare's "Better Cities for Pets" program, completed an assessment earning Daytona Beach certification as a "Better City for Pets". This certification is a major step forward in creating the dog-friendly area we all hope to enjoy as residents, tourists, and business owners. We will continue to pursue additional pet-friendly opportunities in Daytona Beach and other interested cities in Volusia County.

Our goal throughout 2022 will be "Putting Paws in the Sand",



with the ultimate goal of a dog-friendly beach option. To achieve that, we must continue to build community support.

YOU ARE

THE COMMUNITY!

Please continue to reach out to us if you are able to volunteer your time, your talents, your gifts. We also need business support. If you want a dog friendly beach, **NOW IS THE TIME** to help us make that happen.

Please support our business partners and sponsors with your business.

Daytona Beach - Better City for Pets

Press Release from The City of Daytona Beach

The City of Daytona Beach has received a Pet-Friendly Certification through the "Better Cities for Pets" program from Mars Petcare. The certification recognizes cities that have met or exceeded pet-friendliness standards. The effort to earn the certification was spearheaded by Daytona Dog Beach, Inc., a local nonprofit committed to the welfare of pets.

Certified cities have programs and policies that make it easier for pets and their owners to live a happy, healthy life together. Daytona Beach met its benchmarks across various traits that support pet-friendly shelters, homes, parks and businesses. The certification recognized Daytona Beach's efforts to

welcome pets, offer pet-friendly programs and amenities and help keep people and pets together in tough times. Daytona Beach's multiple programs and policies to support a pet-friendly community include an animal tethering policy and mandatory spay and neuter ordinance.



Ruff, Rock & Roll Pawty! A Year Worth Celebrating!!

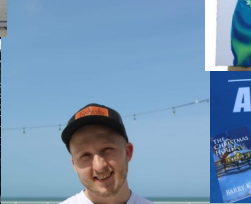
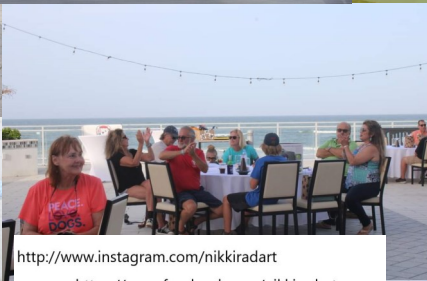
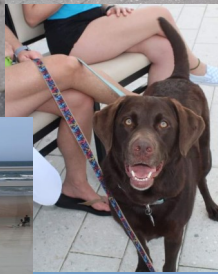
Daytona Dog Beach, Inc. celebrated its 1-yr anniversary at Hard Rock Hotel Daytona Beach on May 25th. Hard Rock, itself pet friendly, hosted our dog-friendly “pawty” on the Avalon Terrace, overlooking the ocean. The evening was pawfect!

We thank our many raffle and drink

sponsors and Author, Barry Kukes, who hosted a book signing. Attendees received a generous swag bag too!

Food, drinks, anniversary cake, dog treats, music and play pools made for a memorable event for all. All pups, and even

their people, were so well behaved, the Hard Rock Hotel invited us back for another event should we want.

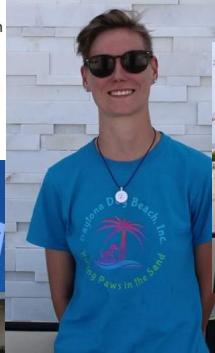


<http://www.instagram.com/nikkiradart>
<https://www.facebook.com/nikkiradart>
 nikkirad21@gmail.com

Adoption Ambassador

Currently Accepting Adopters!

Adoption Ambassador Barry Kukes





Sign the Petition for Change on our website or Facebook Page.

The Ask, Petition for Change

We are asking for Volusia County to lift the dogs on the beach ban that has been in place since 1987. We are asking for the area between Zelda and University Blvds (1/2 mile stretch) to be designated dog friendly. It is located halfway between Lighthouse Pointe Park (inland beach) and Flagler

County dog beach (oceanside). Environmental impacts to this Urban area are considered negligible. Sea turtle nesting, shore birds and dunes in these areas are minimal and this section has very low human population, even during peak seasons. This area also is a driving section of the beach

which would allow access for people with physical limitations and handicaps.



There is room for all!!

Streamline Hotel 's Sky Rooftop Bar offers a pawfect place for People & Pups to socialize over a cold drink



CO-HOST - DAYTONA DOG BEACH, INC.

Every Thursday, 5pm -7pm

Welcome to stay later if you choose.

Well behaved, vaccinated, leashed dogs welcome.

Free Parking, 2-4-1 drink specials!

Dogs drink for free. Treats courtesy of



Relief area provided.

Owners responsible for cleanup.





Bead, Stone,
& Wire Wear

Daytona Dog Beach, Inc.'s Newsletter Sponsor

BEAD, STONE, & WIRE WEAR

We so appreciate creative designer & owner, Lynda Kessler,
her belief in & support of our organization's mission

We love and wear her beautiful jewelry and are excited and
proud to promote her artistry to all.

PLEASE SUPPORT THOSE WHO SUPPORT US!

Check out all her jewelry at www.beadstonewirewear.com.

Daytona Dog Beach Merchandise



*Available with Donation on our
Website, Facebook & at Events*



NIKKI'S RAD ART

NIKKI RADZINSKI
ARTIST

nikkirad21@gmail.com

@nikkiradart



Beach Dogs Have Needs Too

By: Barry Kukes, Community Outreach of Halifax Humane Society

Humans often take precautions to protect themselves from the sun, and other elements found at the beach, but should we do the same for our dogs? Can dogs get sunburned?

According to www.akc.com, the answer is yes. Like people, dogs are prone to sunburn and other complications and diseases associated with sun exposure. Specific safety measures can lower your dog's risk of developing severe sun-related medical issues. This includes choosing a dog sunscreen that's formulated for your best friend.

Sunscreen protects dogs from sunburn. But using the wrong type of sunscreen can also cause problems. It's essential that you only use formulas that are specifically intended as sunscreen for dogs. They should not contain zinc oxide or para-aminobenzoic acid (PABA). These ingredients are toxic to dogs if ingested, and dogs will often lick their skin and accidentally ingest the sunscreen. It's also a good idea to look for a waterproof, unscented dog sunscreen with a sun protection factor (SPF) of 30.

Other Risks at the Beach:

Hot Sand-

If you have ever visited the beach and stepped on the hot sand barefoot, you quickly learn how to play Twister by jumping from one beach towel to another. If the sand is too hot for your feet, it is too hot for your dog's paws. Invest in a few pairs of Pawz booties to prevent paws from getting burned. <https://pawzdogboots.com> These boots help protect paws from cold and hot. It is best to visit the beach in the early morning or at dusk when the temperature decreases and the sun is not at full strength.

Ocean water-

Many dogs will drink the salt water available to them. The more they drink, the sicker they will become, and vomiting will commence quickly. To help prevent your dog from drinking ocean water, ensure they are fully hydrated with non-salt water from your tap or bottled water. If the dog isn't thirsty, then it will usually not drink. Some may taste the ocean water, but once they realize the water is salty, they will stop drinking. A little bit of water won't hurt a dog, but if they drink an amount equal to a bowl full, then they will need to purge. Also, don't let your dogs swim too far out to avoid them from getting caught in a rip-tide.

Fish That Bite-

It is not unusual for sharks and other fish with sharp teeth to come into shallow water. Dogs can be mistaken for a seal or a fish in distress when they swim, so keep an eye on your dog when playing in the ocean and ensure they are always tethered.

Glass-

Visitors to the beach may leave trash and broken bottles behind, so be diligent in inspecting the beach area you will enjoy with your dog to ensure sharp objects do not injure them. Once Daytona Dog Beach is a reality, this danger will be eliminated.

Remember to adopt, don't shop.

Facts in Support of Dog Friendly Beaches



If Volusia County wants to stay on top of the trends in tourism, they would be well served to acknowledge the boom in pet-friendly tourism and travel. Recent surveys show 65% of pet owners vacation with their pets, and 62% of dog owners say they will only stay at pet-friendly properties and destinations that include pet-friendly businesses. Generationally, 77% of GenZ and 94% of Millennials say they expect to travel with their pets and will seek destinations that are welcoming.

Hotel chains like Hilton, Marriott, Hard Rock Hotel, Hyatt, Sheraton, etc. offer dog friendly accommodations, responding to their customer's requests. In 2022, Hilton formed a partnership with Mars Petcare, the world's largest pet care company. Now all Homewood Suites by Hilton and Home2 Suites by Hilton are 100% pet friendly in North America. Hilton continues to add brands that are either 100% pet-friendly or trending in that direction, such as Canopy by Hilton, Hilton Hotel and Resorts, Tru by Hilton, and even Waldorf Hotels and Resorts. This is just one of many examples of how the travel industry recognizes the need to accommodate their pet-owning guests and are responding. It's good for business. \$\$\$\$\$

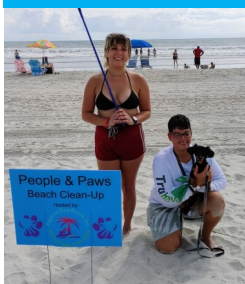
Many other beaches in Florida are dog-friendly, providing residents and guests the opportunity to enjoy them with their pups. Our own residents vacation in St Augustine, Cocoa Beach and elsewhere that have dog-friendly beaches. **It's time Volusia gets with the times!!**

People & Paws Beach Cleanup - A Happy "Tail"

(408 lbs. of trash removed from our beaches and kept from the ocean, None Of It Dog Related)



Top Collectors are Trashiest Peeps on the Beach!



People & Paws Beach Cleanups reached another milestone in July when we were approved to extend our beach cleanup area a full mile, between Zelda & Seabreeze Blvds.

Each month has brought returning volunteers, along with new ones. 143 people have participated at least once, some each month. Some bring their dogs, some do not. We accept all who come to contribute to keeping our beaches clean and who follow the rules.

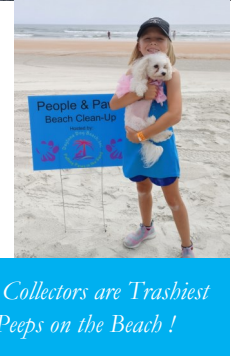
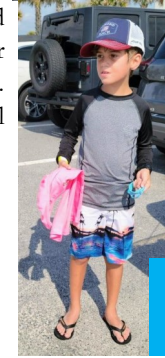
Rules include dogs are leashed, under control, vaccinated, licensed

as required, and cleaned up after. And of course, all environmental rules provided by the county are followed. Waivers for people & dogs are required. Free Tickets must be secured through Eventbrite, events will be posted within a month of each date for those interested in participating. Additional details on all our social media platforms.

Future 2022 Dates:

9/17, 10/22, 11/19, 12/17

Time: 8:30am - 10:30am



Top Collectors are Trashiest Peeps on the Beach!

Sandy Paws Sitting LLC - Your Pet's Friend



I am a strong supporter of "Putting Paws in the Sand". In talking with my clients, I hear that most dog owners would love to bring their pups to the beach, whether to take a healthy walk or to just sit and relax together. They hope Daytona Dog Beach, Inc. can make it happen here in Volusia County.

Over the past year of having my business, people have asked

me why I started pet sitting? I was brought up knowing all animals want to feel connected to others, just as we do as people. I enjoy meeting new animals as we enjoy making new friends. They are a friend to me when I'm in their presence. A friend is someone you connect with, respect, and take care of as they do for you. When I get the pleasure of taking care of your pets, I do it

with an exuberant amount of love and commitment because that how your pets feel about you.

I have fall openings if you want to leave your paws at home while you travel. 24 hr. care is provided. Contact me either at 240-549-1113 or raine@sandypawssitting.com. Check out my website at www.sandypawssitting.com

Bark in the Park



For those who love a night at the ball park, but hate leaving their pup alone at home, the minor league baseball team, Daytona Tortugas, has you covered. Once a month, at Jackie Robinson Ballpark, they feature **Bark in the Park**, where you can bring your furry family member along for the night.

Nauti Pets, one of our sponsors, also sponsors Bark in the Park, providing dog treats pups can enjoy during the game. They invited some of us along to enjoy a game. There is only 1 more game, Sept 10th, this season, but there's always next year. Daytona Dog Beach, Inc. hopes to be a sponsor in 2023.



Daytona Dog Beach, Inc

1288 Bel Aire Drive
Daytona Beach, Fl 32118
Email: info@daytonadogbeach.org

Board of Directors

Nanette McKeel Petrella, President
Mariah Petrella, Treasurer

Paula Flug, Vice President
Brenda Balas, Secretary

We're on the Web - Subscribe
www.daytonadogbeach.org



Facebook

Daytona Dog Beach, Inc Page

Daytona Dog Beach Group

Instagram

[Daytonadogbeachinc](https://www.instagram.com/daytonadogbeachinc)

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

In - Kind Partners



Putting Paws in the Sand,
How Can I Help?



We need volunteers at beach cleanups. Even a month commitment will be welcomed!

Get Involved – We Are All Volunteers!!

People & Paws Beach Cleanup

9/17, 10/22, 11/19, 12/17

Time: 8:30 - 10:30am

On beach between Zelda Blvd Ramp & Seabreeze Blvd. Must sign in on beach at University Parking Lot (Next to Hard Rock Hotel), Daytona Beach

Yappy Hour

Every Thursday Time: 5 to 7pm

Streamline Hotel Rooftop Bar
140 S Atlantic Ave, Daytona Beach
Free Parking! 2-4-1 & Specialty Drinks!

Additional events for 2022 in the planning.
Check Events on our website and Facebook sites.



Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.