



Daytona Dog Beach, Inc.

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

Inside this issue:

<i>Hope in New County Council Canines at the Club</i>	2
<i>Petition for Change Holiday Yappy Hour</i>	3
<i>Life's a Beach Facts in Support of Dog Friendly Beaches</i>	4
<i>Bead, Stone & Wire Wear Nikki's Rad Art</i>	5
<i>People & Paws Beach Cleanup Sponsorship Opportunities Streamline Hotel Yappy Hour</i>	6
<i>About Us/Get Involved</i>	7



As 2022 draws to a close, Daytona Dog Beach, Inc. is planning next steps for 2023.

Our main Purpose continues to be on providing access to safe, environmentally sound and courteous dog friendly beaches in Volusia County. We have the funds to support Volusia County in making this a reality in 2023. All we need is 4 YES votes from our new Volusia County Council to make this a reality.

Until Volusia County Council is willing to engage us on dog friendly beaches, we have made good use of our time to better the community.

Hurricanes Ian and Nicole have presented some challenges for us to continue our People & Paws Beach Cleanups at this time, but we will continue to dialogue with Volusia County to determine next steps forward. We've heard such positive response from attendees about the positive impact it has for their four-legged friends, and themselves, along with the positive environmental impact it brings to our beaches and ocean!!

We continue to celebrate the accomplishment and partnership that led Daytona Beach being certified as a "Better City for Pets" through Mars Petcare's "Better Cities for Pets" program.

We congratulate Ormond Beach for recently achieving this designation as well. We continue to partner with Mars Petcare and hope to announce our next steps in launching our "People & Paws - Together in Daytona Beach" program in 2023. This Program will focus on working with businesses to expand access to pet-friendly venues and make it easy to be out with your pet. The dual impact to residents and tourists is obvious and will help support our economy, especially in light of the recent hurricane impact. We hope to create the dog-friendly area we all hope to enjoy as residents, tourists, and business owners. We will continue to pursue additional pet-friendly opportunities in Daytona Beach and other interested cities in Volusia County.

To achieve that, we must continue to build community support.



YOU ARE THE COMMUNITY!

Please continue to reach out to us if you are able to volunteer your time, your talents, your gifts. We also need business support. If you want a dog friendly beach, **NOW IS THE TIME** to help us make that happen.

Please support our business partners and sponsors with your business, especially during the holidays!



Newly Elected County Commissioners Bring New Hope!

By: Paula Flug, Vice President of Daytona Dog Beach, Inc.



Daytona Dog Beach, Inc. and many residents of Volusia County are hopeful that our newly elected and reelected County Commissioners will work tirelessly on our behalf for the issues that matter most to us. We not only expect our officials to work toward policy on our behalf, but also lead the charge in addressing the social and cultural issues our community faces.

Volusia County is as diverse as could be. Our population is diverse in race, ethnicity,

gender, economic status, and pet ownership. We have both urban and rural needs. Our population holds many different political viewpoints, and our elected officials have a duty to work on behalf of all people, not just the ones they most relate to. We are hopeful that our County Commissioners will take it upon themselves to gain a better understanding of the request from Daytona Dog Beach, Inc. and help us make many of our dreams a reality. We are hopeful they will let "Paws in the Sand" making a place for owners and their pets to enjoy a little beach going together, something that was stripped from the residents of Volusia County over 40 years

ago when the county took over the beaches.

Last, but certainly not least, our community is part of an ongoing uphill climb to recover from Hurricane Ian and Hurricane Nicole. Our representatives continue to work towards recovery efforts, especially for the residents and businesses that remain uncertain about their futures and continue to protect and improve the quality of life in our community. Our hearts go out to all during this time!

Happy Holidays to one and all!

Canines at the Club * Oceanside Country Club



A paw-fect day to spend with our neighbors and their beloved pups. We provided doggie bags for all fur-babies, small, medium and large!!

In November, we were pleased to be invited for a 2nd year to "Canines at the Club", an annual event hosted by Oceanside Country Club. It offers a chance for members and their dogs to gather to socialize, compete and just have fun together. We were so pleased to see some pups adopted from Halifax Humane Society at the 2001 event show up with their forever families to enjoy the festivities. And some new pups from Halifax Humane Society were adopted this year. Hope to see them in 2023. We observed so many great moments. Here are but a few we captured.





Sign the Petition for Change on our website or Facebook Page.

The Ask, Petition for Change

We are asking for Volusia County to lift the dogs on the beach ban that has been in place since 1987. We are asking for the area between Zelda and University Blvds (1/2 mile stretch) to be designated dog friendly. It is located halfway between Lighthouse Pointe Park (inland beach) and Flagler

County dog beach (oceanside). Environmental impacts to this Urban area are considered negligible. Sea turtle nesting, shore birds and dunes in these areas are minimal and this section has very low human population, even during peak seasons. This area also is a driving section of the beach

which would allow access for people with physical limitations and handicaps.



There is room for all!!

Daytona Dog Beach, Inc. Wraps-up 2022 With a Yappy Hour Holiday Celebration

**Streamline Hotel
Sky Rooftop Bar
140 S Atlantic Ave.
Daytona Beach**

December 1st, 5pm -7pm

Welcome to stay later if you choose.

Well behaved, vaccinated, leashed dogs welcome.

Free Parking, 2-4-1 drink specials!

Dogs drink for free.

Treats courtesy of



**NAUTI
P E T S**

Relief area provided.

Owners responsible for cleanup.



Word is that Santa & his Elf will be on hand to hear your pup's Christmas wish list.

All good pups will receive a holiday gift bag!

Life's a Beach and Better with a Dog

By: Barry Kukes, Community Outreach of Halifax Humane Society

My wife, Cindy, is a pet sitter and walks many dogs weekly. She has a client with three Golden Retrievers, ages 13, 3, and 1, who love to swim in their pool, but really love to visit the beach. We have a Volusia County pass for the Ponce Inlet beach, so my wife takes the three and 1-year-old for a good time at the ocean at least twice a week when she stays overnight at the clients' home. The husband takes the two dogs to the beach every morning when the owners are home and do not need pet-sitting services.

Keep in mind that the client lives beachside in Ormond Beach, so the drive to Ponce Inlet each morning is not short, but he loves his dogs, so he gladly makes the daily trek. When Daytona Dog Beach is available, it will be much more convenient for him and hundreds of other dog parents.

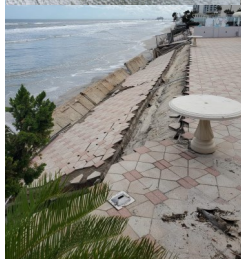
Giving your dogs some variety of places to enjoy instead of the same old walk day after day makes them happy and gives them something to look forward to. Whenever we take our dogs to the beach, they start to get excited as soon as we cross over the Dunlawton Bridge and go south on A1A. I'm pretty sure they know where they are going or have at least narrowed it down to a day at the beach or lunch at Boondocks. Either way, it's a win/win for them. (they get french fries at Boondocks)

Please continue to support the efforts of Daytona Dog Beach. If my dogs could vote, they would most definitely vote YES to having a beach that is closer and pristine. Most dog owners who frequent dog beaches and parks are very responsible. Yes, there will always be that one visitor who feels they are above the law and guidelines, but this is the same person who cuts you off in traffic or steps in front of you when standing in line at the grocery store. We might not be able to change how people behave, but we can stand up for a wonderful dog beach and deal with the non-conformists when a situation arises.

Give your dogs the best days of their lives with a trip to the beach. Not only will they not forget the experience, but they will also return home and sleep for hours. If you need a dog to take to the beach, please remember to visit your local animal shelter and give a deserving dog a forever home.

Remember to adopt, don't shop.

Facts in Support of Dog Friendly Beaches: It's The Economy!!



This article is repeated from the August Edition. It is even more relevant in light of the catastrophic damage to our county's beaches from Hurricane Ian and Nicole. Now is the time to reach out to all tourists and embrace their needs and expectations, not give them another reason to go elsewhere.

If Volusia County wants to stay on top of the trends in tourism, they would be well served to acknowledge the boom in pet-friendly tourism and travel. Recent surveys show 65% of pet owners vacation with their pets, and 62% of dog owners say they will only stay at pet-friendly properties and destinations that include pet-friendly businesses. Generationally, 77% of GenZ and 94% of Millennials say they expect to travel with their pets and will seek destinations that are welcoming.

Hotel chains like Hilton, Marriott, Hard Rock Hotel, Hyatt, Sheraton, etc. offer dog friendly accommodations, responding to their customer's requests. In 2022, Hilton formed a partnership with Mars Petcare, the world's largest pet care company. Now all Homewood Suites by Hilton and Home2 Suites by Hilton are 100% pet friendly in North America. Hilton continues to add brands that are either 100% pet-friendly or trending in that direction, such as Canopy by Hilton, Hilton Hotel and Resorts, Tru by Hilton, and even Waldorf Hotels and Resorts. This is just one of many examples of how the travel industry recognizes the need to accommodate their pet-owning guests and are responding. It's good for business. \$\$\$\$\$

Many other beaches in Florida are dog-friendly, providing residents and guests the opportunity to enjoy them with their pups. Our own residents vacation in St Augustine, Cocoa Beach and elsewhere that have dog-friendly beaches. **It's time Volusia gets with the times!! Our Financial Health is at stake, now more than ever.**



Bead, Stone,
& Wire Wear

Daytona Dog Beach, Inc.'s Newsletter Sponsor

BEAD, STONE, & WIRE WEAR

We so appreciate creative designer & owner, Lynda Kessler,
her belief in & support of our organization's mission

We love and wear her beautiful jewelry and are excited and
proud to promote her artistry to all.

PLEASE SUPPORT THOSE WHO SUPPORT US!

Check out all her jewelry at www.beadstonewirewear.com.



Daytona Dog Beach Merchandise



*Available with Donation on our
Website, Facebook & at Events*



NIKKI'S RAD ART

NIKKI RADZINSKI
ARTIST

nikkirad21@gmail.com

@nikkiradart





Top Collectors are Trashiest Peeps on the Beach!

People & Paws Beach Cleanup

(546 lbs. of trash removed from our beaches and kept from the ocean, None Of It Dog Related)

People & Paws Beach Cleanup was held after Hurricane Ian, but was cancelled in November due to damage caused by Hurricane Nicole. Lack of access to the beach, along with dangerous beach conditions factored in our decision. Some people bring their dogs, some do not. All who contribute to keeping our beaches clean and who follow the rules are welcome.

Rules include dogs are leashed, under control, vaccinated, licensed as required, and cleaned up after. And of course, all environmental

rules provided by the county are followed. Waivers for people & dogs are required. Free Tickets must be secured through Eventbrite, events will be posted within a month of each date for those interested in participating. Additional details on all our social media platforms.

Last 2022 Date:

12/17 (if beach access and condition allows)

Time: 8:30am - 10:30am



Consider Becoming a Sponsor for 2023

We welcome your support! Daytona Dog Beach, Inc. relies solely on sponsorships & donations; we have no dues, we receive no government funding, we save taxpayers money! We organize monthly beach cleanups and advocate for expanded dog friendly beach options in Volusia County. Our goal is to self-fund supplies for any future dog beach areas approved. Contribute by credit card or PayPal on our website. We accept Zelle. Send a check payable to Daytona Dog Beach, Inc. to our address. Donations will be promptly received.

Annual "Beach Buddy" Sponsor

\$500/year

Website Sponsor

\$30/month or \$325/year

E-Newsletter Sponsor

Full page ad - \$100/qtr or \$360/yr Half page ad - \$50/qtr or \$180/yr Quarter page ad - \$25/qtr or \$90/yr Business card size ad - \$10/qtr or \$36/yr

Beach Cleanup Event - Sponsor

\$50/month or \$500/year

In-kind Donations

For questions, email us at info@daytonadogbeach.org or call 724-601-2824

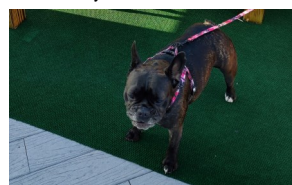
Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. # CH65781. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 800 435-7352. Registration does not imply endorsement, approval, or recommendation by the state.



Fall 2022 Yappy Hours in Review

This fall, dogs and their people enjoyed weekly Yappy Hours, every Thursday from 5pm-7pm at the Streamline Hotel. Sky Rooftop Bar offered fantastic 360° views, refreshing ocean breezes and ample space to socialize. Our last event for 2022 will be on December 1st and then Daytona Dog Beach, Inc. will be taking time to

celebrate the holidays and prepare for a New Year. We thank Streamline and Nauti Pets for being such great partners in bringing these events to you.



Daytona Dog Beach, Inc

1288 Bel Aire Drive
Daytona Beach, Fl 32118
Email: info@daytonadogbeach.org

Board of Directors

Nanette McKeel Petrella, President
Mariah Petrella, Treasurer

Paula Flug, Vice President
Brenda Balas, Secretary

We're on the Web - Subscribe
www.daytonadogbeach.org



Facebook

Daytona Dog Beach, Inc Page

Daytona Dog Beach Group

Instagram

[Daytonadogbeachinc](https://www.instagram.com/daytonadogbeachinc)

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

In - Kind Partners



Putting Paws in the Sand,
How Can I Help?



We need volunteers at beach cleanups. Even a month commitment will be welcomed!

Get Involved – We Are All Volunteers!!

People & Paws Beach Cleanup

12/17

Time: 8:30 - 10:30am

On beach between Zelda Blvd Ramp & Seabreeze Blvd. Must sign in on beach at University Parking Lot (Next to Hard Rock Hotel), Daytona Beach

Yappy Hour

12/1

Time: 5 to 7pm

Streamline Hotel Rooftop Bar
140 S Atlantic Ave, Daytona Beach
Free Parking! 2-4-1 & Specialty Drinks!

Additional events for 2023 in the planning.
Check Events on our website and Facebook sites.



Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.