



Daytona Dog Beach, Inc.

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

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Several months ago, I wrote encouraging you to email county council to express your support for dog-friendly beach access. I asked you to attend the July 11th meeting when the vote would be taken. **YOU TOOK ACTION!** And the county council took note. On July 11, 2023, we made history, lifting a 36 year ban of dogs on Volusia County beaches. After 2-1/2 years of advocating for this day, we got a YES vote. Actually, and unbelievably, we got 6 YES votes. The “People” really can make things happen when they work together. What a truly paw-some day it was.

Volusia County Council approved a 0.6 mile stretch in Ormond Beach for a dog-friendly beach trial period of 18 months. It runs the beach from Rockefeller Drive to Milsap Road beach approaches.

The area was approved by U. S. Fish and Wildlife Service. It will not require a modification of the Habitat Conservation Plan, will not impact beach driving. It requires dogs to be leashed, under control, with current rabies vaccination. Owners must pick up all waste and follow rules.

What a difference the YES vote has meant for Daytona Dog Beach, Inc. We shifted our

focus from advocating to one of implementing, while still advocating.

As we promised, we donated the money to pay for all 26 dog cleanup stations and waste bags for the 18 month trial period.

Volusia County authorized our organization to solicit sponsors for the dog bag dispensers on designated dog beach areas and that process is underway.

We are forming a volunteer group to maintain the Ormond Dog Beach as an environmentally sound, clean and courteous dog-friendly beach.

Plans are in the works for a celebration to mark the opening of Ormond Dog Beach. Opening Day is November 1, 2023, which is a Wednesday. We hope to hold a special event Saturday, November 4, 2023 for the entire community.

We continue to volunteer our time, energy and money to better the community. Please enjoy our newsletter, which includes highlights from summer 2023 events and showcases future 2023 events, like People & Paws Beach Cleanups. Volusia County invited us to join them this year at International Coastal Cleanup on September 16, 2023 as a private site host.

We were invited and agreed to join the Daytona Regional Chamber of Commerce in August and are excited for all the potential that will bring for us to work with community partners.



One chamber member, Destination 4X4s & More honored us, pledging to donate all proceeds from the Treasure Chamber Charity Event to our non-profit. That event, held on September 30, 2023 marks the 7th Anniversary of their business. Congratulations to their milestone achievement.

We continue to partner with Mars Petcare and plan to launch “People & Paws - Together in Daytona Beach” and “People & Paws - Together in Ormond Beach” programs, with a focus on working with businesses to expand access to pet-friendly venues and make it easy to be out with your pet.

It is imperative that our area be a welcoming place for residents and tourists, such that businesses can capitalize on the growing pet-friendly tourism market. We will continue to pursue additional pet-friendly opportunities in the Greater Daytona Beach area.

Achieving our goals requires solid community support. Please reach out to us to volunteer your time, talents, gifts. If you want our dog friendly beach to be a success, **NOW IS THE TIME** to join us in our efforts. We welcome all!



People & Paws Beach Cleanup - 2 years, 1000 lbs

(1000 lbs of trash removed so far from our beaches and kept from the ocean, None Of It Dog Related)

Our beach cleanups continued throughout the summer, despite record heat and humidity. We averaged 32 People and 14 Pups each month from May through August.

In July, we celebrated our 2nd Anniversary of beach cleanups and were honored to have Lifestyle Realty Group step up as our People & Paws Cleanup Sponsor. Thanks to Jami Gallegos and her team who treated us to breakfast items and Florida Realtors, who provided swag in celebration of "Clean up Florida Waters".



In August, we reached a major milestone. Each month we weight the amount of trash collected and we finally hit the 1000 lb mark. That's a lot of cigarette butt filters, bottle caps, plastic bottles, aluminum cans, mixed in with a few heavier items.

We couldn't be more blessed than we are with our core group of beach captains and a vibrant group of volunteers.

2023 Dates:

9/16, 10/21, 11/18, 12/16

Time: 8:30am - 10 am

Free Tickets must be secured through Eventbrite



People & Paws Beach Cleanup Goes International

Free Tickets must be secured through Eventbrite

Time: 8:30am - 10 am

In celebration of International Coastal Cleanup, we will be partnering with Volusia County to host a private site for the event. PEOPLE & PAWS BEACH CLEANUP - INTERNATIONAL COASTAL CLEANUP on September 16th will provide a paw-some, environmentally focused morning. We will be cleaning the beach from Seabreeze Ramp to Zelda Ramp in Daytona Beach, 1 mile in total.

Volunteer to "Keep Paws in the Sand"



Your ask for a dog-friendly beach ensure the 18 month pilot has been answered. It is a YES.

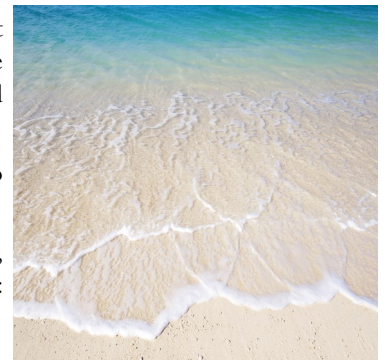
Are you willing to volunteer a few hours to keep it a YES?

We are forming a volunteer group to maintain the Ormond Dog Beach as an environmentally sound, clean and courteous dog-friendly beach. Together we can

ensure the 18 month pilot becomes permanent. And we can have fun while we do. And your dog can come along!

Free Shirts, Fun Incentives, No Pressure, On the Beach!

If you want to know more, please email: info@daytonadogbeach.org



Destination 4X4 & More Celebrates 7th Anniversary & Extends Awesome Welcome/Support to Daytona Dog Beach, Inc.

Treasure Chamber Charity Event

Destination 4x4s & More 7th Year Anniversary

**Saturday
Sept. 30th**

Start: 11am
Destination
4X4s & More

Party: 3-6pm
Saints &
Sinners Pub



Mimi's Original Art

Avocado Bikes

Donnie's Donuts

Halifax Historical Museum

Sloppy Joe's

Harry's Pizza

Daytona Lagoon

Cold Stone Creamery




Get ready for a thrilling adventure as Destination 4X4s & More marks its 7th Year Anniversary in grand style on Saturday, September 30th! Join for a Treasure Chamber Charity Event like no other.

The excitement kicks off at 11am, at Destination 4X4s & More. We're handing out Treasure Maps to all, and the journey begins. A mere \$25 gets you in on the action. From there, you'll set off to explore various Chamber Businesses. At each stop, you'll not only snag a fantastic "treasure" – a delightful gift from each business – but you'll also take a chance and roll the dice. Your dice rolls will be etched onto your Treasure Map as you continue your thrilling quest.

Once you've ventured to all the Chamber businesses, it's time to make your triumphant return to Destination Daytona, where the real party begins at Saints & Sinners Pub. We've got a live band, refreshing drinks, mouth-watering food, fantastic vendors, and even a charity gift basket raffle to keep the excitement soaring high. The person with the highest dice roll wins a wonderful prize!

But here's the real treasure in all of this: every penny we raise from this exhilarating event will be donated to **Daytona Dog Beach Inc.** Their mission? To team up with our community partners and lead the charge in promoting, supporting, and educating everyone about the importance of safe, eco-friendly, and friendly dog beaches in the Greater Daytona Beach area of Volusia County.



SERVICE, PARTS & SALES

ABSOLUTE WARRANTY

372 Destination Daytona Ln,
Ormond Beach, FL 32174

Phone: [386-366-7100](tel:386-366-7100)

<https://destination4x4s.com/>



Consider Becoming a Sponsor for 2023 - 2024

We welcome your support! Daytona Dog Beach, Inc. relies solely on sponsorships & donations; we have no dues, we receive no government funding, we save taxpayers money! We organize monthly beach cleanups and advocate for expanded dog friendly beach options in Volusia County. Our goal is to self-fund supplies for dog beach areas. Contribute by credit card or PayPal on our website. We accept Zelle. Send a check payable to Daytona Dog Beach, Inc. to our address. Donations will be promptly received.

Annual "Beach Buddy" Sponsor \$500/year
Website Sponsor \$30/month or \$325/year
E-Newsletter Sponsor Full page ad - \$100/qtr or \$360/yr Half page ad - \$50/qtr or \$180/yr
Quarter page ad - \$25/qtr or \$90/yr Business card size ad - \$10/qtr or \$36/yr
Beach Cleanup Event - Sponsor \$50/month or \$500/year

Better **CITIES** for **pets**[™]
A MARS PETCARE PROGRAM



People & Paws - Together in Daytona Beach Program Partner - \$100/year



People & Paws - Together in Ormond Beach Program Partner - \$100/year

In-kind Donations

Ormond Dog Beach

Our 18-month dog-friendly beach pilot, stretching 0.6 mile from Rockefeller Drive to Milsap Road, in Ormond Beach is scheduled to open 11/1/23.

Volusia County authorized our organization to solicit sponsors for the dog bag dispensers on designated dog beach areas.

**Join us as we make history,
"Putting Paws in the Sand"!**

Businesses, organizations, families or individuals welcome as sponsors. Business advertisement or memorials/honorariums of people and pets welcome. Sponsorships are for the 18-month pilot time frame and include:

12 Beachfront Dispensers - \$500 each

4 Beach Ramp Dispensers - \$500 each

10 Parking Lot Dispensers - \$300 each

Email info@daytonadogbeach.org

or go to daytonadogbeach.org

SUBMIT APPLICATION & IMAGE TO
INFO@DAYTONADOGBEACH.ORG

IMAGE WILL BE SENT TO VOLUSIA
COUNTY FOR APPROVAL.

DAYTONA DOG BEACH INC WILL
HAVE IT CREATED AND APPLIED TO
THE DOG BAG DISPENSER.

IMAGE DETAILS

Please send a high resolution jpeg or pdf file at
300 dpi. The space will accommodate a logo
that is 4.5" w x 5" tall.

Examples



Sarah and Max's Big Adventures - Beach Day

By: Paula Flug, Vice President Daytona Dog Beach, Inc.

Chapter 1: A Beach Day Plan

Sarah woke up with a sense of excitement tingling in her veins. It was finally November 1st, the day she and her faithful companion Max had been eagerly anticipating. The Ormond Dog Beach was calling, and they were ready to heed its salty, sandy summons. With the sun peeking over the horizon, Sarah packed a bag with all the essentials: a sturdy leash, biodegradable poop bags, Max's favorite toys, and a wholesome beach picnic. Max's vaccinations were up to date, and she double-checked that his leash was securely fastened. Today, Sarah was determined to follow every rule and regulation to ensure a fantastic day by the ocean.

Chapter 2: A Day of Beachside Delights

Arriving at Ormond Dog Beach, Sarah and Max felt the salty breeze tousling their hair. Max's tail wagged like an exuberant flag as he eagerly took in the vast stretch of sandy shoreline. Sarah attached Max's leash and gave him an affectionate pat, emphasizing the importance of staying off the delicate dunes. As they ventured onto the sand, Sarah's watchful eyes scanned the beach, ever mindful of any approaching vehicles. She steered Max away from the designated vehicle lanes, ensuring their safety and adhering to the rules. Max happily bounded along, occasionally pausing to inspect the intriguing shells that lay scattered along the shore. Sarah couldn't help but smile as Max curiously observed a flock of shore birds in the distance. She made sure to keep a respectful distance, allowing the birds their space. She knew that the beach was a shared habitat, and it was essential to preserve the natural harmony between humans and wildlife. When it was time for a break, Sarah spread out their picnic blanket, and they both enjoyed a light meal while gazing out at the rolling waves. Max's tail thumped softly against the sand as he contentedly watched the seagulls swoop and soar overhead.

Chapter 3: Sunset Serenity

As the sun began its gradual descent, painting the sky with hues of pink and gold, Sarah and Max felt a profound sense of tranquility. They sat together, relishing the beauty of the moment and the bonds they shared. As darkness settled in, Sarah meticulously packed their belongings, ensuring that no trace of their presence remained behind. She cast a fond glance towards a sea turtle nesting area marked by dedicated conservationists, making a mental note to educate others about the importance of respecting these protected zones. With the day drawing to a close, Sarah and Max strolled back along the shoreline, their footprints the only evidence of their joyful escapade. As they neared the beach entrance, Sarah couldn't help but feel grateful for the unforgettable memories they had created while upholding every rule and regulation. The drive home was accompanied by the soothing sound of waves crashing in the distance. Sarah and Max shared a mutual feeling of contentment, knowing that their day at Ormond Dog Beach had been a resounding success. As they entered their home, the promise of future adventures lingered in the air, a reminder that some traditions were meant to be cherished forever.

Not the End, Just the Beginning!

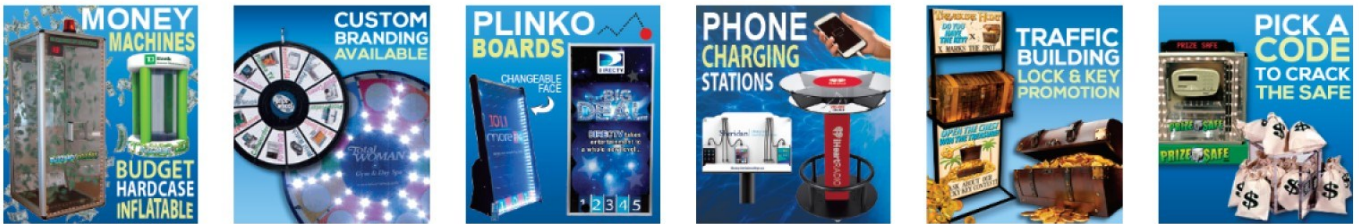
Ormond Dog Beach - First Dog Bag Dispenser Sponsors



Promotion Store[®] is your #1 Source for all your Trade Show Display and Signage Needs!



Business Traffic Building Game Attractions



Proud to support "Putting Paws in the Sand"

Daytona Dog Beach Merchandise

New Items Arriving Soon & Available with Donation at Events

Daytona Dog Beach, Inc. joins Daytona Regional Chamber of Commerce



We are pleased to have been invited to join Daytona Regional Chamber of Commerce and decided to make it official in August 2023. We look forward to working with members to support Ormond Dog Beach, "People & Paws - Together in Daytona Beach" and "People & Paws - Together in Ormond Beach". The possibilities of achieving our potential as a **Pet Friendly Destination** are endless!

Daytona Dog Beach, Inc

1288 Bel Aire Drive
Daytona Beach, FL 32118
Email: info@daytonadogbeach.org

Board of Directors

Nanette McKeel Petrella, President
Mariab Petrella, Treasurer

Paula Flng, Vice President
Brenda Balas, Secretary

We're on the Web - [Subscribe](http://www.daytonadogbeach.org)
www.daytonadogbeach.org



Facebook

[Daytona Dog Beach, Inc Page](#)

[Daytona Dog Beach Group](#)

Instagram

[Daytonadogbeachinc](#)

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

Get Involved – We Are All Volunteers! We are the Community!!

They donate wholesome, natural and limited ingredient dog treats at all our events.

159 E Granada Blvd
Ormond Beach



NAUTI
PEIS

*Putting Paws in the Sand,
How Can I Help?*



**We need volunteers!
Any time commitment
welcomed!**

People & Paws Beach Cleanup

9/16, 10/21, 11/18, 12/16

Time: 8:30 - 10am

1/2 mile beach cleanup. Must sign in on beach at University Parking Lot, 828 N Atlantic Ave, Daytona Beach

Treasure Chamber Charity Event

Destination 4X4s & More
7th Year Anniversary

9/30

Time: 11AM - 6PM

Destination 4X4s & More, 372 Destination Daytona Lane, Ormond Beach

Ormond Dog Beach

11/1 Opening Day

Time: Dawn to Dusk

0.6 mile dog-friendly beach area between Rockefeller Drive and Milsap Road, Ormond Beach. Beach driving beach area. Parking available at Rockefeller and Cardinal Parking Lots on west side of A1A.

Additional events for 2023 - 2024 in the planning. Check on our website and Facebook sites.



Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.