



Inside this issue:

Ormond Dog Beach Opening	2
The Taylor Road Band Concert	3
Volunteer Opportunity	
Beach Cleanup and Duck Race	4
Destination 4X4's and More	5
Dog Beach Sponsorships	6
Our Dog Beach Sponsors	7
Sponsor & Merchandise	
Chamber of Commerce	
About Us and Future Events	12

Daytona Dog Beach, Inc.



Daytona Dog Beach, Inc.

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.



The last 3 months have been a whirlwind of activity for our organization.

We held 3 People & Paws monthly beach cleanups, removing 300 lb of trash from the sands of Daytona Beach, between University and Zelda beach ramps.

We celebrated the 7-year anniversary of Destination 4X4s & More, who honored us by donating all proceeds from the Treasure Chamber Charity Event they held.

We participated in The Great Daytona Beach Kiwanis Duck Race, with Daytona Dog Beach Ducks adopting 133 of the 5000 ducks racing, raising \$575 to support 36 local charities, many in support of children.

We purchased 26 dog bag stations for our new dog beach, complete with waste bags to last the entire year. We secured sponsorships for 65% of the stations and worked with Beach House Graphics to provide

informational wraps on the stations. And finally, worked with Volusia County installing stations on our beach, approach ramps, and parking lots. The sponsorships ensure we have adequate funding for another year of bags, once the dog-friendly pilot becomes permanent. YES, we maintain a paw-sitive attitude.

We launched our "Paw Ambassador" volunteer team, working with Volusia County to train 2 dozen volunteers to date. All trained volunteers received their official "Paw Ambassador" t-shirts, buckets, and supplies. They have an updated website page complete with a scheduling feature, beach cam links, and more. Their role is to model good behavior in support of maintaining a safe, environmentally sound and courteous dog-friendly beach.

We hosted November 1st opening day, providing coffee, donuts, dog treats and hydration, despite challenging weather.

We, along with some of our sponsors, hosted November 4th ribbon cutting, providing free swag, prizes and a warm welcome for all attendees.

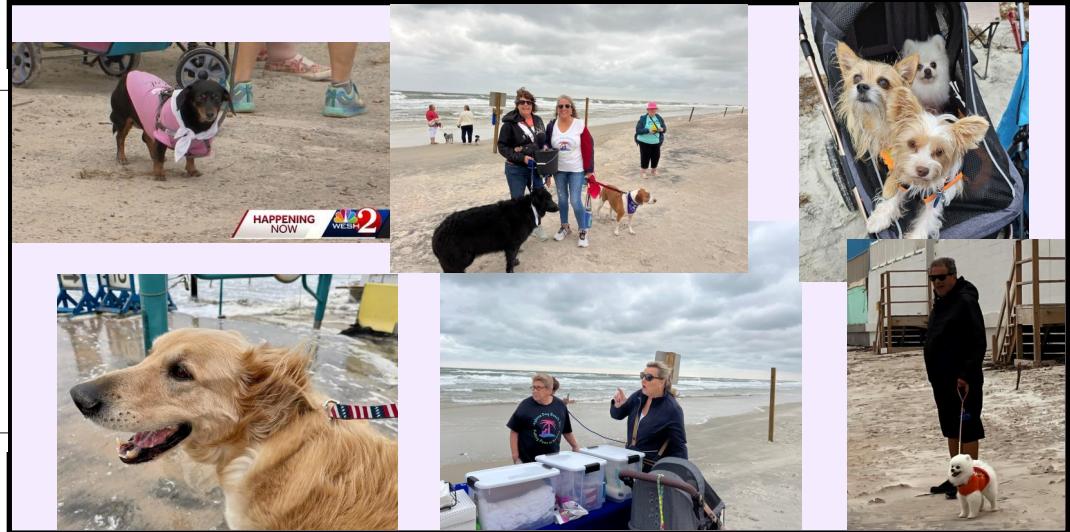
And as we approach 2024, we continue to plan for the future. We welcome a new board member, Barry Kukes, who will serve as our Treasurer and assist with our communications. We continue to engage and expand our Paw Ambassador team. And we have our 1st fun-draiser for the new year shaping up, with a benefit concert by The Taylor Road Band.

Achieving our goals requires solid community support. Please reach out to us to volunteer your time, talents, gifts. If you want our dog friendly beach to be a success, **NOW IS THE TIME** to join us in our efforts. We need and welcome all!

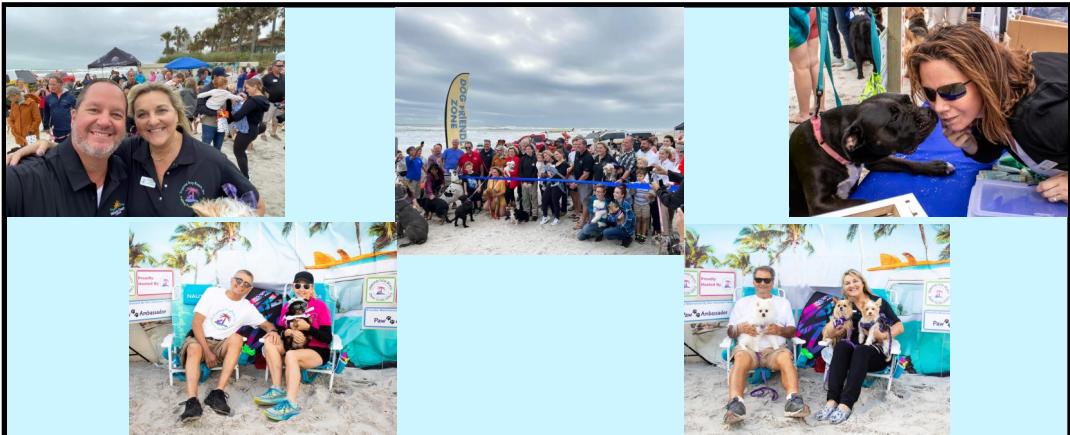
Earlier this year, Barry Kukes, retired as Community Outreach & Marketing Director of the Halifax Humane Society. Barry, who is a valued supporter of DDBI, intimated that he might be willing to join our team, once he had a chance to adjust to retirement. He had publicly stated, "Although I am retiring from HHS, I am not retiring from life. I am an avid musician, writer, and animal lover, so I will be pursuing all of these passions in my twilight years." Well, we gave Barry a little time to adjust to retirement!! LOL Just this week, our board met with him and he agreed to join our team as Treasurer. Barry is a man of many talents, a musician, an author, a genuinely nice person. It has been our honor and privilege to have him as a friend and supporter and we are thrilled he will continue to bless us as a board member. We know our organization will be better for his presence.



Opening Day - November 1, 2023



Ribbon Cutting Ceremony - November 4, 2023



November 2023



The Taylor Road Band-Benefit Concert at Blues & Brews Bistro

Party after the new year's rush - January 28, 2024

Our organization believes in celebrating major milestones along the way. On January 28, 2024, we will be celebrating the 3-year anniversary of the launch of our Facebook Group, Daytona Dog Beach, created by Robert Lewis on January 28, 2021.

 Join us for a Paw-some Celebration of Daytona Dog Beach!  To mark our milestone, The Taylor Road Band  will be hosting a Fundraising Concert on January 28, 2024, from 4 pm to 7 pm, at Blues & Brews Bistro located at 790 S Atlantic Ave., Ormond Beach. 100% of all donations made at the concert will benefit Daytona Dog Beach, Inc. If you are not familiar with The Taylor Road Band, visit

www.taylorroadband.com for more information and to view videos. As well, visit www.bluesbrewsbistro.com for more information and to view their extensive menu. Great food and great music for a great cause!

Let's groove to live music, support our furry friends, and party for a cause! Save the date and let the celebration begin!



And our paw-fect partner, Nauti Pets, has stepped up as a **"Big Dog"** sponsor of the event, encouraging others to do the same at whatever level they prefer.

Big Dog Sponsor - \$500
Puppy Pal Sponsor - \$300
Sandy Paws Sponsor - \$200
Fur Babies Sponsor - \$100

Email info@daytonadogbeach.org for sponsorship level details.






Southeast Volusia Humane Society
Beach Day for Adoptable Fur-babies





Volunteer to 'Keep Paws in the Sand'

Waves of joy upon the shore,
Where pups and people both adore.
Volunteer with hearts so kind,
A dog-friendly haven, a haven to find.

Sandy paws and tails that sway,
In the sun, a bright, playful ballet.
Join our cause, a paw-some feat,
A beach where furry friends all meet.

Volunteers, a vital part,
Creating memories, a work of heart.
In this canine haven by the sea,
Together we build a bond so free.



Proudly Maintained By Our Volunteer Team!

Paw Ambassadors

Your ask for a dog-friendly beach has been answered. It is a YES. Are you willing to volunteer four hours a month, while walking your dog(s) to keep it a YES?

Please join our volunteer team and become a Paw Ambassador.

Friends, Free Shirts, Fun Incentives, No Pressure, On the Beach!

Our initial focus is to maintain the Ormond Dog Beach as an environmentally sound, clean and courteous dog-friendly beach. Together we can ensure the 18 month pilot becomes permanent. And we can have fun while we do. And don't forget, we said your dog can come along!

If interested, please email: info@daytonadogbeach.org or go to our website, www.daytonadogbeach.org and check out the Paw Ambassador page.

Ambassador Leslie, with Little Beau & ZoZo, taking a break along the way!



People & Paws Beach Cleanup - 2-1/2 years, 1190 lbs

(1190 lbs of trash removed so far from our beaches and kept from the ocean, None Of It Dog Related)

As 2023, comes to an end, so does 2-1/2 years of our beach cleanups in Daytona Beach, between Zelda and Seabreeze beach ramps. Our goal in 2022, was to get "Paws in the Sand", and we were able to do that through a Special Event Permit, issued by Volusia County. That launched our "People & Paws" monthly events. People may not realize it, but we actually paid to clean up the beach each month, just for the privilege to bring our dogs along, if we chose. And we had to carry a \$1M general liability policy to do so. What some people will do and pay just to be with their dogs!!

Our beach cleanups continued throughout this fall. We averaged 27 People and 10 Pups/month from September - November.

In September, we served as a Private Site for International Coastal Cleanup, invited by Volusia County to join in their efforts. That day alone, we removed 101 lb of trash from the beach.



We couldn't be more blessed with our core group of beach captains and a vibrant group of volunteers. Nearly 300 people have participated as volunteers over 2-1/2 years, many multiple times.

Many people have contributed, but the following people have provided the rock solid foundation of our beach cleanup efforts over the entire time. Bert Petrella our Beach Captain, Board Members Paula Flug, Brenda Balas and Mariah Petrella, Table Captains, Joyce and Brian Case and Jan and Myke Ramsdell. And our top volunteer over the years has been Joe Woody. As we move ahead, our focus will now be on maintaining the dog-friendly beach in Ormond, which we will do daily.

Paula & Abby Flug

Mariah Petrella & Delilah, Samson & Mac

Joyce & Brian Case and Jan & Myke Ramsdell & Louann

Joe Woody & Buddy

Tim & Brenda Balas & Lila Bell and Nanette McKeel & Bert Petrella

Daytona Dog Beach Ducks Were a Swimming Success!

KIWANIS DUCK RACE

SUPPORT DAYTONA DOG BEACH INC., ADOPT A DUCK TODAY!

Daytona Dog Beach, Inc. Sand \$5/Duck

Sup duc in th for We i

Daytona Dog Beach Ducks team has 133 Ducks in the race. Hope one of our Ducks finishes in the top 3! All Ducks are sold.

Our organization was pleased and proud to participate in The Great Daytona Beach Kiwanis Duck Race in its inaugural year. Congratulations to the Kiwanis and all who participated. All 5000 ducks were adopted.

While none our adopted ducks placed in the

top 3, we felt like we all won, raising funds for local children's charities, while raising some funds for Daytona Dog Beach, Inc. too. We believe in the loving bonds between children and dogs, so it touched our hearts. We thank the 17 adopters who helped us achieve this solid result.



Destination 4X4S & More Celebrates 7th Anniversary & Extends Awesome Welcome/Support to Daytona Dog Beach, Inc.

Our friends at Destination 4X4s & More marked their 7-Year Anniversary on Saturday, September 30th with a Treasure Chamber Charity Event, with all proceeds going to our non-profit. We are still amazed at their generosity!

We were on site in the morning handing out some fun swag, as participants showed up to pick up their Treasure Maps and set off on their journey to participating Chamber Businesses. At each stop, players not only received a fantastic "treasure" – a delightful gift from each business – but also rolled the dice, etching results onto their Treasure Maps.

After the journey, everyone returned to Destination Daytona, where the fun continued at Saints & Sinners Pub, complete with a live band, drinks, food, fantastic vendors, and a charity gift basket raffle.

And when we thought it couldn't get better, Jaclyn and Jason Veloce and their team at Destination 4x4's and More presented our organization with nearly \$2000 raised at their event. Our pups and their people couldn't be more grateful for the support and generosity shown by all who made this event possible.

Support those who support us!!

Destination 4X4s and More

372 Destination Daytona Ln, Ormond Beach, FL 32174

Phone: [386-366-7100](tel:386-366-7100)

<https://destination4x4s.com/>

Special Thanks to businesses that donated a gift basket!

Saints and Sinners Pub Beach Campfires

Enkore Real Estate Father and son boat service

Nauti Shades Beach House Graphics

Jeep Beach Avocado Bikes

Mimi's Original Art Cold Stone Creamery

Sloppy Joe's Restaurant - Daytona Beach

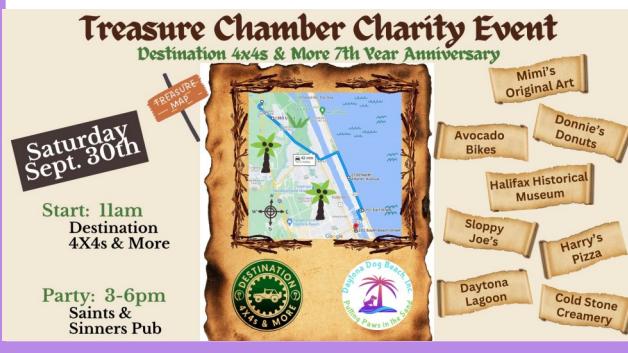
Daytona Lagoon Halifax Historical Museum

Bella's Barkery Faded Iguana LLC



SERVICE, PARTS & SALES

ABSOLUTE WARRANTY



Consider Becoming a Sponsor for 2024

We welcome your support! Daytona Dog Beach, Inc. relies solely on sponsorships & donations; we have no dues, we receive no government funding, we save taxpayers money! We organize beach cleanups and advocate for expanded dog friendly beach options in Volusia County. Our goal is to self-fund supplies for dog beach areas. Contribute by credit card or PayPal on our website. We accept Zelle. Send a check payable to Daytona Dog Beach, Inc. to our address. Donations will be promptly receipted.

Annual "Beach Buddy" Sponsor	\$500/year
Beach Cleanup - Sponsor	\$50/month or \$500/year
Website Sponsor	\$30/month or \$325/year
E-Newsletter Sponsor	Full page ad - \$100/qtr or \$360/yr Half page ad - \$50/qtr or \$180/yr Quarter page ad - \$25/qtr or \$90/yr Business card size ad - \$10/qtr or \$36/yr



People & Paws - Together in Daytona Beach Program Partner - \$100/year

People & Paws - Together in Ormond Beach Program Partner - \$100/year

In-kind Donations

Ormond Dog Beach Sponsorships

Our 18-month dog-friendly beach pilot, stretching 0.6 mile from Rockefeller Drive to Milsap Road, in Ormond Beach opened 11/1/23.

Volusia County authorized our organization to solicit sponsors for the dog bag dispensers on designated dog beach areas.

Join us as we make history, “Putting Paws in the Sand”!

Businesses, organizations, families or individuals welcome as sponsors. Business advertisement or memorials/honorariums of people and pets welcome. Sponsorships are for the 18-month pilot time frame through May 31, 2025 and include:

12 Beachfront Dispensers - \$500 each

4 Beach Ramp Dispensers - \$500 each

2 Still Available

10 Parking Lot Dispensers - \$300 each or 2 for \$500

7 Still Available

Email info@daytonadogbeach.org

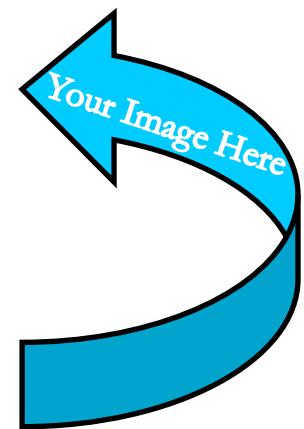
or go to daytonadogbeach.org

SUBMIT APPLICATION & IMAGE TO
INFO@DAYTONADOGBEACH.ORG
IMAGE WILL BE SENT TO VOLUSIA COUNTY FOR APPROVAL.

DAYTONA DOG BEACH INC WILL HAVE IT CREATED AND APPLIED TO THE DOG BAG DISPENSER.

IMAGE DETAILS

Please send a high resolution jpeg or pdf file at 300 dpi. The space will accommodate a logo that is 4.5" w x 5" tall.



Ormond Dog Beach Sponsors are Paw-some!

IKE'S GRANADA PIER BAIT & TACKLE

*Boat Ramp • Lighted Pier
Snacks • All Beef Hot Dogs • Drinks
Sportswear • Smoked Fish
Linnie's Famous Fish Dip*

1 South Beach Street
Ormond Beach, Florida 32174-6378 (386) 676-9078

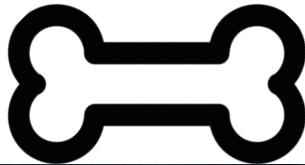
IKE LEARY - OWNER
I.R.Leary, LLC



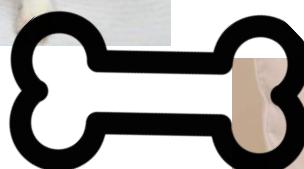
Dog friendly
beachside
vacation condo



Ormond Dog Beach Sponsors are Paw-some!

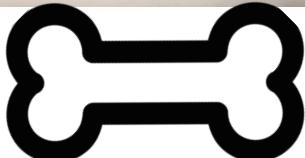


NAUTI
P E  S

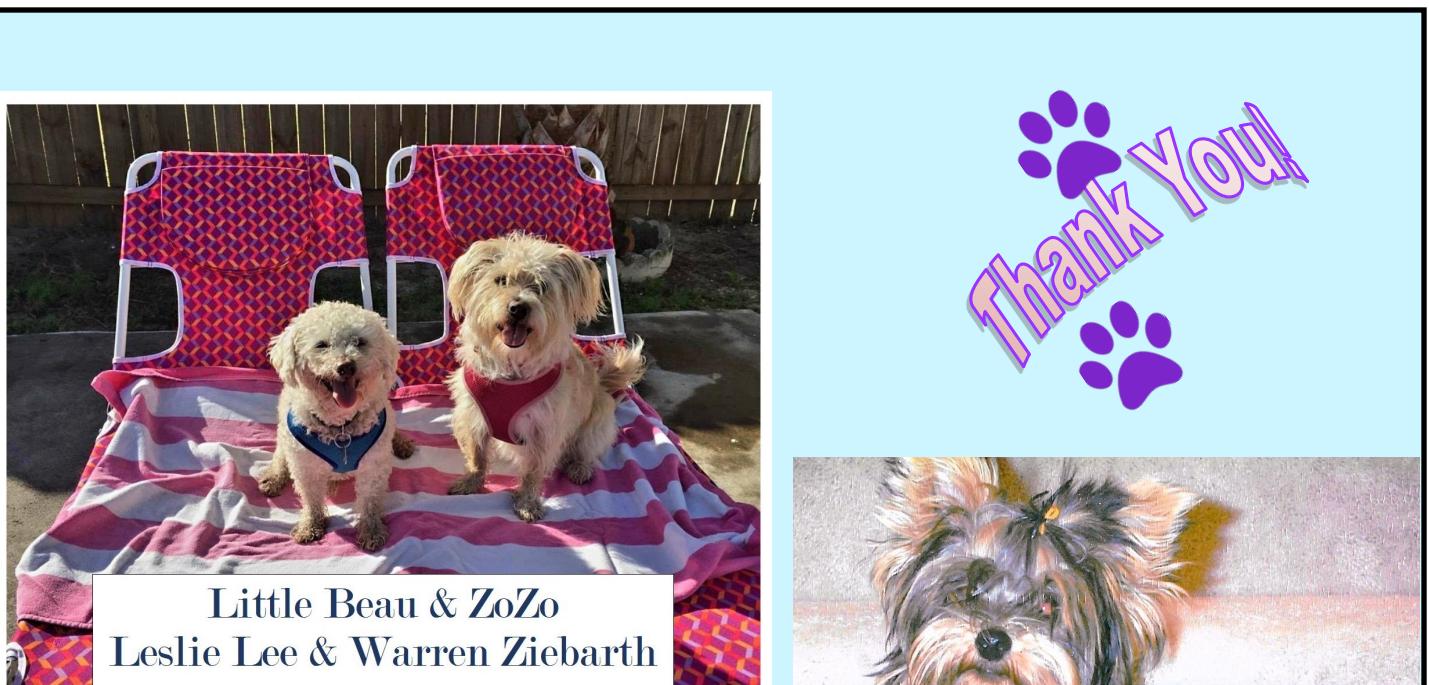


SERVICE, PARTS & SALES

ABSOLUTE WARRANTY



Ormond Dog Beach Sponsors are Paw-some!

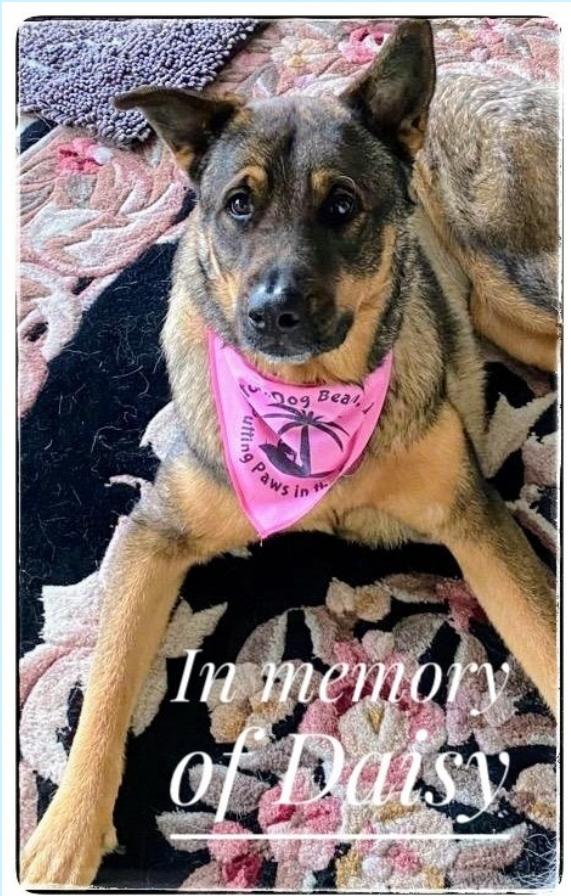


Little Beau & ZoZo
Leslie Lee & Warren Ziebarth

Thank You!
A large purple paw print graphic with the words "Thank You!" written diagonally across it, flanked by two smaller purple paw prints.



Delilah Alia Louise 5-13-04 - 10-5-18

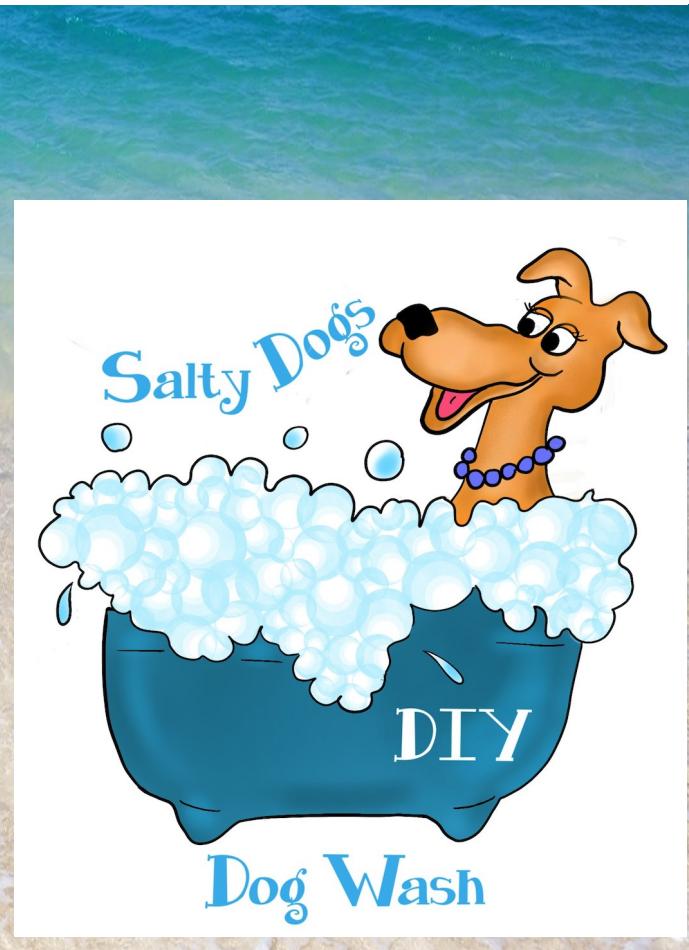


Mac, Delilah & Samson
Rockin' the Beach

Ormond Dog Beach Sponsors are Paw-some!

**Tater & Slim
Paw-sitively
Recommend
Faye & Amy**

**Faye and Amy Potter
Aloha Realty of Florida, LLC
386-310-7787**



PromotionStore[®].com
ONSITE PROMOTIONS & CUSTOM IMPRINTED PRODUCTS
+1 (800) 573-3111

**CUSTOM
BRANDING
AVAILABLE**

**TRAFFIC
BUILDING
LOCK & KEY
PROMOTION**

**PLINKO
BOARDS**

**MONEY
MACHINES**

**BUDGET
HARDCASE
INFLATABLE**

**LOCAL LIVING
REALTY GROUP**
212 Palmetto St, New Smyrna Beach, FL 32168

JENNY SNYDER, REALTOR[®]

The local mama and
your trusted
REALTOR[®] in Volusia
County since 2016!



1-800-573-3111

www.promotionstore.com

Promotion Store[®] is your #1 Source for all your Trade Show Display and Signage Needs!



Business Traffic Building Game Attractions



Proud to support "Putting Paws in the Sand"



Daytona Dog Beach Merchandise



New Items have arrived and will soon be available with donation on
our website, www.daytonadogbeach.org

Daytona Dog Beach, Inc. is a member of Daytona Regional Chamber of Commerce



We are pleased to have been invited to join Daytona Regional Chamber of Commerce and decided to make it official in August 2023. We look forward to working with members to support Ormond Dog Beach, "People & Paws - Together in Daytona Beach" and "People & Paws - Together in Ormond Beach". The possibilities of achieving our potential as a Pet Friendly Destination are endless!

Daytona Dog Beach, Inc

1288 Bel Aire Drive
Daytona Beach, FL 32118
Email: info@daytonadogbeach.org

Board of Directors

Nanette McKee Petrella, President
Barry Kukes, Treasurer

Paula Flug, Vice President
Brenda Balas, Secretary

We're on the Web - Subscribe
www.daytonadogbeach.org



[Facebook](#)

[Daytona Dog Beach, Inc Page](#)
[Daytona Dog Beach Group](#)
[Instagram](#)
[Daytonadogbeachinc](#)

Get Involved – We Are All Volunteers! We are the Community!!



*Putting Paws in the Sand,
How Can I Help at
Ormond Dog Beach?*

**We need volunteers!
Any time commitment
welcomed!**

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

The Taylor Road Band - Concert

1/28/2024

Time: 4 - 7 PM

Venue: Blues and Brews Bistro, 790S Atlantic Avenue, Ormond Beach, FL

Ormond Dog Beach

Open Every Day

Time: Dawn to Dusk

0.6 mile dog-friendly beach area between Rockefeller Drive and Milsap Road, Ormond Beach. Beach driving area. Parking available at Rockefeller and Cardinal Parking Lots on west side of A1A.

Additional events for 2024 in the planning. Check on our website and Facebook sites.



Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.