



SANDY tails

A DAYTONA DOG BEACH, INC. PUBLICATION



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Sponsor Spotlight**

**Paw Ambassador
Appreciation
Celebration**

**News and Happenings
at the Beach**

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August 2024



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Daytona Dog Beach, Inc.

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

We are especially pleased to publish our May newsletter, as it serves to celebrate the 3-year anniversary of Daytona Dog Beach, Inc., registered as a 501 (c)(3) non-profit organization on May 5, 2021. As founding board members, Paula Flug, Vice President, and myself have served in our roles from the beginning. Navigating the start-up of a non-profit is not for the faint of heart, especially when you begin from scratch. Through all the ups and downs, wins and losses, life's challenges and demands, we have supported one another, and advanced our mission. The mission has always been the heart of our efforts. Paula and I are pleased that Brenda Balas, Secretary, and Barry KuKes, Treasurer, have agreed to serve on our board. Their perspective and contributions are appreciated and valued. We also acknowledge each and every person who supported us, in numerous ways and at various times along the journey. We would not have gotten to this point without everyone's support.

As we reflect over the past 3 years, we are proud to have led a beachside community driven effort that resulted in approval of an 18-month pilot program, ending a 37-year ban of dogs on the beach in our county. We did so with a positive, fact

based, research supported approach that garnered support from residents, tourists, businesses and government agencies. The funding used to purchase all twenty-six dog-bag dispensers and the 18-month supply of dog bags was funded by private donations, at no taxpayer cost.

In our fourth year, our focus is continuing support of the 18-month dog-friendly beach pilot. Our volunteer team, Paw Ambassadors, has been hosting the dog-friendly beach over the first 6-months of the pilot. These volunteers have all undergone county delivered training, model good dog - owner behavior on the beach, engage beach goers to share the rules, clean-up the beach, and provide data to the county. They have removed 1211 lb. of trash from the dog-friendly stretch in the first 6 months of this pilot. This is trash left behind by beach goers or washed ashore. We are encouraged that they seldom must remove dog waste, as dog owners are doing an excellent job being responsible and following the rules.

Our mission includes other goals to make positive contributions in the community as we continue to engage with partners.



We remind all who support our mission, that we need you. Do not take for granted all that we have achieved, especially regarding our core mission of providing dog-friendly beach options in Volusia County. We need everyone to follow the rules without exception. Further, we cannot be successful in fulfilling our mission without the support of those who follow us on Facebook and our website, volunteers, sponsors, and donors.

I hope you enjoy reading the many articles in our newsletter, learning more about some of our volunteers and sponsors, providing insight to the role of Volusia County Animal Services along our dog-friendly beach, and sharing what we have been up to since our February newsletter.

Please don't forget to support those who support us!



We were honored to participate at the Volunteer Fair for the 3rd year. We were encouraged by the many who expressed interest in joining our Paw Ambassador team and hope they will do so. We love the residents and staff at Latitude Margaritaville, Daytona Beach.

Paws in the Sand & Fins Up!

(Photos Left to Right)

Nanette McKeel Petrella & Delilah, Wendy Soloway Paris a Latitude Margaritaville Daytona resident and Paw Ambassador, and Paula Flug

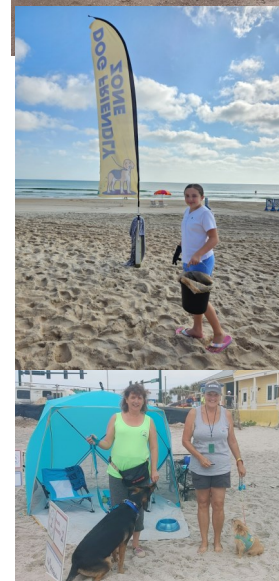
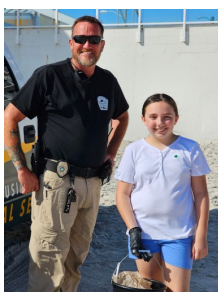
Latitude Margaritaville - April 2024



We express our gratitude for all who volunteered through the month of April. Your dedication and patience got us through the 6th month of our pilot, 1/3 of the way. Whew! And we made it through the worst winter months in a long time, the Rolex and Daytona 500, Bike Week, Spring Break, Easter Week, and Jeep Beach.

With our April cleanup results of 216 lb, we removed 2,488 lb of trash from Volusia Beaches since July 2021. 1211 lb of the 2,488 lb was collected by our volunteers on our dog-friendly beach. It is a shame people don't clean up, but what a valued service our volunteers are providing to keep our beach and ocean cleaner. Thank You!!! The best news is we seldom find any dog poo!!

We so much appreciate the commitment to preserving the dog beach. We can't maintain the beach without you!



A Special Thank You to Paw Ambassadors

Mosaic 5th Annual Pet Palooza—April 2024

For the 2nd year, we were honored to participate at Mosaic Pet Palooza. What a great community of dog lovers. We got to meet many of them, as they brought out their furbabies for this fun event. This year, pet food collected went to feed the animals in the care of Halifax Humane Society. We were pleased to donate a raffle basket to the festivities.

(Left to right) Brenda Balas & LilaBell and Nanette McKeel Petrella & Delilah

HHS Events Manager, Ashley and Paula Flug

Tim Balas holding down the fort.

— at Mosaic Daytona Lifestyle.



Better Cities for Pets Certification

We are thrilled to share some Paws-itive news we received from Mars Petcare related to Daytona Beach's certification in the BETTER CITIES FOR PETS™ program. It has been extended until 2027. This helps ensure more time for Daytona Beach, our organization and other interested parties to continue our efforts to progress and enhance pet-friendly programs and policies. Mars Petcare sent us a thank you and offer of continuing support and resources for our commitment to a pet-friendly Daytona Beach.

In 2022, Daytona Dog Beach, Inc., in coordination with and approval of the City of Daytona Beach, completed an assessment of our city to submit for consideration to Mars Petcare. That year, we received recognition as a Certified Pet Friendly City through their Better Cities for Pets program. The assessment pointed out areas where we are doing exceptionally well, and areas of opportunity. Daytona Dog Beach, Inc. through our "People & Paws - Together in Daytona Beach" program hopes to pursue the opportunities to strengthen our city in support of pets and their owners. Anyone interested in becoming a program partner is encouraged to reach out to info@daytonadogbeach.org to learn more.

The **BETTER CITIES FOR PETS™** program was created by Mars Petcare, the world's leading pet nutrition and health care business, in partnership with experts in city planning and key government stakeholders. It includes city and airport certification programs, grants, best practice research, policy advocacy and free online resources. Since 2018, the program has provided more than a half a million dollars in city grants.

Find out more at [BetterCitiesForPets.com](https://www.BetterCitiesForPets.com)



BETTER CITIES FOR PETS
A MARS PETCARE PROGRAM

CERTIFIED CITY

In celebration of its commitment to being pet friendly and helping keep people and pets together, Mars Petcare is pleased to award Certified City status to:

DAYTONA BEACH, FLORIDA

Awarded in 2022

Thank you for recognizing the important role pets play and helping people and their pets enjoy a healthy, happy life together.



Eligible for renewal in 2027.



© 2024 Mars or Affiliates.

Rosie enjoys the beach one last time leaving pawprints in our hearts



This is Rosie.

This sweet girl crossed the Rainbow Bridge on the afternoon of April 23rd, hours after these photos were taken. Owners, Regina and Bob Allen shared, “We just wanted to thank you for the dog beach and helping us to make Rosie’s last day a peaceful memory.” Bob shared “Rosie was one of a kind...” We agree!



Sarah and Max’s Big Adventures— Inspiring Others

Chapter 4: Inspiring Others Written by: Paula Flug

Six months had whisked by since Sarah and Max's transformative day at Ormond Dog Beach. With each passing day, their dedication to the shoreline's upkeep had only grown stronger. Now, as the sun danced above the horizon, a new sense of purpose filled their hearts.

Sarah glanced at Max, who greeted her with eager eyes, ready for their customary beach stroll. But today felt different. It wasn't just about their own enjoyment; it was about inspiring others to join their cause as Paw Ambassadors.

As they traversed the sandy expanse, Sarah couldn't help but notice the positive changes that had taken root since the opening back on November 1st, 2023. The beach gleamed with newfound cleanliness, a testament to their relentless efforts in picking up trash and debris. Yet, there was still work to be done, and Sarah knew that they couldn't do it alone.

With each passerby they encountered, Sarah shared their story — how a simple day at the beach had ignited a passion for environmental stewardship. She spoke of the joy they found in giving back to their community, and the sense of fulfillment that came from knowing they were making a difference.

And slowly but surely, their message began to resonate. Dog owners and beachgoers alike were inspired by Sarah and Max's dedication, eager to lend a hand in preserving the beauty of their coastal paradise. Together, they formed a united front, committed to keeping Ormond Dog Beach clean and pristine for generations to come.

But it wasn't just about cleaning up litter; it was about fostering a sense of community and shared responsibility. Sarah encouraged others to become Paw Ambassadors, empowering them to take ownership of their local beaches and make a positive impact on the world around them.

And as they walked along the shoreline, Sarah couldn't help but feel a swell of pride. She and Max had sparked a movement, igniting a passion for environmental conservation that rippled outward, touching the hearts and minds of all who crossed their path.

With every new recruit they inspired, they knew that their legacy would endure long after they were gone. For in the end, it wasn't just about Sarah and Max; it was about the collective power of individuals coming together to create lasting change.

And as they looked towards the horizon, Sarah knew that their journey as Paw Ambassadors was only just beginning. With each new day came the opportunity to inspire others, to spread kindness and compassion, and to leave the world a little better than they found it. And with Max by her side, she knew that anything was possible.



*Please join our volunteer team and become a
Paw Ambassador.*

Friends, Free Shirts, Fun Incentives, No Pressure, On the Beach!

info@daytonadogbeach.org

Spotlight on Paw Ambassadors

Every quarter we pay tribute to a few of our committed volunteers.

The support and dedication of our Paw Ambassador volunteers represents community at its best!

Featured Paw Ambassadors

Cheryl and Rich Tuttle



The Tuttle's are originally from New Jersey and have been Paw Ambassadors since November. They have three dogs of their own; Spirit, an eight year, 55 lb. Pitbull, Cameo, a ten year old, 25 lb. Cocker, and Piglet, a four year old, 55 lb. Pitbull. They help with beach clean-up twice a week, and assist at events as needed. They say they seldom see any dog waste on the beach. "Most of the waste is from hotel guests who do not clean up after themselves," said Rich.

Debi Coursey



Debi is originally from Savannah, GA and has been a Paw Ambassador since November 1, 2023. Her German Shepherd mix, Dutchie is two years old and weighs 70 lbs. Debi says she loves taking Dutchie to the beach multiple times a week and helping clean up. She too says seldom does she see any dog waste on the beach and all of the trash she collects is left behind by people. She hopes the dog beach becomes a permanent part of the Volusia County beach, and would love it to expand to other areas like South Daytona and Port Orange.

"If the county considered making the entire beach dog friendly, it would be the cleanest beach in the world thanks to the Paw Ambassador program."



Dee Zerfas

Dee helps clean up the beach every Saturday from 8 am to 10 am with her trusted companion, Radar, a totally blind (eyes removed due to disease) Boston Terrier that is eleven years old and weighs 20 lbs. Radar has a sister, Anniemae, a Chiweenie that is three years old, but is not dog-friendly, so she stays home instead of coming to the beach. Dee has been a Paw Ambassador since the beginning. She says thanks to the beach, she has experienced some weight loss so she is happy about that. She loves seeing people and their dogs enjoying the beach and hopes the section of beach becomes permanent and expands. Like the other Paw Ambassadors, she says that she has only encountered a dog poop once in 6-months. If the county considered making the entire beach dog friendly, it would be the cleanest beach in the world thanks to the Paw Ambassador program.

Spotlight on Sponsors

Every quarter we pay tribute to a few of our wonderful sponsors.

A special thank you to all of our sponsors who help us maintain the beach and offer programs thanks to their kindness and generosity.

Featured Paw Sponsors

Destination 4x4



Established in September 2016, Destination 4x4s & More is a dedicated Jeep and Truck accessories and replacement parts store located in Central Florida. Our brick-and-mortar shop is conveniently situated in Destination Daytona, just off exit 273 on I95, in the picturesque Ormond Beach FL. With a strong emphasis on customer satisfaction, we provide unparalleled attention to all our customers. Our store has quickly become the go-to destination for local Jeep enthusiasts as well as customers from out-of-state. At Destination 4x4s & More, we prioritize offering products that are Manufactured in the USA. Our extensive range includes suspension, steering parts, lighting solutions, wheels and tires, as well as engine and chassis parts, catering to a

wide variety of vehicles with a specialization in trucks and Jeeps. Our experience and product knowledge provide us with a significant advantage over the competition. We are particularly skilled in adjustable control arm alignments, utilizing our Hunter Hawkeye Elite Alignment Rack. We are proud to be a sponsor of Daytona Dog Beach, Inc.

Desiree Alia Louise



Some of our sponsors choose to do so in honor or in memory of their pups. This sweet little girl is Desiree Alia Louise. She was born 20 years ago on May 13, 2004 and she passed on October 5, 2018. She didn't always live in Florida, but spent the last 4 years of her life here as a resident of Daytona Beach, living just 1 block away from the sandy shores. If truth be told, her family didn't immediately know that dogs weren't allowed on Volusia County beaches. They often took her along early in the morning to sit with them, as they enjoyed their morning coffee. At times, they took her along in the evening, to sit and unwind after a long day, taking in the ocean breezes and enjoying conversation and a cool beverage. She usually sat on her mom's lap but sometimes would enjoy laying on the sand. In reality, they were breaking the rules, even though unintentionally and without incidence.

When her family learned that they weren't allowed to be on the beach with her, not even to drive on to the beach in a car, they were surprised. But not wanting to get in trouble or break the rules, they stopped taking her along. When the dog beach opened, they wanted to honor her memory and did so sponsoring a bag dispenser. Now, when they walk the dog beach, they see her picture and are reminded of her sweet and loving disposition. They are reminded of the sweet memories they shared together.

Paw Ambassador Gathering at Dalmare Italian Chophouse April 12, 2024

We had an amazing time at the Volunteer Appreciation event held at Dalmare Italian Chophouse in Ormond Beach!

We gathered to honor the hard work and dedication of our incredible Paw Ambassadors who work tirelessly to keep our beloved Dog Beach clean and safe for everyone to enjoy.

A heartfelt congratulations to Debi Coursey and her faithful pup, Dutchie! Debi and Dutchie spent countless hours on the beach picking up trash and monitoring the Dog Beach area. Their dedication has earned them the titles of "Trashiest" and "Most Paw-Some" Paw Ambassador and Pup for February and March 2024!

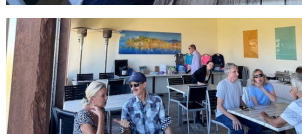
Honorable mentions to Jen Adams and Cheryl Tuttle for their outstanding efforts in picking up trash and monitoring the Dog Beach area. Their dedication does not go unnoticed!

We debuted our new merchandise, which includes Zip-up hoodies, Visors, Ball caps, Men's tanks, Women's regular style tanks, and Women's racerback tanks.

All attendees received a party favor that included alcohol-free pet wipes, a notepad, pen, and Paw Ambassador business cards. These cards have information about the rules for the dog beach and remind everyone that it takes a village to make this 18-month pilot program a success.

Thanks to Nanette McKeel Petrella (President), Brenda Balas (Secretary), and Paula Flug (Vice-President) for collectively capturing the moments with photos.

Thank you to everyone who attended and to all our Paw Ambassadors for making a difference every day. Let's continue to keep our beach clean and paw-some!



Other News to Share

DAY OF GIVING

Latitude Margaritaville Daytona Beach residents and representatives from local charities gathered on February 29th for the 4th annual Day of Giving at the Last Mango Theater. It is the 3rd year that Daytona Dog Beach, Inc. was honored to receive grant funding.



(Left - Right) Resident Janett Anderson, Residents & Paw Ambassadors Mark and Wendy Paris, Bert and Nanette McKeel Petrella, and Paula Flug All grant recipients shown below.

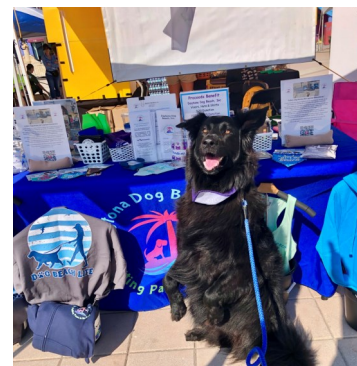


MUTT STRUTT

On May 11th, we once again participated at Mutt Strutt, at the Daytona Beach Bandshell, a benefit event for Halifax Humane Society. Our Paw Ambassadors engaged event goes at our tent/table and passed out buckets for the People & Paws beach cleanup, we hosted for the 2nd year, as part of the event.

SUPPORT FOR THE DOG BEACH PILOT PROGRAM

On May 1, we launched a new petition to support the continuation of the dog beach pilot program. We are 6 months into the program, and it is going extremely well. We cannot, however, sit back and not lend our voice to how much it means to us. Please let your voice be heard by simply signing the petition. Comments are also welcome within the petition to add detail on why you support the dog-friendly beach. It can be found on our Facebook or website www.daytonadogbeach.or or by clicking on the QR code.



An Interview with Angela Miedema- Volusia County Animal Services Director

Written by: Paula Deignan Reynolds

It was a perfect afternoon with sun and a beautiful breeze when Angela Miedema, Director of Animal Services of Volusia County, and her dog Sky, joined me under the Ormond Beach Lifeguard Tower at Cardinal Drive. We of course, talked about Dog Beach as well as many other topics, including her background and how she got here!

Angela's career began where she grew up, in Michigan. During that time she served as Executive Director of The Humane Animal Treatment Society Animal Services and worked with several non profits. She was also a Mounted Police Officer in Michigan which gave her a background in law enforcement as well!

Angela came to Florida 3 years ago and started as a behaviorist with Orange County Animal Services. In August, she will mark one year in her position here in Volusia County.



Angela takes her position as Director of Animal Services of Volusia County very seriously. Her priorities are public safety and animal safety. She also feels education is very important so all pet owners are more responsible with their pets.

Although Angela explained, she did work on the beach of Lake Michigan, Volusia County has some of the longest beach areas in the state. That means a lot of mileage and many more opportunities to offer education and guidance.

Sharing the environment and making it a place where all can enjoy

spending their time, is where much of Angela's focus lies. "It's turtle hatching season and that means being mindful of the nests and everyone should be aware that there are areas people and dogs should know about so we are not disturbing the environment." Especially in the dune or restoration areas.

Angela says " It's a collaborative effort so we are making sure we are cognizant of the things and others around us".

That's why it's important to follow the rules while on Dog Beach. Angela knows many see Animal Services coming and may think, "Oh they are going to take away my dog or they are here for some negative reason. Typically we are here just to make sure that you are doing OK, that your pet is doing OK, we are here to help. We are here to help in any situation. Whether that means, maybe I need a little bit of extra water for my pet that day." Angela wants everyone to know "We are the animal professionals of the county, we are here to help you". "We are here to make sure everyone has equal opportunity at the beach and they all have access to have a wonderful day."

As part of the education component, it starts with knowing the rules of Dog Beach. Angela explains, Volusia County Animal Control follows all Chapter 14 ordinances which are the state statues.

"Cleaning up after your pet is a very big one. Back to the environmental concerns, no one wants to step on that during a beautiful barefoot day at the beach." "There are many bag stations here just in case you need them".

It's also important to keep your dogs on a leash. Angela reminds us, "everyone wants to have a safe day, some may be allergic, there are small kids, and you never know how an animal may react to some things." "It's important for your pets' safety too. There are vehicles that drive on the beach so we want them safe in that regard."

Leashes can be no longer than 6 feet. Retractable leashes are ok, as long as they are set at 6 feet. Again that's for safety. It could be dangerous to someone walking who does not see the leash and could be injured. "When an animal is about 20 feet in front of you, you don't have much control over it" "You should be in control of your pet at all times in any given situation"

Sharing the beach with your dog is a great thrill but first and foremost is keeping your pet safe in the heat and brilliant sunshine. When it comes to making sure pets are not in distress, Angela says Animal Services will be keeping close watch on all pups on Dog Beach. Sometimes pet parents may not recognize the signs of distress. "We want to make sure your pet is not put in a position where it's seeking help. It might be panting, it might be circling, and we are not paying attention to that. We might think it's a nice, beautiful day, but an all black senior dog might be getting overheated". "Our animal control officers can mandate care. That could be you leave and take your animal to an emergency veterinarian or they can give care themselves." Angela once again emphasizes, "We are here to help."

*An Interview with Angela Miedema
Volusia County Animal Services Director (con't)*

Angela wasted no time in sharing her passion for safety by offering important reminders.

Having plenty of water is an absolute necessity and a bowl to drink it from. Angela wants all pet parents to know there are several water stations on Dog Beach, each equipped with a bowl if you need one.

Be mindful of the time of day of your beach visit. Make sure there is plenty of room under your umbrella or bring another just for them for shade. Also, darker colored dogs are more likely to over-heat because their fur absorbs more heat than lighter colored dogs.

If walking on the hot sand is uncomfortable for you in bare feet, "it's too hot for their paws". Try pet footwear or just keep them off the sand whenever you can.

Senior dogs and some breeds including "Brachycephalic" (or smooch nosed/faced breeds, Pugs, French and English Bulldogs and Boston Terriers to name a few) are more prone to heat exhaustion and can have difficulty breathing.

Another thing many pet parents might not know is, yes, there are sunscreens for dogs. You might think their fur keeps them safe but, just like humans, there are areas that need special attention. The nose for instance, or many they have patchy skin that is exposed. Again certain breeds are also more vulnerable such as the Chinese Crested which does not have a lot of fur.

Be aware of the ocean and your pet. Riptides can impact even the best swimmers, two legged or four legged.

Angela says her 14 year old dog Sky, who sat at her feet patiently waiting during our chat, enjoys biting at the waves as they come in but, "drinking too much of the salt water can make them very sick and disturb the digestive system".

Sky came to Florida with Angela from Michigan. According to her DNA test, Sky is a "true mutt" with a mix of 14 different breeds

but is a "true angel" and absolutely adored by her pet mom. Sky has lymphoma and Angela is helping Sky enjoy what may be her last year here, on the beach.



(Left to Right) Nanette McKeel Petrella, Angela Miedema with Sky, Diane Perza, Paula Deigman Reynolds with Mia

It was a pleasure getting to spend time with Angela and Sky.

When I asked what Angela would like to leave us with, this is what she said.

"We all want to be responsible, we all want to enjoy it out here. We all want to make sure the pilot program is successful and that means all of us doing our part and making sure it's all equal, so we take care of our pets, take care of our people, and make sure everyone has a beautiful day."

HAPPY BIRTHDAY BISCUIT!



This is Biscuit. She celebrated her 16th birthday on the beach on April 8th. This was the same day as the Solar Eclipse.

Consider Becoming a Sponsor for 2024

We welcome your support! Daytona Dog Beach, Inc. relies solely on sponsorships & donations; we have no dues, we receive no government funding, we save taxpayers money! We organize beach cleanups and advocate for expanded dog friendly beach options in Volusia County. Our goal is to self-fund supplies for dog beach areas. Contribute by credit card or PayPal on our website. We accept Zelle. Send a check payable to Daytona Dog Beach, Inc. to our address. Donations will be promptly received.

Annual "Beach Buddy" Sponsor	\$500/year
Beach Cleanup - Sponsor	\$50/month or \$500/year
Website Sponsor	\$30/month or \$325/year
E-Newsletter Sponsor	Full page ad - \$100/qtr or \$360/yr Half page ad - \$50/qtr or \$180/yr Quarter page ad - \$25/qtr or \$90/yr Business card size ad - \$10/qtr or \$36/yr



People & Paws - Together in Daytona Beach Program Partner - \$100/year



People & Paws - Together in Ormond Beach Program Partner - \$100/year

In-kind Donations

Ormond Dog Beach Sponsorships

Our 18-month dog-friendly beach pilot, stretching 0.6 mile from Rockefeller Drive to Milsap Road, in Ormond Beach opened 11/1/23.

Volusia County authorized our organization to solicit sponsors for the dog bag dispensers on designated dog beach areas.

Join us as we make history, "Putting Paws in the Sand"!

Businesses, organizations, families or individuals welcome as sponsors. Business advertisement or memorials/honorariums of people and pets welcome. Sponsorships are for the 18-month pilot time frame through May 31, 2025 and include:

12 Beachfront Dispensers - \$500 each

4 Beach Ramp Dispensers - \$500 each

1 Still Available for remainder of pilot - \$325

10 Parking Lot Dispensers - \$300 each or 2 for \$500

7 Still Available for remainder of pilot \$200 or 2 for \$350

Email info@daytonadogbeach.org

or go to daytonadogbeach.org

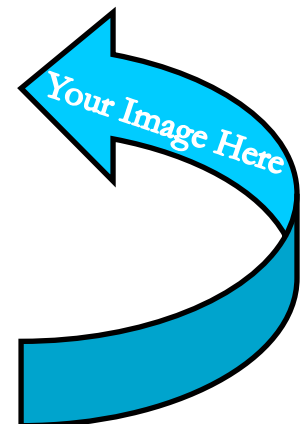
SUBMIT APPLICATION & IMAGE TO INFO@DAYTONADOGBEACH.ORG

IMAGE WILL BE SENT TO VOLUSIA COUNTY FOR APPROVAL.

DAYTONA DOG BEACH INC WILL HAVE IT CREATED AND APPLIED TO THE DOG BAG DISPENSER.

IMAGE DETAILS

Please send a high resolution jpeg or pdf file at 300 dpi. The space will accommodate a logo that is 4.5" w x 5" tall.



Ormond Dog Beach Sponsors are Paw-some!

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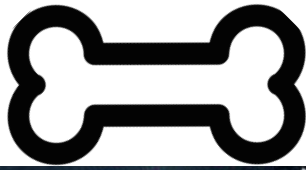



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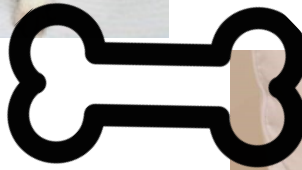
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Ormond Dog Beach Sponsors are Paw-some!

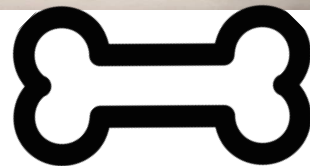


NAUTI P E T S



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Ormond Dog Beach Sponsors are Paw-some!



Little Beau & ZoZo
Leslie Lee & Warren Ziebarth

Thank You!



Delilah Alia Louise 5-13-04 - 10-5-18



*In memory
of Daisy*



Mac, Delilah & Samson
Rockin' the Beach


Ormond Dog Beach Sponsors are Paw-some!



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*In-Kind Sponsors
are Paw-some!*



Daytona Dog Beach Merchandise



New Items have arrived and will soon be available with donation on our website, www.daytonaogbeach.org

Daytona Dog Beach, Inc. is a member of Daytona Regional Chamber of Commerce



We are pleased to have been invited to join Daytona Regional Chamber of Commerce and decided to make it official in August 2023. We look forward to working with members to support Ormond Dog Beach, "People & Paws - Together in Daytona Beach" and "People & Paws - Together in Ormond Beach". The possibilities of achieving our potential as a **Pet Friendly Destination** are endless!

Daytona Dog Beach, Inc

1288 Bel Aire Drive
Daytona Beach, FL 32118
Email: info@daytonadogbeach.org

Board of Directors

Nanette McKeel Petrella, *President* Paula Flng, *Vice President*
Barry KuKes, *Treasurer* Brenda Balas, *Secretary*

We're on the Web - [Subscribe](http://www.daytonadogbeach.org)
www.daytonadogbeach.org



Facebook

Daytona Dog Beach, Inc Page

Daytona Dog Beach Group

Instagram

Daytonadogbeachinc

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

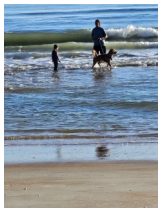
As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

Get Involved – We Are All Volunteers! We are the Community!!

*Putting Paws in the Sand,
How Can I Help at
Ormond Dog Beach?*

Become a volunteer!
Any time commitment
welcomed!



Ormond Dog Beach

Open Every Day

Time: Dawn to Dusk

0.6 mile dog-friendly beach area between Rockefeller Drive and Milsap Road, Ormond Beach. Beach driving area. Parking available at Rockefeller and Cardinal Parking Lots on west side of A1A.

Rules:

1. you must have ability to show proof of rabies vaccine.
2. you must keep dog of maximum 6 ft leash, whether in or out of the water.
3. you must clean up any dog waste
4. you must not chase or disturb wildlife or people.

Some History and Facts about Us

Facebook Group Launched 1-28-2021

501(c)(3) non-profit as of 5-5-2021

Petition to VCC on 7/11/2023

2,301 Signatures

As of May 14, 2024

All Volunteer Board

Daytona Dog Beach Facebook Group

2,753 members

Daytona Dog Beach Inc Facebook Page

1,727 followers

Trash Removed from Beaches 7/2021 -

4/2024 **2,488 lb Overall**

1,211 lb from Ormond Dog Beach

Petition in Support of Dog Beach Pilot
1,449 signatures (May 1-May 14, 2024)

Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.