



Sandy tails

A Daytona Dog Beach, Inc. Publication

4-Year Anniversary Edition



Inside this Issue

4 Years in Review

**Celebrating Paw
Ambassadors**

**A New Board Member &
Plans for the Future**

Sarah and Max

MAY 2025

VOLUME 5

ISSUE 2

NEXT ISSUE AUGUST 2025



Contributing Writers

PAULA FLUG
NANETTE MCKEEL PETRELLA

Board of Directors

NANETTE MCKEEL PETRELLA *PRESIDENT*
PAULA FLUG *VICE PRESIDENT*
BRENDA BALAS *SECRETARY*
DEBI CAREY COURSEY *TREASURER*

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SARAH AND MAX'S BIG ADVENTURE!

From the President

On April 1, 2025, Volusia County Council voted unanimously to amend the beach code to make the dog beach in Ormond Beach permanent. This ended a 36-year ban of dogs on the beach, in this area. This was preceded by an 18-month pilot program. Daytona Dog Beach, Inc. served as "Host", providing the funding for 26 dog bag dispensers and bags, located on the beach, ramps and 2 County owned parking lots associated with this area. Our Paw Ambassador Volunteers tracked compliance during the pilot and removed trash from the area. This is a momentous and historic accomplishment, made possible by the contributions of many.

On May 5, 2025, Daytona Dog Beach, Inc. celebrated our 4-year anniversary as a nonprofit. To say that the last 4 years have been an adventure is an understatement. We have experienced ups and downs, inspiration and obstruction, exuberance and gloom, and a myriad of other emotions. But somehow, we persevered in pursuit of our mission.

This issue of "Sandy tails" serves to reflect on the dedication and hard work of our board, retracing the 4-year journey that led to an approved dog beach in Ormond. It does not nearly tell the whole story; that would require more than a newsletter.



Samson, Mac & Delilah
Daytona Dog Beach Dogs!!



Nanette McKeel Petrella
President

I dedicate this Anniversary Edition to my fellow board members, Paula Flug and Brenda Balas, who have been together with me these 4 years, and to my husband, Bert Petrella, our Beach Captain, who has supported this effort as much as anyone. Their unwavering commitment, strategic vision, and tireless efforts have been instrumental in steering our organization toward success. It is also dedicated to Mac, Samson and Delilah, the original Daytona Dog Beach Dogs, who have attended so many community events and whose photo was used on our initial petition and is the cover of this issue.

The best part of the journey is right around the corner and we are ready! We have welcomed a new board member, Debi Carey Coursey, and are taking steps towards expanding our organization further to ensure our viability into the future. We have dedicated volunteers who supported the pilot program and were instrumental in getting the vote to YES. We want to continue to make the Paw Ambassador community welcoming, fun and rewarding to all who seek to volunteer their time and talents. We welcome new volunteers and ask you to email info@daytonadogbeach.org to discuss.

Dog Beach Sponsors are Paw-some!



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Year 1 May 2021 – May 2022

Building Daytona Dog Beach, Inc. from the ground up was a challenging endeavor that required planning, dedication, and strategic thinking. It began with a clear mission, ensuring we addressed every issue thoroughly through research, understanding all sides of the issue. We assembled a small, and passionate, board of directors who brought various skills to the table. Legal obligations were critical, so we filed necessary paperwork to establish our organization as a legal entity with tax-exempt status. We developed our social media presence, then secured branding which we could use in marketing outreach. When Volusia County Council (VCC) voted 5-1 against allowing for a dog-friendly beach in 2021, we were undeterred. We began community outreach, building partnerships and a financial foundation. We knew we would likely have to wait until the 2022 elections brought change. Together with patience and paw-sitivity, Paula, Brenda, Nanette, with support from family and supporters moved ahead. Our Dream, Our Mission, was clear. What we found was many shared the Dream and wanted to see the Mission accomplished. One of the greatest thrills was achieving an interim goal of "Putting Paws in the Sand" in 2022. We did so through a Special Event Permit that allowed us to bring our dogs onto the beach to conduct monthly "People & Paws" Beach Clean-ups. It required a \$1M general liability insurance policy and a \$100 application fee, but it was priceless in advancing our Mission.

- Incorporation of Daytona Dog Beach, Inc 5-5-21
- Launch www.daytonadogbeach.org 5-12-21
- Launch Daytona Dog Beach Inc Facebook Page 5-16-21
- Putting Paw in the Sand chosen for logo 6-8-21
- Initial Membership Meeting 6-12-21
- Logo branded shirts available 6-13-21
- Dog Beach voted down (5 to 1) by VCC 6-22-21
- Launch 1st Petition for Dog Beach 7-1-21
- 1st Monthly Beach Clean-up 7-5-21
- 1st Membership Meeting at Ormond Library 7-10-21
- 1st Monthly Yappy Hour at World's Most Famous Brewery 8-18-21
- Attended Mutt Strutt, President served as Grand Marshall, Top Individual Fundraiser
Daytona Dog Beach Dogs Team Top Fundraising Team - \$2350 10-2-21
- 1st Sandy tails quarterly e-newsletter 11-5-21
- Participated at HHS Putts For Mutts Golf Tournament 11-14-21
- Attended Canines at the Club at Oceanside Country Club 11-20-21
- Giving Tuesday Fundraiser 11-29-21
- Received \$5000 grant from Latitude at Daytona Beach Foundation 12-8-21
- 1st People & Paws Monthly Beach Clean-up 1-22-22
- Attended Women's Day at Ocean Center 2-5-22
- Attended Boss Babes at Streamline Hotel, Donated \$112 to Beacon Center 3-20-22
- Attended Volunteer Fair at Latitude Margaritaville 3-31-22
- 1st Weekly Yappy Hour at Streamline Hotel 4-21-22
- Attended Mutt Strutt 4-23-22
- 1-Yr Anniversary Ruff, Rock & Roll Celebration at Hard Rock Hotel 5-22-22



Dog Beach Sponsors are Paw-some!

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Year 2 May 2022 – May 2023

As we headed into our 2nd year, we continued hosting weekly Yappy Hours and monthly “People & Paws” beach clean-ups, participating in community events, sharing our Mission, sharing our petition, expanding our social media presence and raising money. We made 2 major contributions to the community in our 2nd year. First, we worked with Daytona Beach Mayor Henry and his staff to submit an application to Mars Petcare’s “Better Cities for Pets” program and gained approval for Daytona Beach to be certified as a “Pet Friendly City”. It was the 1st city in our County to be recognized. Ormond Beach has since also gained certification. Second, we partnered with our partner Nauti Pets to sponsor the 2023 “Bark in the Park” season with the Daytona Tortugas at Jackie Robinson Ball Park. For a small, all volunteer, community nonprofit, we were exceptionally proud of these contributions.

It’s hard to gain support for a dream, especially one that had been denied multiple times over the years by the very body that controlled our destiny. No matter how hard we worked, if a majority of VCC didn’t support us, we were doomed. But miraculously, people believed in our dream and provided the support we needed to keep going. For the 2nd year in a row, Latitude at Daytona Beach Foundation and their residents honored us with a \$5000 grant. 2022 elections brought new representation, an advocate, and hope that our dream could come true!



- People & Paws Monthly Beach Clean-ups Continue
- Weekly Yappy Hour at Streamline Hotel though 2022
- Secured Certification for Daytona Beach as a “Better City for Pets” August 2022
- Attended Canines at the Club at Oceanside Country Club 11-19-22
- Giving Tuesday Fundraiser Raised \$370 11-29-22
- Received \$5000 grant from Latitude at Daytona Beach Foundation 12-6-22
- Attended HHS Furball 12-7-22
- Attended Women’s Day at Volusia Mall 2-4-23
- Attended Rainbow Bridge Walk for Sophie’s Circle 3-4-23
- Attended Lucky Leprechaun Pet Fest 3-18-23
- Attended Volunteer Fair at Latitude Margaritaville 3-31-23
- Attended Mutt Strutt hosting Beach Clean-up 4-15-23
- Attended Pet Palooza at Mosaic 4-23-23
- Bark in the Park Season Co-Sponsor with Nauti Pets - 2023 Season

Dog Beach Sponsors are Paw-some!



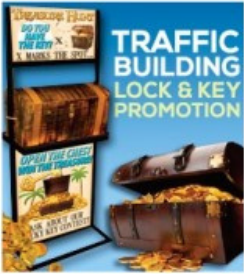
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Year 3 May 2023 – May 2024

As our 3rd year began, we were actively working with Volusia County on a proposal for a dog-friendly beach to be located in Ormond Beach. Multiple interested parties weighed in and impacted the choice of location, the rules to be considered, the suggestion of a pilot program, financial and volunteer support. Finally on July 11, 2023, the vote was 6-1 in favor of an 18-month pilot program on a 0.6 mile stretch of beach in Ormond Beach. In the months ahead, we worked with Volusia County, donating the cost for 26 dog bag dispensers and bags, arranging for sponsorships and planning for the November 1, 2023 opening. We also began to formalize, train and equip our volunteer team, who voted to name themselves Paw Ambassadors. When November 1st opening day arrived, we were ready to serve as “Host” of the dog beach. Our volunteers, and their pups, began their volunteer service with pride, knowing our ultimate dream was within reach.

At the same time, Daytona Dog Beach Inc. continued to expand its reach within the community, joining our local chamber of commerce. Our sponsors and supporters rallied around us, helping to raise additional funds. We continued to contribute to the community as we had been and began new partnerships with other nonprofits in the community.

Still, we were cognizant that our Mission was still a work in progress, as there was no guarantee how the pilot would unfold and if we would receive approval for it to be made permanent. In response to expressed negativity by a small group trying to end the pilot, we launched our own petition in support of it. 18-months was a long time to wait, but we maintained our patient and paw-sitive approach, with faith in our volunteers and those visiting the dog beach.

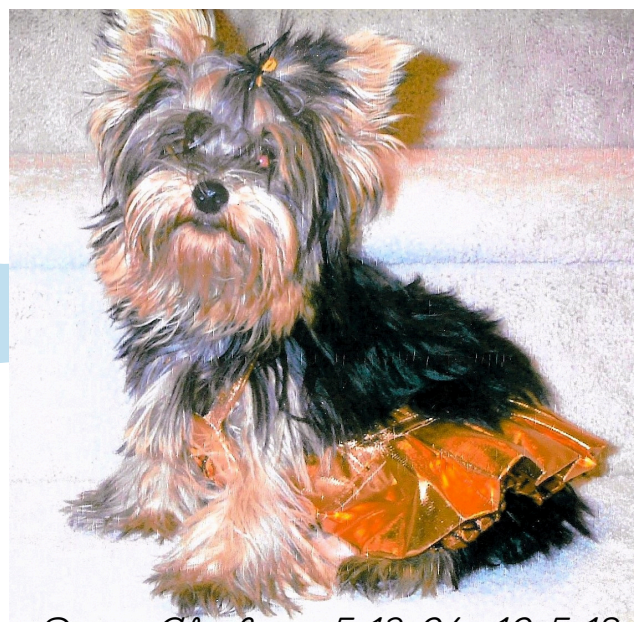
- People & Paws Monthly Beach Clean-ups continue through 2023
- **Volusia County Council votes to Approve Dog Beach Pilot 7-11-23**
- Joined Daytona Regional Chamber of Commerce 8-2023
- Treasure Chamber Charity Fundraiser by Destination 4X4's and More 9-30-23
- Meeting establishing Paw Ambassador Volunteer Team 10-12-23
- Hosted Opening Day of Dog Beach Pilot 11-1-23
- Paw Ambassadors begin hosting Dog Beach in Ormond 11-1-23
- Host at Ribbon Cutting of Dog Beach Pilot 11-4-23
- Participated in Daytona Beach Kiwanis Duck Race raising \$575 11-5-23
- Attended HHS Furball, Nanette McKeel Petrella honored as Animal Advocate of the Year 12-6-23
- Taylor Rood Band Fundraiser at Blues and Brews 1-28-24
- Attended State of the County 2-14-24
- Received \$2000 grant from Latitude at Daytona Beach Foundation 2-29-24
- Participated at Pet Palooza at Mosaic 4-14-24
- Attended Volunteer Fair at Latitude Margaritaville 4-24-24
- Launched Petition in Support of the Dog Beach Pilot 5-1-24
- Attended Mutt Strutt hosting Beach Clean-up 5-11-24



Dog Beach Sponsors are Paw-some!



Little Beau & ZoZo
Leslie Lee & Warren Ziebarth



Desiree Alia Louise 5-13-04 - 10-5-18



*In memory
of Daisy*



Mac, Delilah & Samson
Rockin' the Beach

Year 4 May 2024 – May 2025

Our 4th year focused on delivering on our commitment to serve as “Host” of the Dog Beach. We continued to train and equip new volunteers throughout this time. And as results seemed to demonstrate the success of the pilot program, we were encouraged to continue to contribute to the community working with community partners. We not only raised funds for our own nonprofit, we contributed to other’s efforts.

We received great satisfaction and enjoyed ourselves immensely hosting our Volusia County Animal Services, Beach Safety and Sheriff’s Officers to a breakfast/lunch at the Cardinal Beach Safety site on the 4th of July, hosting the 1st annual Jimmy Buffett Day Beach Clean-up with residents of Latitude Margaritaville at Daytona Beach, and marching in the Ormond Beach “Home for the Holidays” parade. And the added bonus was we got to have our dogs with us for all of these fun events.

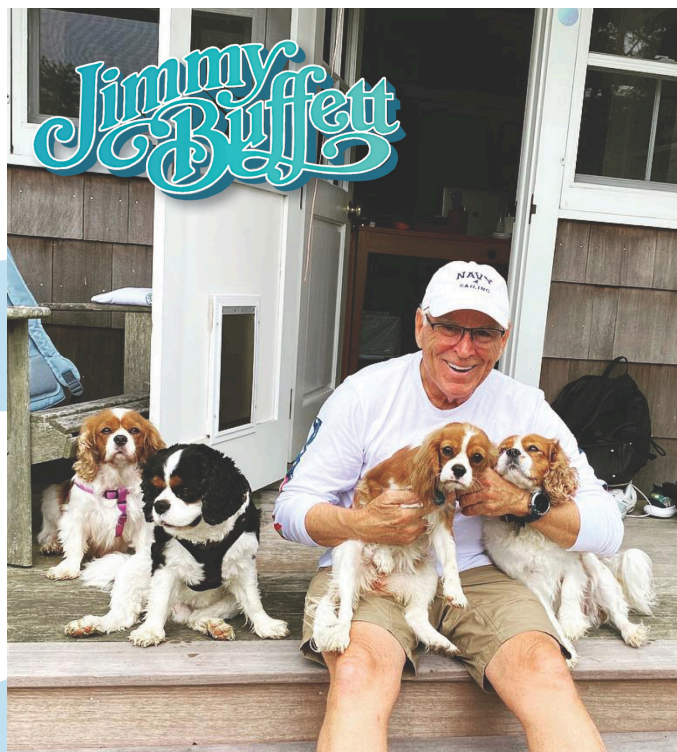
It goes without saying, that we were anxiously awaiting the vote from VCC on whether to make the dog beach in Ormond permanent or not. On April 1, 2025, our dream became a reality. By unanimous vote, they approved it as permanent. We received approval from Volusia County to continue to serve as “Host” of the dog beach. We continue our efforts.

On May 6th, we received a special 4-year anniversary gift. VCC voted to look at potential sites for a 2nd dog beach, this time in Daytona Beach, in collaboration with DDBI. And to help us, Debi Carey Coursey will be joining Paula, Brenda and Nanette on the Board. We welcome her enthusiasm, talents and dedication to our Mission. We are making plans for the future and hope all will continue to join us on the journey.

- Paw Ambassadors continue hosting Dog Beach in Ormond
- Provision of Low-Cost Vaccine and Microchip Clinic by Volusia Animal Services 6-3-24
- 4th of July Picnic for Volusia Animal Services, Beach Safety and Sheriff’s Office 7-4-24
- Hosted “People & Paws” Beach Clean-up 7-5-24
- Renewed membership in Daytona Regional Chamber of Commerce 8-2024
- Hosted Jimmy Buffett Day Beach Clean-up with Latitude Margaritaville Daytona Beach 8-30-24
- Launched new format for Sandy Paws quarterly e-newsletter 8-2024
- Sponsored 3 Fil A Bag Stations on Dog Beach 9-13-24
- Participated at Riverfront Market Vendor at Riverfront Esplanade 10-27-24, 1-26-25, 2-23-25, 3-16-25
- Hosted 1 year Dog Beach Anniversary Celebration 11-2&3-24
- Attended HHS Furball 12-5-24
- Participated in Ormond Home for the Holidays Parade 12-14-24
- Participated in Daytona Kiwanis Duck Race raising \$1000 1-18-25
- Located Merchandise to Nicole’s Beach Street Mall 2-1-25
- Participated in Rainbow Bridge Walk for Sophie’s Circle 2-8-25
- Attended State of the County 2-25-25
- Received \$3500 grant from Latitude at Daytona Beach Foundation 2-27-25
- **VCC Approves dog beach as permanent 4-1-25**
- Declared Victory on Petition in Support of Dog Beach Pilot 3,746 Signatures 4-5-25
- Sponsored Mermaid’s Lost Treasure Chest on Dog Beach 4-8-25
- Final pilot results 6,174 lb trash collected during 18-month dog beach pilot 4-30-25
- DDBI celebrates 4-year Anniversary 5-5-25
- VCC Approves Potential 2nd Dog Beach, partnering with DDBI 5-6-25
- Debi Carey Coursey approved to Board 5-10-25



Dog Beach Sponsors are Paw-some!



Dedicated to Queen Bella & the Hvidas Family

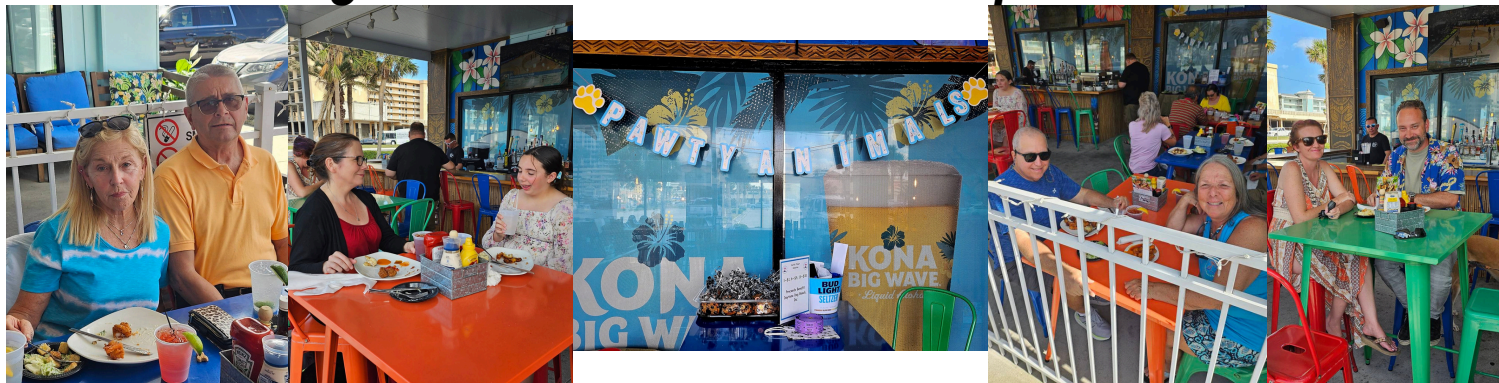
Bella, your inspiration led your mom to share her heart with countless charities, spreading love and joy to so many. Your paw prints will forever mark the hearts of every non-profit touched by the wreaths she creates.

With all our Love,
The Flug Family



Paw Ambassador Celebration

Big Tuna Beach Bar and Grill – April 6, 2025



We welcomed our Paw Ambassadors to a momentous Pawty! Big Tuna hosted, providing a wonderful evening for all, both our 2 legged and 4 legged guests.

This was a celebration we had long worked towards. We not only honored our dedicated Paw Ambassador volunteers' efforts and remarkable achievements during our dog beach pilot program, we celebrated the April 1st unanimous vote by Volusia County Council making the Dog Beach in Ormond permanent!

We presented our PAW-SOME and TRASHIEST Paw Ambassador Awards for Jan – Mar to Debi Coursey and her beloved Dutchie. They completed 77 cleanups of the beach and collected 311 lbs over these 3 months.

We had fun raffle prizes and were treated to cookies for dessert.

Our mission continues so here's to another year of endless adventures, happy People & Paws, and a beautiful, welcoming environment for everyone.



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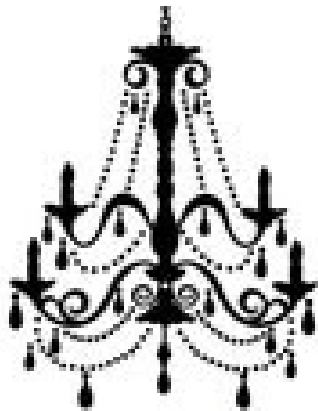


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New Board Member

Debi Carey Coursey - Treasurer

During our journey as a nonprofit, our board chose to stay very small in order to ensure cohesiveness and to control messaging. There were those who wanted us to go in different directions from what we believed was the path best in line with our mission and our belief that a paw-sitive approach would win the day.

Now, while our focus is still in alignment with our mission and our paw-sitive approach, we must take smart, strategic steps forward as a non-profit. We feel it is time to begin expanding our board, expanding volunteer leadership opportunities and planning for long term success and sustainability of Daytona Dog Beach, Inc. We want to make sure we are here for years and years to come, providing safe, environmentally sound and courteous dog-friendly beaches. And we hope to expand our efforts to live up to our certification as a Better City for Pets.

With that in mind, we began our expansion by reaching out to Debi, someone who we believe is as committed to our mission as we are.



Please Welcome Debi!

Debi brings a unique blend of tech savvy and environmental passion to the Daytona Dog Beach board. As an IT Project & Release Manager for a major environmental laboratory network, Debi is no stranger to juggling complex systems—all while keeping the planet in mind. With a bachelor's degree in Environmental Sustainability from Georgia Southern University, she's built a career on making things work better, greener, and smarter.

In 2020, Debi and her husband Robert made the move to Daytona Beach with their dog Hollee. Dutchie joined their family in 2022. Nearly every morning before work, Debi and Dutchie hit the Dog Friendly Beach for a walk and a bit of shoreline tidying—part of her daily commitment to keeping the beach beautiful for pups and people alike.

Debi officially joined Daytona Dog Beach as a volunteer in July 2023 and quickly became a passionate advocate for securing and preserving access to safe, clean, dog-friendly spaces. Her love for animals and the environment made joining the board a natural next step.

When she's not managing tech projects or walking the beach with a trash bucket in hand, you'll find Debi enjoying the coastal life with Robert, soaking up sunsets, or dreaming up new ways to combine environmental stewardship with her deep affection for dogs.

Sarah and Max's Big Adventures!

By Paula Flug

CHAPTER 6: THE VOTE THAT SHOOK THE SAND

The sun had barely risen when Sara pulled into the overflowing parking lot outside County Hall. Max wasn't with her this time—no dogs were allowed inside the chambers—but his face was with her, smiling from a photo she clutched tightly in her hands. Around her, other volunteers from Daytona Dog Beach, Inc. gathered, each holding their own snapshot: dogs bounding through waves, resting under umbrellas, walking calmly on leashes beside their owners. These weren't just pictures. They were proof—of joy, of responsibility, of community, and of purpose.

Inside, the air was thick with anticipation. For four long years, they had come to these meetings. Sometimes hopeful. Sometimes heartbroken. But always coming back. Today, everything hinged on this vote: Would the dog beach disappear with the tide... be extended... or, finally, be made permanent?

The chambers were full. People stood along the walls, flipping through their photos, trading stories in whispers. Sara sat near the front, her picture of Max on his back in the surf balanced on her knee. Her heart beat with a blend of nerves, exhaustion, and cautious excitement. They had done everything they could.

The public comment period came and went, but the dog beach hadn't yet been discussed. The group waited patiently, seated together, calm on the outside but buzzing with quiet tension. Each one held tightly to the photos they'd brought—reminders of the beauty and balance that had emerged from this shared dream.

Finally, their agenda item was called. A subtle shift moved through the room. Many supporters who had signed up to speak relinquished their time—a quiet show of confidence that the work had already spoken for itself.

Still, a few took to the podium. One volunteer shared how walking leashed dogs on the beach had helped her through depression. Another described how the shoreline had become the only place her elderly retriever truly came alive. A local café owner explained how morning traffic had quietly doubled thanks to dog owners grabbing coffee after their strolls. A pet supply store owner talked about visitors from other counties—and even other states—who now made Ormond Beach a destination specifically because of its dog-friendly shoreline.

The numbers backed them up. The dog beach hadn't just built community—it had brought in measurable economic growth. Visitors, vacationers, and day-trippers had boosted revenue across the board.

Then Sara stood. She approached the podium slowly, Max's photo still in hand. It was her final speech—the last in a long, winding journey. She spoke not only of the beach, but of the unwavering dedication it had taken to get here. The setbacks. The "no's." The early mornings, the community cleanups, the strangers who had become friends. She thanked the council for listening, the volunteers for never giving up, and every dog whose pawprints had left something deeper than tracks in the sand.

It was more than a speech. It was a goodbye to the struggle—and a welcome to everything that would come next.

Applause stirred gently in the room, warm and respectful under the County Chair's watchful eye. The moment felt big. It felt final.

As Sara returned to her seat, the room settled into a hopeful hush. Then came one final speaker—a gentleman who had been vocally opposed to the dog beach from the very beginning. He had shown up at nearly every meeting, raising concerns about noise, safety, and disruption. But today, his tone had changed. Though he admitted he still had a few reservations, he acknowledged that the beach had worked far better than he'd ever imagined. He credited the respectful conduct of Daytona Dog Beach, Inc.—how they followed every rule, responded with professionalism, and proved that shared spaces could thrive when built on trust and care. His quiet shift mirrored the change seen in several council members who had once voted no but were now leaning yes.

"You've earned this," the man said simply.

The District 4 council member leaned forward, cleared his throat, and looked across the chamber.

"Before we vote, I want to commend this group," he said, gesturing toward the sea of photos held in proud, steady hands. "You've returned to this chamber year after year, even when the answer was no. You stayed positive. You stayed united. And through every challenge, you remained respectful—not just to this council, but to the process, the rules, and the community as a whole."

He paused, letting the weight of his words settle.

CHAPTER 6: THE VOTE THAT SHOOK THE SAND (CONTINUED)

"Daytona Dog Beach, Inc. has led with professionalism—always responding to concerns with patience, responsibility, and grace. You followed every rule asked of you, and in doing so, you proved that shared spaces can succeed when built on mutual trust. You've set a standard that other nonprofits should look to. Turning passion into progress isn't easy. But the things worth fighting for are usually the hardest won—and the ones that last the longest."

Around the dais, the other council members nodded in agreement. One by one, they echoed the sentiment, expressing deep appreciation for the group's integrity and determination. Even those who had once voted no now acknowledged the undeniable impact the beach had made—on the community, on local businesses, and on the hearts of those who had found healing beside their leashed companions.

The County Chair leaned forward and added, "This wasn't just about dogs on a beach. This was about people coming together for something they believed in—and doing it the right way. That deserves our support."

The tone had shifted. Respect had replaced resistance. Unity had replaced hesitation.

The moment had arrived. Sara felt tears sting her eyes. She held Max's photo tighter.

The roll call began. "Aye," said the first councilmember. "Aye," said the second. Then the third. The fourth. The fifth. Unanimous. 5-0. Two council members were absent, but those present had made their voices—and their support—resoundingly clear.

Cheers erupted—not loud and wild, but deep and full of meaning. People laughed. People cried. They hugged. Photos were raised like flags of victory. After years of setbacks, heartache, and hard work, the Ormond Dog Beach wasn't just a dream anymore. It was permanent.

Outside, Sara stepped into the golden morning sun and pulled out her phone. She snapped a picture of Max's photo in her hand and typed a message beneath it:
"You did it, beach boy. We all did."

Later that morning, a group of volunteers and advocates gathered at a local café for an impromptu celebratory lunch. The mood was light, the laughter real. Someone raised a toast over iced teas and sandwiches—"To the dogs, the dream, and the people who didn't give up."

Relief settled over them like a warm blanket. The tension of wondering—would it all be for nothing—evaporated. The hard part was over. Or was it?

Between bites and stories, the conversation began to shift. "What about other beaches?" someone asked, almost cautiously. "Zelda to University. That was the original dream."

"We've got proof now," another added. "It's not just emotional anymore—it's economic. The county's seen the numbers."

Sara smiled, listening as the hum of hope returned. The dream had become reality. But maybe reality still had room to grow.

That night, back at home, Max didn't understand County Hall. He didn't know what a council vote was, or what the word unanimous meant. But he knew the look on Sara's face when she walked through the door.

She dropped to her knees, laughing and crying all at once, and wrapped her arms around him. He wagged so hard his back legs wobbled.

"We did it, Max," she whispered into his fur. "You've got your beach forever now." The word beach was all he needed.

Later, as the tide rolled in, Max stood at the shoreline again, paws sinking into cool sand, the scent of salt wrapping around him like an old friend. He bounded toward the waves, turned back, and barked—the happy kind—as Sara laughed and followed.

He didn't know the meetings, the petitions, or the politics. But he knew this place healed people. It had healed him. And now—it was home.

Sara looked out over the water, her arm draped gently across Max's shoulders.
"We did it," she said again. "But I think... I think there's more we can do." Max tilted his head.

And though the first book of their story had come to a close, the breeze whispered what they both already knew: This chapter had come to a close—but the next was already waiting, just beyond the salty horizon.



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About Us

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our Mission is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.



Daytona Dog Beach, Inc.

Founded 5-5-2021

1288 BelAire Drive, Daytona Beach, FL 32118

Email: info@daytonadogbeach.org www.daytonadogbeach.org



Trash Removal from Beaches!



In the 18-months of the dog-friendly beach pilot, dedicated volunteers have filled 1,732 time slots, diligently collecting 6,174 pounds of refuse from this cherished shoreline. When combined with the 1,270 pounds gathered during the People & Paws monthly beach cleanups and the 230 pounds amassed at the Jimmy Buffet Day Beach Clean-up, a grand total of 7,674 pounds of litter has been banished from our beloved beaches since July 2021.

Please join our volunteer team and become a Paw Ambassador. Friends, Free Shirts, Fun Incentives, No Pressure, On the Beach, With or Without a Dog!

info@daytonadogbeach.org



Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorship depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.