

Hang 8 Dog Surfing Extravaganza - May 31, 2026

Daytona Beach, Florida

SPONSORSHIP OPPORTUNITY PACKAGE

Presented by Daytona Dog Beach Inc. *In partnership with Volusia County Animal Services*

BIG WAVES. BRAVE DOGS. BOUNDLESS HEARTS.

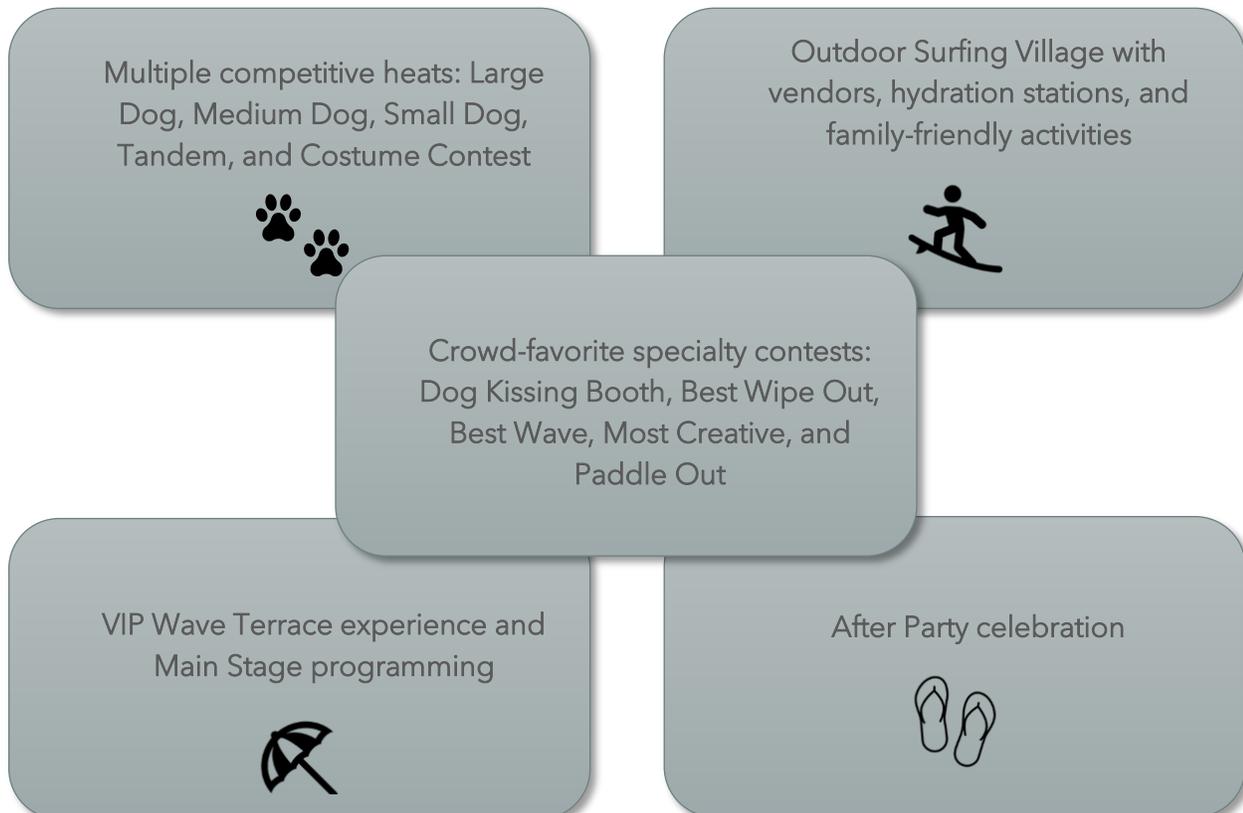
ABOUT THE EVENT

The Hang 8 Dog Surfing Extravaganza is Daytona Beach's most unique and heartwarming community event – a sun-soaked celebration where four-legged athletes take on the waves while families, dog lovers, and community champions cheer them on.

Presented by **Daytona Dog Beach Inc.** in partnership **Volusia County Animal Services**, this one-of-a-kind outdoor event combines competitive dog surfing heats, crowd-favorite contests, a Surfing Village, and an after party – all in support of animal adoption, welfare programs, and dog beach activities that make Volusia County a better place for pets and people alike. **Hard Rock Hotel Daytona Beach**, overlooking the surfing event, will be the site of the Surfing Village and the after party.

Your sponsorship puts your brand at the center of a feel-good, highly shareable community moment while directly funding the animals and programs that depend on public support.

Event highlights include:



PRESENTED BY DAYTONA DOG BEACH, INC. IN PARTNERSHIP WITH VOLUSIA COUNTY ANIMAL SERVICES

WHY SPONSOR?

A PARTNERSHIP THAT PAYS IT FORWARD



Community Visibility

Reach dog owners, families, and community advocates across Volusia County and beyond through event marketing, media coverage, and social media.



Brand Alignment

Associate your brand with animal welfare, community fun, and Volusia County's public safety mission – values that resonate deeply with local and regional consumers.



Targeted Exposure

Connect directly with a passionate, engaged audience of pet owners, outdoor enthusiasts, and community supporters in a high-energy, memorable setting.



Real Impact

Sponsorship dollars fund animal adoption, rescue operations, and welfare programs at Volusia County Animal Services as well as operations of the dog-friendly beaches of Volusia County and other animal rescues– giving every dollar a story worth telling.

FIND YOUR WAVE

Sponsorship Levels

 TOP DOG - PRESENTING SPONSOR Top-level event title recognition	\$25,000 1 available
<ul style="list-style-type: none">• VIP participation & reserved Wave Terrace seating for 12 guests• Recognition in all event marketing materials• Logo on event shirt, website, emails, and signage• Full-page ad in the Event Guide• Recognition in event press release• Opportunity to make remarks from the Main Stage• Space for 10' × 10' tent setup	

 WAVE RIDER - MAJOR EVENT SPONSOR Sponsor major heat competitions	\$10,000 5 available
<p><i>Sponsor a featured heat or event: Large Dog, Medium Dog, Small Dog, Tandem, Costume Contest</i></p> <ul style="list-style-type: none">• VIP participation and reserved Wave Terrace seating for 6 guests• Logo on event shirt, website, and signage• Half-page ad in the Event Guide• Recognition in event press release• Opportunity to present award from the Main Stage• Space for 10' × 10' tent setup	



CANINE & CROWD PLEASER - EVENT SPONSOR

Sponsor a crowd-favorite event

\$2,500

4 available

Sponsor a featured event: Dog Kissing Booth, Paddle Out, After Party, Surfing Village

- VIP participation and reserved Wave Terrace seating for 4 guests
- Logo on event shirt, website, and signage
- Quarter-page ad in the Event Guide
- Opportunity to be acknowledged/present award from the Main Stage
- Space for 10' × 10' tent setup



SPECIALTY AWARD - EVENT SPONSOR

Sponsor special recognition competition awards

\$1,000

3 available

Sponsor a Specialty Award: Best Wipe Out, Best Wave, Most Creative

- VIP participation and reserved Wave Terrace seating for 2 guests
- Logo on event shirt, website, and signage
- Name/Logo listing in the Event Guide
- Opportunity to present award from the Main Stage
- Space for 10' × 10' tent setup



BEACH BUDDY SPONSOR

Support canine comfort & event volunteer teams

\$500

Limited Spots

Sponsor a featured station, volunteer team or activity: Dog Hydration/Shade Stations, Animal Services Team, Pawtrol Team, Paw Ambassador Team, Registration, Main Stage Announcers, Judges, Beach Yoga or other available opportunities.

- Logo on event website and signage
- Name or logo listing in the Event Guide
- Space for 10' × 10' tent setup in the Surfing Village



SURFING VILLAGE VENDOR

Engage attendees in the Surfing Village

\$250

Limited Spots

- Name or logo listing in the Event Guide
- Space for 10' × 10' tent setup in the Surfing Village

SPONSORSHIP SUMMARY

Benefit	Top Dog \$25,000 1 available	Wave Rider \$10,000 5 Available	Canine & Crowd Pleaser \$2,500 4 Available	Specialty Awards \$1,000 3 Available	Beach Buddy \$500 Limited	Surfing Village Vendor \$250 Limited
VIP Experience						
Wave Terrace Reserved Seating	12 guests	6 guests	4 guests	2 guests	-	-
Brand Exposure						
Logo on Event Shirt						
Logo on Website						
Logo on Signage						
Logo on Emails						
Recognition in all Marketing Materials						
Event Guide						
Ad/Listing in Event Guide	Full page	Half page	Quarter page	Name/Logo	Name/Logo	Name/Logo
Press & Stage						
Recognition in Press Release						
Main Stage Opportunity	Remarks	Present Award	Present Award	Present Award		
On-Site Presence						
10' x 10' Tent Space						

SPONSORSHIP FORM

Sponsor Information - To ensure your business logo is included in our printed event materials, please submit by April 30, 2026. For more information or assistance, contact info@daytonadogbeach.org or call 724 601 2824

Name

Company Name

Address

City

State

Zip

Email

Phone

Sponsorship Donation Level

Top Dog Sponsor - \$25,000

Specialty Award Sponsor - \$1,000

Wave Rider Sponsor - \$10,000

Beach Buddy Sponsor - \$500

Canine & Crowd Sponsor - \$2,500

Surfing Village Vendor - \$250

My check, payable to Daytona Dog Beach Inc., is enclosed.

Please charge my: Visa American Express Discover Master Card

Card Number

Expiration Date

Security Code

Name on Card

Signature

Address

City

State

Zip

Email

Phone

RAFFLE ITEM FORM

Donor Information

Name

Company Name

Address

City State Zip

Email Phone

Auction Item Information

Item Description

Estimated Value \$_____

- Donated Item will need to be picked up from my location.
- I will deliver the donated item to the designated address provided by Daytona Dog Beach Inc.

For questions or to arrange pick up or delivery, contact info@daytonadogbeach.org

Thank you for your generous support.

We appreciate your interest in donating a raffle item. Please note: All donated items are accepted at the sole discretion of Daytona Dog Beach Inc. While we are grateful for every contribution, we reserve the right to determine the suitability of each item for this specific event. If an item is deemed not appropriate, it may be used for a future fundraising opportunity that supports our mission.

By signing below, you acknowledge and agree to the terms outlined above.

Donor Name (Print) _____

Signature _____

Date: _____