



SANDY tails

A DAYTONA DOG BEACH, INC. PUBLICATION

INSIDE

this issue

Volunteer and
Sponsor
Spotlight

Paw Ambassador
Appreciation
Celebration

Taylor Road Band
Fundraiser Major
Success!





Inside this issue:

President's Letter	2
Taylor Road Band Concert	3
Joe B. Woody Celebration of Life	4
Spotlight on Sponsors and Volunteers	5
Big Tuna's Happy Hour	6
Our Dog Beach Sponsors	7
Sponsor & Merchandise Chamber of Commerce	12
About Us and Future Events	13



Daytona Dog Beach, Inc.

By: Nanette McKeel Petrella, President of Daytona Dog Beach, Inc.

Looking back on the final month of 2023 and the start of 2024, it's amazing how much Daytona Dog Beach, Inc. has achieved. Despite being a young non-profit, powered by an all-volunteer board and supported by a volunteer team of Paw Ambassadors, we keep pursuing our core mission, meeting our commitments and promises, and planning for an even brighter tomorrow for "People & Paws" in the Greater Daytona Beach area.

On a personal note, I was truly humbled to be honored by the Halifax Humane Society as Animal Advocate of the Year at their annual Fur Ball, held on December 6th at the Ocean Center. I was grateful to be given the opportunity to thank many of those who played key roles in securing our dog-friendly beach including Vice President Paula Flug, Secretary Brenda Balas, my husband Bert Petrella, Nancy and Lowell Lohman and Volusia County Vice Chair Troy Kent. And of course, the sponsors, supporters and volunteers who provided the grass roots momentum that led

to our success.

Our Paw Ambassador team has been a primary focus for us, as we see their support as pivotal in the success of our 18-month pilot program. Our volunteer team is phenomenal and growing, and we encourage those who value the dog-friendly beach to consider joining us. It only requires a minimal investment of time and effort for someone to participate, but combined the efforts are priceless. We promised the team we would not only accomplish our volunteer goals, but also have fun. And we delivered on the fun at a Holiday party on December 3rd at Lulu's Oceanside Grill and at a Valentine's party on February 8th at Big Tunas Beach Bar and Grill, both venues have outside dog-friendly patios. We are already planning for our April get-together. Go to www.daytonadogbeach.org/paw-ambassador for details on how to join.

On January 28th, The Taylor Road Band struck just the right chord, volunteering their time and musical talents at our 1st fun-draiser for the year at Blues & Brews Bistro, another dog-friendly venue. The calendar lined up and we were able to combine the 3-year anniversary of the Daytona Dog Beach Facebook Group, which was



started by Robert Lewis, a local beachside resident.

Achieving our goals requires solid community support. Please reach out to us to volunteer your time, talents, gifts.

If you want our dog friendly beach to be a success, **NOW IS THE TIME** to join us in our efforts. We need and welcome all!

Remember the rules when visiting our dog beach: Dogs must be vaccinated for rabies and be on a maximum 6 ft leash. Owners must clean up their dog's waste and keep them from disturbing wildlife or people. It's EASY, just follow the rules. It took us 36 years to lift the ban on dogs on the beach. Don't ruin what we've achieved by thinking you are above the rules. Your dog, and all of us, will not be happy with you.



Interested in a fantastic opportunity to support your dog-friendly beach and spend time with furry friends and their people?



Daytona Dog Beach Inc. volunteers, appropriately named Paw Ambassadors, assist in hosting our dog-friendly beach. You can volunteer with or without a dog. You can volunteer on your own or pair up with a friend, family member or work colleague. If you already walk your dog on the beach, there's little more to do. You can start volunteering now.

It's also a great way to meet new dog loving friends and have fun, as we host appreciation events every other month. If interested, contact us as info@daytonadogbeach.org and we can get you started.

Fundraising Concert—January 28, 2024

On Sunday, January 28th from 4 pm to 7 pm, The Taylor Road Band put on a fundraising concert at Blues & Brews Bistro in Ormond Beach, directly across from the Daytona Dog Beach next to the Andy Romano Beachfront Park.

The event was a major success raising over \$1450.00 for Daytona Dog Beach, Inc.

We would like to thank the event sponsors, Randy and Wendy Fernandez of Nauti Pets, who were our Big Dog sponsor, Jami Gallegos of Lifestyle Realty Group, Mel Stack of Every & Stack, Grace Richard of Paw-sitively Beachy, Stephanie Lewis of Fetch Pet Care, James and Rosie Yagielo at Blues and Brews Bistro, and of course, The Taylor Road Band for performing.

The event was sold-out and even though all of the band members were suffering from a bout with the flu, they held the course and provided excellent entertainment.

The funds raised will be used to further the mission of Daytona Dog Beach, Inc. during the 18-month pilot program. Many unanticipated expenses come up when operating a small non-profit organization, so these funds will definitely help us going forward.

Also, a special thanks to volunteers and board members, Debbie Keese, Mark and Wendy Paris, Tim and Brenda Balas, Josh and Paula Flug, Bert and Nanette McKeel Petrella for their participation in making this event a success!



Follow up on Facebook
<https://www.facebook.com/DaytonaDogBeach>



Jami Gallegos
Owner
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Lifestyle Realty Group
1095 N. US Hwy 1 Suite 3
Ormond Beach, FL 32174

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A Celebration of Life—Joe B. Woody, Paw Ambassador



Friends and Family are welcome to attend.
Please bring a covered dish to share.

A Celebration of Life

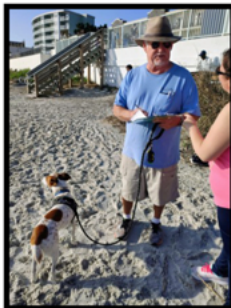
Joe B. Woody

When: February 24, 2024

Time: 1:00 -4:00 p.m.

Where: DeLand FOE #3959
1330 Yorktown St, DeLand

We are heartbroken at the passing of our friend, Joe Woody, on 12-24-23. Joe was our top volunteer at our People & Paws Beach Cleanups, 2022-2023, showing up at 60% of our events, always with his beloved Buddy. We are honored to have made his acquaintance, become his friend, and to have had his unwavering support. We are extremely sad that he and Buddy never got to fully enjoy our dog-friendly beach. They did attend opening day on 11-1-23, so they at least saw the dream become reality. Buddy is being cared for and loved by Joe's daughter, which would have been a top priority for Joe. Rest in peace Joe. We miss you, we mourn for you, and we think of you often as we continue our mission.



Volunteer to "Keep Paws in the Sand"

Waves of joy upon the shore,
Where pups and people both adore.
Volunteer with hearts so kind,
A dog-friendly haven, a haven to find.

Sandy paws and tails that sway,
In the sun, a bright, playful ballet.
Join our cause, a paw-some feat,
A beach where furry friends all meet.

Volunteers, a vital part,
Creating memories, a work of heart.
In this canine haven by the sea,
Together we build a bond so free.

Proudly Hosted By

Proudly Maintained By Our Volunteer Team!

Paw Ambassador

Please join our volunteer team and become a Paw Ambassador.

Friends, Free Shirts, Fun Incentives, No Pressure, On the Beach!

Our initial focus is to maintain the Ormond Dog Beach as an environmentally sound, clean and courteous dog-friendly beach. Together we can ensure the 18 month pilot becomes permanent. And we can have fun while we do. And don't forget, we said your dog can come along!

If interested, please email: info@daytonadogbeach.org or go to our website, www.daytonadogbeach.org and check out the Paw Ambassador page.

To the right: Board member, Brenda Balas, with Paw Ambassadors, Mark and Wendy Paris.



Spotlight on Paw Ambassadors and Sponsors

Every Quarter we pay tribute to a few of our committed volunteers and our wonderful sponsors.

Without the support and dedication of our Paw Ambassador volunteers, and the kindness of our sponsors, Daytona Dog Beach, Inc., would be impossible to manage and maintain.



Featured Paw Ambassadors-



Jen Adams with Jackson



Debbie Keese



Cathie Wenderoth



Featured Sponsors-



Hank and Grace Richard of Pawsitively Beachy



Our bandanas are made of 100% cotton and can stand up to the most active dog's lifestyle, including the water loving fur babies. We strive to provide a variety of choices while adding more pattern options regularly because we believe your dog deserves to be stylish too!



Jami Gallegos of Lifestyle Realty Group

Jami Gallegos
Owner

386.872.8742 386.951.6565

Jami.Gallegos@LifeStyleRealty.Group

LifeStyleRealty.Group

1095 N. US Hwy 1 Suite 3
Ormond Beach, FL 32174

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Wendy and Randy Fernandez of Nauti Pets



Nauti Pets specializes in professional pet grooming using only the best shampoos and conditioners. Don't get your pet groomed? We provide bathing services, including nail trims and ear cleaning. It is hot under that coat, let us de-shed your pups so they can enjoy the summer. We'll send them home happy and clean.

Jami is a sponsor and a Paw Ambassador for Daytona Dog Beach, Inc. Always willing to help however she can, Jami is a blessing to our organization. Please consider her for your future real estate needs and expertise.

Become a Paw Ambassador today!
info@daytonadogbeach.org



Paw Ambassador Gathering at Big Tunas Beach Bar and Grill February 8, 2024

A **big thank you** to our Paw Ambassador volunteers for coming out for a night of camaraderie, great food, and exchange of ideas. We love our Paw Ambassadors and **NEED** more! If you are interested in helping us maintain our 0.6 mile section of dog friendly beach, please sign up today at info@daytonadogbeach.org

Our volunteers help us keep the dog beach free of trash left behind by humans, not their dogs. We seldom find any dog waste on the beach, but we want to make sure the beach is always safe and welcoming to our pets and their handlers.

When you volunteer, you can bring your leased dog with you, get some exercise, and help make the beach a beautiful place to visit, with or without a pooch by your side. Here are a few photos from the most recent Paw Ambassador celebration. We have these gatherings at least every other month, and sometimes monthly depending on ambassador availability.



Consider Becoming a Sponsor for 2024

We welcome your support! Daytona Dog Beach, Inc. relies solely on sponsorships & donations; we have no dues, we receive no government funding, we save taxpayers money! We organize beach cleanups and advocate for expanded dog friendly beach options in Volusia County. Our goal is to self-fund supplies for dog beach areas. Contribute by credit card or PayPal on our website. We accept Zelle. Send a check payable to Daytona Dog Beach, Inc. to our address. Donations will be promptly received.

Annual "Beach Buddy" Sponsor	\$500/year
Beach Cleanup – Sponsor	\$50/month or \$500/year
Website Sponsor	\$30/month or \$325/year
E-Newsletter Sponsor	Full page ad – \$100/qtr or \$360/yr Half page ad – \$50/qtr or \$180/yr Quarter page ad – \$25/qtr or \$90/yr Business card size ad – \$10/qtr or \$36/yr

Better CITIES for pets™
A MARS PETCARE PROGRAM

 **People & Paws - Together in Daytona Beach** Program Partner - \$100/year

 **People & Paws - Together in Ormond Beach** Program Partner - \$100/year

In-kind Donations

Ormond Dog Beach Sponsorships

Our 18-month dog-friendly beach pilot, stretching 0.6 mile from Rockefeller Drive to Milsap Road, in Ormond Beach opened 11/1/23.

Volusia County authorized our organization to solicit sponsors for the dog bag dispensers on designated dog beach areas.

**Join us as we make history,
"Putting Paws in the Sand"!**

Businesses, organizations, families or individuals welcome as sponsors. Business advertisement or memorials/honorariums of people and pets welcome. Sponsorships are for the 18-month pilot time frame through May 31, 2025 and include:

12 Beachfront Dispensers - \$500 each

4 Beach Ramp Dispensers - \$500 each

2 Still Available

10 Parking Lot Dispensers - \$300 each or 2 for \$500

7 Still Available

Email info@daytonadogbeach.org

or go to daytonadogbeach.org

SUBMIT APPLICATION & IMAGE TO
INFO@DAYTONADOGBEACH.ORG
IMAGE WILL BE SENT TO VOLUSIA
COUNTY FOR APPROVAL.

DAYTONA DOG BEACH INC WILL
HAVE IT CREATED AND APPLIED TO
THE DOG BAG DISPENSER.

IMAGE DETAILS

Please send a high resolution jpeg or pdf file at 300 dpi. The space will accommodate a logo that is 4.5" w x 5" tall.



Ormond Dog Beach Sponsors are Paw-some!

IKE'S GRANADA PIER BAIT & TACKLE

*Boat Ramp • Lighted Pier
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1 South Beach Street
Ormond Beach, Florida 32174-6378 (386) 676-9078
IKE LEARY - OWNER
I.R.Leary, LLC



Dog friendly
beachside
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Ormond Dog Beach Sponsors are Paw-some!



NAUTI
P E  S



SERVICE, PARTS & SALES

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Ormond Dog Beach Sponsors are Paw-some!

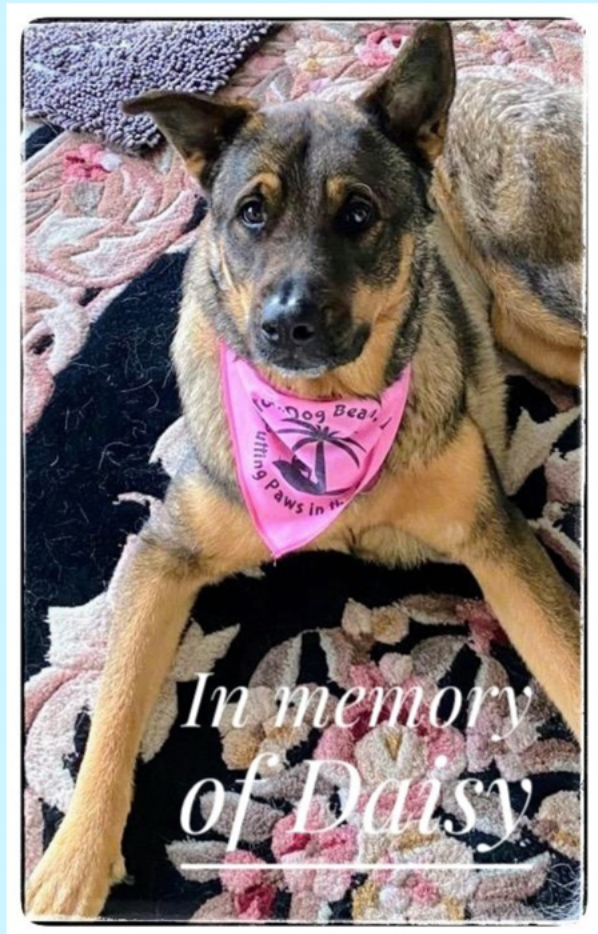


Little Beau & ZoZo
Leslie Lee & Warren Ziebarth

Thank You!



Delilah Alia Louise 5-13-04 - 10-5-18



*In memory
of Daisy*



Mac, Delilah & Samson
Rockin' the Beach

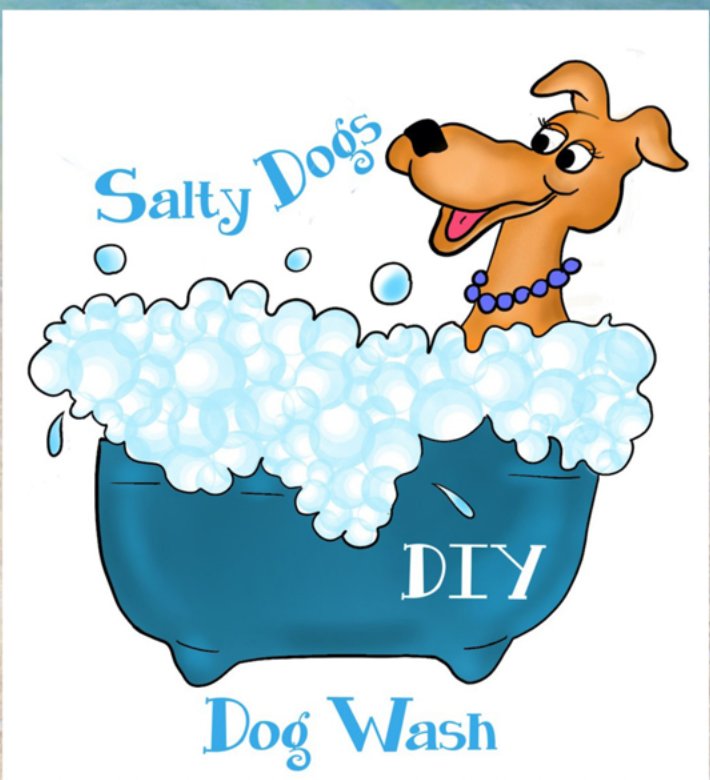
Ormond Dog Beach Sponsors are Paw-some!



Tater & Slim
Paw-sitively
Recommend
Faye & Amy

🐾 🍷 🐾

Faye and Amy Potter
Aloha Realty of Florida, LLC
386-310-7787



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Dog Wash

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Business Traffic Building Game Attractions



Proud to support "Putting Paws in the Sand"

Daytona Dog Beach Merchandise



New Items have arrived and will soon be available with donation on our website, www.daytonaogbeach.org

Daytona Dog Beach, Inc. is a member of Daytona Regional Chamber of Commerce



Daytona Regional CHAMBER OF COMMERCE



We are pleased to have been invited to join Daytona Regional Chamber of Commerce and decided to make it official in August 2023. We look forward to working with members to support Ormond Dog Beach, "People & Paws - Together in Daytona Beach" and "People & Paws - Together in Ormond Beach". The possibilities of achieving our potential as a **Pet Friendly Destination** are endless!

Daytona Dog Beach, Inc

1288 Bel Aire Drive
Daytona Beach, FL 32118
Email: info@daytonadogbeach.org

Board of Directors

Nanette McKeel Petrella, President
Barry KuKes, Treasurer
Paula Flug, Vice President
Brenda Balas, Secretary

We're on the Web - Subscribe
www.daytonadogbeach.org



Facebook

Daytona Dog Beach, Inc Page

Daytona Dog Beach Group

Instagram

[Daytonadogbeachinc](https://www.instagram.com/daytonadogbeachinc)

The PURPOSE of our organization is to work with community partners to promote, support and educate the public in furtherance of safe, environmentally sound, and courteous dog friendly beaches in the Greater Daytona Beach area of Volusia County.

As an entirely volunteer organization, our MISSION is as follows:

- To promote dog beaches within Volusia County where well-behaved canine citizens can exercise in a clean, safe environment without endangering or annoying people, property, or wildlife.
- To maintain beautiful, clean, dog friendly beach areas within Volusia County, open to dog lovers and friends who are willing to uphold the dog beaches' rules and regulations.
- To view dog beaches as a community project in partnership with key players throughout the community, including the County of Volusia, designed to satisfy the needs of dog owners and non-dog owners alike.
- To promote education, training and recreational activities that facilitate responsible dog ownership and better-behaved dogs using volunteers and professionals in the animal welfare industry.

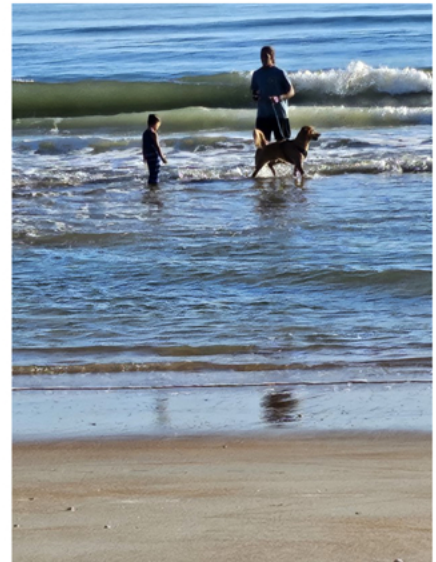
Get Involved – We Are All Volunteers! We are the Community!!

Ormond Dog Beach

Open Every Day

Time: Dawn to Dusk

0.6 mile dog-friendly beach area between Rockefeller Drive and Milsap Road, Ormond Beach. Beach driving area. Parking available at Rockefeller and Cardinal Parking Lots on west side of A1A.



Additional events for 2024 in the planning. Check on our website and Facebook sites.



*Putting Paws in the Sand,
How Can I Help at
Ormond Dog Beach?*

We need volunteers!

Any time commitment welcomed!

Daytona Dog Beach, Inc. is a 501(c)(3) Florida nonprofit corporation, Reg. #CH65781. We rely solely on sponsorships, donations and fundraising. We have multiple levels of sponsorships depending on your needs, interests and budget. Please contact us at info@daytonadogbeach.org for additional information.