

Host it in **HALIFAX**

HALIFAX MEETING & CONVENTION PLANNER 2020

MEET THE
DISCOVER
HALIFAX TEAM

**A SMART PLACE
TO DO BUSINESS**

**SIGNATURE
EXPERIENCES**

**INSPIRING
VENUES**

DISCOVER
HALIFAX

DISCOVERHALIFAXNS.COM



WE'RE HALIFAX!

Maritime hospitality is in our blood! Visit us and you'll see what we mean: we're a world-class destination with innovative, modern venues, a walkable and welcoming downtown, and a whole lot of coastal charm. Wherever you're from, whatever your event may be, host it in Halifax! We're ready for you.



Host it in **HALIFAX**

TABLE OF CONTENTS

03	HOST IT IN HALIFAX
04	MEET THE TEAM
06	OUR SERVICES
08	A SMART PLACE TO DO BUSINESS
10	GETTING HERE
11	AIRPORT ACCESS MAP
12	HALIFAX CONVENTION CENTRE
14	WALKING MAPS
16	UNIQUE VENUES
20	HALIFAX SIGNATURE EXPERIENCES
22	WINTER IN HALIFAX
23	INDUSTRY SUPPLIERS
24	PRE & POST
26	PAST & UPCOMING MAJOR EVENTS
27	TESTIMONIALS



MICHELE BOURGEOIS

PAUL BAILEY

MEGAN BARSS

MEET THE TEAM

Discover Halifax is the dedicated tourism organization of the Halifax region responsible for the promotion of Halifax as the preferred destination of choice for conferences, conventions, meetings and events. We are your first point of contact and one-stop resource for conference and meeting planning!

Michele Bourgeois

Meeting Services Specialist

mbourgeois@discoverhalifaxns.com

Michele's role is to address the needs of group organizers to ensure they receive the services and attendance-building tools they require to stage a successful Halifax event. Before joining the team at Discover Halifax, Michele spent most of her career with Tourism Nova Scotia where she held various roles in travel trade sales, marketing and tourism product development.

THE BEST THING ABOUT HALIFAX?

The ocean is omnipresent . . . it's reflected in everything from our food and recreational fun, to our landscape and fresh sea air!

SIMPLE PLEASURE? *Baking*

FAVOURITE FOOD? *Peanut Butter!*

Paul Bailey

Sales Director

pbailey@discoverhalifaxns.com

A passionate advocate for the region, Paul's primary objective is identifying, attracting and securing events for Halifax in the International market. Through years of collaboration, he's earned a reputation for bringing people together to engage in authentic experiences and moments that last a lifetime.

THE BEST THING ABOUT HALIFAX? *The undeniable momentum that's building every day.*

ONE WORD PEOPLE USE TO DESCRIBE YOU? *Storyteller*

LOBSTER OR DONAIR? *Lobster*

Megan Barss

Sales Coordinator

mbarss@discoverhalifaxns.com

Megan is responsible for making sure the day to day administrative functions of the sales team run smoothly, from sending out RFPs and communications to our partners, to organizing client site inspections, as well as managing our organization's CRM system. She has been with Discover Halifax since 2011 and has worked in the industry for 20 years including direct hotel experience and special event services.

THE BEST THING ABOUT HALIFAX? *We have big city amenities with a small-town vibe.*

FAVOURITE PART OF MY JOB? *The surprise and excitement of a client when they experience our city for the first time.*

FAVOURITE FOOD? *Anything chocolate!*

CONTACT INFORMATION

DISCOVER HALIFAX

CIBC Building

1809 Barrington Street, Suite 708

Halifax, Nova Scotia B3J 3K8

Tel: (902) 422-9334

Toll Free: 1-877-422-9334

sales@discoverhalifaxns.com

www.discoverhalifaxns.com



**JEFF
NEARING**

**BRENDA
COUPAR**

**JEFF
TURNER**

Jeff Nearing

Vice President, Sales

jnearing@discoverhalifaxns.com

Jeff is responsible for ensuring that Halifax is the destination of choice for Meetings and Conventions, Group Travel and the Travel Trade Industry. This is part of the long-term strategy aimed at bringing attention to the significant economic impact and opportunities created by tourism in the Halifax region.

THE BEST THING ABOUT HALIFAX? *The people.*

SIMPLE PLEASURE? *Running*

LOBSTER OR DONAIR? *Donair!*

Brenda Coupar

Manager of Events

bcoupar@discoverhalifaxns.com

Brenda is responsible for the planning, implementation and budget of the sales programs for the organization. These programs are weighted toward the Meetings & Conventions sector and incorporate such activity as tradeshow, promotions and strategic partner agreements. Prior to joining Discover Halifax, Brenda worked for Colour Creative Persuasion in the role of Account Leader on the Nova Scotia Tourism account.

THE BEST THING ABOUT HALIFAX? *Being right on the ocean.*

It's fabulous to look out the window and get lost in the sights. Or smell the salt air and taste it on your lips. So gentle some days, and yet so powerful.

SIMPLE PLEASURE? *Playing with my King Charles Cavalier at the end of a long day.*

LOBSTER OR DONAIR? *Definitely lobster!*

Jeff Turner

Sales Director

jturner@discoverhalifaxns.com

Jeff's role is the development and promotion of Halifax as a destination for international meetings and conventions. Prior to joining Discover Halifax he had a long career in the fields of finance and business development primarily in international mining and food production industries.

FAVOURITE PART OF MY JOB? *My clients — they are all interesting.*

SIMPLE PLEASURE? *Hiking the many trails across the Halifax region.*

FAVOURITE FOOD? *Scallops*

HALI-FACT: Halifax welcomes 5.3 million overnight stays each year, who spend over \$1 billion in the region.

OUR COMPLIMENTARY SERVICES

Discover Halifax wants your Halifax convention or conference to be the benchmark to which all others are compared. When you bring your event to Halifax, your delegates will experience a vibrant city with unique venues, activities, and accommodations.

Hosting events in Halifax is about making sure everything goes according to plan and everyone leaves with plans to return. That's why we collaborate with trusted service providers to offer a comprehensive resource for meeting planners. Our team will assist you in putting all the pieces of your event together by recommending innovative delegate activities and connecting you with the right suppliers.

Once you've selected Halifax as your event destination, Discover Halifax will get you started with pre-convention and conference services designed to excite your delegates for the upcoming event.



BID PRESENTATION MATERIALS

Discover Halifax provides customized information you can use to pitch Halifax as a premier meeting destination. Our bid presentation materials focus on the city's accessibility and transportation, hotel space and availability, meeting facilities and support services, fine dining, unique entertainment opportunities, and the benefits related to your organization's specific needs. Our resources offer a comprehensive view of how Discover Halifax can enhance your event. These can be supplemented with multi-media presentations, photos, and other promotional support.

ECONOMIC IMPACT CALCULATOR

Using the latest survey and economic data available, Discover Halifax can produce an impact analysis of your conference or event through the recognized industry standard, *Destinations International Economic Impact Calculator*. In addition to calculating the economic value of your Halifax event, our team can also assist in communicating this message to your stakeholders and the community.

SPACE AVAILABILITY SEARCH

With one call, or by filling out our online RFP, meeting planners can check space availability in all major hotels and meeting facilities in Halifax. We offer a time-saving service, where a request for proposal is issued to properties that meet your specific requirements. You will receive quotes on group guest room blocks, meeting space and other required services.

SITE INSPECTIONS

With direction from you, Discover Halifax will coordinate a full site inspection of the hotels and facilities you are considering. We can suggest itineraries and book appointments with key contacts at each venue and arrange for transportation during your stay. Our goal is to ensure you meet the right people and get all of your questions answered to make your experience as seamless as possible.

GROUP SERVICING

Once you have selected Halifax as the site for your next event, we'll connect you to a network of local suppliers who offer a wide range of products and services. We also provide pre and post-trip ideas for social activities, outdoor excursions, entertainment options, companion programs, and children's activities.

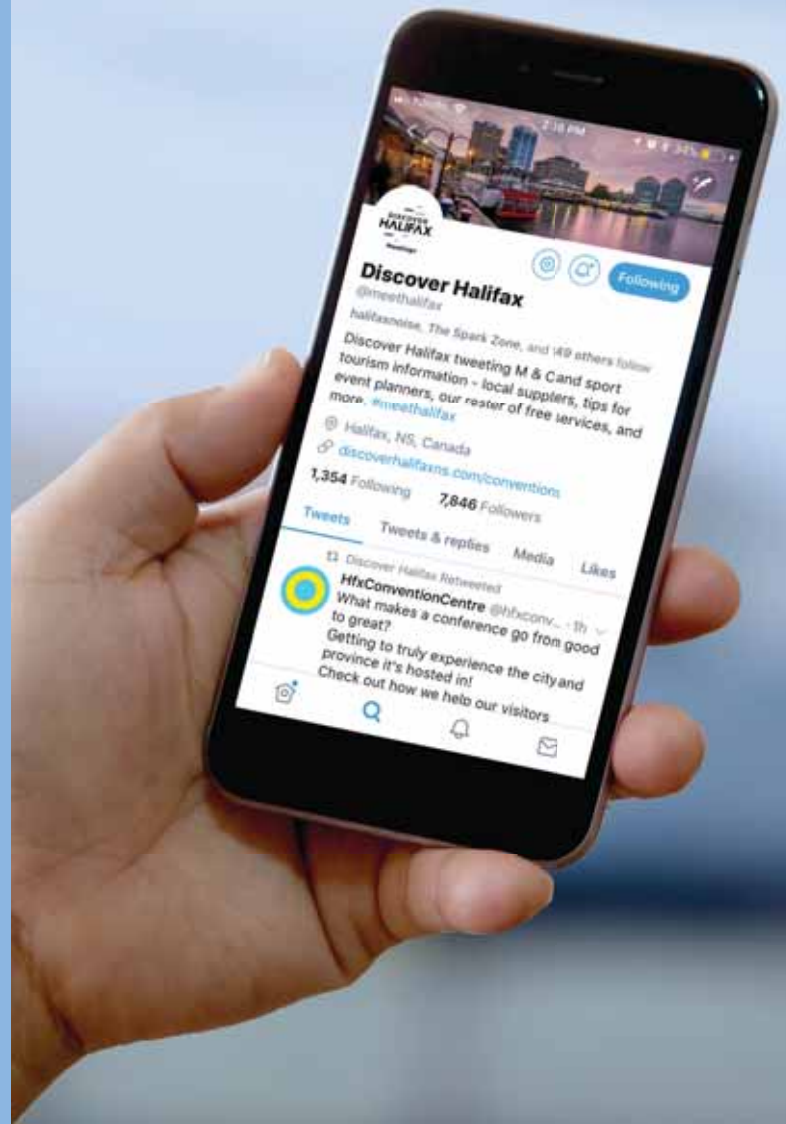
HALI-FACT: The Halifax Waterfront is the most visited attraction in Nova Scotia.

WE'LL HELP YOU PROMOTE YOUR HALIFAX EVENT

Looking to boost attendance and get delegates excited for your Halifax event? Discover Halifax can help with complimentary group servicing tools.

Our customizable delegate website is ideal for announcing conference news and details, not to mention generating excitement around your agenda and our city. Discover Halifax signature promotional videos and our online image gallery will enhance your conference websites, presentations and literature. Banner displays are available for you to use while in Halifax.

- The Official Halifax Highlights Visitor Guide, Official Halifax Walking Map and other collateral material for inclusion in your delegate kits.
- Official letters of invitation or welcome from either our Municipal or Provincial government.
- Postcards for overprinting and pre-conference promotion to potential delegates.
- Use of @meethalifax on Twitter to share the latest Halifax meeting and conventions updates, and local conference hashtag.



Halifax convention delegates and event VIPs are eligible to receive exclusive special offers.

Simply "show your badge" at participating local businesses and save! From local food tours to souvenirs for friends and family back home, the offers are designed just for you.

For a full list of participating businesses visit discoverhalifaxns.com/meetings-conventions/show-your-badge

HALI-FACT: The Discovery Centre is the largest science centre in Atlantic Canada and home to the region's first immersive Dome Theatre.

A SMART PLACE TO DO BUSINESS

Halifax has been recognized internationally as a hub for important economic impacts, leading research and development work, as well as its impressive facilities and assets.



OCEANS & NATURAL RESOURCES

OCEAN SECTOR

An international centre of excellence in ocean science.

Halifax is home to Canada's Ocean Supercluster, an industry-led partnership with Government, small-to-large sized companies, and innovators from across ocean sectors who are committed to collaborative research and development, driving economic growth.

300+ COMPANIES

Doing oceans-sector business in Nova Scotia.

Halifax has one of the highest concentrations of oceans-related PhDs in the world.

Generates **\$4.5 BILLION**, or **12.2%** of provincial GDP.

Home to **Bedford Institute of Oceanography**, Canada's largest centre for ocean research.

NATURAL RESOURCES SECTOR

\$1.6 BILLION SECTOR GDP

(NOVA SCOTIA, 2017)

SOURCE: STATISTICS CANADA, RESULT BY MNP

Top exporter of Canada's seafood with **178 processing companies**

13,600 EMPLOYED

Nova Scotia forestry, fishing, mining, quarrying and oil and gas.

SOURCE: HALIFAX PARTNERSHIP

OIL AND GAS SECTOR

\$1 BILLION

IN COMMITTED OFFSHORE PROJECTS (NOVA SCOTIA)

82

Halifax-based companies are involved in offshore oil and gas exploration and extraction.

SOURCE: HALIFAX PARTNERSHIP

FINANCE & INSURANCE

With one of the largest concentrations of financial services companies in Canada, Halifax is the region's hub for finance and insurance.

1000+
Finance, insurance and real estate firms.

14,000+ EMPLOYED

SOURCE: GREATER HALIFAX PARTNERSHIP

EDUCATION

Halifax is home to eight universities and colleges providing a steady stream of skilled, educated and diverse graduates ready to support knowledge-based industries.

More than two thirds (70%) of Halifax's workforce holds a post-secondary degree or certificate.

There are more graduates in engineering, applied science, mathematics, and physical science per capita in Nova Scotia than anywhere else in Canada.

SOURCE: GREATER HALIFAX PARTNERSHIP





AEROSPACE & DEFENCE

Halifax is a regional health and life sciences centre for excellence with major research centres, leading hospitals and health science centres, a vibrant post-secondary sector that supports R&D, commercialization, and thriving industry. The province of Nova Scotia is home to the largest concentration (40%) of Department of National Defence assets.

\$600 MILLION
ANNUAL REVENUE

6,000 EMPLOYED
SOURCE: GREATER HALIFAX PARTNERSHIP

\$62 BILLION
Naval defence contract

Defence R&D Canada (DRDC Atlantic) is Canada's leader in defence and security science and technology.



LIFE SCIENCES

Halifax is a regional health and life sciences centre for excellence with major research centres, leading hospitals and health science centres, a vibrant post-secondary sector that supports R&D, commercialization, and thriving industry.

Halifax is home to several research Institutions including the Brain Repair Centre, internationally known for its successful treatment of the symptoms of Parkinson's Disease and the Life Science Research Institute (LSRI), a research and business incubator.

15,000 EMPLOYED
(NOVA SCOTIA)

\$300 MILLION
ANNUAL EXPORT SALES
(NOVA SCOTIA)

100+ COMPANIES
SOURCE: BIONOVA AND HALIFAX PARTNERSHIP

GETTING HERE

Halifax is conveniently linked to major destinations around the world. It is geographically closer to Boston and New York than any other Canadian city, and over one hour closer by plane to Europe than any other major North American city.

BY AIR

Halifax Stanfield International Airport (HSIA) is Atlantic Canada's principal full-service airport providing passengers with access to markets across Canada, the United States, Mexico, the Caribbean Basin, and Europe. A recognized innovator in the global airport industry, Halifax Stanfield is the first airport in North America to offer a self-service baggage drop system for all passengers and is consistently ranked among the best airports in the world.

Halifax Stanfield is the only airport in Atlantic Canada to offer Canada Customs services on a 24-hour, seven day a week basis, and U.S. preclearance.

Air carriers serving Halifax include: Air Canada, Air Saint-Pierre, Condor, Delta, Flair, Porter, Sunwing, Swoop, United, and WestJet. With over 700 flights arriving each week, you can travel to Halifax on direct flights from most Canadian cities; from major network hub cities in Boston, Chicago, Newark, New York and Philadelphia in the United States; as well as Frankfurt, Glasgow, London (Gatwick and Heathrow), Paris, and Dublin in Europe.

Once you arrive at the airport, you will find easy access to car rental agencies along with limousine, taxi and shuttle bus services to transport you to your accommodations. To learn more about our airport, visit halifaxstanfield.ca



IT'S ALL IN THE DETAILS

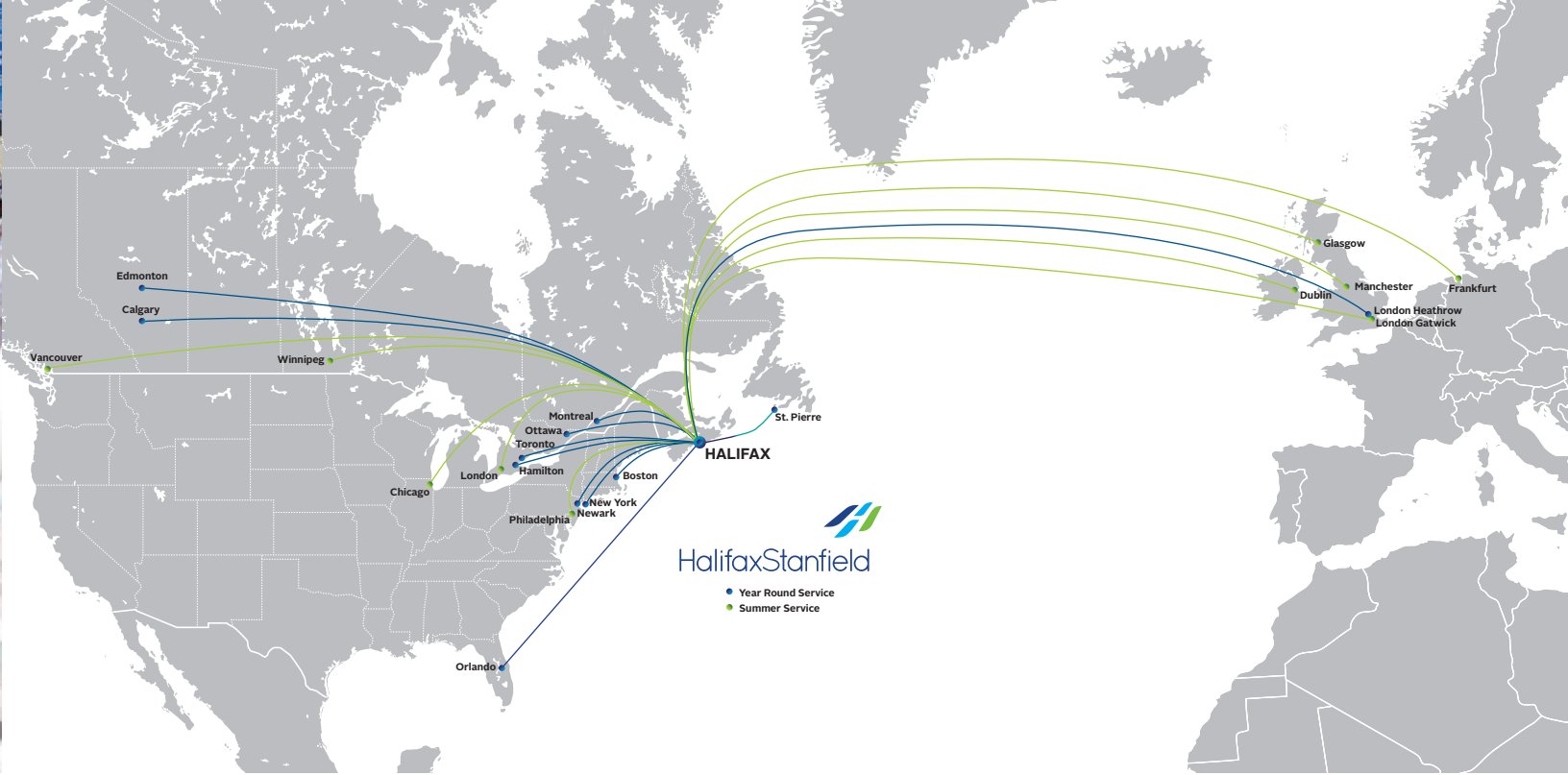
US PRECLEARANCE

The US Customs and Immigration preclearance facility at Halifax Stanfield makes it easy to do business and travel between the United States and Nova Scotia, as travellers can go through customs before they leave Halifax. This convenience results in a much easier arrival process in the US and much quicker connecting times to US hubs.

CUSTOMS & IMMIGRATION INFORMATION

All visitors entering Canada by air, land and sea are required to carry a valid passport, and in certain cases, a visa to be eligible to enter. Upon arrival at Halifax Stanfield, travellers will use a Primary Inspection Kiosk to scan their travel document, take their photo and complete an on-screen declaration. Those looking to save more time can complete their declaration using the CanBorder – eDeclaration mobile app and scan their quick response (QR) code at a kiosk upon arrival. For more information on Customs arrangements for conference delegates and exhibitors, please visit the Canada Border Services Agency website at www.cbsa-asfc.gc.ca





AIRPORT ACCESS HALIFAX STANFIELD INTERNATIONAL

CANADIAN DESTINATION	WKLY FREQ.	AIRLINES	INTERNATIONAL DESTINATION	WKLY FREQ.	AIRLINES
Toronto	133	Air Canada WestJet Flair*	Boston	13	Air Canada
Hamilton	13	Swoop	Chicago	7	United Airlines*
Montreal	77	Air Canada Porter Airlines WestJet	Newark	42	United Airlines*
London, ON	6	Swoop*	New York (LGA)	8	Delta Airlines* American Airlines*
Ottawa	87	Air Canada Porter Airlines WestJet	Orlando	1	WestJet
Calgary	28	Air Canada rouge* WestJet	Philadelphia	7	American Airlines*
Edmonton	11	WestJet	Dublin	6	WestJet*
Winnipeg	5	WestJet*	Glasgow	7	WestJet*
Vancouver	4	WestJet*	London (Gatwick)	7	WestJet*
			London (Heathrow)	7	Air Canada
			Manchester	4	WestJet*
			Frankfurt	5	Condor*
			Saint-Pierre	4	Air Saint-Pierre

*Indicates seasonal service. Destinations and airlines subject to change. Flights to sun destinations also available in winter season.

HALIFAX
CONVENTION
CENTRE

Where it all comes together.

Plan to be Different.



Make your next event one to remember:
HalifaxConventionCentre.com



100 steps from the ocean & in the Centre of it all.

Hosting your event in Halifax is easy, from the early planning to the after party.

OUR CENTRE

Located in the heart of our vibrant downtown core, the Halifax Convention Centre is a state-of-the-art facility that has a city at its doorsteps. And in only a few steps, you and your delegates can experience Halifax's famous hospitality - we love to host and show visitors a great time.

Our Centre has over 120,000 square feet of flexible event space, including:

 **30,000**
SQUARE FOOT BALLROOM
OVERLOOKING THE CITY

 **40,000**
SQUARE FEET OF
INTIMATE MEETING SPACE

 **50,000**
SQUARE FEET OF MULTI-
PURPOSE CONVENTION SPACE

 **38**
BREAKOUT MEETING ROOMS

EXPERIENCE HALIFAX

Love Nova Scotia Like a Local

We bring our amazing local people, food, culture, and products into our space so you and your delegates can get a sneak peek at what makes Nova Scotia special.

Delegate Welcome

From touching down at the airport, to attending a conference in our Centre, and every point in between, we love taking care of delegates and showing them the warm hospitality that's woven into the fabric of our community. Our Halifax Convention Centre team is always on hand to guide your guests, and help them navigate our city which gives you the time to concentrate on all the other important details.

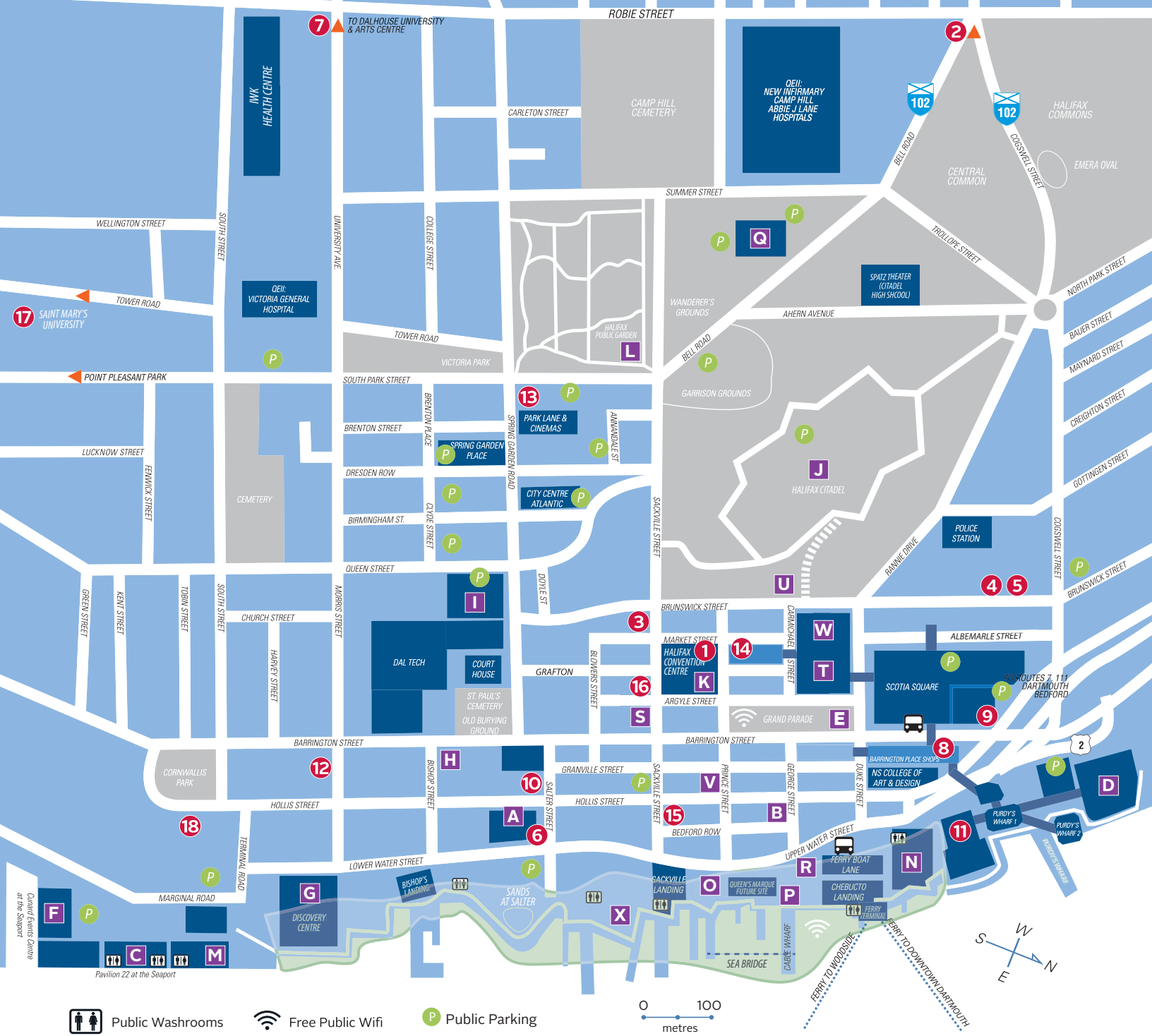
Primary Point of Contact

Our Centre's primary point of contact process is our unique one-on-one approach that allows you to enjoy a seamless event experience that puts you and your delegates first. From creating a customized event checklist, to providing you with the comfort of consistency, to streamlining communications between you and the rest of our team, we do it all.



Book today:

HalifaxConventionCentre.com



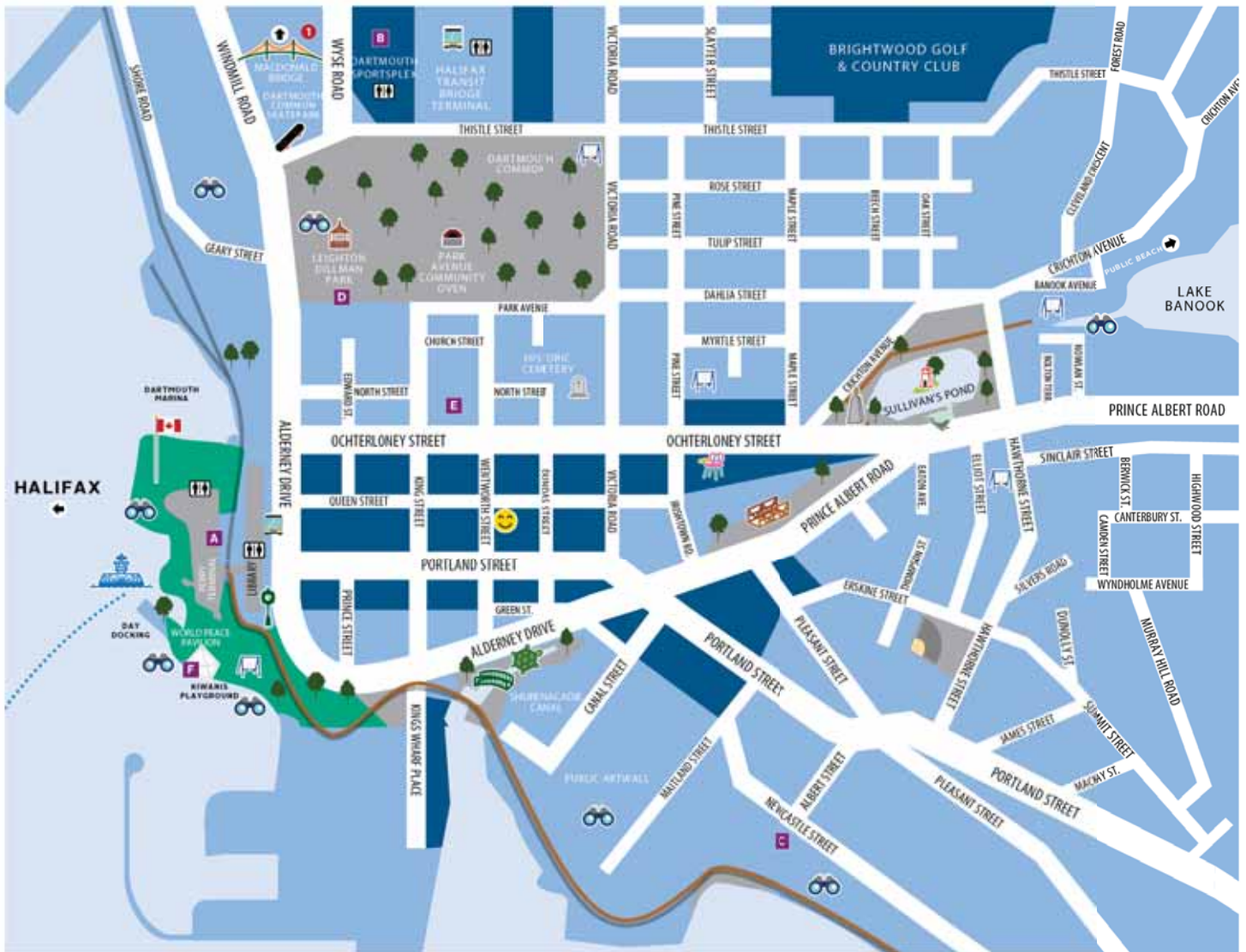
DOWNTOWN HALIFAX

ACCOMMODATIONS

- | | | |
|--|--|-----------------------------------|
| 1 Sutton Place Hotel Halifax | 7 Dalhousie University | 13 Lord Nelson Hotel & Suites |
| 2 Atlantica Hotel Halifax | 8 The Barrington Hotel | 14 The Prince George Hotel |
| 3 Cambridge Suites Hotel | 9 Hotel Halifax | 15 The Hollis Halifax |
| 4 Hampton Inn by Hilton Halifax Downtown | 10 Four Points by Sheraton Halifax | 16 Residence Inn Halifax Downtown |
| 5 Homewood Suites by Hilton Halifax Downtown | 11 Halifax Marriott Harbourfront Hotel | 17 Saint Mary's University |
| 6 Courtyard by Marriott Halifax Downtown | 12 The Halliburton | 18 The Westin Nova Scotian |

ATTRACTIONS & VENUES

- | | | |
|---|--|---|
| A Alexander Keith's Nova Scotia Brewery | I Halifax Central Library | Q Museum of Natural History |
| B Art Gallery of Nova Scotia | J Halifax Citadel National Historic Site | R NovaScotian Crystal |
| C Canadian Museum of Immigration at Pier 21 | K Halifax Convention Centre | S Neptune Theatre |
| D Casino Nova Scotia | L Halifax Public Gardens | T Nova Scotia Sport Hall of Fame |
| E City Hall | M Halifax Seaport Farmers' Market | U Old Town Clock |
| F Cunard Centre | N Historic Properties | V Province House |
| G Discovery Centre | O Maritime Museum of the Atlantic | W Scotiabank Centre |
| H Government House | P Murphy's the Cable Wharf | X Visitor Information Centre (Seasonal) |



DOWNTOWN DARTMOUTH

ACCOMMODATIONS

- 1 DoubleTree by Hilton Halifax Dartmouth

ATTRACTIONS & VENUES

- A Alderney Landing
- C Evergreen House
- E Quaker House
- B Dartmouth Sportsplex
- D Leighton Dillman Park
- F World Peace Pavilion



HALI-FACT:

The Halifax Harbour is one of the deepest and largest natural, ice-free harbours in the world

UNIQUE VENUE CAPACITY

RECEPTIONS & DINNERS

VENUE	MAXIMUM RECEPTION	MAXIMUM SEATED DINNER
Alderney Landing	300	200
Alexander Keith's Nova Scotia Brewery	300	60
Art Gallery of Nova Scotia	150	75
Canadian Museum of Immigration at Pier 21	550	440
Casino Nova Scotia	650	400
Cunard Centre	3,500	2,200
Discovery Centre	800	120
Halifax Central Library	150	100
Glen Arbour Golf Clubhouse	170	90 (230 tented)
Granite Springs Golf Club	200	140
Halifax Citadel National Historic Site	2,500 (outdoor tented events) 240 (inside spaces)	180
Halifax Club	250	50
Halifax Seaport Farmers Market	1500	250
Hatfield Farm	500	250
Maritime Museum of the Atlantic	250	100
Murphy's Restaurant & Patio by Ambassatours	385	385
Murphy's on the Water by Ambassatours		
Tall Ship Silva	150	70
Harbour Queen	190	190
Kawartha Spirit	190	120
Neptune Theatre	144	—
Royal Nova Scotia Yacht Squadron	150	100
The Links at Brunello	144	120
The Shore Club	—	300
Waterfront Warehouse	300	175



MAJOR SPORT FACILITIES

Halifax is a proven host city for major national and international sporting events. From curling and hockey to canoe and kayak, Halifax features several world-class facilities such as Scotiabank Centre; Canada Games Centre; Dartmouth Sportsplex; BMO Centre and the canoe, kayak and rowing clubs of Lake Banook. Discover Halifax can assist in finding the perfect place to host your next sporting event!

HALI-FACT: The Maritime Museum of the Atlantic is the oldest and largest maritime museum in Canada.

CAPACITY CHART

HOTELS WITH MEETING & CONVENTION FACILITIES

PROPERTY	STAR RATING	ROOMS & SUITES	# OF MTG ROOMS	LARGEST ROOM (FT ²)	LARGEST ROOM (#PPL)	TOTAL SPACE (FT ²)	WALKING DIST. TO THE HCC (MIN)
Atlantica Hotel Halifax	4	231	9	3,720	300	9,000	20
Cambridge Suites Hotel Halifax	4	200	3	1,140	80	2,085	4
Courtyard by Marriott, Halifax Downtown	4	125	3	1,213	100	1,534	6
DoubleTree by Hilton Halifax Dartmouth	4	204	10	4,480	500	12,000	NA
Four Points by Sheraton	4	177	11	4,860	250	19,700	6
Future Inn Halifax Hotel & Conference Centre	3.5	132	8	1,250	100	4,016	NA
Halifax Marriott Harbourfront Hotel	4.5	352	19	7,620	1,000	28,000	9
Hampton Inn & Homewood Suites by Hilton	4	316	7	1,980	140	5,000	8
Holiday Inn Express & Suites Halifax-Bedford	4	120	2	2,074	150	2,074	NA
Hotel Halifax	4	295	12	4,124	450	9,818	8
Lord Nelson Hotel & Suites	4.5	262	10	3,264	500	12,500	10
Prince George Hotel	4.5	203	8	2,600	200	5,362	2
Quality Inn Halifax Airport	3.5	156	4	1,480	120	2,800	NA
Residence Inn by Marriott	4	92	2	903	60	903	2
The Barrington Hotel	4	200	7	1,275	100	4,377	6
Hollis Halifax a DoubleTree Suites by Hilton	4	120	2	2,800	175	2,800	3
The SuttonPlace	NA	263	1	TBD	12	TBD	0
Westin Nova Scotian Hotel	4.5	310	16	8,400	850	23,000	12

RESORTS WITH MEETING & CONVENTION FACILITIES

PROPERTY	STAR RATING	ROOMS & SUITES	# OF MTG ROOMS	LARGEST ROOM (FT ²)	LARGEST ROOM (#PPL)	TOTAL SPACE (FT ²)
Fox Harb'r Resort	5	85	5	2,700	170	5,000
Oak Island Resort & Convention Centre	4	120	7	4,324	400	8,580

UNIVERSITIES WITH MEETING & CONVENTION FACILITIES

PROPERTY	ROOMS & SUITES	# OF MTG ROOMS	LARGEST ROOM (FT ²)	LARGEST ROOM (#PPL)	TOTAL SPACE (FT ²)
Dalhousie University	1,410	150	50,000	1,000	339,000
Saint Mary's University	500	100	5,600	600	30,000+

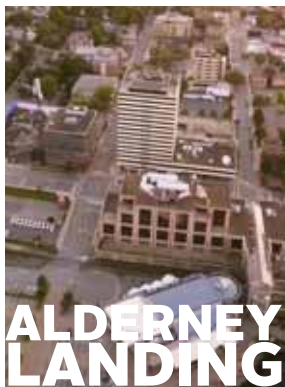
CONVENTION CENTRES

* Rooms can be divided

PROPERTY	# OF MTG ROOMS	LARGEST ROOM (FT ²)	LARGEST ROOM (#PPL)	LARGEST EXHIBIT SPACE (FT ²)	TOTAL SPACE (FT ²)
Halifax Convention Centre	38	30,000	3,000	50,000	120,000
Cunard Centre	1*	45,000	3,000	45,000	45,000

UNIQUE HALIFAX VENUES

Hosting a meeting or convention in Halifax means taking a break from the boardroom and enjoying all our stunning coastal city has to offer, including a variety of unique venues your delegates won't soon forget. Imagine a shipboard reception, a harbourside meeting, or a seminar surrounded by beautiful Nova Scotian art. It's all possible in Halifax. Here are just a few venues that will add a special touch to your event.



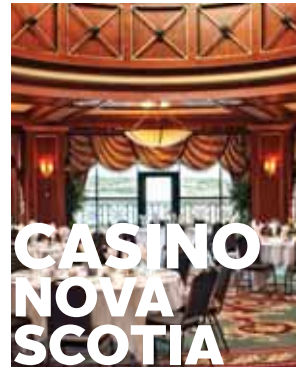
**ALDERNEY
LANDING**

The spacious meeting rooms overlooking the Halifax Harbour are attractive, accessible and affordable — perfect for your reception, dinner, seminar, press conference or gala. This meeting venue offers some of the best views available of the iconic Halifax waterfront.



**CINEPLEX
ENTERTAINMENT**

A 50+-foot screen with movie theatre sound, state-of-the-art audio visual technology and in-house catering options. Clients can also host “go-to” meetings or satellite broadcasts at multiple locations on the same day to connect groups together.



**CASINO
NOVA
SCOTIA**

On the Halifax Waterfront, the Casino's two unique special event rooms cater to all meeting and convention needs. Add exciting gaming, dynamic dining, and top-notch entertainment to create an unforgettable experience.



**PIER 21
CANADIAN
MUSEUM OF
IMMIGRATION
AT PIER 21**

Canada's waterfront Immigration Museum hosts events of all types — everything from casual meetings to high profile conventions and trade shows. As an award-winning national attraction that's steeped in Canada's rich immigrant history, combined with stunning harbour views and functional spaces, Pier 21 will ensure your next special event will be memorable.



**ART
GALLERY
OF NOVA
SCOTIA**

A spectacular setting for your presentations, performances, parties, and receptions. With its 80-seat theatre, flexible seminar space, beautiful galleries, and on-site caterer, the Art Gallery of Nova Scotia makes a picture perfect venue.



**ALEXANDER
KEITH'S
NOVA SCOTIA
BREWERY**

Custom packages, dinners, or receptions for up to 300 guests. The venue features an award winning theatrical Brewery Tour with traditional Maritime songs and beer samples.



**CUNARD
CENTRE**

A renovated cargo shed overlooking the Halifax Harbour, these 45,000 square feet of column free space, with easy load in, are ideal for concerts, trade and automobile shows, gala dinners and fundraisers. The Cunard Centre accommodates 2200-person dinners, 3,500-person receptions and concerts. The venue is also easily divided for smaller groups.



DISCOVERY CENTRE

Located on the waterfront, the Discovery Centre offers a range of innovative spaces to host your next event. With capacity to accommodate up to 800 guests, the Centre provides unique features that will be sure to inspire and entertain. Create an event experience with an array of options such as a private evening to discover the entire Centre or host a cocktail reception in one of four gallery settings. Whatever your needs, our events team will ensure an unforgettable experience and smooth execution.



HALIFAX CLUB

The Halifax Club, founded in 1862, is an elegant choice for small business and corporate meetings, social events and weddings. The original handsome building on Hollis Street has been fully refurbished with a decor that is upscale and modern, and yet pays respect to the building's history.



HALIFAX CENTRAL LIBRARY

Turning heads in the city's downtown core, this award-winning library boasts modern and stylish meeting facilities, social areas, and performance spaces.



HALIFAX SEAPORT FARMERS' MARKET

This dramatic indoor space blends industrial chic and modern design, offering spectacular views of the Halifax Harbour. The venue features floor-to-ceiling windows, vaulted ceilings and flexible, column-free space.



HALIFAX CITADEL NATIONAL HISTORIC SITE

In the heart of downtown, offer your guests a first-class heritage experience complimented by modern day conveniences. The Citadel can accommodate group dinners, receptions, outdoor concerts, and meetings, all in a uniquely historic setting. Hear the skirl of the bagpipes, the boom of the cannon, and chat with a soldier while enjoying one of Canada's most visited National Historic Sites.



MARITIME MUSEUM OF THE ATLANTIC

Located on Halifax's waterfront, steps from all major hotels, spectacular harbour views, and is perfect for receptions, dinners and meetings for up to 250 people. Add a tour of the renowned museum exhibits to ensure your guests will be talking about this event for years to come.



MURPHY'S ON THE WATER BY AMBASSATOURS

Offering numerous dining and entertainment experiences, including a fleet of seven diverse charter vessels, such as a Mississippi-style sternwheeler and the Tall Ship Silva, Murphy's is prepared to meet all your event needs. Vessels are available for private bookings for groups up to 190 and Murphy's Restaurant, with picturesque view of Halifax Harbour, is available for private parties up to 385.



NEPTUNE THEATRE

Intimate theatres offer excellent acoustics, state of the art lighting and audio equipment for your next concert, business presentation or seminar. The lobby hosts receptions or special events and the boardroom hosts 20-person meetings and presentations.

HALIFAX SIGNATURE GROUP EXPERIENCES



LOBSTER DINNER

Nothing says Halifax like a classic lobster dinner — a must-experience item on every delegate's Halifax bucket list! The Discover Halifax team can help you find the perfect location for your group's memorable event.

HALIFAX HARBOUR TOUR

There are loads of options to choose from to get a sea-level view of Halifax — take a sail on a tall ship, enjoy dinner on a sternwheeler, or explore both land and sea by amphibious vehicle.

ALEXANDER KEITH'S NOVA SCOTIA BREWERY

Take an unforgettable tour of one of the oldest working breweries in North America. Experience real Nova Scotian good times with songs, stories and of course their fine variety of ales.

HALIFAX CITY TOURS

From foodie and history, to photography and nature — there are plenty of tour options for your delegates to experience our seacoast city.

HALIFAX CITADEL NATIONAL HISTORIC SITE

This must-see attraction has enhanced immersive experiences for groups that range from Halifax Citadel Ghost Tours to local craft beverage tasting programs, all with the iconic kilted 78th Highlanders Regiment on guard.

SEA KAYAKING

Nova Scotia's rugged and diverse coastline offers exceptional kayaking you can't find anywhere else! Kayaking is a great activity for any group — whether you're an experienced paddler or want to try it for the first time.



HALI-FACT: The Halifax Transit Ferry is the oldest salt-water passenger ferry service in North America.

TAKE A SPIN!

Why walk when you can glide along the waterfront boardwalk?! I Heart Bikes and Segway Nova Scotia can customize the perfect unique tour experience for your delegates to explore downtown Halifax and beyond.

COWBOY ADVENTURES

Hatfield Farm is located minutes from the city, but with the feeling of being miles away from it all. They offer everything from trail, wagon & sleigh rides to the perfect venue for group and corporate adventures.

PEGGY'S COVE EXCURSION

There is arguably no site more iconic in Nova Scotia than the Peggy's Cove Lighthouse. Just a short drive from Halifax, Peggy's Cove's breathtaking natural beauty has made it one of Nova Scotia's premier destinations — and one of the most photographed attractions in Canada.

AXE THROWING

Inspired by our traditional lumberjack heritage, the Timber Lounge is a licensed adventure facility where they turn the ordinary into the AXExtraordinary!



GOLF

The Links at Brunello, Glen Arbour and Granite Springs are just a few of the spectacular courses located a short drive from downtown Halifax.

SURF SCHOOL

The Eastern Shore's Lawrencetown Beach is known for some of the best surfing in North America, and East Coast Surf School is available to get new surfers to their feet and riding waves!

ANNAPOLIS VALLEY WINE TOURS

Visit Nova Scotia's wine country to experience our award-winning vintages just an hour's drive from Halifax — making it the perfect day excursion or pre/post conference adventure.

TIDAL BORE RAFTING

Nova Scotia's Bay of Fundy is home to the world's highest tides. Experience a one-of-a-kind tidal bore rafting thrill ride on the Shubenacadie River, just 50 minutes from Halifax. Tidal bore rafting is "first-time friendly" with no experience needed to enjoy this unique adventure.



WINTER IN HALIFAX

Halifax is a year-round meeting and convention destination . . . and hosting your event in Halifax during the winter months comes with some serious benefits! Not only will you find the most attractive hotel rates and choice of venues, you'll discover a wealth of fascinating museums, attractions, galleries and unique shops that are open year-round. Winter in Halifax also means cozy pubs, warmly lit restaurants, and a thriving arts and culture scene . . . and don't forget about winter surfing and brisk coastal hikes for anyone craving a little adventure!

Here are just a few of the many attractions, activities and events waiting for your delegates during the winter:

MARQUEE WINTER EVENTS

- Diners can savour the flavours of Halifax throughout the entire month of February during **The Savour Food & Wine Festival**, a celebration of Halifax's growing culinary scene
- In the **Dead of Winter Festival** — Halifax's annual songwriter-based music festival is a great place to discover new sounds and celebrate local music

MEMORABLE MUSEUMS

- Explore Canada's rich immigration history at the **Canadian Museum of Immigration at Pier 21**
- Take an unforgettable tour of the award-winning **Alexander Keith's Nova Scotia Brewery**
- Discover the natural wonders of Nova Scotia's land and sea at the **Nova Scotia Museum of Natural History**
- Tour the Titanic exhibit at the **Maritime Museum of the Atlantic**
- Explore Atlantic Canada's largest art collection at the **Art Gallery of Nova Scotia**
- Have fun while learning about science at the **Discovery Centre**

OUTDOOR ACTIVITIES

- Go for a skate on **The Emera Oval** outdoor skating surface that offers free rental equipment onsite
- Watch the waves roll in at **Peggy's Cove**, then warm up with a bowl of seafood chowder
- Have a sleigh ride at **Hatfield Farm Cowboy Adventures**
- **Winter surfing** is not for the faint of heart, but if you want to give it a try, Halifax is the place to do it!

INDOOR ACTIVITIES

- Cheer on the home team, the **Halifax Mooseheads** (the QMJH League) at Scotiabank Centre
- Try your luck or catch a show at **Casino Nova Scotia**
- Join locals for a Saturday morning tradition at the **Halifax Seaport Farmers' Market**
- Take in a live production at **Neptune Theatre**
- Catch a musical performance by **Symphony Nova Scotia**
- From climbing gyms, indoor bouldering and go-carting; to bowling, axe-throwing and escape rooms — there are lots of choices for indoor recreational fun!



INDUSTRY SUPPLIERS



AUDIOVISUAL AND EVENT TECHNOLOGY

- Advanced Systems
- Basil Audio Visual Inc.
- FMAV
- Freeman Audio Visual Canada
- Tour Tech East

CONVENTION CENTRES

- Halifax Convention Centre
- Cunard Centre

EVENT PLANNING AND SERVICES

- BBW International
- Downeast DMC
- Free People
- Global Convention Services
- Glow The Event Store
- LimeLight Group
- MacFarlands Events
- Premiere Entertainment Group
- Tyler Hayden – Motivational Speaker & Team Building
- Velocity Event Management

GIFTS

- NovaScotian Crystal
- Prescott Group

GROUP ACTIVITIES

- East Coast Outfitters
- The Links at Brunello

PRINTING AND PHOTOGRAPHY

- Advocate Printing
- Timothy Richard Photography

HOTELS WITH MEETING & CONVENTION FACILITIES

- Atlantica Hotel Halifax
- Cambridge Suites Hotel Halifax
- Courtyard by Marriott Halifax Downtown
- DoubleTree by Hilton Halifax Dartmouth
- Four Points by Sheraton Halifax
- Fox Harb'r Resort
- Future Inns Halifax Hotel & Conference Centre
- Halifax Marriott Harbourfront
- Hampton Inn by Hilton - Halifax Downtown
- Holiday Inn Express & Suites Halifax-Bedford
- Homewood Suites by Hilton - Halifax Downtown
- Hotel Halifax
- Lord Nelson Hotel & Suites
- Prince George Hotel
- Quality Inn Halifax Airport
- Residence Inn by Marriott
- The Barrington Hotel
- The Hollis Halifax – a DoubleTree Suites by Hilton
- Westin Nova Scotian

RESTAURANTS

- Boxcar Social
- Durty Nelly's Authentic Irish Pub
- Economy Shoe Shop
- Gio
- The Barrington Steakhouse & Oyster Bar
- The Five Fishermen Restaurant

TOURS & TRANSPORTATION

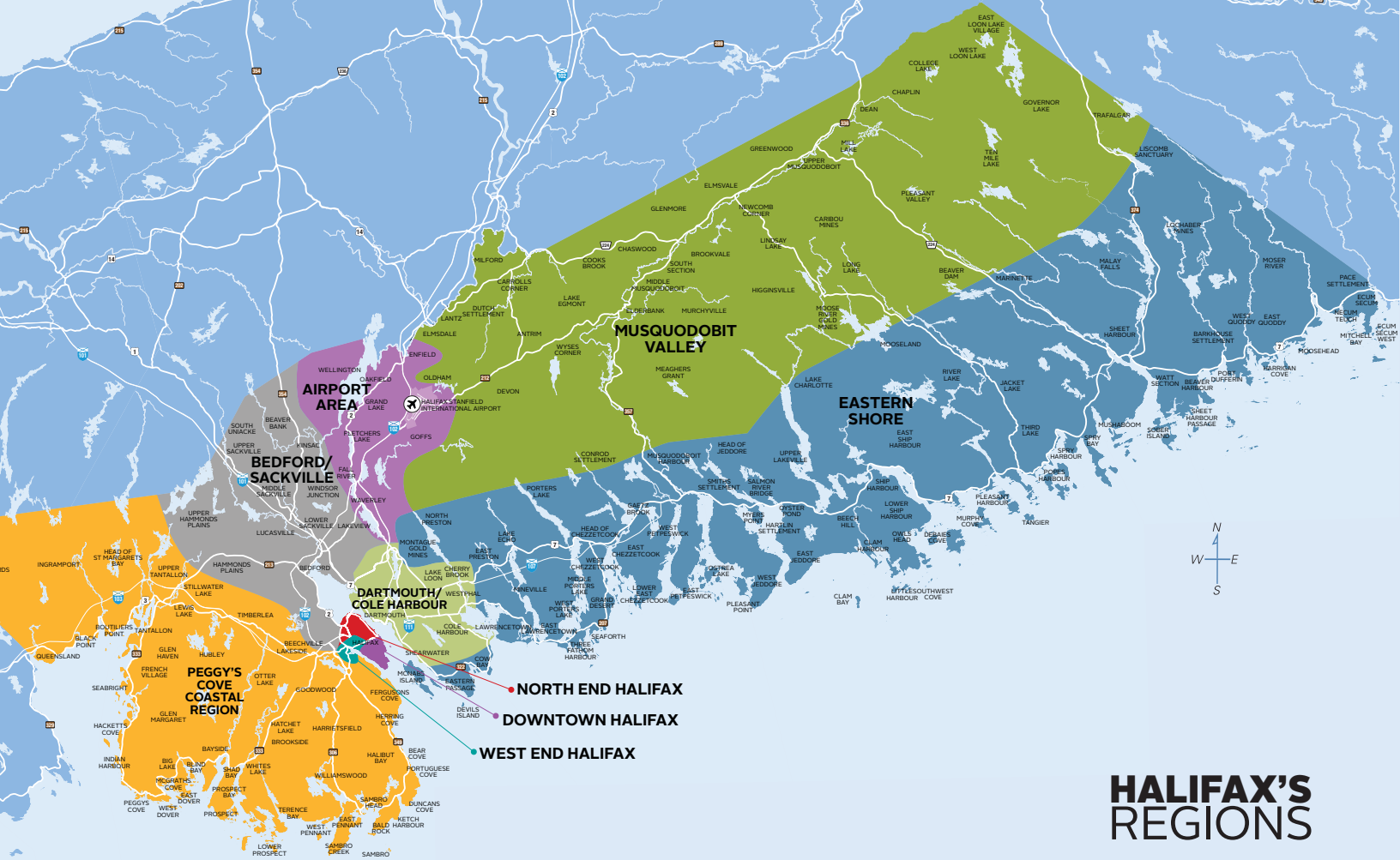
- Ambassatours Gray Line
- Atlantic Tours Limited
- Avis Car Rental
- Coach Atlantic Transportation Group
- World Class Executive Transportation

UNIQUE VENUES

- Alexander Keith's Brewery
- Canadian Museum of Immigration at Pier 21
- Casino Nova Scotia
- Cineplex Entertainment
- Discovery Centre
- Halifax Club
- Halifax Seaport Farmers' Market
- Neptune Theatre

UNIVERSITIES WITH MEETING & CONVENTION FACILITIES

- Dalhousie University
- Saint Mary's University



HALIFAX'S REGIONS

PRE AND POST CONFERENCE

Come early, stay late . . . Halifax and the entire province of Nova Scotia is the perfect destination for a getaway before or after a meeting or convention.

HALIFAX REGION

The Halifax Region is the perfect balance of rural and urban experiences. The strength and draw of our region comes from the diversity and wide range of things to do throughout the area. From the buzz and energy of Halifax's downtown core to the 100 Wild Islands in the Eastern Shore — there's something for everyone across Halifax's nine districts ranging from bustling Downtown Halifax to picturesque Peggy's Cove Coastal Region.

HALI-FACT: Halifax leases Point Pleasant Park from the British for one shilling a year!

HALI-FACT: Halifax has one of the world's longest downtown waterfront boardwalks.

SOUTH SHORE

From the UNESCO World Heritage Site of Old Town Lunenburg to the inspiring views of the coast and its 40-plus lighthouses, this area of Nova Scotia is home to some of our most recognizable and acclaimed icons including the Bluenose II and Peggy's Cove.

YARMOUTH & ACADIAN SHORES

This is where English and Acadian cultures coexist. Traditions, music, and food have been more than preserved here, they flourish. Discover dark skies with brilliant stars like nowhere else — the region is the heart of North America's first certified starlight destination.

BAY OF FUNDY & ANNAPOLIS VALLEY

Hike to the top of 300-foot cliffs overlooking waters where whales come to mate, play and feast on plankton. Experience the thrill of rafting the world's highest tides, then walk or dine on the ocean floor when tides drop the height of four-story buildings. This area boasts two UNESCO World Heritage Sites: Joggins Fossil Cliffs and the Landscape of Grand Pré, which is home to 13 wineries.

NORTHUMBERLAND SHORE

Known as the birthplace of New Scotland, the cultural roots of early Scottish settlers run deep here. Retrace the steps of Scottish immigrants at the Hector Heritage Quay. This shore is also Nova Scotia's beach destination where you'll find long sandy stretches and sparkling salt water that averages more than 22°C (72°F) in the summer.

CAPE BRETON ISLAND

This special island resting on the edge of our continent is rich in history, culture and natural beauty. Tour the world renowned Cabot Trail, golf at Canada's only authentic links course, or experience phenomenal historic sites such as Fortress of Louisbourg and Alexander Graham Bell National Historic Sites. Cape Breton Island has been named the #1 Island in The Americas in Condé Nast *Traveler's* 2019 Readers' Choice Awards!

EASTERN SHORE

Where nature-lovers, local surfers and art collectors go to be inspired. Relax off the beaten path and rejuvenate your senses in a place where historical attractions, pristine wilderness, comforting cuisine, and a natural paradise come together to create a one-of-a-kind travel experience.



The natural and historical attractions in and around Halifax make the delegates excited about their visit. A lobster dinner is always a hit.

HALI-FACT: Peggy's Cove is one of the most photographed lighthouses in the world.

EVENTS HOSTED IN HALIFAX

Thinking of hosting your event in Halifax? You would be in great company! Here are just a few of the groups and associations who have chosen Halifax as their meeting destination of choice:



SCOTIABANK ANNUAL GENERAL MEETING
APRIL 2019 – 500 Delegates

SOCIETY OF RURAL PHYSICIANS OF CANADA
APRIL 2019 – 600 Delegates

OPERATING ROOM NURSES ASSOCIATION OF CANADA
APRIL 2019 – 800 Delegates

CANADIAN PSYCHOLOGICAL ASSOCIATION
MAY 2019 – 1200 Delegates

CANADIAN ASSOCIATION OF EMERGENCY PHYSICIANS
MAY 2019 – 600 Delegates

SKILLS CANADA NATIONAL COMPETITION
MAY 2019 – 1500 Delegates

GODAE – OCEAN FORECASTING SYMPOSIUM
MAY 2019 – 300 Delegates

CANADIAN ASSOCIATION OF UNIVERSITY BUSINESS OFFICERS
JUNE 2019 – 800 Delegates

TRANSPORTATION ASSOCIATION OF CANADA
SEPTEMBER 2019 – 1100 Delegates

INTERNATIONAL BRIDGE, TUNNEL & TURNPIKE ASSOCIATION
SEPTEMBER 2019 – 700 Delegates

CHEMICAL INSTITUTE OF CANADA
OCTOBER 2019 – 800 Delegates

ARCTICNET ANNUAL SCIENTIFIC MEETING
DECEMBER 2019 – 1400 Delegates

LOBLAW COMPANIES LTD.
JANUARY 2020 – 2000 Delegates

SOCIETY FOR OBSTETRIC ANESTHESIA & PERINATOLOGY
MAY 2020 – 700 Delegates

NORTH AMERICAN INDIGENOUS GAMES
JULY 2020 – 5000+ Delegates

XII INTERNATIONAL VACCINIUM SYMPOSIUM
AUGUST 2020 – 500 Delegates

INTERNATIONAL COUNCIL OF NURSES
AUGUST 2020 – 1200 Delegates

WORLD MUSCLE SOCIETY
SEPTEMBER 2020 – 900 Delegates

ICF CANOE SPRINT CHAMPIONSHIPS
AUGUST 2022 – 2400 Delegates

OCEANS 2024
SEPTEMBER 2024 – 1500 Delegates

TESTIMONIALS

[We] truly appreciated Discover Halifax's help with securing the venues for all the events, buses, etc. It was great to have the resources all in one area and have them reach out to us, as opposed to searching them out.

- **Canadian Institutional Research & Planning Association**

The Maritimes are well known for hospitality. This was the fourth time Halifax has hosted the GA (1975, 1980, 1993) and we had quite a reputation to live up to as all our past GAs were great successes. This fourth one lived up to expectations!

- **Royal Astronomical Society of Canada General Assembly**

We were overwhelmed with the positive response of our delegates. Everyone had a fabulous time.

- **International Conference on Fish Telemetry**

I attended a familiarization trip and this set me up with all of the right contacts to make booking my events a breeze. I was able to experience all of the venues I chose, which made my 'sales' job to my clients so much more authentic.

- **Canadian Medical Protective Association**



WHAT DOES THE WORLD SAY ABOUT HALIFAX?

EXPEDIA.CA

One of the "Top Business Travel Destinations in Canada"

BOOKING.COM

One of the Top 10 "Most Welcoming Places in Canada"

OAG

Halifax Stanfield International Airport recognized as "The Most International Medium-sized Airport in North America"

MSN.COM

Peggy's Cove #6 in "The 50 Most Beautiful Views in the World"

M+IT READERS' CHOICE AWARDS WINNER

Destination Marketing Organization

NATIONAL GEOGRAPHIC

Canada's Places of a Lifetime

READERSDIGEST.COM

Top 10 Greatest Canadian Road Trips

HUFFINGTON POST

Top 11 destinations for making friends when you travel

TRIPADVISOR

A "Top Destination on the Rise"

LOS ANGELES TIMES

"World's Top Cruise Destinations"

DISCOVERHALIFAXNS.COM



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