



VIRGINIA PODIATRIC MEDICAL ASSOCIATION

Join Us!

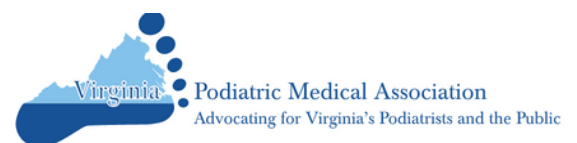
2025 ANNUAL MEETING

AUGUST 14 - 17, 2025
MARRIOTT VIRGINIA BEACH OCEANFRONT
VIRGINIA BEACH, VIRGINIA

EXHIBITOR PROSPECTUS

Your company is extremely important to our profession, and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2025 Annual Meeting!

www.VPMA.org



LEVELS OF SUPPORT

GOLD

\$2,000

- Includes one exhibit table
- Registration for two representatives
- Participation in “Play to Win” where participants visit each exhibit booth and enter a raffle
- Listed as Gold Level Contributor in meeting material, website, and Exhibitor Directory
- Your company’s information in the online Exhibitor Directory (company description, links, representative contact information, etc.)
- Attendee list provided in onsite packet
- One email blast about company’s attendance at meeting

DIAMOND

\$3,500

- All Gold level benefits listed above, but includes registration for **three** representatives **PLUS**
- Two exhibit tables
- Priority placement in exhibit hall
- Listed as Diamond Level Contributor in meeting material, website, and Exhibitor Directory
- Recognized at podium by Society president as Diamond Level Contributor
- Two email blasts about company’s attendance at meeting

CORNER BOOTH

- Add \$350 to either level of support

ABOUT THE MEETING

The purpose of the event is to promote podiatric medicine and surgery. Primary attendees are Doctors of Podiatric Medicine, Podiatric Medical Assistants and Practice Managers, along with educational and commercial exhibit representatives. We expect 120-140 DPMs, 50-75 PMAs, and 55 exhibits with 100 attending representatives.

EXHIBIT HOURS

Exhibitor Set up

Wednesday, August 13 | 12:00-6:00 pm

Exhibits Open

Thursday, August 14 | 7:00 am - 3:00 pm

Friday, August 15 | 7 am – 5:30 pm

Saturday, August 16 | 7 am – 2:00 pm

Tear Down

Saturday, August 16 | 2:30 - 5:45 pm

All conference refreshment breaks will be held in the Exhibit area.

Times may change as program is finalized.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is **additional** to the standard levels of support above.

NON-CME PRODUCT THEATER

\$5,500.00

- Host a Non-CME Product Theater for attendees.
- Opportunities include two "Coffee Chats" during breakfast on both Friday and Saturday mornings and two "Lunch & Learns" during the lunch break on both Thursday and Friday.
- Company to provide the speaker and cover speaker fees.
- VPMA staff will assist with program coordination and execution
- Includes basic AV (screen, LCD projector, and podium mic), room rental, and meal
- Email blast to attendees advertising the event.
- Event announcement included on VPMA website
- Event included on the printed and online agenda noting the speaker, topic, and your company name/product logo.
- Four registrations to all sessions
- Digital access to meeting attendee list

REFRESHMENT BREAK SPONSORSHIP

\$3,000.00

- Recognition as Refreshment Break sponsor in all meeting material, both printed and online
- Have your company sign greet attendees when they break during sessions
- Podium announcement of company support by VPMA President

WIFI SPONSOR

\$2,000.00

- Recognition as the exclusive sponsor for the conference Wi-Fi
- Company logo will appear on the website, conference emails, and on the Wi-Fi instructional handouts.

ATTENDEE BAG SPONSORSHIP

\$1,500.00

- Company name/logo on each attendee's reusable bag
- Recognition as reusable bag sponsor in all meeting material, both printed and online
- Podium announcement of company support by VPMA President

MARKETING SPONSORSHIP

\$1,000.00

- Company advertisement in three meeting marketing emails, VPMA website, and on social media channels
- Podium announcement of company support by VPMA President

Not included with exhibit: Electric, phone line or internet access. Table assignments will be made as paid registrations are received, making every effort not to place competing organizations next to each other.

Exhibit application must be completed and payment received before booth is assigned.

Questions? Contact Susan McConnell, Executive Director, at 804.622.8139 or smcconnell@ramdocs.org.

Thank you for your support!