



VIRGINIA PODIATRIC MEDICAL ASSOCIATION

Join Us!

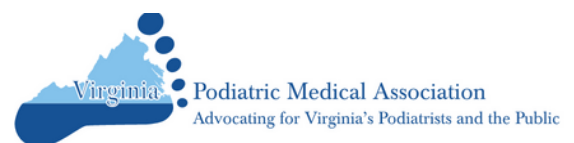
2025 ANNUAL MEETING

AUGUST 14 - 17, 2025
MARRIOTT VIRGINIA BEACH OCEANFRONT
VIRGINIA BEACH, VIRGINIA

EXHIBITOR PROSPECTUS

Your company is extremely important to our profession, and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2025 Annual Meeting!

www.VPMA.org



LEVELS OF SUPPORT

GOLD

\$2,000

- Includes one exhibit table
- Registration for two representatives
- Participation in "Play to Win" where participants visit each exhibit booth and enter a raffle
- Specific signage as Gold Level Contributor in meeting material, website and
- Your company's information in the virtual Exhibitor Directory (company description, links, representative contact information, etc.)
- Recognized at podium by Society President as Gold Level Contributor
- Attendee list provided in onsite packet
- One email blast about company's attendance

DIAMOND

\$3,500

- All Gold level benefits listed above, but includes registration for three representatives **PLUS**
- Priority placement in exhibit hall
- Listed as Diamond Level Contributor in meeting material, website and Exhibitor Directory
- Recognized at podium by Society president as Diamond Level Contributor
- Two email blasts about company's attendance
- Attendee list provided in onsite packet

PLATINUM

\$10,000

- All Exhibit & Gold level benefits listed above, but includes registration for four representatives **PLUS**
- Two exhibit tables
- Select your placement in exhibit hall prior to the conference
- Listed as Platinum Level Contributor in meeting material, website and Exhibitor Directory
- Recognized at podium by Society president as Platinum Level Contributor
- Three email blasts about company's attendance
- Attendee list provided in onsite packet & digitally
- Company Logo in meeting break slides

CORNER BOOTH

- Add \$350 to either level of support

ABOUT THE MEETING

The purpose of the event is to promote podiatric medicine and surgery. Primary attendees are Doctors of Podiatric Medicine, Podiatric Medical Assistants and Practice Managers, along with educational and commercial exhibit representatives. We expect 120-140 DPMs, 50-75 PMAs, and 44 exhibits with 80+ representatives attending.

HOTEL

Due to overwhelming demand, the VPMA has secured additional rooms at the Courtyard Virginia Beach Oceanfront/North 37th Street which will serve as the official overflow hotel for the conference. The discounted room rate at the Courtyard is \$299 per night. Visit VPMA.org for reservation link. Room block expires on July 13!

EXHIBIT HOURS

Exhibitor Set up
Thursday, August 14 | 12:00-6:00 pm

Exhibits Open
Friday, August 15 | 7 am – 5:30 pm
Saturday, August 16 | 7 am – 3:45 pm

Tear Down
Saturday, August 16 | 3:45 - 5:45 pm

All conference refreshment breaks will be held in the Exhibit area.

www.VPMA.org

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is additional to the standard levels of sponsorship above.

NON-CME PRODUCT THEATER

\$7,500.00 - lunch

\$5,500 - breakfast

- Host a Non-CME Product Theater for attendees.
- Opportunities include two "Coffee Chats" during breakfast on both Friday and Saturday mornings and two "Lunch & Learns" during the lunch break on both Thursday and Friday.
- Company to provide the speaker and cover speaker fees.
- VPMA staff will assist with program coordination and execution
- Includes basic AV (screen, LCD projector, and podium mic), room rental, and meal
- Email blast to attendees advertising the event.
- Event announcement included on VPMA website
- Event included on the printed and online agenda noting the speaker, topic, and your company name/product logo.
- Four registrations to all sessions
- Digital access to meeting attendee list

REFRESHMENT BREAK SPONSORSHIP

\$3,000.00

- Recognition as Refreshment Break sponsor in all meeting material, both printed and online
- Have your company sign greet attendees when they break during sessions
- Podium announcement of company support by VPMA President

WIFI SPONSOR

\$2,000.00

- Recognition as the exclusive sponsor for the conference Wi-Fi
- Company logo will appear on the website, conference emails, and on the Wi-Fi instructional handouts.

ATTENDEE BAG SPONSORSHIP

\$1,500.00

- Company name/logo on each attendee's reusable bag
- Recognition as reusable bag sponsor in all meeting material, both printed and online
- Podium announcement of company support by VPMA President

MARKETING SPONSORSHIP

\$1,000.00

- Company advertisement in three meeting marketing emails, VDS website, and on social media channels
- Podium announcement of company support by VPMA President

Not included with exhibit: Electric, phone line or internet access. Table assignments will be made as paid registrations are received, making every effort not to place competing organizations next to each other.

Exhibit application must be completed and payment received before booth is assigned.

Questions? Contact Susan McConnell, Executive Director, at 804.622.8139 or smcconnell@ramdocs.org.

Thank you for your support!