



## VIRGINIA PODIATRIC MEDICAL ASSOCIATION

Join Us!

# 2026 ANNUAL MEETING

AUGUST 20 - 22, 2026  
MARRIOTT VIRGINIA BEACH OCEANFRONT  
VIRGINIA BEACH, VIRGINIA

## EXHIBITOR PROSPECTUS

Your company is extremely important to our profession, and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2026 Annual Meeting!

[www.VPMA.org](http://www.VPMA.org)



# LEVELS OF SUPPORT

## GOLD

**\$2,500**

- Includes one exhibit table
- Registration for one representative
- Participation in "Play to Win" where participants visit each exhibit booth and enter a raffle
- Company listing in the online Exhibitor Directory
- Specific signage as Gold Level Contributor in meeting material, both printed and digital
- Recognized at podium by VPMA President as Gold Level Contributor
- Attendee list provided in onsite packet
- One email blast about company's attendance

## DIAMOND

**\$3,700**

- All Gold level benefits listed above, but includes registration for two representatives **PLUS**
- Priority placement in exhibit hall
- Listed as Diamond Level Contributor in meeting material, both printed and digital
- Recognized at podium by VPMA President as Diamond Level Contributor
- Two email blasts about company's attendance
- Pre-conference registration list emailed
- Attendee list provided in onsite packet

## PLATINUM

**\$10,000**

- All Gold & Diamond level benefits listed above, but includes registration for Three representatives **PLUS**
- **TWO** exhibit tables
- Select your placement in exhibit hall prior to the conference
- Listed as Platinum Level Contributor in meeting material, both printed and digital
- Company recognition in meeting break slides
- Recognized at podium by VPMA President as Platinum Level Contributor
- Three email blasts about company's attendance
- Pre & Post conference attendee list provided in onsite packet & digitally

## CORNER BOOTH

- Add \$350 to either level of support

## ABOUT THE MEETING

The purpose of the event is to promote podiatric medicine and surgery. Primary attendees are Doctors of Podiatric Medicine, Podiatric Medical Assistants and Practice Managers, along with educational and commercial exhibit representatives. We expect 120-140 DPMs, 50-75 PMAs to attend.

## HOTEL

Located on the exclusive north end of the Virginia Beach boardwalk overlooking the Atlantic, Marriott Virginia Beach Oceanfront is part of the Cavalier Resort, which includes The Historic Cavalier Hotel and its famed bourbon distillery and spa.

The VPMA has secured a discounted room rate. Details available soon.

## EXHIBIT HOURS

### Exhibitor Set up

Wednesday, August 19 | 12- 6 pm  
Thursday, August 20 | 6 am- 7 am

### Exhibits Open

Thursday, August 20 | 7 am - 6 pm  
Friday, August 21 | 7 am - 5:30 pm  
Saturday, August 22 | 7 am - 11 am

### Tear Down

Saturday, August 22 | 11 am - 1 pm  
\*Times subject to change. See confirmation material for final schedule.

All conference refreshment breaks will be held in the Exhibit area. Raffles to encourage interaction with vendors!

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

*Sponsorship of an event is additional to the standard levels of sponsorship above.*

<b>NON-CME PRODUCT THEATER</b>	<b>\$7,500.00 - lunch</b> <b>\$5,500 - breakfast</b>
<ul style="list-style-type: none"><li>• Host a Non-CME Product Theater for max 30 attendees.</li><li>• Opportunities include two "Coffee Chats" during breakfast on both Friday and Saturday mornings and two "Lunch &amp; Learns" during the lunch break on both Thursday and Friday.</li><li>• Company to provide the speaker and cover speaker fees.</li><li>• VPMA staff will assist with program coordination and execution</li><li>• Includes basic AV (screen, LCD projector, and podium mic), room rental, and buffet meal</li><li>• Email blast to attendees advertising the event.</li><li>• Event announcement included on VPMA website</li><li>• Event included on the printed and online agenda</li><li>• Four registrations to all sessions</li><li>• Digital access to meeting attendee list</li></ul>	
<b>REFRESHMENT BREAK SPONSORSHIP</b>	<b>\$3,000.00</b>
<ul style="list-style-type: none"><li>• Recognition as Refreshment Break sponsor in all meeting material, both printed and online</li><li>• Have your company sign greet attendees when they break during sessions</li><li>• Podium announcement of company support by VPMA President</li></ul>	
<b>WIFI SPONSOR</b>	<b>\$2,000.00</b>
<ul style="list-style-type: none"><li>• Recognition as the exclusive sponsor for the conference Wi-Fi</li><li>• Company logo will appear on the website, conference emails, and on the Wi-Fi instructional handouts.</li></ul>	
<b>ATTENDEE BAG SPONSORSHIP</b>	<b>\$1,500.00</b>
<ul style="list-style-type: none"><li>• Company name/logo on each attendee's reusable bag</li><li>• Recognition as reusable bag sponsor in all meeting material, both printed and online</li><li>• Podium announcement of company support by VPMA President</li></ul>	
<b>MARKETING SPONSORSHIP</b>	<b>\$1,000.00</b>
<ul style="list-style-type: none"><li>• Company advertisement in three meeting marketing emails, website, and on social media channels</li><li>• Podium announcement of company support by VPMA President</li></ul>	

Not included with exhibit: Electric, phone line or internet access. Table assignments will be made as paid registrations are received, making every effort not to place competing organizations next to each other.

Exhibit application must be completed and payment received before booth is assigned.

Questions? Contact Susan McConnell, Executive Director, at 804.622.8139 or [smcconnell@ramdocs.org](mailto:smcconnell@ramdocs.org).

Thank you for your support!