



AHL 2020 Priorities: Moving to Action

A Healthy Lynnfield mission is to empower residents to make positive choices every day. Together, we work to prevent substance misuse, to improve the quality of life for those impacted, and to support programs that help all young people thrive.

January 2020 through September 29, 2020

AHL 5 Year GOALS

1. Decrease the misuse of alcohol and tobacco use among youth ages 9 to 20
 2. Reduce substance use related problems and behavioral health disparities by implementing a culturally competent, trauma informed approach to youth services
 3. Strengthen community capacity for prevention
 4. Leverage local, regional and state resources to meet our mission and goals.
 5. Implement comprehensive prevention: a mix of evidence based program, policy, and practice
 6. Acquire resources, knowledge and plan for sustainability
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Assessment and Evaluation

- YRBS Survey-presentation to school committee, at least 2 other presentation opportunities: Feb. (School Team)
 - Coalition Assessment Survey: Jan. (Evaluator and AHL Members)
 - Parent Focus Groups: Jan 28 & 30 (Evaluator & AHL)
 - Youth Focus Groups: Spring (Evaluator, Schools, AHL)
 - Survey of Alcoholic Beverage Purveyors: April (Evaluator, AHL, Businesses & Market Street)
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Information Dissemination/Increase Awareness

- Community Prevention Magazine/Advertiser-Aug/Sept. (PR Consultant & AHL members)
 - Community/Parent Presentations: Dr. Kevin Hill and Charlie Appelstein: March. (LPS & AHL)
 - School Communications & New Resource Pieces (Mental Health, Opiate-AHL)
 - Outreach Events: YMCA event, Geranium Days, Market Street Events, NOH Event; Back to School Night (Sept), other (AHL members)
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Provide Supports

- Interface MH Help and Referral Line: continued marketing (AHL + members)
 - Review ALA Vaping Diversion Curriculum & Cessation Training: June (AHL + LHS)
 - Explore Family Recovery Education Course: Dec-Jan. (AHL members)
 - LHS & LMS Compass Program/Youth Leadership Activities: Monthly (AHL Matt Angelo and Mary Homan)
 - Middle school activities, LHS Wellness Days, Tobacco Advocacy Day, Paid Summer Fellowship
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Enhance Skills: **Lynnfield Schools**

- Jon Mattleman, Suicide Prevention Response-QPR (Dec.)
 - Charlie Appelstein-Understanding & Responding to Kids with Emotional & Behavioral Challenges (Trauma-informed, Strength-based approach) (March)
 - Responsive Classroom-Evidence Based SEL Curriculum (Elementary-Aug-Dec)
 - Barbara Gortych-Trauma Sensitive School Environment (Elementary-May)
 - Lynnfield Learns (Tobacco, Mental Health, Keynote-Trauma Sensitive School Climate, cultural proficiency;) (March)
 - MA Partnership for Youth: 5 Trainings/Presentations Staff/Students, outside workshops
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Enhance Skills, LPS Cont.

- LHS: The Edge of Leadership Youth Training (Nov)
 - Project Adventure SEL Training: Health Staff District Wide (Dec)
 - District: intentional focus/shift to new Standards, integration of SEL concepts in curriculum and school-wide (e.g. elementary report card, Advisory, Compass)
 - Mental Health First Aid-(Summer Institute for Faculty)
 - TBD: Trauma Informed Care: (April-Salem State)
 - TBD: Vaping Cessation Training for Key Staff (June)
 - TBD: Search Institute Training/Conference or similar-District Team
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Enhance Skills, Cont. (Coalition Partners)

- Youth Mental Health First Aid x 2 -Clergy and Community/Youth Sports (AHL parent reps-Spring)
 - Summer Youth Fellowship
 - Responsible Beverage Service Training (AHL, Evaluator, w/BOS)
 - TBD: Opiate Prevention Training (Public Safety w/ Market Street)
 - TBD: Cultural Responsiveness/CIT Training (Public Safety)
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Evidence-Based Policy and Practice

Narcan Access: Adopt Narcan in LPS ([School Leadership, School Committee, School Physician, Public Safety, and School Health Services](#))

Adopt policy, train nurses

Reduce Access/Alcohol: Reinstate Drug Disposal Program ([Public Safety](#))

Change Norms: Social Marketing Campaign-[Sept 2020](#) Launch ([Action Team + PR Consultant](#))

State and Local Tobacco Product Policy/Enforcement ([BOH with AHL support](#))

Build Capacity

- Address Organizational Structure Evolution and Needs
 - Review Board Roles and Membership
 - Institute 501c3 Annual Meeting (June)
 - Implement Project Committees (Feb-May)
 - School Action Team; Organizational Development Team, Underage Drinking Team, Social Marketing Team,
 - Continue to grow membership/parent recruitment/quarterly outreach with new constituents
 - Stay abreast of 2020 shift in state funding and regional partnership alignment
 - Discussing Regional Alcohol Policy Forum
 - Regional Network Meetings
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Cultural Relevance/Health Equity-TBD

- Coalition training and assessment
 - Explore Cultural Responsiveness Training with Town
Departments
 - School Action Team: Explore Family/Student Needs
 - e.g. Health services-specialize needs for ELL students, GLBT students, students not living in Lynnfield, etc.
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Coalition Member Training Opportunities

<https://www.cadca.org/>

National Coalition Academy

(3 -1 week trainings/2 members)

<https://adcare-educational.org/>

<https://hriainstitute.org/>
