



AHL MEETING MINUTES

Monday, January 11, 2021

Present: Peg Sallade, Julie Greene, Leanne Bordonaro, Ron Block, Phil Crawford, Maureen Buzby (guest), Chief Glenn Davis, Robert Lowell, Chris Caprio, Linda Naccara, Rev. Glenn Mortimer, Kevin Cyr, Scott Formica, David Thomson, Ryan Rivard, Dr. Natasha Shah, Stacy Dahlstedt, Kelly Christianson, Rob Dolan, Leo Barrett, Rev. Nancy Rottoman

Meeting Powerpoint: January 2021

I: Introductions & Welcome to Guests/New Members

- Phil kicked off the meeting: first meeting of the new year! Welcome!
- Peg welcomed Maureen Buzby and Kelly Christianson.
- Peg thanked the coalition for participating in the Citizens Inn donation drive.
- Julie, Leanne and Peg shared their Above The Influence signs to demonstrate the “ask” for members. Julie talked about the Above the Influence Campaign and reminded members to send in a photo with their messaging. “I am Above...” - being above negative influences. We will resend this out to those who could not pick up their holiday bags.

II: Coalition Business

- i. Phil asked for a motion to approve December minutes. A motion to was made and was passed. Minutes were approved.
- ii. Coalition Updates
 - **Diversity, Equity, and Inclusion Series:** January 14, “I’m A Good Person, Isn’t that Enough?” by author Debby Irving, “Waking Up White.” Thank you to the Diversity Committee for helping to set this series up. **Parent Series:** January 27 at 6:30 pm: Stress, Resilience and Self Care While Parenting in A Pandemic. Thank you to Julie and Kevin for organizing.
 - **Flyers for these series are on AHL website and all events have been posted on AHL social media.** To register for any of these programs:
<https://ahealthylynnfield.org/news-%26-events>
- iii. Youth Work-CADCA & National Coalition Academy Graduation
 - Julie thanked the coalition for participating in Citizens Inn Donation Drive. There was a youth group virtual meeting with a representative from Citizens Inn (needs have increased by over 300%, income for one family is \$5,000).
 - Youth council will be packaging the donations and giving the donations to the organization by next week.

- The youth council will attend a National Conference in February. CADCA (Community Anti-Drug Coalitions of America) - assists communities by providing the support they need to become stronger, more effective and better able to sustain population-level reductions in substance use rates and related problems.
 - 4 youth from our youth council will be attending the National Leadership Forum.
 - Four day conference to learn about the latest advances in prevention science. Youth will be taking different courses such as *policy and advocacy* and will be able to identify and address substance misuse in our community. Youth will be able to gather actionable items to bring back.
 - Our staff team (Julie, Peg & Phil) will be graduating from National Coalition Academy of CADCA - participated in the 3 week training with other coalitions nationally under DFC grant.

IV. Community Pledge Update

- Leanne reported 5/20 alcohol retailer businesses have responded to the community pledge.
 - We mailed the pledge materials to retailers the 1st week of December and re-mailed the pledge the 1st week of January.
 - Market Street corporation also sent out a notice to their establishments.
 - We are looking into partnering with Lynnfield Police Department and AHL staff members do in-person follow-up to promote the program at each location.

v. Budgets Year 3/Program Priorities & Innovative Ideas

- a. Special Populations-continue to work toward address high risk students, and students whose primary language is not English. Will be working with LPS to hire a multi-lingual Parent Engagement Specialist in a short-term contracted role.
 - b. Evidenced Based Parent Skills Program - to provide more early childhood/universal parenting skills programs in Lynnfield vs. refer out.
 - c. Evidence based SAP Prevention Curriculum: Continuing conversations with LPS and also community partners.
 - d. Better Data Collection: Examples: Police, Fire public safety data on narcan, OD, underage drinking and other related data; better metric tracking from school training offered to faculty; working with evaluators on identifying and quantifying coalition output data.
- Parent Survey: Year 2 PSF Work Plan: SSRE is updating the original parent survey that was done 3 years ago. Kevin will confirm a school timeline. SSRE suggested April as a target month. We will coordinate a small workgroup to review the survey.

III: Interface Referral Report

- Leanne gave a presentation on Interface referral service data (launch date of Aug. 15, 2019 - November 2020) We have had 43 total matches for treatment for a variety of presenting mental health concerns, anxiety the highest. We had a goal of 50 per year.
- Breakout Group Discussion: Ways to market Interface for 2021?
 - Really show it is free. The church can use social media and help assist church

members with questions.

- Takeout (pizza boxes advertisements)
- Chamber of commerce and rotary → give information out to their members
- Weekly communications through the superintendent. Resource to take advantage of.
- Ask for feedback from LPS support services/guidance staff.
- Investigate how to get this out to primary care and health care providers.
- Consider advertising with other communities, e.g. Peabody that also has it in place.
- Ask a Lynnfield resident to talk about their experience with Interface (if they are willing/confidential).
- Put interface at the bottom of people's signature on emails
- Highlight this point: make sure families know Interface is a one step process / one phone call only. It is convenient and helps make it easy for them.
- Emphasis the privacy of this service.
- One pager that shows someone how the process works.
- Let local healthcare providers and dentist offices know about this service and ask them to promote it there. (business cards and information)

IV: Tobacco Environmental Scan Results and Next Steps (Maureen Buzby)

- AHL contracted Maureen Buzby, *Regional Tobacco Control Coordinator*, to complete a tobacco assessment (product survey) scan at Lynnfield tobacco retailers in December 2020. This was not a formal inspection, but an opportunity to assess the type of products sold in Lynnfield Stores after the passage of the Statewide Flavor Product Ban this June. MTCP is not doing formal regulatory inspections at this time because of COVID safety guidelines, and this was a way to support the Health Dept., as they are redirected to address pandemic priorities, in gathering some baseline information. All visits were in person, but time-limited for safety reasons.
 - Results have been shared with the Health Director and NE Regional Tobacco Inspector for Lynnfield, Ron. B, and are summarized in our meeting presentation slides.
- **Key Findings:**
 - Overall stores are in good shape in terms of concerns around product, product placement, signage, etc.
 - Most stores do not have all the required signs; those that do, many have the older MLSA State Law "T-21" signs. But new requirements to remove menthol flavored products and related signs seem to be in good standing. There is an opportunity to follow up and perhaps send new signage to stores.
 - The scan included an overview of drug paraphernalia and CBD products to assess what is being sold in Lynnfield. Example, CBD food products are not allowed. Only one store had a "food product", e.g. CBD honey sticks.
 - One store had some drug paraphernalia, e.g. rose pipes (e.g. use for crack). This is not illegal, but an opportunity to ask for voluntary removal, and a point of education for coalition/community. It is positive that we did not see more of this.

- Stores were largely unaware of the large increase in fines for violations, so this is an important opportunity for continued retailer education.
 - Stores were aware of and mentioned the Acknowledgement Letter of New State Law on flavored vapor products that the BOH has sent out.
 - One store was revisited to purchase some product examples, and the store had removed the drug paraphernalia since the initial visit. This speaks to the value of on-going outreach and bi-annual visits to stores, as most are very willing to learn, comply, and meet regulatory requirements.
- **Possible Follow-Up**
 - Work with BOH and Regional Tobacco Control Inspector for Lynnfield, Ron B., to send new required signs to all stores in Lynnfield.
 - About 18 months ago, the coalition with Town and BOH asked stores to voluntarily keep CBD products behind the counter and treat them as tobacco products by not selling to anyone under 21. This was a voluntary ask, not required, but perhaps sometime this spring/summer we can reissue a reminder. Perhaps time to revisit with another reminder, but this does not appear to be a huge concern at this point.
 - The coalition supports regular on-going tobacco education and compliance initiatives as part of our community prevention plan, and thanks the Health Dept. and MTCP for this work. AHL wishes to continue to support these efforts in the community.

V: Underage Drinking Strategy Follow-Up

Discussion-how do we proceed?

- Peg reviewed the 4 local conditions identified in December's meeting and the strategies the group came up with. (See December's minutes/presentation). Question asked: What strategy does the coalition want to work on first (starting place)?
 - Answer: parental awareness and education is a good place to start.
 - Do something with the superintendent, newsletters through the school, tap into school sports (president of organization).
 - AHL has a speaker this spring to address the sports community.
- Question asked: How do we get parents interested in a virtual setting? What is the hook to get parents involved and speak with an open mind?

Adjourn Meeting

10-10:30 Optional Community Connections/Conversation Time

Informal conversation, networking, and various updates:

- Important messages/updates from Chief Glenn Davis:
 - Wear your mask, wash your hands, keep social distancing, people are still getting very sick.

- Vaccination for police and fire on Thursday (Jan. 14th). Healthcare workers, school nurses also. This includes school nurses.
- The Emergency Management Team is ready for vaccine distribution in phases and plans are in place. Waiting to hear when phase 2 will start. Look for areas of mega/large-scale distribution of Covid-19 vaccine, with some attention to local distribution as well.
- Ron Block, Lynnfield Rotary - The Rotary Lock Box program is still active. Anyone in the town of Lynnfield can get one.
- **Julie and Leanne are speaking at Rotary on Thursday and will say a few words about AHL and Interface at the Rotary meeting on Thursday 14th.**
Ryan Rivard, Riverside Community Care
 - Riverside Community Care has expanded their offering of Virtual Group Therapy. All groups are running remotely via telehealth and are facilitated by experienced Riverside clinicians.
 - <https://www.riversideecc.org/adult-services/mental-health/virtual-group-therapy/>
 - **Peg, Julie and Leanne will send the link to school counselors.**
- Phil Crawford, Budget summit tonight to discuss next year's Town budget.
 - Funding has been renewed for year 2 for both grants (PFS, DFC). Working on year 3 soon.
- We are all excited for a new year: 2021!

2021 Meeting Dates through June

February 8, March 8, April 12, May 10, June 14

A Healthy Lynnfield's mission is to empower residents to make positive choices every day. Together, we work to prevent substance misuse, to improve the quality of life for those impacted, and to support programs that help all young people thrive.