

**Board/Committee Name:** Lynnfield Substance Abuse Prevention Coalition / A Healthy Lynnfield

Minutes: Monday July 8, 2019

**Present:** Phil Crawford, Rob Dolan, Carmela Dalton, Chief Breen, Glen Davis, Ron Block, Diane Courtney, Kristin McRae, Rob Lowell, Victoria Torres, Stacey Dahlstedt, Chris Caprio, Peg Sallade.

## **I:** Introductions and Community Round Table

Guest: Daily Item Editor Thor Jourgensen was in attendance.

- Rotary: Ron indicated that Rev. Jamie Booth is this year's Rotary President. Ron will
  continue to attend AHL meetings and invited everyone to attend the Wed. evening July
  concert on the commons sponsored by Rotary.
- Fire Dept.: Chief Davis spoke about the Senior Safe Grant and efforts to help seniors with home safety assessment, including checking smoke and carbon dioxide detectors, etc. He also mentioned the active safety training the fire department staff has scheduled this summer as well as the department's on-doing community outreach and Facebook posts on summer safety topics.
- YMCA: Rob Lowe, Ex. Director of the YMCA will be attending AHL meetings. Derek is no longer with the YMCA. Rob spoke of the YMCA's opiate task force and collaborative efforts. AHL is part of that regional task force.
- Faith Community: Nancy mentioned Centre Street Congregational church is celebrating its 300<sup>th</sup> year anniversary this year.

#### **II:** Coalition Business

- a. June Minutes were approved.
- b. Committee Updates: Peg reported that the Federal Drug Free Communities Grant was successfully submitted. Grant workplan is consistent with community goals and will further discuss in a fall meeting. We will be notified, if awarded, in October. Thanks to Chief Breen for assistance with the grant systems.

# **III:** Night of Hope Event Updates

- 1) Expense approval-A discussion to split the cost of the event with Think of Michael, Inc. was held. Peg gave an estimated event budget for \$3,700 to \$4,000 pending quotes on shirts, banner, logo design and advertising costs. Other potential costs include police and custodial detail, tea lights, ribbon and various supplies. A motion was made to approve up to \$2,000 of AHL funds toward this event. The motion passed.
- 2) Next Steps and Next Planning Meeting

Carmela Dalton gave updates from the first planning committee. The community is invited to attend the event on Sunday September 22, 2019 starting at 6 pm at Lynnfield Middle School. Groups will walk to the common, gather, hear speakers, light a votive and show support for those impacted by substance use. September is National Recovery Month. The color of Recovery is Purple! Center Street Congregational Church will help decorate the common in purple lights and ribbons, and the COA will assist with bow making. We will encourage team participation from across the community: sports teams, teams from organizations, teams from PTO's etc. Chris offered to be the liaison with the softball league and suggested a contact for Lynnfield baseball. An event logo is being designed. Banner will be hung week of Sept 12.

Facilities forms are submitted. The next event planning committee is August 11, at 7:00 pm at 600 Market Street, Media Center, for those who wish to attend. We hope everyone will come show their support and recognition that Lynnfield is not immune to the impact of substance abuse. By attending, you are part of a collective community gathering and showing of support.

## **V:** Interface Updates

### 1) PSA Filming Schedule

a) A contract with William James College to provide information and referral services to outpatient mental health counseling was signed for this fiscal year FY20, and the service will go live for residents August 15, 2019. Peg reminded key department heads about the schedule for filming for the PSA to advertise the Interface Service to the community. Thanks to Eric and Drew for their assistance. The group recapped the purpose of this service for new members in attendance. Interface is a contracted service with William James College to provide resources and referral for outpatient mental health counseling services. It is open to all Lynnfield Residents. Town. A Healthy Lynnfield received a grant from the North Shore Community Health Network to cover 50% of the service contract cost. The town will support the other 50% of the cost. Several members' commented on how this would be useful, e.g. Victoria Torres is providing non-denominational counseling services through the New England Pastoral Institute out of Center Street Congregational Church and commented on the potential of this service to be very helpful in accessing services. We will host a kick-off event in our August meeting.

### 2) Marketing Plan (Handout)

a) A plan to get the information out the community was discussed and included outreach through the schools, a presentation at the Council on Aging, customized materials for Lynnfield including a smaller business card per Kristin and Linda's recommendation.

#### VI: Fall Focus

a. Activities & Dates (saved for next agenda due to length of Interface and Event Discussion

Next Meeting: August 12, 2019, 9 to 10 is at 600 Market Street, Media Center.