

#### Minutes: A Healthy Lynnfield Meeting

Monday, December 14, 2020 Virtual Meeting, 9 to 10 am

**Participants:** Leanne Bordonaro, Julie Greene, Peg Sallade,Phil Crawford,Stacy Dahlstedt, Dr. Natasha Shah, Dave Thompson, Kevin Cyr, Jen Inglis, Leo Barrett, Reverend Glenn Mortimer, Linda Nacarra,Joyce Speicher, Vasundhra Ganju, Rob Dolan, Ron Block, Diane Courtney, Jamie Booth, Jen Inglis

This meeting has a corresponding powerpoint presentation <u>AHL December 2020</u> available documenting the discussion and work.

### I: Introductions & Happy Holidays

#### II: Coalition Business (15)

- a. Approve November Minutes
  - Motion to approve, minutes approved. Minutes can be accessed on our AHL website.

#### **b. Coalition Updates**

- i. Together in 2021: Community Diversity Series (Flyer)
  - Diversity work group including Town of Lynnfield, Lynnfield For Love, Lynnfield Clergy Association, Lynnfield Anti-Racist Leauge, Lynnfield Public Library
  - Three Part Series, January, February, March
  - January Workshop, Deb Irvin, author, Waking Up White. Books can be found at Lynnfield Public Library for sale or Ioan. Registration at www.ahealthylynnfield.com/events
- ii. Parent Support Series: (Flyer)
  - In conjunction with Lynnfield Public Schools, Community Schools and Lynnfield SEPAC we will be putting on a three part series to support families, January, February, March
- iii. Community Report: (Flyer)
  - Our <u>Community Report</u> will be distributed through the Lynnfield Villager the week before Christmas.
  - Asking all Coalition members support in distribution to their networks as well

- Includes a message from our Chairman, updates, and upcoming events as well as information for services, including our Interface Referral system and our Above the Influence Community Pledge with alcohol retailers
- iv. Youth Work
  - Our Youth Council has been working on mental wellness projects
    - Community Lunch Bag Project- Cohort B worked on disseminating information, tips, and positive messaging in a winter community wide newsletter on LPS to go lunch bags as well as Interfaces referral system information
    - Wellness Wednesdays- Cohort C worked on developing their own self care wellness wednesdays posts for social media which will run through the month of December
    - The Middle Schools "A Healthy Lynnfield" has begun meeting and working on their first project, which will be some type of survey for teachers and students in LMS
- v. Community Donation Drive-personal care products for Citizen Inn (Flyer)
  - Our Youth Council is holding a drive for personal care products for Citizens Inn in Peabody, the personal care products will support their mission of supporting the north shore community families affected by substance use, hunger and homelessness
  - Locations will be through the lunch bag to go program at the high school and LHS lobby
- vi. Community Safety PSA
  - Mask Up Lynnfield was developed by the town to bring the community together to educate and communicate the importance of mask wearing and the dangers of widespread gatherings during the holiday season-AHL was happy to participate.
- vii. Postponement of Youth Focus Groups
  - Originally scheduled Youth Focus Group for December will be postponed until February
- viii. Holiday Thanks (discussion)

## c. Addiction Policy Forum Webinar (Video Link in Attached Presentation)

- A well developed webinar by the Addiction Policy Forum documenting data on inequities in how people of color and people with substance use disorders are adversely impacted by COVID. Also a good segment on stigma and substance use disorders.
- DA Jonathan Blodgett partnered with the Addiction Policy Forum on the Opioid Prevention Campaign and is promoting locally

# III: Underage Drinking Discussion & Logic Model (45)

- What is a Logic Model? A Logic Model pairs data and local conditions (Why something is happening specifically in this community) to effective strategies that can help mitigate or improve that condition.
- Activity and Discussion: Assessing Changes in Underage Drinking and Local Conditions during COVID:

- What has changed with COVID in regards to underage alcohol use? (See Linked Powerpoint for Participant Responses)
  - Youth and adult gatherings happening during the pandemic-unstructured time for kids
  - Changes to alcohol sale regulations during COVID
- Effective Strategies Discussion: What specific strategies can we pair with each local condition or data indicator?
- streamlined/targeted interventions and change.
  - Group 1: Parents Provide Alcohol to Youth at Post Prom Party-
    - Suggestions: Proactive awareness of Data, Education to Parents, educate parent early, fine parents who hold parties, PSA around dangers and risks around underage drinking
  - Group 2: Adults drinks at school sponsored sporting events and model inappropriate use of alcohol in front of youth
    - Educate parents around the dangers of modeling alcohol use
    - Signs for No Use, or expected behavior on youth sport fields

Group 3: Family restaurants, local convenience stores, and liquor stores sell alcohol to minors

- Compliance checks
- Require ID checks for every person regardless of age
- Stronger consequences for store / restaurant owners who sell to minors
- Stay current with new trends and creative ways youth are accessing alcohol underage
- Training for community establishments that sell alcohol so everyone has a universal approach
- Group 4: Youth obtaining alcohol from older siblings / peers
  - Social marketing campaign "Why I won't buy for my younger siblings"
  - Specific penalties
  - Social campaign for parents asking if they know that older siblings are buying for their younger children
  - Parent Education
  - Hearing stories of young adults and the repercussions

#### Adjourn Meeting

10-10:30 Optional Community Connections/Conversation Time Stay after and get to know our new Outreach Coordinator, Leanne Bordonaro!

> Next Meeting: Virtually Monday January 11, 9-10 am February 8, 2021 March 8, 2021