

RESULTS FROM THE A HEALTHY LYNNFIELD COALITION MEMBER SURVEY

WINTER 2020

SUBMITTED TO:

A Healthy Lynnfield Coalition

SUBMITTED BY:

Social Science Research and Evaluation, Inc.

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BACKGROUND

This report presents findings from an online survey conducted in the winter of 2020 with members of The Lynnfield Substance Abuse Prevention Coalition, known as *A Health Lynnfield* (AHL). AHL is an active community partnership between the Town of Lynnfield, residents, and many partner organizations working on the issue of substance use prevention. The survey was conducted by Social Science Research and Evaluation, Inc. (SSRE), a private non-profit research firm specializing in evaluating community-based prevention efforts.

OBJECTIVE

The intent of the survey was to identify areas of strength and potential improvement by assessing AHL members' participation in coalition efforts, their prevention knowledge, skills, and attitudes, their satisfaction with the coalition, and changes they expect to see in their coalition and community as a result of coalition efforts.

METHODS

Design of the Questionnaire

The content of the questionnaire that appears in Appendix A was based on three sources. The first was a literature review of questionnaires and interviews developed to assess the opinions of members of community based coalitions. The second was SSRE's previous experience conducting similar surveys for several community partnerships. The third source was feedback obtained from AHL leadership.

Preference was given to using close-ended questions that impose less of a burden on respondents while affording the opportunity to both summarize and compare ratings. Respondents were asked to rate their agreement on a 5-point scale ranging from *Strongly Disagree* to *Strongly Agree* with multiple statements related to seven AHL aspects: (1) coalition mission and goals, (2) membership, (3) leadership, (4) interpersonal interactions and involvement, (5) meeting structure and effectiveness, (6) connections to other organizations and to the community, and (7) adherence to evidence-based principles. Respondents were also asked to rate their overall satisfaction with their experience as an AHL member and identify areas in which they would like additional training or information to further the work of AHL, areas in which AHL could be improved, and/or additional ways in which they would like to contribute to AHL. Additional items asked about characteristics of the respondents, such as the duration of their membership, their participation in coalition meetings, whether they consider themselves to be an active member of AHL, and whether they live in Lynnfield. These final items were intended both to describe respondents and for comparing results for subgroups if possible.

Survey Administration

The survey was administered online. SSRE invited members to participate with an email that included a web address leading respondents to an electronic version of the survey. The initial invitation and two subsequent reminders to non-respondents assured members that participation was voluntary, their responses were anonymous and confidential, and that results would only be reported in aggregate.

Target Respondents

Individuals who ever came to at least one AHL coalition meeting were considered affiliated with AHL and eligible for participation in the survey.

Response and Completion Rates

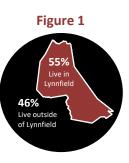
The initial invitation to participate in the survey was emailed to 74 AHL affiliates on January 14, 2020. Two subsequent follow-up invitations were sent to non-respondents on January 22 and 30, and the survey closed on February 5. A total of 33 of the potential 74 respondents replied to the survey, for an overall response rate of 45%. Potential respondents were categorized based on their participation in a coalition meeting or event within the four months prior to the survey. The response rate for individuals who *had* attended at least one AHL meeting or event was 73% (22 of 30), while the response rate for individuals who *had not* attended a meeting or event was 25% (11 of 44).

RESULTS

RESPONDENT CHARACTERISTICS

Residency

Just over half of respondents (55%, 18 of 33) reported that they live in in Lynnfield, while 46% (15 of 33) reported that they do not live in Lynnfield.

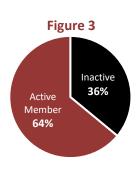


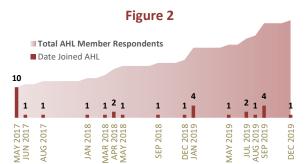
Coalition Membership Tenure

Most respondents (31%, 10 of 32) joined the coalition when it formed in May 2017 and had been a member for at least one year (56%, 18 of 32).

Coalition Membership Status

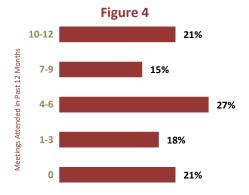
Most respondents (64%, 21 of 33) consider themselves an active member of the coalition (e.g., participate in meetings, know what is going on, devote time to the coalition), while 36% (12 of 33) do not consider themselves an active member.





Coalition Meeting Participation

While most respondents reported attending multiple coalition meetings in the 12 months prior to the survey and the average (mean) number of meetings attended was 5, the most common single response (mode) was 0.



COALITION ASSESSMENTS

Composite AHL Aspect Category Ratings

Respondents rated their agreement on a 5-point scale ranging from Strongly Disagree to Strongly Agree with statements related to seven AHL aspects: (1) coalition mission and goals, (2) membership, (3) leadership, (4) interpersonal interactions and involvement, (5) meeting structure and effectiveness, (6) connections to other organizations and to the community, and (7) adherence to evidence-based principles. To facilitate comparisons, Figure 5 displays summary (mean) ratings for each of these categories, with possible ratings ranging from a low of 1 to a high of 5. The highest rated category was leadership (4.27), followed by connections to other organizations and to the community (4.17), coalition mission and goals (4.13), meeting structure and effectiveness (4.12), adherence to evidencebased principles (3.95), interpersonal interactions and involvement (3.87), and membership (3.64).



Figure 5: Composite AHL Aspect Category Ratings

Individual AHL Aspect Ratings

Individual items receiving the 10 highest aspect ratings – or strengths – are displayed in Table 1. Many are related to coalition leadership, structure, and organizational and community connections.

Table 1: Strengths - Top 10 Individual AHL Aspect Ratings Category Rating Aspect AHL leadership effectively leverages resources for initiatives and 4.55 Leadership sustainability AHL meetings are held in central, accessible, and comfortable Meeting Structure and Effectiveness -4.52 places Structure & Communication AHL successes are celebrated Meeting Structure and Effectiveness – 4.50 **Functioning & Effectiveness** AHL has strong support from local government and municipal Adherence to Evidence-Based Principles -4.50 leaders Sustainability & Funding AHL leadership helps build positive relationships with community Leadership 4.43 partners AHL is knowledgeable about other organizations in the region Connections to Other Organizations and to 4.43 engaged in similar or complementary work the Community – Other Organizations AHL meetings are scheduled and advertised with sufficient lead Meeting Structure and Effectiveness -4.41 Structure & Communication AHL members feel welcome at coalition meetings and events Interpersonal Interactions and Involvement – 4.41 **Relationships & Interactions** AHL keeps abreast of issues affecting the community Connections to Other Organizations and to 4.41 the Community – Community AHL's mission and goals are relevant to the desired direction of the 4.38 Coalition Mission and Goals organization

Individual items receiving the 10 *lowest* aspect ratings – or *opportunity targets* – are displayed in Table 2. Many *opportunity targets* are related to membership, involvement, and diversity, with particular emphasis on youth engagement.

Table 2: Opportunity Targets – Bottom 10 Individual AHL Aspect Ratings

Aspect	Category	Rating
AHL actively engages youth	Interpersonal Interactions and Involvement – Involvement & Engagement	3.57
AHL has about the right number of active members who participate regularly in meetings	Membership – Current	3.52
AHL would benefit from having more members	Membership – Enhancing	3.48
AHL members actively participate in making decisions	Interpersonal Interactions and Involvement – Involvement & Engagement	3.48
Community residents are aware of AHL's mission and goals	Coalition Mission and Goals	3.36
AHL members' roles and responsibilities are well-defined	Membership – Current	3.35
AHL prevention activities reflect the diversity of the community along dimensions such as language, race, ethnicity, age, and socioeconomic status	Adherence to Evidence-Based Principles – Cultural Competence & Disparities	3.33
AHL membership reflects the diversity of the community along dimensions such as language, race, ethnicity, age, and socioeconomic status	Membership – Enhancing	3.26
AHL makes a conscious effort to develop new leaders	Adherence to Evidence-Based Principles – Capacity	3.25
Youth are involved in decision making	Interpersonal Interactions and Involvement – Involvement & Engagement	2.82

Ratings for all of the individual items used to generate composite category scores are displayed in Table 3. To facilitate comparisons, summary (mean) ratings for each aspect are displayed, with green font indicating ratings within the top third of all ratings, orange within the middle third, and red in the bottom third. Summaries are also provided for each of the composite aspect categories.

Table 3: Individual AHL Aspect Ratings

					KEY (Me	an Scores	: Green	= Top 1/3,	Orange	= Middle :	1/3, Red	= Bottom 1/3		
	Stro Disa		Disa	gree	Neutral or Don't Know				Ag	ree		ngly ree	T	OTAL
	N	%	Ν	%	N	%	Ν	%	N	%	Ν	Mean ¹⁻⁵		
A. COALITION MISSION AND GOALS												4.13		
AHL's mission is "to empower residents to make positive ch	noices	every	day. T	ogeth	er, we	work	to pre	vent s	ubsta	nce mi	suse,			
improve the quality of life for those impacted, and to support	ort pro	grams	that h	nelp al	l youn	g peop	le thr	ive."						
AHL's mission and goals are clear and well-documented	0	0%	0	0%	3	9%	16	48%	14	42%	33	4.33		
AHL's mission and goals are relevant to the desired	0	0%	1	3%	1	3%	15	47%	15	47%	32	4.38		
direction of the organization														
Community residents are aware of AHL's mission and goals	1	3%	2	6%	15	45%	14	42%	1	3%	33	3.36		
I agree with the AHL's mission and goals	0	0%	2	6%	2	6%	13	39%	16	48%	33	4.30		
I am able to explain the purpose of AHL to community	0	0%	0	0%	1	3%	22	67%	10	30%	33	4.27		
members														
Summary: Ratings across the five items related to CO and demonstrated both understanding and commitments									•	•		• .		

item stating that community residents are aware of AHL's mission and goals (3.36).

				KE	Y (Mean	Scores): G	reen = T	op 1/3, Or	range = N	4iddle 1/3	Red	= Bottom 1/3
	Stro Disa	ngly gree	Disa	gree		Neutral or Don't Know		Agree		ngly ree	1	OTAL
	N	%	Ν	%	Ν	%	Ν	%	N	%	Ν	Mean ¹⁻⁵
B. MEMBERSHIP												3.64
Current membership of the AHL coalition												
AHL members' roles and responsibilities are well-defined	0	0%	5	16%	12	39%	12	39%	2	6%	31	3.35
AHL members are asked about their interests and needs	1	3%	2	6%	7	23%	15	48%	6	19%	31	3.74
AHL matches the skills/interests of its members with the needs of the coalition	0	0%	1	3%	7	23%	19	61%	4	13%	31	3.84
AHL includes all the right players from the community	0	0%	2	6%	7	23%	14	45%	8	26%	31	3.90
The persons needed to attend AHL meetings are usually there	0	0%	2	6%	11	35%	15	48%	3	10%	31	3.61
AHL has about the right number of active members who participate regularly in meetings	1	3%	2	6%	11	35%	14	45%	3	10%	31	3.52
Opportunities to enhance AHL membership												
AHL membership is representative of all sectors in the community	0	0%	4	13%	5	16%	18	58%	4	13%	31	3.71
AHL membership reflects the diversity of the community along dimensions such as language, race, ethnicity, age, and socio-economic status	2	6%	6	19%	8	26%	12	39%	3	10%	31	3.26
AHL actively seeks to fill gaps in representation	0	0%	2	6%	12	39%	12	39%	5	16%	31	3.65
AHL would benefit from having more members	2	6%	4	13%	7	23%	13	42%	5	16%	31	3.48
AHL needs more representation from youth	1	3%	0	0%	6	19%	15	48%	9	29%	31	4.00

Summary: Eleven items assessed coalition MEMBERSHIP, six of which were related to "current membership of the AHL coalition" and five to "opportunities to enhance AHL membership." Ratings of membership aspects were comparatively low (3.64 average), accounting for 4 of the 10 lowest rated aspects: AHL has about the right number of active members who participate regularly in meetings (3.52); AHL would benefit from having more members (3.48); AHL members' roles and responsibilities are well-defined (3.35); and, AHL membership reflects the diversity of the community along dimensions such as language, race, ethnicity, age, and socio-economic status (3.26). Additionally, most respondents agreed with the statement that AHL needs more representation from youth (4.00).

				KE	Y (Mean	Scores): G	ireen = T	op 1/3, <mark>O</mark> r	ange = N	1iddle 1/3	, Red =	Bottom 1/3
	Stro Disa		Disa	igree		ral or Know	Ag	ree		ngly ree	Т	OTAL
	N	%	Ν	%	Ν	%	Ν	%	Ν	%	Ν	Mean ¹⁻⁵
C. LEADERSHIP												4.27
Global leadership of the AHL coalition, independent of any sp	ecific b	odies,	, posit	ions, g	groups	, or inc	dividu	als				
Leadership effectively promotes the mission and goals of AHL	0	0%	1	3%	1	3%	16	53%	12	40%	30	4.30
Leadership keeps AHL focused on and progressing towards its goals	0	0%	0	0%	2	7%	16	55%	11	38%	29	4.31
AHL leadership helps build positive relationships with community partners	0	0%	0	0%	2	7%	13	43%	15	50%	30	4.43
AHL leadership is familiar with the culture of Lynnfield	0	0%	0	0%	6	20%	11	37%	13	43%	30	4.23
AHL leadership is knowledgeable about substance misuse prevention	0	0%	1	3%	2	7%	13	43%	14	47%	30	4.33
AHL leadership effectively leverages resources for initiatives and sustainability	0	0%	0	0%	1	3%	11	38%	17	59%	29	4.55
There are opportunities for AHL members to take on leadership roles	0	0%	4	13%	6	20%	14	47%	6	20%	30	3.73

Summary: Ratings for the seven items assessing the "global LEADERSHIP of the AHL coalition, independent of any specific bodies, positions, groups, or individuals" were consistently high (4.27 average), with all but one garnering mean ratings in the top 1/3 of all ratings and two items falling in the top 10 assessments: AHL leadership effectively leverages resources for initiatives and sustainability (4.55); and, AHL leadership helps build positive relationships with community partners (4.43). Comparatively fewer respondents agreed that there are opportunities for AHL members to take on leadership roles (3.73).

				KE	Y (Mean	Scores): G	ireen = T	op 1/3, Or	ange = N	iddle 1/3	, Red =	= Bottom 1/3
	Stro Disa		Disa	gree		ral or Know	Ag	ree		ngly ree	Т	OTAL
	N N	%	N	%	N	%	N	%	N N	%	Ν	Mean ¹⁻⁵
D. INTERPERSONAL INTERACTIONS AND INVOLVEMENT												3.87
Interpersonal relationships and interactions between AHL memb	ers base	ed on t	he exp	erienc	e of all	memb	ers ar	d not j	ust pe	rsonal	ехре	eriences
AHL members feel welcome at coalition meetings and events	0	0%	0	0%	4	14%	9	31%	16	55%	29	4.41
AHL members feel free to speak their views without being criticized	0	0%	1	3%	4	14%	11	38%	13	45%	29	4.24
AHL members are willing to listen to others' ideas	0	0%	1	3%	4	14%	12	41%	12	41%	29	4.21
AHL members are all treated equally	1	3%	2	7%	4	14%	12	41%	10	34%	29	3.97
There is a high degree of trust among AHL members	0	0%	1	3%	9	31%	11	38%	8	28%	29	3.90
The AHL coalition has good spirit and energy	1	3%	0	0%	6	21%	12	41%	10	34%	29	4.03
Involvement and engagement among AHL members based or	the ex	perie	nce of	all me	mbers	and n	ot jus	t perso	onal e	xperie	nces	;
AHL member contributions are recognized and valued	0	0%	0	0%	3	10%	19	66%	7	24%	29	4.14
AHL members actively participate in making decisions	1	3%	5	17%	7	24%	11	38%	5	17%	29	3.48
AHL members are regularly asked for feedback	0	0%	2	7%	7	24%	11	38%	9	31%	29	3.93
AHL actively engages youth	1	4%	2	7%	11	39%	8	29%	6	21%	28	3.57
Youth are involved in decision making	1	4%	7	25%	17	61%	2	7%	1	4%	28	2.82
AHL has structures and opportunities in place that support youth involvement	0	0%	2	7%	8	29%	14	50%	4	14%	28	3.71

Summary: Twelve items assessed INTERPERSONAL INTERACTIONS AND INVOLVEMENT, six of which were related to "interpersonal relationships and interactions between AHL members" and six to "involvement and engagement among AHL members." Respondents were asked to base their responses "on the experience of all members and not just personal experiences." Ratings varied (3.87 average), with five items in the top 1/3 of all ratings (related largely to "interpersonal relationships and interactions"), six in the middle 1/3 (related largely to "involvement and engagement"), and one in the bottom 1/3 (the item concerning youth involvement in decision making received the lowest overall rating in the survey). Of note are the comparatively low ratings for the three items asking about youth involvement: AHL has structures and opportunities in place that support youth involvement (3.71), AHL actively engages youth (3.57), and youth are involved in decision making (2.82).

				KE	Y (Mean	Scores): G	reen = T	op 1/3, <mark>O</mark> r	range = N	1iddle 1/3	Red =	Bottom 1/3
		Strongly Disagree Neutral or Don't Know					Ag	ree		ngly	Т	OTAL
						-			_	ree		
E NACETINIO CERLICENTE AND EFFECTIVENESS	N	%	N	%	N	%	N	%	N	%	N	Mean ¹⁻⁵
E. MEETING STRUCTURE AND EFFECTIVENESS												4.12
Structure of AHL meetings and communication with members												
AHL meetings are scheduled and advertised with sufficient lead time	0	0%	0	0%	1	3%	15	52%	13	45%	29	4.41
AHL meetings are held in central, accessible, and comfortable places	0	0%	0	0%	0	0%	14	48%	15	52%	29	4.52
AHL meetings are held at convenient times	2	7%	3	10%	2	7%	16	55%	6	21%	29	3.72
AHL meetings start and end on time	0	0%	0	0%	4	14%	18	62%	7	24%	29	4.10
Communication with members is timely and helps keep everyone informed	0	0%	0	0%	1	4%	18	64%	9	32%	28	4.29
I know where to find AHL meeting schedules, agendas, and minutes	0	0%	0	0%	4	14%	13	45%	12	41%	29	4.28
Functioning of AHL meetings and their effectiveness												
There are clear ground rules for AHL meetings	0	0%	2	7%	7	24%	13	45%	7	24%	29	3.86
AHL meetings are run effectively	0	0%	2	7%	3	11%	12	43%	11	39%	28	4.14
There is a clear decision-making process in AHL meetings	0	0%	2	7%	8	29%	10	36%	8	29%	28	3.86
Conflicts are resolved in an orderly and respectful manner	0	0%	2	7%	9	33%	10	37%	6	22%	27	3.74
AHL meeting agendas and minutes are relevant and effective	0	0%	0	0%	2	7%	18	64%	8	29%	28	4.21
AHL meetings end with a sense of achievement and clear action plans	0	0%	1	4%	6	21%	15	54%	6	21%	28	3.93
AHL successes are celebrated	0	0%	0	0%	2	7%	10	36%	16	57%	28	4.50

Summary: Thirteen items assessed MEETING STRUCTURE AND EFFECTIVENESS, six of which were related to "structure of AHL meetings and communication with members" and seven to "functioning of AHL meetings and their effectiveness." Ratings were consistently positive (4.12 average), with eight in the top 1/3 of all ratings (three of the top 10 highest rated items) and five in the middle 1/3. Ratings for most meeting logistics, such as scheduling and advertising, location and setting, and agendas and minutes, were high. There was less consensus about whether *AHL meetings are held at convenient times* (3.72 mean rating, 17% either *disagreed* or *strongly disagreed*).

				KE	_		ireen = T	op 1/3, <mark>O</mark> r	ange = N	1iddle 1/3	, Red =	Bottom 1/3
	Stro	ngly	Disa	gree		ral or	Δσ	ree	Stro	ngly	Т	OTAL
	Disa	_				Know			•	ree		
	N	%	N	%	N	%	N	%	N	%	Ν	Mean ¹⁻⁵
F. CONNECTIONS TO OTHER ORGANIZATIONS AND TO	THE CO	DMM	UNITY	<u> </u>								4.17
AHL connections with other organizations in the region												
AHL is knowledgeable about other organizations in the region	0	0%	0	0%	2	7%	12	43%	14	50%	28	4.43
engaged in similar or complementary work												
AHL collaborates with other organizations in the region doing similar work	0	0%	0	0%	3	11%	13	48%	11	41%	27	4.30
AHL utilizes and shares information and resources from other organizations in the region	0	0%	0	0%	3	11%	15	54%	10	36%	28	4.25
AHL regularly connects with and outreaches to new organizations and people	1	4%	0	0%	4	14%	11	39%	12	43%	28	4.18
AHL seeks to partner with other groups in the region	0	0%	0	0%	4	14%	12	43%	12	43%	28	4.29
AHL works effectively with local media outlets	1	4%	1	4%	5	18%	13	46%	8	29%	28	3.93
AHL connections with the community and community member	ers											
AHL keeps abreast of issues affecting the community	0	0%	0	0%	1	4%	14	52%	12	44%	27	4.41
AHL goes to where residents are to conduct outreach and enhance its understanding of issues affecting the community	1	4%	3	11%	7	25%	11	39%	6	21%	28	3.64
AHL representatives participate in community-wide events	0	0%	1	4%	1	4%	17	61%	9	32%	28	4.21
and important meetings in the community												
AHL keeps the community updated on its activities	0	0%	1	4%	0	0%	20	71%	7	25%	28	4.18
Materials produced by AHL are effective at providing	0	0%	1	4%	5	18%	14	50%	8	29%	28	4.04
information to the community, raising awareness of	-								-		-	
resources, and promoting the coalition												

Summary: Eleven items assessed CONNECTIONS TO OTHER ORGANIZATIONS AND TO THE COMMUNITY, six of which were related to "connections with other organizations in the region" and five to "connections with the community and community members." Ratings were consistently positive (4.17 average), particularly those related to AHL's outreach efforts to community organizations, with nine within the top 1/3 of all ratings (two of the top 10 highest rated items) and two in the middle 1/3. The two items receiving slightly lower ratings were AHL works effectively with local media outlets (3.93) and AHL goes to where residents are to conduct outreach and enhance its understanding of issues affecting the community (3.64).

				KE	Y (Mean	Scores): G	reen = To	op 1/3, <mark>O</mark> r	ange = N	1iddle 1/3	, Red =	Bottom 1/3
	Stro Disa	0 ,	Disa	gree		ral or Know	Ag	ree		ngly ree	Т	OTAL
	N	%	Ν	%	Ν	%	N	%	N	%	Ν	Mean ¹⁻⁵
G. ADHERENCE TO EVIDENCE-BASED PRINCIPLES OF THI	STRA	TEGIC	PRE	VENT	ON F	RAME	WOR	K (SPI	F)			3.95
Assessment												
AHL uses a variety of methods to collect data and assess community needs and resources	0	0%	1	4%	7	26%	11	41%	8	30%	27	3.96
Data are used to inform selection and prioritization of goals and activities	0	0%	2	7%	6	21%	15	54%	5	18%	28	3.82
Capacity												
AHL makes a conscious effort to develop new leaders	1	4%	4	14%	12	43%	9	32%	2	7%	28	3.25
AHL members have the skills/knowledge to contribute	0	0%	0	0%	3	11%	16	59%	8	30%	27	4.19
effectively to the work												
Training is provided to AHL members of relevant topics	0	0%	0	0%	10	36%	13	46%	5	18%	28	3.82
Planning												
AHL has an annual plan with prioritized goals and activities	0	0%	0	0%	3	11%	19	68%	6	21%	28	4.11
AHL members provide input into and are involved in planning the work	0	0%	2	7%	6	21%	14	50%	6	21%	28	3.86
AHL activities support and further the mission and goals of the coalition	0	0%	1	4%	1	4%	17	61%	9	32%	28	4.21
Implementation												
AHL gets things done rather than just talking about them	0	0%	1	4%	5	18%	14	50%	8	29%	28	4.04
AHL members share project-related activities and tasks	0	0%	3	11%	3	11%	17	61%	5	18%	28	3.86
AHL committees and work groups reflect the mission and goals of the coalition	0	0%	1	4%	6	22%	13	48%	7	26%	27	3.96

				KE	Y (Mean	Scores): G	reen = T	op 1/3, Or	ange = N	/liddle 1/3	, Red =	Bottom 1/3
	Stro Disa		Disagree			Neutral or Don't Know		Agree		ngly ree	Т	OTAL
	Ν	%	Ν	%	Ν	%	Ν	%	Ν	%	Ν	Mean ¹⁻⁵
Evaluation												
Progress on AHL activities is monitored and reported to membership	0	0%	0	0%	3	11%	18	64%	7	25%	28	4.14
AHL effectively uses stories and other data to show its impact	0	0%	2	7%	7	25%	14	50%	5	18%	28	3.79
AHL's efforts have a positive impact in the community	0	0%	0	0%	4	15%	15	56%	8	30%	27	4.15
Cultural Competence and Disparities												
AHL prevention activities are culturally relevant for the	0	0%	1	4%	7	25%	14	50%	6	21%	28	3.89
intended recipients of services												
AHL prevention activities reflect the diversity of the	1	4%	3	11%	11	41%	10	37%	2	7%	27	3.33
community along dimensions such as language, race,												
ethnicity, age, and socio-economic status												
Sustainability and Funding												
AHL has a diverse portfolio of funding from multiple sources	0	0%	0	0%	9	33%	14	52%	4	15%	27	3.81
AHL has strong support from local government and municipal leaders	0	0%	0	0%	1	4%	12	43%	15	54%	28	4.50
AHL plans ahead for long-term sustainability	0	0%	0	0%	4	14%	12	43%	12	43%	28	4.29

Summary: Nineteen items assessed ADHERENCE TO EVIDENCE-BASED PRINCIPLES OF THE STRATEGIC PREVENTION FRAMEWORK (SPF), with items addressing the five steps of the SPF (assessment, capacity, planning, implementation, evaluation) and the two SPF cross-cutting principles (cultural competence and disparities, sustainability and funding). Ratings were largely positive but varied (3.95 average), with one item within the top 10 aspect ratings (4.50 for AHL has strong support from local government and municipal leaders) and two within the bottom 10 (3.33 for AHL prevention activities reflect the diversity of the community along dimensions such as language, race, ethnicity, age, and socio-economic status, 3.25 for AHL makes a conscious effort to develop new leaders).

Recommendations for Improving AHL

Respondents were asked to identify any areas in which they feel that AHL could be improved. As displayed in the thematically grouped verbatim comments below, some responses echoed opportunity target themes previously discussed, such as having more youth involvement and adjusting coalition meeting times to accommodate more members. Respondents also identified other opportunities, such as increasing the use of subcommittees and the involvement of the schools in AHL efforts.

More Youth Involvement (4 comments)

- More youth involvement.
- Involvement with youth groups, youth sports.
- Would like to see more youth involvement at the leadership level.
- Involve/include more youth in AHL coalition meetings and programs.

Adjust Meeting Times (4 comments)

- Have meetings at a time that more people could attend.
- The timing of the meetings make it difficult for me to attend.
- Meeting times are prohibitive to people who work. The attendees, then, are heavily town employees. I understand it is hard to find a fit for all.
- Evening meetings.

More Subcommittee Work (3 comments)

- Create sub-committees to work on various programs/programming, events, and educational initiatives.
- Stronger sub-committees, too many people at each meeting slows the process.
- On alternating months, we should be working within subcommittees on focused projects.

More School Commitment (2 comments)

- I would like to see the school district make a stronger commitment to A Healthy Lynnfield and its focus on youth. I believe in time that will happen as opportunities are continuously offered to our youth and school leaders.
- I'd like to see some more cooperation from the schools. School psychologists, health teachers, the staff who work with kids everyday need to be involved. Just keep spreading the word about what AHL is and does.

Other (1 comment each)

- Establish roles and responsibilities for AHL coalition members.
- I think there can be more public recognition, the more people know about it and understand what AHL is, the more likely people will want to help.

PERSONAL MEMBERSHIP EXPERIENCES

Overall Satisfaction with Personal Experience as a Member

As displayed in Table 4, almost all respondents (90%, 26 of 29) reported that they were either *satisfied* (45%) or *very satisfied* (45%) with their personal experience as an AHL member. The remaining 10% were *neutral* and none reported dissatisfaction.

Table 4

	Ve Dissat	,	Dissat	isfied	Neı	ıtral	Satis	sfied	Ve Satis	ery sfied	Т	OTAL
	N	%	N	%	Ν	%	Ν	%	Ν	%	Ν	Mean ¹⁻⁵
Overall, how satisfied are you with your personal experience	0	0%	0	0%	3	10%	13	45%	13	45%	29	4.34
as an AHL member?												

Opportunities for Personal Development

Respondents were asked if there were any "areas, if any, [in which they] would like more training or information to further the work of AHL (e.g., coalition development, cultural competence, fundamentals of prevention and addiction, evidence-based strategies, specific alcohol or drug use topics)." There was little strong consensus, with most suggestions related to the suggestions provided in the survey question.

Fundamentals of Prevention and Addiction (4 comments)

- Fundamentals of prevention and addiction.
- Fundamentals of prevention and addiction.
- Prevention strategies.
- Prevention strategies.

Counseling and Referrals (3 comments)

- More information on where to turn to for other programs.
- More workshops on how to counsel/refer to outside resources.
- Resources for substance use recovery in the local area.

Cultural Competence and Diversity (2 comments)

- More focus on the community at large. While AHL has a strong support for youth, I think it needs to expand its mission now to engage a more diverse population.
- Cultural competence and thinking about diverse populations within Lynnfield even if in the areas of race, SES, may not be as diverse.

Evidence-Based Strategies (2 comments)

- Evidence-based strategies.
- Evidenced-based strategies.

Other (1 comment each)

- Alcohol use topics.
- More in depth knowledge of current drug trends to recognize drug use/abuse. Provide a course on how to research for information on current drugs/rehab/treatment.
- Potential information/training for members on harm reduction as treatment and a path to recovery as well.
- Interested in the mental health aspects.

Additional Comments and Suggestions

The additional comments and suggestions provided by respondents at the end of the survey are displayed below. Comments are provided verbatim, with self-identifying information removed to preserve anonymity.

- I feel that Peg Sallade has made a tremendous commitment to Lynnfield as the Director of
 Prevention at A Healthy Lynnfield. Lynnfield is a unique community in many ways and new
 programs aimed at education and prevention take time. I believe that Peg Sallade is highly
 competent and has the skills to ensure the success of the coalition as long as she is supported
 by the town. We are lucky to have her on board.
- This is a group that has huge potential to create positive change in the lives of local families, at a time when this is sorely needed.
- Very well run organization. Much needed in the community.
- Happy to be a part of this group.
- We have come a long way since last May, but I would love to see more growth in the Coalition.
 Although we have a very diverse list of members, education and awareness and further development developing all of our skills will benefit everyone!!
- I like what I see from the coalition and its progression. I haven't been able to be involved as much as I would have liked. I do read all the emails and follow the progress.
- I am semi-retired and spend most of the winter months [away from Lynnfield]. I am unable to make a serious commitment to AHL.
- While I am part of the group, I send a designee to the monthly meetings. I think AHL does a great job. I think we need to continue moving forward and thinking outside of the box.

Appendix A: A Healthy Lynnfield Coalition Member Survey – Winter 2020



Dear Coalition Member:

This survey is being distributed to all members of the **A Healthy Lynnfield** coalition. It asks about your participation in the coalition, including questions about your prevention knowledge, skills and attitudes, your satisfaction with the coalition and what changes you expect to see in your coalition and your community as a result of coalition efforts.

Your response to the survey is completely anonymous. The information you supply will be combined with the responses of others in your coalition and only reported in aggregate.

All survey responses will be sent directly to an external evaluation firm, Social Science Research and Evaluation, Inc. (SSRE) for analysis and reporting. Our goal is to provide information back to the coalition so that the group is able to identify areas of strength for your coalition and potential areas for improvement.

The survey should take approximately 15 minutes to complete. Your participation is completely voluntary. You do not have to answer any questions that you do not wish to answer.

We are asking all coalition members to please complete the survey by close of business on Friday, January 31, 2020.

Thank you for your help!

Any questions about this survey may be directed to Scott Formica or Peg Sallade.

Regards,

Scott Formica, PhD.
Senior Research Scientist
Social Science Research and Evaluation, Inc.

SECTION 1. Participation in the Coalition

These first questions ask about your overall level of participation in the coalition.

- 1. The A Healthy Lynnfield (AHL) coalition was formed in May 2017. Please indicate the approximate month and year when you joined the coalition. [drop-down for month/year]
- 2. How many AHL coalition meetings did you attend over the past 12 months? [drop-down 0-12]
- 3. Do you consider yourself to be an *active* member of the AHL coalition (e.g., participate in meetings, know what is going on, devote time to the coalition)? [No / Yes]
- 4. Do you live in Lynnfield? [No / Yes]

SECTION 2. AHL Coalition Mission and Goals

The AHL coalition's mission statement is: "Our Mission is to empower residents to make positive choices every day. Together, we work to prevent substance misuse, improve the quality of life for those impacted, and to support programs that help all young people thrive."

5. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
AHL's mission and goals are clear and well-documented						
AHL's mission and goals are relevant to the desired direction of the organization						
Community residents are aware of AHL's mission and goals						
I agree with AHL's mission and goals						
I am able to explain the purpose of AHL to community members						

SECTION 3. AHL Membership

The first set of questions in this section are about your perceptions of the *current* membership of the AHL coalition.

6. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't Know	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
AHL members' roles and responsibilities are well-defined						
AHL members are asked about their interests and needs						
AHL matches the skills/interests of its members with the needs of the coalition						
AHL includes all the right "players" from the community						
The persons needed to attend AHL meetings are usually there						
AHL has about the right number of active members who participate regularly in meetings						

These next questions are about opportunities to enhance AHL membership.

7. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
AHL membership is representative of all sectors in the community						
AHL membership reflects the diversity of the community along dimensions						
such as language, race, ethnicity, age, and socio-economic status						
AHL actively seeks to fill gaps in representation						
AHL would benefit from having more members						
AHL needs more representation from youth						

SECTION 4. AHL Leadership

Coalitions have many leaders, including Boards of Directors, Chairpersons, Work Group and Task Force Leads, and active members. The following questions ask you to reflect on the *global* leadership of the AHL coalition, independent of any specific bodies, positions, groups, or individuals.

8. How much do you disagree or agree with each of the following statements? (choose <u>one</u> on <u>each</u> line)

	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
Leadership effectively promotes the mission and goals of AHL						
Leadership keeps AHL focused on and progressing towards its goals						
AHL leadership helps build positive relationships with community partners						
AHL leadership is familiar with the culture of Lynnfield						
AHL leadership is knowledgeable about substance misuse prevention						
AHL leadership effectively leverages resources for initiatives and sustainability						
There are opportunities for AHL members to take on leadership roles						

SECTION 5. AHL Interpersonal Interactions and Involvement

The first set of questions in this section ask you to reflect on interpersonal relationships and interactions between AHL members. The questions ask you to reflect on the experience of all members and not just on your personal experiences.

9. How much do you disagree or agree with each of the following statements? (choose one on each line)

7. How mach do you disagree of agree with each of the following	otatee.	(61100	oc <u>one</u> on <u>c</u>	<u> </u>		
	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
AHL members feel welcome at coalition meetings and events						
AHL members feel free to speak their views without being criticized						
AHL members are willing to listen to others' ideas						
AHL members are all treated equally						
There is a high degree of trust among AHL members						
The AHL coalition has good spirit and energy						

These next questions ask you to reflect on involvement and engagement among AHL members. Again, these questions ask you to reflect on the experience of all members and not just on your personal experiences.

10. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
AHL member contributions are recognized and valued						
AHL members actively participate in making decisions						
AHL members are regularly asked for feedback						
AHL actively engages youth						
Youth are involved in decision making						
AHL has structures and opportunities in place that support youth involvement						

SECTION 6. AHL Meeting Structure and Effectiveness

The first set of questions in this section ask about the structure of AHL meetings and communication with members.

11. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
AHL meetings are scheduled and advertised with sufficient lead time						
AHL meetings are held in central, accessible, and comfortable places						
AHL meetings are held at convenient times						
AHL meetings start and end on time						
Communication with members is timely and helps keep everyone informed						
I know where to find AHL meeting schedules, agendas, and minutes						

These next questions ask about the functioning of AHL meetings and their effectiveness.

12. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't Know	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
There are clear ground rules for AHL meetings						
AHL meetings are run effectively						
There is a clear decision-making process in AHL meetings						
Conflicts are resolved in an orderly and respectful manner						
AHL meeting agendas and minutes are relevant and effective						
AHL meetings end with a sense of achievement and clear action plans						
AHL successes are celebrated						

SECTION 7. AHL Connections to Other Organizations and to the Community

The first set of questions in this section ask about AHL connections with other organizations in the region.

13. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
AHL is knowledgeable about other organizations in the region engaged in						
similar or complementary work						
AHL collaborates with other organizations in the region doing similar work						
AHL uses and shares information and resources from other organizations in						
the region						
AHL regularly connects with and outreaches to new organizations and people						
AHL seeks to partner with other groups in the region						
AHL works effectively with local media outlets						

These next questions ask about AHL connections with the community and community members.

14. How much do you disagree or agree with each of the following statements? (choose one on each line)

	I Don't	Strongly				Strongly
	Know	Disagree	Disagree	Neutral	Agree	Agree
AHL keeps abreast of issues affecting the community						
AHL goes to "where residents are" to conduct outreach and enhance its						
understanding of issues affecting the community						
AHL representatives participate in community-wide events and important						
meetings in the community						
AHL keeps the community updated on its activities						
Materials produced by AHL are effective at providing information to the						
community, raising awareness of resources, and promoting the coalition						

SECTION 8. Adherence to Evidence-Based Principles

The planning model for AHL's prevention work is called the Strategic Prevention Framework (SPF). The following questions were designed to help assess your perspective on how well AHL is adhering to these principles.

15. How much do you disagree or agree with each of the following statements? (choose one on each line)

b. How much do you disagree or agree with each of the following						Ct
	I Don't Know	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Assessment	KIIOW	Disagree				Agree
AHL uses a variety of methods to collect data and assess community needs						П
and resources			_	_		_
Data are used to inform selection and prioritization of goals and activities						
Capacity Building						
AHL makes a conscious effort to develop new leaders						
AHL members have the skills/knowledge to contribute effectively to the work						
Training is provided to AHL members on relevant topics						
Planning				ı		ſ
AHL has an annual plan with prioritized goals and activities						
AHL members provide input into and are involved in planning the work						
AHL activities support and further the mission and goals of the coalition						
Implementation			I	I	I	
AHL gets things done rather just talking about them						
AHL members share project-related activities and tasks						
AHL committees and work groups reflect the mission and goals of the						
coalition						
Evaluation			ı	ı		
Progress on AHL activities is monitored and reported to the membership						
AHL effectively uses stories and other data to show its impact						
AHL's efforts have a positive impact in the community						
Cultural Competence and Disparities						
AHL prevention activities are culturally relevant for the intended recipients of						
services			_	_	_	
AHL prevention activities reflect the diversity of the community along						
dimensions such as language, race, ethnicity, age, and socio-economic status Sustainability and Funding						
AHL has a diverse portfolio of funding from multiple sources						П
AHL has strong support from local government and municipal leaders						
AHL plans ahead for its long-term sustainability						
And plans areau for its long-term sustainability						

SECTION 9. Training Needs and Continuous Quality Improvement

This last section is about training needs and continuous quality improvement.

16.	In which areas, if any, would you like more training or information to further the work of AHL (e.g., coalition development, cultural competence, fundamentals of prevention and addiction, evidence-based strategies, specific alcohol or drug use topics, etc.)?
17.	Overall, how satisfied are you with your personal experience as an AHL member?
	☐ Very Dissatisfied ☐ Dissatisfied ☐ Neutral ☐ Satisfied ☐ Very Satisfied
	[If dissatisfied is chosen]: You indicated that you are dissatisfied or very dissatisfied with your personal

18. What are some areas, if any, in which you feel that AHL could be improved?

experience as an AHL member. Please describe why.

19.	Are there additional ways in which you would like to contribute to AHL (e.g., volunteering more time, sharing additional resources, recruiting new members, working on more tasks, events, or activities, etc.)? □ No □ Yes
	[If YES is selected]: Please describe the additional ways in which you would like to contribute to AHL.
20.	Please provide any additional comments or suggestions.