

Leadership Meeting Minutes - 4.21.21

IMMEDIATE ACTION ITEMS:

- We need volunteers as soon as possible to make calls to past participants and get them back on board! Julie will send phone numbers, a script, and more info. Please let us know ASAP if you can make 15 calls (or more!)

Current Fundraisers/Contests to get involved with:

- FUNDRIVE! It is happening now through June 4th (the bags will be picked up June 5th from Kathy B's house!) All items need to be in kitchen garbage bags. Erin will get posters/flyers to everyone to post on social media or use in emails as soon as possible. That will have the list of eligible donation items, where to drop off items, etc. We need at least 100 bags for the pick up!
- Sponsorship contest! It's starting right now! Reach out to previous sponsors and/or new ones! Julie will be sending out the details very soon, so keep your eyes peeled. Prizes are up for grabs!

Updates:

- NEW VOLUNTEER HUB! www.relayacrossthevalley.com - This is your one stop shop as a participant/volunteer! Right now, the home page is designed to help the previous participants that we are calling/emailing to get registered again and back to fighting cancer, but EVERYONE should go check it out to make sure they've done all of the steps as well.
- Julie has not heard confirmation yet on LAVCC so she is going to reach out to them about locking in the date
- We have a list of about 2000 past participants and we need help reaching out to them
- Burbank Farmers market 8a-12p on May 15th - Kerry and Julie S. can both be there the entire time but if you'd like to also help out, please reach out to Kerry
- Bingo Night as a fundraiser is still something we are considering but is currently tabled
- Silent auction dates will be locked in once we have confirmation on our event date with LAVCC so hang tight for that! We will build a committee once we have confirmation
- Block take-over - we've decided with everything that we have going on, and the fact that we haven't heard back from folks in charge of the areas, that we will squash Block take over (Unless Kathy B feels confident that it will work with Burbank and we can do in Burbank only.)

IMPORTANT DATES:

- All Participants meeting - 4/28 - 6:30pm
- Next Leadership meeting 5/13 - 6:30pm

AGAIN, what we need help with immediately is phone calls to past participants! Contact Julie to get sent phone numbers and a script (if you want to use it). For other questions, support, etc, contact your event lead Erin (erinmuroski@gmail.com)