

Relay for Life Across the Greater Valley - Leadership Meeting Minutes

6/9/21

Announcements:

- BIG THANK YOU to everyone for their hard work on the FUNDrive!
\$1300 raised and 100 drop offs!
We are incredibly grateful for everyone who participated and donated. We learned a lot!
IF we were ever to do this kind of event again, we would focus on soft goods only, because that brings in the most money toward ACS!
- Unfortunately, no update from LAVC yet on solidifying the date. Julie has reached out and last week she filled out the safety protocol forms so we hope to hear something soon!
- Sponsorship contest is ending soon but sponsorships are always being taken!
- UCLA will be donating \$10k to our Relay (as well as all of the other Los Angeles Relays)

What we need right now:

- Recruitment!!
Compared to the other Tier 3 relays, we have far less participants and teams. We need to recruit big time! It's time to reach out to anyone you know that was on your team or a part of your event before but hasn't jumped in. You can also send personal text messages and/or emails and/or phone calls! Share your stories!

Call to action:

- Thank and tag people on social media who donate to raise more money! OR
Send a personal text or email to three people and ask for donations.
- Who has a business that would display summer survival kit to fundraise?! Banks?
Restaurants? Reach out to Julie Clark! We want to unload these before summer is over!
There's a tumbler inside each one. Free with a \$20 minimum donation.

Upcoming:

- August 22nd - Comedy show still being put together to benefit Relay for Life Across the Greater Valley! It will be at the Comedy Chateau in North Hollywood. More info to come.
- The person who organized the Car Wash drive through haunted house last year would like help to create/set up a haunted house event to benefit us. We need volunteers to make this happen! Terry has volunteered to spearhead! If you are interested, contact Terry over email: terry.marshall327@gmail.com

Next Meeting:

- Leadership meeting over zoom: June 23rd, Wednesday, 6:30pm