

bollé.

P R E S S   K I T   C Y C L I N G

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#### AVAILABLE TECHNOLOGIES

360° Integrated MIPS  
NACA Duct  
Kamm Tail  
Roll Cage  
Opti-Dock  
Removable Wind Shells



## FURO MIPS

**Aerodynamic development, ventilation design, and air flow testing** inspired by the automotive industry has led to the creation of **FURO MIPS**.

FURO's design has a **very strong personality** and is easily recognizable with its **two aerodynamic features**: a **NACA duct allowing increased airflow without additional drag**, and a **kamm tail** providing a smaller wake that **reduces the drag for better aerodynamic properties**. For ultimate comfort and protection, FURO MIPS features a **360° integrated MIPS**. By merging the MIPS LFL and Bollé's 360° fit system into one piece, the brand achieves **extra protection against angled impacts, 360° adjustability for perfect fit, with better ventilation and comfort** than ever before.

The helmet also benefits from **an innovative construction derived from the principle of "roll cage"** reinforcing the helmet and allowing the creation of extremely large vents for **increased airflow**. Finally, **FURO offers the signature features of Bollé's cycling helmets: removable wind shells** for customized ventilation and aerodynamics, and **Bollé's Opti-Dock storage** to securely stow your sunglasses when you don't need them.

With its mix of strong style, high-end technologies and innovative solutions to improve performance, protection, fit and comfort, FURO MIPS is designed to enhance performance while riding. Available in October in three colors, the helmet will pair perfectly with Bollé's new road cycling sunglasses **SHIFTER**.

Available in sizes 52-55cm, 55-59cm and 59-62cm

Price : €199

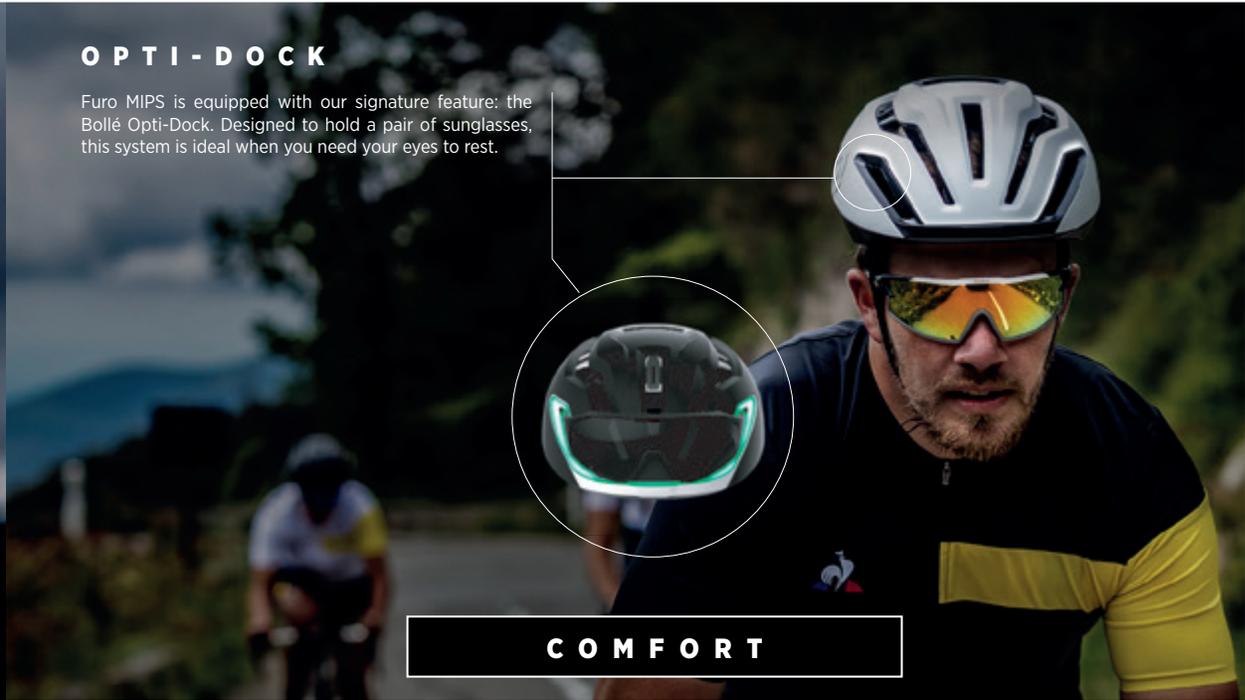


### NACA DUCT

Inspired by cars, this submerged inlet provides less drag for better aerodynamics. The result is an increased airflow inside the helmet, bringing a higher level of ventilation.



**AERODYNAMICS**



### OPTI-DOCK

Furo MIPS is equipped with our signature feature: the Bollé Opti-Dock. Designed to hold a pair of sunglasses, this system is ideal when you need your eyes to rest.



**COMFORT**

## FAST... AND FURO

EXPERIENCE BOLLE'S MOST ADVANCED ROAD CYCLING HELMET



### KAMM TAIL

### WIND PANELS



**SAFETY**



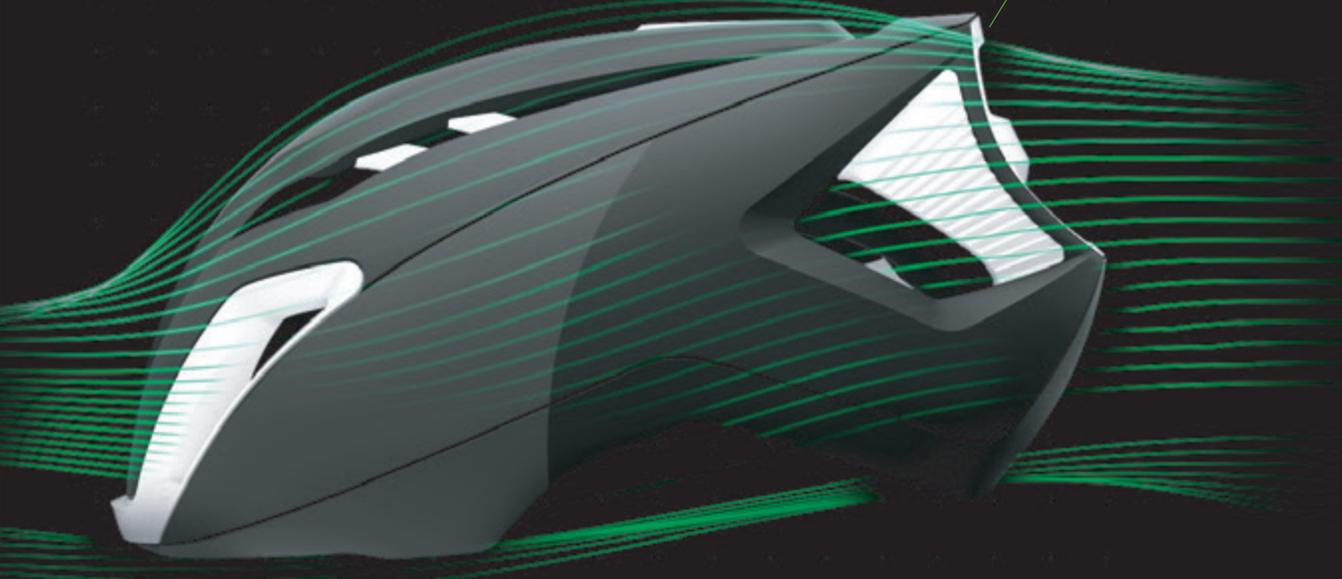
**360° INTEGRATED MIPS**

**ROLL CAGE**

# R&D BY BOLLÉ

## ROAD PERFORMANCE HELMET

Celebrating 130 years of expertise in the optics industry, Bollé is proud today to pursue developing and innovating performance products in the cycling helmet category. Our new road cycling helmets were designed to meet the toughest riders expectations. Exceptional aerodynamics, ultimate ventilation, combined with best in class head protection solutions - Bollé cycling helmets provide you with a once-in-a-lifetime experience.



SUNGLASSES GARAGE



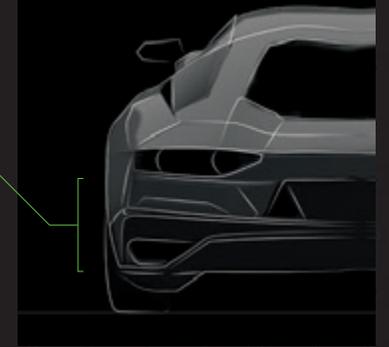
PERFORMANCE VENTING



HIGH TECH SAFETY



VENTILATION CAR INSPIRATION



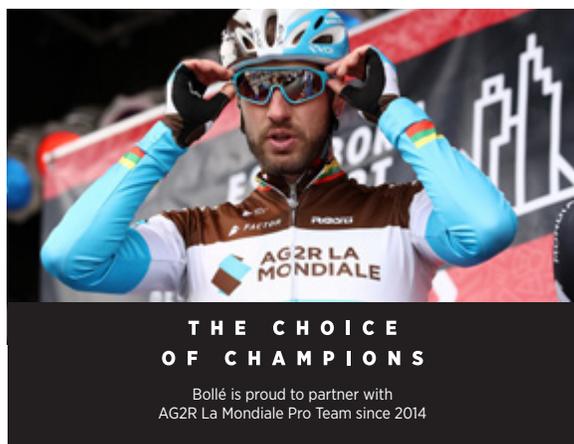
Speed, aerodynamism, safety, performance. Just as many criteria taken into account by automotive companies to develop their best cars. And guess what, we said why not us?

Our new road cycling helmets have been designed and developed under these statements. With a true creative inspiration from the car industry, we have been able to adapt car components to our helmets.

The results give the best combination possible between style and performance, to take you along the road on your daily rides.



BOLLE DESIGN & ENGINEERING LAB



### THE CHOICE OF CHAMPIONS

Bollé is proud to partner with  
AG2R La Mondiale Pro Team since 2014



#### AVAILABLE TECHNOLOGIES

Phantom Lens  
Anti-Fog Treatment  
Interchangeable lenses  
Oleo/Hydrophobic Treatment  
Adjustable Nosepiece  
Thermogrip®



## SHIFTER

The latest addition to Bollé's Performance eyewear range, **SHIFTER** is a tribute to the great cycling history of Bollé in a **retro-futuristic design** that meets all the needs of the performance cyclist. The sunglasses are available with **Bollé Phantom lens** which combines **3 advanced technologies that revolutionizes vision** in any environment. Made of NXT® material to deliver **greater definition**, Phantom lens features a **molecular photochromic filter** adapting to any light condition and a **high contrast filter to enhance colors and boost your vision**. **Frontal air vents** directly integrated in the lens ensure **optimal air flow** and **prevent fog**. Hydrophobic treatment (so that water droplets roll off) and oleophobic treatment (to repel dirt) keep the cyclist's vision clear. The curve of the temples improves comfort and stability by allowing more of the hydrophilic Thermogrip® rubber to be in contact with the skin, while leaving room for different types of helmet strap attachments. Also placed on the nose, **Thermogrip® rubber ensures a perfect grip** during the most intense action.

Available with prescription lenses, SHIFTER matches perfectly with **Bollé's new helmet FURO**.

Price : from €89 for polycarbonate lens option to €149 for Phantom lens choice

REVEAL THE INVISIBLE



# PHANTOM

LIGHT ADAPTIVE LENS TECHNOLOGY

Phantom lens technology - developed with Essilor® Sun Solution™ - redefines how you see the environment. Industry leading optical clarity, light-adaptive lens & high contrast filter, allow you to reveal the invisible.

## OPTICAL CLARITY

Made with NXT® material, Phantom lenses deliver exceptional definition. Thanks to Essilor® Sun Solution™, we've been able to raise the optical clarity of our lenses to a new level. NXT material is packed with a lot of features such as optimal clarity, lightweight, high impact resistance, chemical resistance, and of course 100% UV protection. Ideal for a sport use, Phantom lenses will offer maximum protection & comfort of vision for your eyes.

## PHOTOCHROMIC PERFORMANCE

Phantom lens technology achieves a wide range visible light transmission, ensuring precise visual acuity in all weather conditions, including the most extreme. The lens tint changes with the light from cat.1 to cat.3. **Enhanced vision whatever the conditions.**

## HIGH CONTRAST

Bollé has advanced the performance of Phantom lens technology by adding a high contrast filter on its sunglass lenses. Available on all Phantom lenses, the high contrast filter boosts colors and significantly enhances your vision. Whether you are on the road or on trails, you'll always be able to perceive the obstacles and escape them.



#### AVAILABLE TECHNOLOGIES

Opti-Dock  
Kamm Tail  
MIPS  
360° Fit System



## EXO MIPS

Little brother of Performance Road Cycling helmet FURO, **EXO MIPS** offers an **aerodynamic design** characterized by a **kamm tail**, specially engineered to reduce the drag for better aerodynamic properties. **Perfectly ventilated** thanks to **deep internal channeling**, this road helmet features a light weight **In-Mold construction** and the patented **MIPS** system for **ultimate protection and comfort**. Thanks to **Bollé 360° fit system**, EXO MIPS can be adjusted very easily to every head. Ideal for long rides, the helmet also benefits from Bollé's signature feature : **Opti-Dock** to store sunglasses easily when they are not needed. Available in three colors, EXO MIPS combines look and performance for the best ride.

Available in sizes 52-55cm, 55-59cm and 59-62cm  
Price : €129



## THE BEST IN MTB SAFETY

TRACKDOWN is an all-mountain helmet designed to perform on any trail. This helmet features a deep coverage at the rear, the Bollé Opti-Dock System to store your sunglasses, Vent caps to protect from bad weather conditions, and a 3-position visor allowing space for goggles. If you're looking for style and comfort on the tracks, the Trackdown is the ultimate gear to wear.



### AVAILABLE TECHNOLOGIES

Adjustable Visor  
Opti-Dock  
AVID Progressive EPS  
MIPS

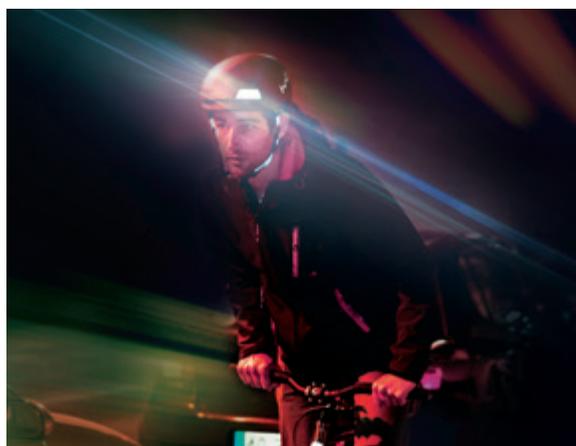


## TRACKDOWN MIPS

**Recognised by the press and trusted by mountain bike lovers** after its launch last season, TRACKDOWN returns in 2019 in **new colors** but with the same mix of high-end technologies. Benefiting with **MIPS** technology combined with **Bollé AVID Progressive EPS construction**, TRACKDOWN is designed to **protect against impacts of different energy levels** while keeping the rider's head perfectly ventilated. The main asset of this MTB helmet is its **adaptability: 3-positions visor** (ideal for example when wearing a goggle), Bollé's **Opti-Dock** (directly integrated in the construction of the helmet) to store the sunglasses easily, and **removable caps** to adapt to rainy days or modulate the air ventilation in the helmet. Finally, to ensure the best fit, TRACKDOWN is equipped with Bollé **360° Click-to-Fit™ system** that allows you to adjust the helmet to the head easily.

Available in sizes 52-55cm, 55-59cm and 59-62cm  
Price : €149





#### AVAILABLE TECHNOLOGIES

Hi-Vis System  
Suitable for E-bike  
Safety LED  
Click-To-Fit™ System  
All Season > Delivered with 1  
summer and 1 winter lining



## MESSENGER HI-VIS

The risk of being hit by a car is doubled in the dark. And **wearing reflective materials reduces this risk by 50%**. Committed to always improve the cyclists' protection, Bollé created **MESSENGER Hi-Vis**. Available on the **MESSENGER PREMIUM urban helmet**, the HI-VIS option features **reflective materials** that **improve safety in traffic**, especially when the visibility is poor.

A **stylish design with a modern feel**, the MESSENGER PREMIUM HI-VIS offers maximum protection for all city travels with its LED system proposing 2 modes (continuous or flashing light) for improved safety. Equipped with **Bollé Click-to-Fit™ system** offering a **perfect size adjustment**, this helmet is also delivered with **interchangeable winter and summer linings** for supreme comfort and all-year use.

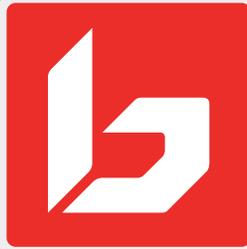
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