



FEB 2020 Pricelist

BICYCLES / CALIFORNIA

Model #	Model Name	Color	MSRP
BFIAA02	AR Advanced Frame	Matte Textreme (White, Grey)	\$ 3 799
BBIAA05	AR Advanced Ultegra	Aquafresh / TeXtreme	\$ 6 999
BBIAA06	AR Advanced Ultegra	White / TeXtreme (Green)	\$ 6 999
BBIAA03	AR Advanced Ultegra Di2	Aquafresh / TeXtreme	\$ 8 699
BBIAA04	AR Advanced Ultegra Di2	White / TeXtreme (Green)	\$ 8 699
BBIAA01	AR FRD Ultimate Dura-Ace Di2	Matte TeXtreme (White, Blue)	\$ 18 399
BFIAA01	AR FRD Ultimate Frame	Matte TeXtreme (White, Blue)	\$ 5 999
BBIAA02	AR FRD Ultimate RED eTap AXS	Matte TeXtreme (White, Blue)	\$ 18 399
BBICA11	B Performance Ultegra	Matte Obsidian Grey (Aquafresh)	\$ 2 799
BBIAA33	BREED 20	White Chaff / Charcoal	\$ 3 099
BBIAA34	BREED 30	Satin Dove Grey / Satin Chalk / Satin Charcoal	\$ 2 359
BBIAA27	BROAM 30	Midnight Blue Fade (Black)	\$ 2 289
BBIAA28	BROAM 30	Sage Mist (Black)	\$ 2 289
BBIAA29	BROAM 40	Midnight Blue Fade (Black)	\$ 1 689
BBIAA30	BROAM 40	Sage Mist (Black)	\$ 1 689
BBIAA31	BROAM 60	Midnight Blue Fade (Black)	\$ 1 189
BBIAA32	BROAM 60	Sage Mist (Black)	\$ 1 189
BFICA04	DA Advanced Frame	Matte Textreme (White, Charcoal)	\$ 3 699
BBIBC07	DD 30	Bullitt Green (Acid)	\$ 2 199
BBIBC08	DD 70	Matte Charcoal Frost (Aquafresh)	\$ 1 799
BBIBC09	Dispatch 9 / 60	Plasma (Crimson, Black)	\$ 1 299
BBIBC10	Dispatch 9 / 70	Matte Black (Plasma, Crimson)	\$ 999
BBIBC11	Dispatch 9 / 80	Charcoal Frost (Yellow)	\$ 789
BBIBC03	Doctrine Advanced SLX	Aquafresh / Carbon (Black)	\$ 3 299
BBIBC04	Doctrine Advanced SLX	Satin Charcoal Frost / Carbon (Black)	\$ 3 299
BBIBC02	Doctrine Advanced XT	Satin Charcoal Frost / Carbon (Black)	\$ 5 299
BBIBC05	Doctrine Performance NX Eagle	Aquafresh / Carbon (Black)	\$ 2 499
BBIBC06	Doctrine Performance NX Eagle	Satin Charcoal Frost / Carbon (Black)	\$ 2 499
BFIBA02	Edict Advanced Frame	Matte Carbon / Silver (Silver, Grey)	\$ 3 899
BBIBA06	Edict Advanced NX Eagle	Aquafresh / Matte Carbon (Black)	\$ 3 999
BBIBA07	Edict Advanced NX Eagle	Dove / Matte Carbon (Black)	\$ 3 999
BBIBA04	Edict Advanced SLX	Aquafresh / Matte Carbon (Black)	\$ 4 999
BBIBA05	Edict Advanced SLX	Dove / Matte Carbon (Black)	\$ 4 999
BBIBA02	Edict Advanced XT	Aquafresh / Matte Carbon (Black)	\$ 7 399
BBIBA03	Edict Advanced XT	Dove / Matte Carbon (Black)	\$ 7 399
BFIBA01	Edict FRD Ultimate Frame	Matte Textreme (White, Blue)	\$ 5 199
BBIAA15	FR 30	Midnight Blue Fade (Black)	\$ 1 999
BBIAA16	FR 30	Charcoal Grey (Fire Fade)	\$ 1 999
BBIAA13	FR Advanced 105	Aquafresh / Matte TeXtreme	\$ 3 199
BBIAA14	FR Advanced 105	Plasma Red / TeXtreme	\$ 3 199
BBIAA11	FR Advanced Ultegra	Aquafresh / Matte Textreme	\$ 4 999
BBIAA12	FR Advanced Ultegra	Plasma Red / Textreme	\$ 4 999
BBIAA09	FR Advanced Ultegra Di2	Aquafresh / Matte TeXtreme	\$ 6 899
BBIAA10	FR Advanced Ultegra Di2	Plasma Red / TeXtreme	\$ 6 899
BBIAA08	FR FRD Ultimate Dura-Ace Di2	Matte TeXtreme (White, Blue)	\$ 15 899
BBHAA55	FR FRD Disc Frame	Matte Textreme (White)	\$ 5 999
BBHAA62	FR FRD Rim Frame	Matte Textreme (White)	\$ 5 999
BFHCA01	Frame IA FRD Disc	Matte TeXtreme (White)	\$ 5 999
BBIAA39	FX Advanced GRX 600	Satin Aquafresh / Textreme (Pattern)	\$ 3 399
BBIAA40	FX Advanced GRX 600	White / TeXtreme (Pattern)	\$ 3 399
BBIAA35	FX Advanced+ Force CX1	Satin Aquafresh / Textreme (Pattern)	\$ 5 399
BBIAA36	FX Advanced+ Force CX1	White / TeXtreme (Pattern)	\$ 5 399
BFIAA08	FX Advanced+ Frame	Satin Charcoal (Textreme, Pattern)	\$ 2 699
BBIAA37	FX Advanced+ GRX 800	Satin Aquafresh / Textreme (Pattern)	\$ 3 999
BBIAA38	FX Advanced+ GRX 800	White / TeXtreme (Pattern)	\$ 3 999
BFIAA07	FX FRD Ultimate Frame	Satin Textreme (White, Blue)	\$ 4 599
BBICA04	IA Advanced Force eTap AXS	Matte TeXtreme (White Geo)	\$ 9 489
BBICA05	IA Advanced Force eTap AXS	Matte Textreme (Spatter, Gloss Charcoal)	\$ 9 489
BBICA08	IA Advanced Ultegra	Matte TeXtreme (White Geo)	\$ 5 699
BBICA09	IA Advanced Ultegra	Matte Textreme (Spatter, Gloss Charcoal)	\$ 5 699
BBICA06	IA Advanced Ultegra Di2	Matte TeXtreme (White Geo)	\$ 7 999
BBICA07	IA Advanced Ultegra Di2	Matte Textreme (Spatter, Gloss Charcoal)	\$ 7 999
BBICA10	IA Advanced, Rim Brake 105	Matte Textreme / Aquafresh	\$ 3 799
BFICA03	IA Advanced, System Frame	Matte TeXtreme / Silver	\$ 3 899
BBHCA05	IA FRD Disc	Matte TeXtreme (Black, White)	\$ 18 499
BBIDC07	Redemption 30	Storm Grey / Black	\$ 6 899
BBIDC04	Redemption 50	Tan / Black	\$ 5 799
BBIDC05	Surplus 50	Dark Blue / Cyan	\$ 4 299
BFIAA09	TA FRD Ultimate Frame	Matte TeXtreme (White, Charcoal, Grey)	\$ 29 999
BFIAA10	TK FRD Ultimate Frame	Matte Textreme (White, Blue)	\$ 5 699
BBIEB02	Verza Speed 10	Obsidian Pearl (Reflective Pewter)	\$ 1 599
BBIEB03	Verza Speed 20	Midnight Blue (Reflective Aquafresh)	\$ 1 349
BBIEB04	Verza Speed 30	Bullitt Green (Reflective Chartreuse)	\$ 1 069
BBIEB05	Verza Speed 40	Charcoal (Reflective Roarange)	\$ 820
BBIEB06	Verza Speed 40	Aqua Mist (Reflective Pewter)	\$ 820
BBIEB07	Verza Speed 40 Mid-Step	Crimson (Reflective Plasma)	\$ 820
BBIEB08	Verza Speed 50	Magenta (Reflective Pewter)	\$ 599
BBIEB09	Verza Speed 50	Matte Black (Reflective Aquafresh)	\$ 599
BBIEB10	Verza Speed 50 Mid-Step	Bright Moss Green (Reflective Silver)	\$ 599
BBIEB01	Verza Speed 6	Aquafresh / Matte Carbon (Reflective Aqua)	\$ 2 099
BBIAA25	VR 40	Crimson (Plasma)	\$ 1 689
BBIAA26	VR 60	Vapor Blue (Black)	\$ 1 189
BBIAA23	VR Advanced 105	Aquafresh / Matte TeXtreme	\$ 2 999
BBIAA24	VR Advanced 105	Midnight Blue Fade / TeXtreme	\$ 2 999
BBIAA21	VR Advanced Ultegra	Aquafresh / Matte TeXtreme	\$ 4 699
BBIAA22	VR Advanced Ultegra	Midnight Blue Fade / TeXtreme	\$ 4 699
BBIAA19	VR Advanced Ultegra Di2	Aquafresh / Matte TeXtreme	\$ 6 599
BBIAA20	VR Advanced Ultegra Di2	Midnight Blue Fade / TeXtreme	\$ 6 599