



*thousand*

2020



# A NOTE FROM OUR FOUNDER

Before starting Thousand, I never wore a helmet, even though I was a longtime cyclist. They were too bulky, too inconvenient, and too futuristic-looking. But when I lost a friend to a fatal bike accident, I knew I had to change. Instead of settling for the “sci-fi” looking helmets on the market, I got to work designing one.

We named our company “Thousand” as a promise – a commitment and a goal of helping to save 1000 lives by making helmets people actually want to wear. Our name serves as a daily reminder of why we do what we do.

Safety is why we started Thousand. It’s been 5 years since we launched on Kickstarter, and I’m still grateful for each and every order that we ship, because it means another rider that’s choosing to be safe by wearing a Thousand helmet. Every time a member of our community writes to us, letting us know their helmet kept them safe in an accident, we’re inspired to do even more and keep more riders safe on the road.



**Gloria Hwang**  
Founder and CEO





NEW

## CHAPTER COLLECTION

Integrate elevated utility into your daily riding uniform with the next generation of safety gear for the urban rider.

With MIPS technology and an included magnetic taillight, the Chapter Collection is our next step forward in making safety seamless for riders of all levels and all vehicles.

No matter what you ride or why you ride, evolve your commute and keep moving forward with the Chapter Collection.







CLUB NAVY  
\$135



RACER BLACK  
\$135



SUPERMOON WHITE  
\$135

01 MULTI-USE  
MAGNETIC LIGHT  
*(Up to 50 Lumens)*

02 INTERCHANGEABLE  
VISORS

03 POPLOCK

04 MAGNETIC  
BUCKLE



CHAPTER  
COLLECTION









## HERITAGE COLLECTION

Designed for urban city riding, the minimalist Heritage helmets are our original collection, inspired by the simplicity of vintage moto lids and the heritage colorways of the 50s and 60s.







THOUSAND NAVY  
\$89



CARBON BLACK  
\$89



STAY GOLD  
\$89



SPEEDWAY CREME  
\$89



STEALTH BLACK  
\$89



WILLOWBROOK MINT  
\$89



DAYBREAK RED  
\$89



GT STRIPE  
\$89



ROSE GOLD  
\$89



POLISHED TITANIUM  
\$89







# CLIMATE COLLECTION

With natural hues inspired by Earth's diverse ecosystems, the Climate Collection reminds us that our planet's resources are precious, and that we should take action to protect what we love – from our heads to the place we call home.



**NEW** COASTAL BLUE  
\$89



**NEW** TERRA COTTA  
\$89



ARCTIC GREY  
\$89





## CYCLING GLOVES

Built for the ride, but technically understated, our vintage-styled cycling gloves offer a comfortable fit and essential cushioning for the road ahead. Pairs well with our Heritage helmet collection.







BULLITT  
\$38



DE FRANC  
\$27



LITTLE 5  
\$23



COURIER  
\$23







# Climate Positive

Thousand is committed to measuring, reducing, and offsetting our annual carbon emissions... then offsetting 10% more to create a positive effect for the planet.

[EXPLORETHOUSAND.COM/110](https://EXPLORETHOUSAND.COM/110)