



NORDIC GRIP



Norwegians know ice! A lot of thought has gone into achieving a product line superior to those currently on the market to help keep people safer. Some or all of our models adhere to the following points:

- **Innovative designs and features. They have won several European awards.**
- **Best quality for the price hands down.**
- **Intelligently placed spikes maximize grip based on the model's intended use.**
- **Best strap-on/secure system on the market: This is VERY important. For both safety, comfort and convenience, Ice cleats must never move or fall off.**
- **Attractive user friendly packaging.**

Nordic Grip is growing quickly in Canada as our retail partners see the benefits Nordic Grip brings to their business and we are proud to offer solutions which will keep your customers safer! Thank you for your support!

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EASY TO PUT ON. EASY TO USE.



NORDIC GRIP

The coolest ice grips on the market

MINI

a modern and fashionable choice



EASY

on and off with one hand



FLEXI

convertible grip



RUNNING

for the year-round athlete



WALKING

everyday traction



See order form or price list for sizes available.

EASY TO PUT ON. EASY TO USE.



MINI

FITS IN EVERY POCKET

HANDY STORAGE BOX

STAY SAFE AND LOOK GREAT

THE FASHIONISTA'S CHOICE

1. Quick



2. Secure



EASY TO PUT ON. EASY TO USE.

FLEXI

CONVERTS FOR INSIDE USE

THE FIRST ICE GRIP DEVELOPED FOR WALKING INDOORS

HEEL STUDS QUICKLY PULL UP FOR SECURE GRIP INSIDE



1. Outside



2. Inside



GET A GRIP. LOOK COOL. STAY ON YOUR FEET.

RUNNING



FOR THE SERIOUS RUNNER

7-SPIKE UNIQUE CONFIGURATION, DESIGNED TO DELIVER MAXIMUM GRIP BETWEEN SHOE AND ICE

STAYS TIGHT - NO MATTER HOW FAST YOU RUN

1. In 20 seconds



2. You're off and running



GET A GRIP. LOOK COOL. STAY ON YOUR FEET.

**NORDIC
INNOVATION**
WILD IMAGINATION BROUGHT TO LIFE



WALKING

10-STUD GRIPPING POWER

FOR THE ALL-WEATHER WALKER

THE PERFECT CHOICE FOR COMMUTERS AND
SAFETY-CONSCIOUS WALKERS



1. Simple to put on



2. Fits any shoe



EASY TO PUT ON. EASY TO USE.

**NORDIC
INNOVATION**
WILD IMAGINATION BROUGHT TO LIFE

EASY

IT HAS NEVER BEEN EASIER TO STAY ON YOUR FEET

THE FIRST HEEL ICE GRIP THAT CAN BE PUT ON
AND TAKEN OFF WITH JUST ONE HAND



1. Easy on



2. Won't fall off



SIMPLE. SAFE. STYLISH.

**NORDIC
INNOVATION**
WILD IMAGINATION BROUGHT TO LIFE



The
B a c k R i v e r
 G r o u p



Style		Retail Price
Easy		\$35.00
Mini		\$15.00
Running		\$40.00
Walking		\$20.00
Flexi		\$25.00



The
B a c k R i v e r
G r o u p



Features?



PRODUCT	SIZES
EASY	Small - XL
MINI	Small and Large
RUNNING	Small-XL
WALKING	Small-XL
FLEXI	Small-Large

SEE EMAIL ORDER FORM FOR FULL SIZE BREAKDOWNS



BOOKING PROGRAM FALL 2020

DEADLINE: March 15th 2020

Ship date: September 15 2020

Discount Structure

- 5% discount on all orders up to \$250 - \$499
- 8% discount on all orders up to \$500- \$999
- 10% discount on all orders \$1000+ / Net 45

- BRG Normal Terms: Net 30

