



*thousand*

2021



Before starting Thousand, I never wore a helmet, even though I was a longtime cyclist. They were too bulky, too inconvenient, and too futuristic-looking. But when I lost a friend to a fatal bike accident, I knew I had to change. Instead of settling for the “sci-fi” looking helmets on the market, I got to work designing one.

We named our company “Thousand” as a promise – a commitment and a goal of helping to save 1000 lives by making helmets people actually want to wear. Our name serves as a daily reminder of why we do what we do.

Safety is why we started Thousand. It’s been 5 years since we launched on Kickstarter, and I’m still grateful for each and every order that we ship, because it means another rider that’s choosing to be safe by wearing a Thousand helmet. Every time a member of our community writes to us, letting us know their helmet kept them safe in an accident, we’re inspired to do even more and keep more riders safe on the road.



**Gloria Hwang**  
Founder and CEO



# Making safety seamless to get you moving.

We believe that by empowering people to safely  
get around their cities on a bike, board, scooter,  
we build closer communities; travel more sustainably;  
and lead healthier lives.




COMMUNITY

SUSTAINABILITY

DIVERSITY


IMPACT

INTEGRITY



## Did you know that Thousand is a Public Benefit Corporation?

That means we make business decisions to uphold our values and to benefit our community and planet – not just our bottom line. These are the core values that guide every decision that we make, from becoming a Climate Positive business to our product development process.







# CHAPTER COLLECTION

Integrate elevated utility into your daily riding uniform with the next generation of safety gear for the urban rider. With MIPS technology and an included magnetic taillight, the Chapter Collection is our next step forward in making safety seamless for riders of all levels and all vehicles.

No matter what you ride or why you ride, evolve your commute and keep moving forward with the Chapter Collection.

Mips



**CLUB NAVY**  
\$135 USD | €155 EUR | £139 GBP



**RACER BLACK**  
\$135 USD | €155 EUR | £139 GBP



**SUPERMOON WHITE**  
\$135 USD | €155 EUR | £139 GBP



**MULTI-USE ADAPTER  
INCLUDED**



01 MULTI-USE  
MAGNETIC LIGHT  
*(Up to 30 Lumens)*

02 INTERCHANGEABLE  
VISORS

03 POPLOCK

04 MAGNETIC  
BUCKLE





# HERITAGE COLLECTION

Designed for urban city riding, the minimalist Heritage helmets are our original collection, inspired by the simplicity of vintage moto lids and the heritage colorways of the 50s and 60s.







**THOUSAND NAVY**  
\$89 USD | €99 EUR  
£89 GBP



**CARBON BLACK**  
\$89 USD | €99 EUR  
£89 GBP



**STAY GOLD**  
\$89 USD | €99 EUR  
£89 GBP



**WILLOWBROOK MINT**  
\$89 USD | €99 EUR  
£89 GBP



**ROSE GOLD**  
\$89 USD | €99 EUR  
£89 GBP



**POLISHED TITANIUM**  
\$89 USD | €99 EUR  
£89 GBP





**STEALTH BLACK**  
\$89 USD | €99 EUR  
£89 GBP



**SPEEDWAY CREME**  
\$89 USD | €99 EUR  
£89 GBP



**TERRA COTTA**  
\$89 USD | €99 EUR  
£89 GBP



**COASTAL BLUE**  
\$89 USD | €99 EUR  
£89 GBP





HERITAGE COLLECTION

VEGAN LEATHER STRAPS,  
MAGNETIC BUCKLE



SECRET  
POPLOCK



DIAL FIT  
SYSTEM



# THOUSAND JR.

Family adventures are just around the corner with our newest and cutest collection, Thousand Jr. We went straight to the source (dozens of kids) to create a helmet that they'll want to wear – and that you won't have to bribe them to put on.







**BLAZING BLUE**  
\$60 USD | €65 EUR | £60 GBP



**GOING GREEN**  
\$60 USD | €65 EUR | £60 GBP



**POWER PINK**  
\$60 USD | €65 EUR | £60 GBP





THOUSAND JR.



**CUSTOMIZE  
ME**

Every Thousand Jr. helmet comes with a pack of removable, reflective stickers so your child can customize their helmet with the passions and interests that make them unique.



# ACCESSORIES

Complete your kit with our retro-inspired cycling gloves and classic bicycle bells, designed to help you ride in style on the road ahead.



# CYCLING GLOVES



**BULLITT**  
\$38 USD | €38 EUR  
£38 GBP



**DE FRANC**  
\$27 USD | €27 EUR  
£27 GBP



**LITTLE 5**  
\$23 USD | €23 EUR  
£23 GBP



**COURIER**  
\$23 USD | €23 EUR  
£23 GBP







# BELLS



**PENNANT BELL - STAINLESS STEEL**  
\$19 USD | €19 EUR | £19 GBP



**PENNANT BELL - BRASS**  
\$19 USD | €19 EUR | £19 GBP



# THOUSAND JR. BELLS

ACCESSORIES



THOUSAND JR. BELL  
TIGER

\$16 USD | €16 EUR  
£16 GBP



THOUSAND JR. BELL  
LIGHTNING BOLT

\$16 USD | €16 EUR  
£16 GBP



THOUSAND JR. BELL  
LET'S RIDE

\$16 USD | €16 EUR  
£16 GBP



THOUSAND JR. BELL  
TIGER

\$16 USD | €16 EUR  
£16 GBP



# CUSTOM SHOP

Celebrate what makes you, you and make your gear your own with our unique customization options – from premium interchangeable visors to reflective, removable stickers.





# CHAPTER VISORS



**TORTOISE SHELL**  
\$17 USD | €17EUR | £17 GBP



**MATTE BLACK**  
\$17 USD | €17EUR | £17 GBP



**DAYGLOW YELLOW**  
\$17 USD | €17EUR | £17 GBP



**ROSE GOLD**  
\$17 USD | €17EUR | £17 GBP

CUSTOM SHOP



# THOUSAND JR. STICKERS



01. JR. ACTIVIST STICKERS  
\$7 USD | €7 EUR | £7 GBP

02. SUPER SHAPES STICKERS  
\$7 USD | €7 EUR | £7 GBP

03. THOUSAND JR. STICKERS  
\$7 USD | €7 EUR | £7 GBP

04. LOTS OF LETTERS STICKERS  
\$7 USD | €7 EUR | £7 GBP





# Climate Positive

Thousand is committed to measuring, reducing, and offsetting our annual carbon emissions... then offsetting 10% more to create a positive effect for the planet.

[EXPLORETHOUSAND.COM/110](https://EXPLORETHOUSAND.COM/110)