

Tickets On Sale Now!

A BENEFIT FESTIVAL & CONCERT

Proceeds Go To AV Veterans & Homeless

FESTIVAL (noon-6pm)

- Family Fun All Day Long
- Games
- Gourmet Food & Drinks
- Face Painting
- Free Tattoos For Veterans

CONCERT (5pm-8pm)

- Talent Music Showcase
- Live Music all day long
- Local Church Bands/Choirs
- Local High School Bands/Choirs
- YB Terrior - DJ & Performer







Sat., October 4, 2025 | Noon-8 pm | Event Center-45000 Valley Central Way |

Hurry Tickets are Going Fast!

Buy Now



info@dignityawareness.org

dignityawareness.org

Learn More





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DIGNITY

Awareness Foundation Inc

(DEVELOPING INNER GREATNESS NEEDED IN TODAY'S YOUTH AND COMMUNITIES)

**Developing
Inner
Greatness
Needed
In
Today's
Youth and families**

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## **DIGNITY BOARD**

*Ariel Richardson  
President*

*Trina Muhammad  
Vice President*

*Beverly Carter  
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*Tiffany Sayles  
Secretary*

*Willie Hammonds  
Community Outreach*

*Ana Soto  
Public Relations*

*Angelica Visar  
Member*



Greetings,

To Whom It May Concern:

Subject: Become a Proud Sponsor of Dignity Awareness Foundation, Inc. — Empower Lives, Amplify Voices

We hope this message finds you well. My name is Willie Hammonds, and I'm the Director of Community Outreach for DIGNITY Awareness Foundation, Inc., a nonprofit dedicated to empowering young people, supporting survivors of domestic violence, assisting veterans, and uplifting families in underserved communities.

We are currently seeking sponsors for our upcoming initiatives that provide transitional housing, mentorship, mental health support, and community resources to those who need it most. As a sponsor, your organization will gain brand visibility and alignment with a cause that is changing lives—one voice at a time.

Your sponsorship helps us:

- Provide food, housing and emergency support for domestic violence victims and families in crisis
- Offer life-skills training, education, and resources for youth
- Assist veterans in rebuilding stability post-service
- Host outreach events and healing-centered programming for underserved communities

Sponsorship packages include brand recognition in press releases, social media shoutouts, event signage, website placement, and more. Customized tiers are also available to align with your marketing goals.

We would love to connect and share more about this opportunity to make a meaningful impact. I've attached our sponsorship deck for your review. Looking forward to hearing from you soon, together we can make a difference in our communities.

Thank you for considering a partnership that amplifies hope and transforms futures.

Warm regards,

Willie Hammonds, Community Outreach  
DIGNITY Awareness Foundation, Inc.  
EIN: 47-2610636  
[info@dignityawareness.org](mailto:info@dignityawareness.org)  
[www.dignityawareness.org](http://www.dignityawareness.org)



## DIGNITYFEST 2025 SPONSORSHIP INFORMATION

Details, Benefits, & Demographics

### DETAILS

As leaders at DIGNITY Awareness Foundation, Inc., we play a vital role in our communities. The need for food, clothing, and shelter is evident in our area. Homelessness, hunger, and families in need are pressing issues that our community, nation, and world are grappling with at alarming rates. In the Antelope Valley alone, there are approximately 6,672 individuals facing these challenges, with the numbers increasing at a faster pace than in other parts of LA County.

**DIGNITY FEST 2025** is a one-day benefit music festival scheduled for **Saturday, October 4, 2025 from 12pm-8pm**, at the **AV Event Center in Lancaster, CA**. With an expected attendance of over **2000 music enthusiasts**. The festival will feature a lineup of international and local artists, cultural performances, community and gourmet food vendors, fun for the entire family to enjoy. **DIGNITYFEST** bridges communities while increasing morale through music, celebrating Spiritual, R&B, Jazz, Country, and Latin sounds and fostering connections among diverse audiences.



### BENEFITS

Customized sponsorship packages include:

- **Comprehensive social media campaigns** with targeted ads and countdowns. Valley wide outreach with potential for regional exposure.
- **Collaborations with influencers** and music bloggers for added reach
- **Press releases** sent to **social media, TV, local radio, and print**.
- **Public Thank you:** Stage Announcements
- **Web Wonders:** Boosted website visibility
- **Post-event recaps** featuring sponsor highlights across digital channels including social media, TV, local radio, and print.

All this and more are designed to align with your unique goals! Let's come together to ensure that your contributions help foster diversity and inclusion.

Thank You!



## Sponsorship Packages

This section details the sponsorship packages available for **DIGNITYFEST 2025**. Each tier meets various brand objectives, from immersive VIP experiences to broad digital recognition. Our flexible sponsorship levels ensure your company receives value-aligned visibility and meaningful engagement.

### Diamond Sponsorship \$5,000

- (6) exclusive VIP Platinum badges;
- (6) VIP Platinum seating/lounge tickets;
- (2) Group Photo op access passes with the artists;
- (6) exclusive "DIGNITYFEST" merchandise
- (4) parking passes;
- LED Screen Banner
- LED Main Stage Screen Advertisement (you provide) w/20 rotations;
- Advertisement on radio, posters, newspaper, social media, website direct link on sponsor page, banner on homepage;
- Live mentions at the event.

### Gold Sponsorship \$2,500

- (4) exclusive VIP Gold badges;
- (4) VIP Gold seating/lounge tickets;
- (2) Group Photo op access passes with the artists;
- (4) Exclusive "DIGNITYFEST" merchandise
- (3) parking passes;
- LED Screen Banner
- LED Main Stage Screen Advertisement (you provide) w/20 rotations
- Advertisement on radio, posters, newspaper, social media, website direct link on sponsor page, banner on homepage;
- Live mentions at event

### Silver Sponsorship \$1,500

- (2) exclusive VIP Silver badges;
- (2) VIP Silver seating/lounge tickets;
- (2) exclusive "DIGNITYFEST" merchandise
- (2) parking passes;
- (1) Group Photo op access pass with the artist
- \*LED Screen Banner
- Advertisement on radio, posters, newspaper, social media, website direct link on sponsor page, banner on homepage;
- Live mentions at event.

### Bronze Sponsorship \$1,000

- LED Screen Banner
- Website listing. • (1) Event tickets • (1) Group op access pass with the artist
- \* (1) Parking Passes. \*Live Mention at event

### In-Kind /Friends of "DIGNITYFEST"

- \*Tickets \*Limited advertising exposure (all benefits determined by value of the donation)
- \*LED Screen Banner

**Opportunities to sponsor over \$5,000 with additional benefits are available.**  
**Media submission deadline: September 15, 2025. All media assets subject to change.**