



no more
homeless

inc.

CORPORATE SPONSORSHIP PROPOSAL



FULL TAX DEDUCTIBILITY (continued)

 Government of Western Australia
Department of Mines, Industry Regulation and Safety
Consumer Protection

WESTERN AUSTRALIA
Associations Incorporation Act 2015
(Section 10)

IARN: A1022864G

Certificate of Incorporation

This is to certify that

NO MORE HOMELESS INC.

is an association incorporated under the
Associations Incorporation Act 2015

The date of incorporation is the
thirty first day of October 2017



David Hillyard
Acting Commissioner for Consumer Protection

CERTIFICATE

 Australian Government

 Australian Charities and Not-for-profits Commission

THIS CERTIFIES THAT

No More Homeless Inc.
ABN:51 845 507 489

HAS BEEN REGISTERED BY THE

Australian Charities and Not-for-profits Commission

ON THE DATE OF
14 November 2017

CERTIFIED BY



Hon. Dr Gary Johns
Commissioner
Australian Charities and Not-for-profits Commission

BACKGROUND

UNDERSTANDING HOMELESSNESS ...

TYPE-4 HOMELESS

THE HOMELESS STEREOTYPE

NO MORE HOMELESS inc. has the challenge of educating the public that the stereotyping of Homeless as psychotic weird druggies must stop immediately if we are to successfully solve the Homeless issue.

To help understand this, NO MORE HOMELESS inc. have categorised the Homeless into 4 types -

TYPE-1 HOMELESS - 5% HEALTH ISSUES ¹ - Serious mental, drug and/or alcohol addiction.

TYPE-2 HOMELESS - 34% DOMESTICS VIOLENCE & RELATIONSHIP ISSUES ¹ - Family issues, abuse, neglect & harm.

TYPE-3 HOMELESS - 14% TRANSITIONAL ¹ - Transition from care / custody, lack of support, discrimination.

TYPE-4 HOMELESS - 28% FINANCIAL DIFFICULTIES ¹

- 19% ACCOMODATION ISSUES. ¹

NO MENTAL OR MEDICAL ISSUES WITH UNFORTUNATE CIRCUMSTANCES LEADING THEM TO SLEEP IN THEIR CARS, COUCH SURFING, CROWDED SHARED HOUSING AND EVEN ROUGH SLEEPING.

TYPE-4 HOMELESS ARE JUST LIKE YOU AND I, GOOD PEOPLE IN A BAD PLACE AND CAN EASILY TURN THEIR LIFE AROUND, WITH OUR HELP.

NO MORE HOMELESS inc. can to begin housing TYPE-4 HOMELESS immediately.

¹ SHS - Special Homeless Services - Department of Child Protection and Family Support WA

BACKGROUND (continued)

STEPPING-STONE HOUSING FOR TYPE-4 HOMELESS ...



STEPPING-STONE HOUSING FOR TYPE-4 HOMELESS

NO MORE HOMELESS inc. provides the stepping-stone between Homelessness and Affordable Housing.

NO MORE HOMELESS inc. shares the view that the problem is best solved by a “Housing First” approach. This approach offers housing as quickly as possible for individuals and families experiencing homelessness and then provides the support services and connections to the community that people need to keep their housing and avoid returning to homelessness. This “Housing First” approach has proved highly successful overseas and within Australia.

NO MORE HOMELESS inc. plans to deliver independent living units to selected homeless people in the form of modular transportable houses. Some five of these Kit homes will be erected on one site to create a “No More Homeless Village”. Following this Pilot Project, a number of villages will be erected as part of the long-term plan towards the Stepping Stone Housing solution.

The Kit Homes are to be erected on Council, State and Federal Land that has no current use other than an asset with on-going up-keep costs, land like un-used parks, Main Roads, land adjacent to trains and bus stations, land that doesn't quite meet the requirements for Affordable Housing program.

NO MORE HOMELESS inc. is not asking for land to be given to us but leased with permission to erect dwellings while it sits vacant.

WHY SPONSOR NO MORE HOMELESS inc.?

HOW YOUR BRAND CAN HELP THIS HUMANITARIAN CAUSE ...

NO MORE HOMELESS inc. is a fresh and unique approach to ending Homelessness that is supported by Private Sector Philanthropists so it's not relying on Government Funding to flourish.

NO MORE HOMELESS inc. is seeking partners to become Corporate Sponsors of our STEPPING STONE HOUSING project.

We invite you to become a Corporate Sponsor and be part of a unique, local and potentially global Homeless Housing Solution.

Your financial support will help with our continuing operational costs be it project resourcing, development, management and marketing.

NO MORE HOMELESS inc. provides the platform to communicate your organisation's commitments and bring your brand values to life. Aligning your business with a major Australian Homeless Housing project with long-term global recognition will build a stronger relationship with your brand and the community.

AN ASSOCIATION WITH NMHinc. WILL CREATE VARIOUS OPPORTUNITIES FOR YOUR BUSINESS

With the upcoming launch of our PILOT-5 STEPPING STONE HOMES PROJECT scheduled for later this year, we are expecting extensive media coverage, which would in turn achieve extensive brand exposure.

Our collaborative Pro-Bono Advertising and Marketing Partner RARE has extensive media and community reach including print, radio, online and television. RARE are currently the Creative Agency for Seven West Media and Ronald McDonald House which opens up major marketing exposure which your brand would benefit from.

To date, NO MORE HOMELESS inc. has received fantastic support from all parties ready to move forward with the Stepping Stone Housing project.

LEVELS OF SPONSORSHIP SUPPORT



- Company recognition and Logo on NMHinc. website with Hyperlink to your website.
- Logo acknowledgment on official NMHinc. selected communication material.
- Certificate of Acknowledgement.
- Acknowledgement and link on Social Media.
- E-newsletter mention and link.

\$10,000



- Company recognition and Logo on NMHinc. website with Hyperlink to your website.
- Logo acknowledgment on official NMHinc. selected communication material.
- Certificate of Acknowledgement.
- Acknowledgement and link on Social Media.
- Event Signage.
- Right to use NMHinc. logo on your organisation's marketing materials (subject to NMHinc. Guidelines).
- E-newsletter mention and link.

\$25,000



- Company recognition and Logo on NMHinc. website with Hyperlink to your website.
- Logo acknowledgment on official NMHinc. selected communication material.
- Certificate of Acknowledgement.
- Acknowledgement and link on Social Media.
- Event Signage.
- Right to use NMHinc. logo on your organisation's marketing materials (subject to NMHinc. Guidelines).
- Your Company logo in media press release.
- Acknowledgement at any official NMHinc. media event
- 4 Tickets to NMHinc. Annual Gala Dinner.
- E-newsletter feature story and link.
- E-newsletter Half-page Company Advertisement.

\$50,000



- Company recognition and Logo on NMHinc. website with Hyperlink to your website.
- Logo acknowledgment on official NMHinc. selected communication material.
- Certificate of Acknowledgement.
- Acknowledgement and link on Social Media.
- Event Signage.
- Right to use NMHinc. logo on your organisation's marketing materials (subject to NMHinc. Guidelines).
- Your Company logo in media press release.
- Acknowledgement at any official NMHinc. media event
- Table of 8 to NMHinc. Annual Gala Dinner.
- E-newsletter feature story
- E-newsletter link.
- E-newsletter Full-page Company Advertisement.

\$100,000

CONTACT

Thank you for considering sponsorship with NO MORE HOMELESS inc.

We hope you will join us on our quest to eradicate the Type-4 Homeless and giving them back their dignity by providing them with a home with their own set of key to their own address.

If you wish it become a corporate partner or for further information, our contact details are -

John Novatscou
CHAIR

mobile : 0407 822 377

email: info@nomorehomeless.org

web: www.nomorehomeless.org