Unlock your Screenwriting Super Powers with Ai
Don't get left behind – embrace the future

Create Your ORIGINAL New Project in Minutes!

You're only 5 Prompts Away

1. **Pick a genre lane**
"What are the most commercial genres right now for film/TV—and why?" Or choose your favorite.

2. **Generate loglines fast**
"Give me **12 original** loglines in **[GENRE]** (feature or series)."
Don't like them? Ask for 12 more until you are inspired.

3. **Choose the one that clicks**
"This is the idea. Make it more marketable and high-concept."

4. **Benchmark vs. the best**
"Compare this to top scripts in this genre—what am I missing (stakes, character, theme, structure)?"

5. **Get an elevation roadmap**
"Give me next-step prompts + a refined logline + Synopsis in three acts with a compelling opening and third act."
Result: from "no idea" to a **tested concept** with a clear plan.

6. **Register your original concept** with the Writer's Guild of America

7. **Complete your original screenplay** that will benchmark and score similar to the best films ever made in your genre. There are over 150 starter prompts in the course and join our community on the cutting edge of the AI revolution – **WGA Compliant**

We use ChatGPT, a widely used AI platform, as the primary AI tool.
Join ChatGPT

Before:
- Blank page
- Weak third act
- No market clarity
- Guessing at structure

After:
- Tested concept
- Pressure-tested climax
- Benchmarked vs top films
- Actor-attractive package

STOP GUESSING: Your script isn't competing with beginners. It's competing with the greatest films ever made.

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BENCHMARK YOUR SCRIPT
Against the Greatest Films Ever Made

Stop asking:
"Is this good?"

We use ChatGPT, a widely used AI platform, as the primary AI tool.
Join ChatGPT
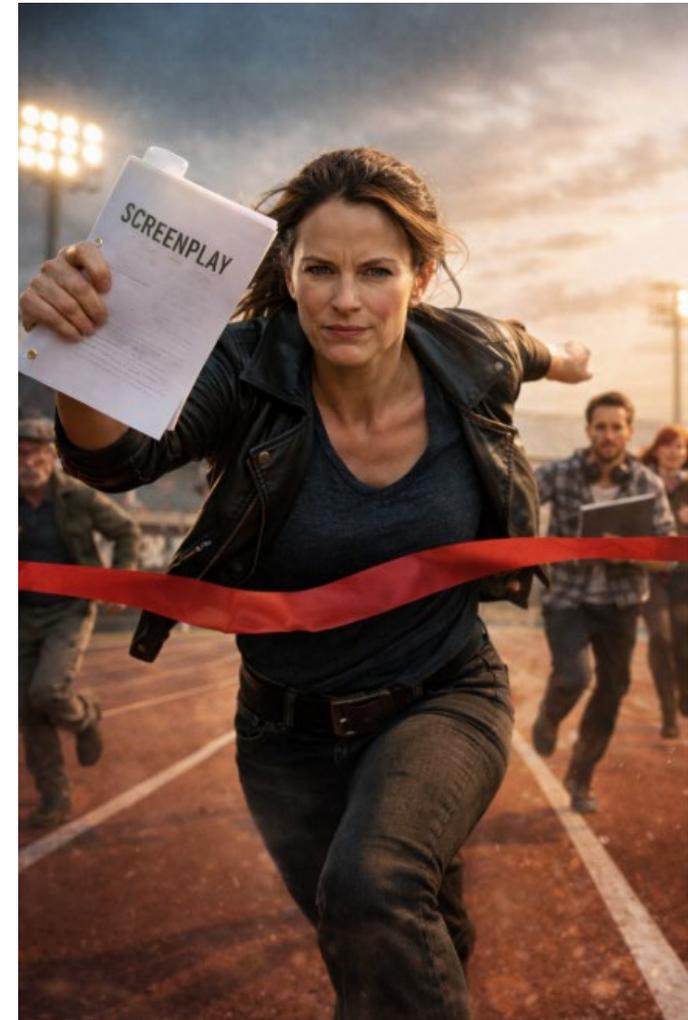
Start asking:

•**Does my protagonist arc escalate like the best in this genre?**

•**Is my midpoint an irreversible turning point?**

•**Is my antagonist actively driving conflict?**

•**Do stakes compound every act?**

•**Does my third act feel inevitable — and surprising?**

•**Is this role strong enough to attract bankable talent?**

"Compare my logline and 3-act breakdown to the top films in this genre. Evaluate structure, character arc, stakes, theme, and commercial appeal. Identify weaknesses and provide a rewrite roadmap."

SCRIPT-TO-SET™ — AI SCREENWRITING MASTERY

Market-Ready Feature in 14 Days
Even If You've Never Finished One

Launch Price: $199 (Reg. $499)
Offer ends April 1, 2026
What You'll Be Able to Do — Immediately

1. Test AI for free to create an original concept, logline, and three-act synopsis in under 30 minutes.
2. Write full scripts in days, not months.
3. Benchmark originality against the best films in your genre with notes on how to elevate even higher.

What's Included
Downloadable workbook (220+ pages) with 70+ exercises and 150+ professional prompts
70+ sample slides plus additional writing prompts **Fully WGA and Industry Compliant**
Plus, you retain full ownership of all your work

This course uses ChatGPT, a widely used AI platform, as the primary AI tool.
Join ChatGPT

Created by an Acquisitions Executive in the entertainment industry, designed to help both emerging and experienced screenwriters meet or exceed professional selection standards
Motion Media Group

@ScriptToSet

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AI won't replace screenwriters. But screenwriters who use AI will replace those who don't

Test-drive the system for free using the following slides
See how AI gives you a clear advantage—accelerating and strengthening your scripts, even if you've never written one before
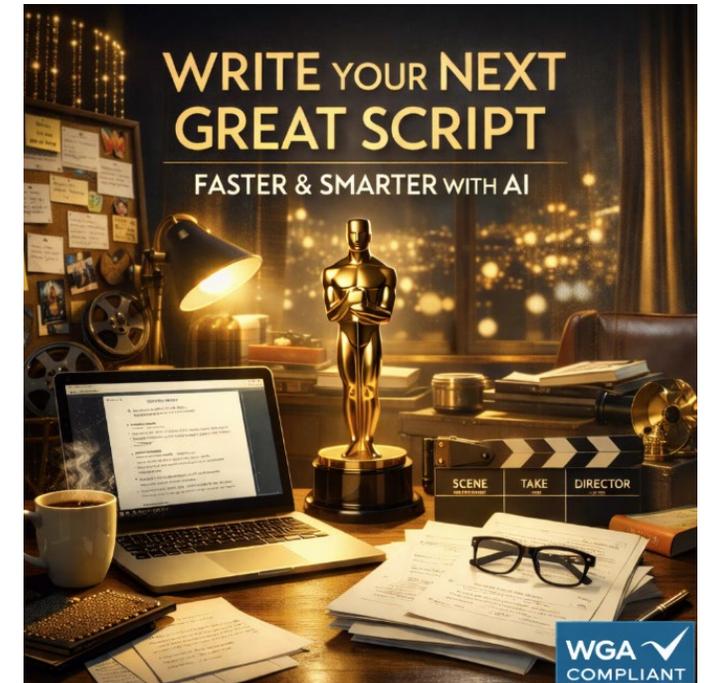


Custom Coaching available - inquire

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" Transform your ideas into a polished screenplay with AI, while preserving your unique and authentic storytelling voice."

"Taught by a working film exec—built for commercial success!"

- Learn to craft polished, industry-ready screenplays using AI tools at every stage of the process

- Write a fully developed screenplay from scratch in days instead of months

- Follow along as we create an original, properly structured screenplay, providing a real-world demonstration of the process
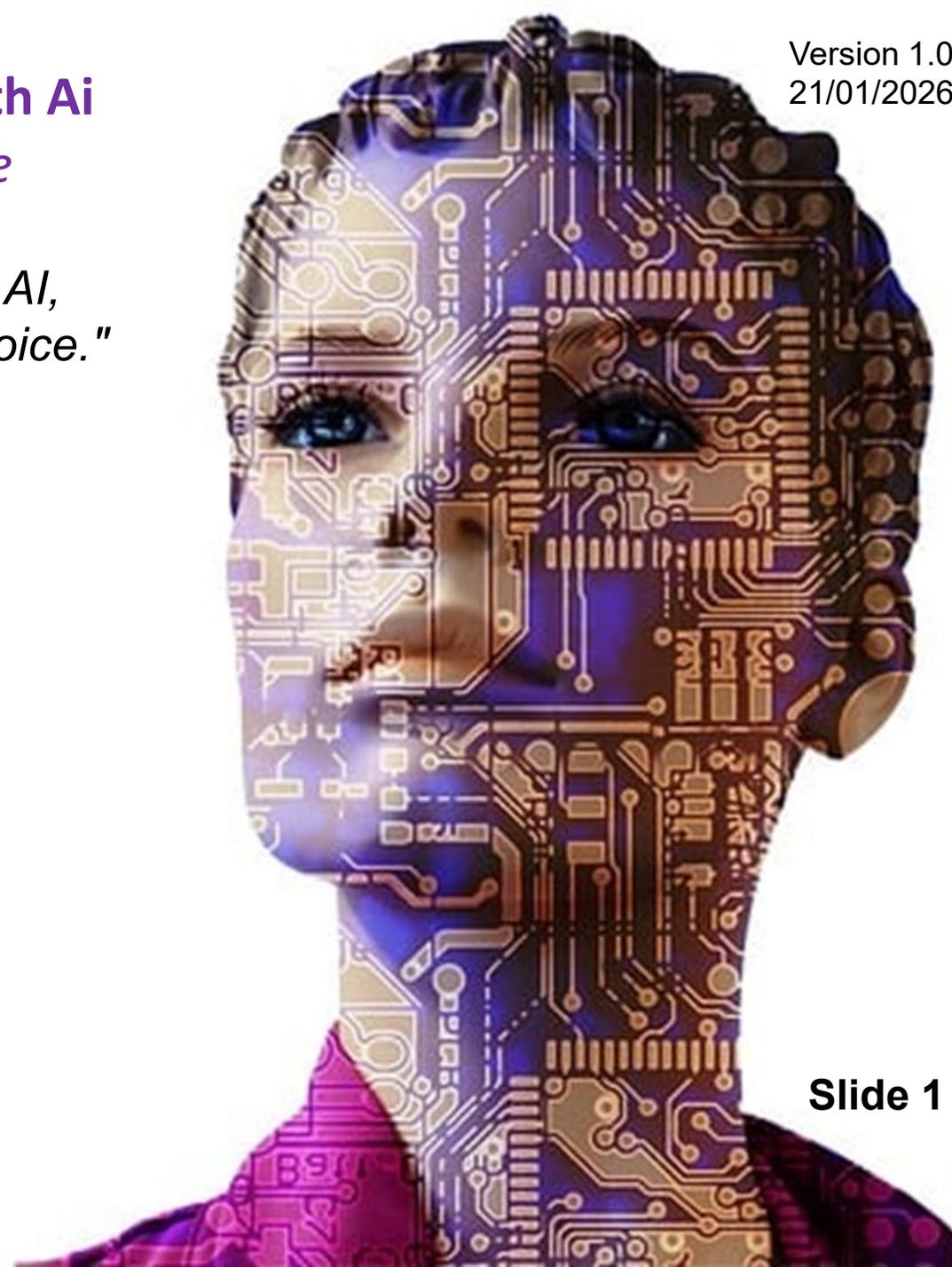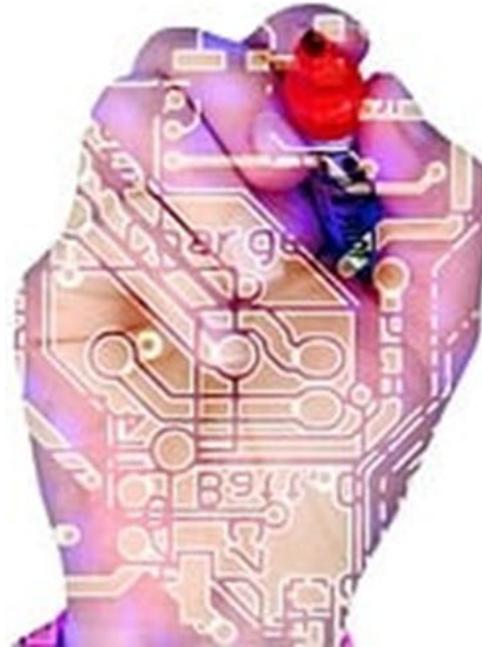
Slide 1

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Testimonials

As someone who has spent decades working in film development and production, I approach most "AI screenwriting" courses with skepticism. *Script-to-Set: AI Screenwriting Mastery* by Martin Waterman stands apart because it does not attempt to replace the writer or diminish the craft. Instead, it shows writers how to use AI as a disciplined development partner—accelerating ideation, diagnosing structural and character weaknesses, and strengthening market awareness while keeping the writer firmly in control of every creative decision. What impressed me most is how grounded the course is in real industry practice. It mirrors the way scripts are actually evaluated by executives, from concept and structure through character psychology, rewrite strategy, and even franchise potential. This is not a gimmick or a shortcut—it's a professional toolset that benefits emerging writers, experienced writers, and producers alike. Used responsibly, it modernizes the screenwriting process without sacrificing voice, depth, or craft.

Tracy Traeger,
Producer/Screenwriter

In my experience as a DP, everything begins with the script. If the writing is weak, no lighting setup or camera move can fix it. You end up shooting around problems instead of elevating the story. Script-to-Set: AI Screenwriting Mastery strengthens that foundation. It teaches writers how to use AI to stress-test structure, tighten scenes, and sharpen character before production begins — while keeping creative control fully in the writer's hands. Stronger scripts lead to stronger performances, cleaner blocking, and more confident visual storytelling. That translates directly to higher production value on screen.

This isn't about shortcuts. It's about reducing creative waste and increasing clarity.

Cliff Hokanson,
Director of Photography

I've spent decades on set as a Prop Master and in production, and one thing never changes — everything starts with the script. When the writing is weak, every department pays for it. You build props to compensate for thin moments. You dress sets to distract from structural gaps. That's expensive and inefficient. Script-to-Set: AI Screenwriting Mastery strengthens the foundation before a crew ever shows up. From a producer's standpoint, it sharpens structure, clarifies character motivation, and exposes problems early — when fixes are still affordable. From a props perspective, stronger writing means clearer world-building, motivated details, and smarter visual storytelling. This course isn't about shortcuts. It's about reducing waste, tightening development, and raising the overall production value before day one.

That's good filmmaking — and good producing.

Tony Smokes, Prop Master & Producer

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Beginning screenwriters (starting from scratch):
Build ideas, structure, characters, and scenes fast—without getting stuck.

Intermediate & veteran writers (professional polish):
Diagnose weaknesses (pacing, arcs, dialogue, Act 3) and tighten drafts while keeping your voice.

Executive Producers & Producers:
Use AI as a faster coverage/development tool to compare projects, generate notes, and strengthen packages.

Investors & financiers:
Evaluate story quality, audience appeal, market fit, and risk before committing capital—using consistent comparisons.

Other department heads (why it helps):
•**Directors:** lock tone, pacing, and arcs before prep
•**Development execs:** streamline coverage, notes, rewrite strategy
•**Line producers:** spot scope/budget risks early
•**Production design:** clarify world, scale, visual demands
•**Editors:** identify structural problems before post
•**Sales/distribution:** assess positioning, genre fit, audience clarity

Slide 2 - WHO BENEFITS FROM THIS COURSE?

For Writers Who Want More Than a Draft
This course teaches you to build:
•Actor-attractive roles
•Bankable packaging leverage
•Franchise expansion pathways
•Derivative IP (novel, comic, podcast)

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AI is ever Evolving and with it the Entertainment Industry!

- AI power roughly **doubles every 3 months**
→ **~16× more powerful after 1 year**
- If that curve holds:
    - **Year 2: ~256×** today's power
    - **Year 3: ~4,096×** today's power
    - **Year 4: ~65,536×** today's power
- This course is built to **evolve with AI**
    - We'll keep updating lessons, prompts, and workflows
    - Same promise for our **Marketing Your Script** and **Producing Your Screenplay** courses
- You're not buying a frozen snapshot. You're plugging into a **living system** that grows as AI grows.
- And the kicker?
We'll **use AI itself** to keep you trained on the **most powerful, up-to-date, and practical skills** a working writer can have.
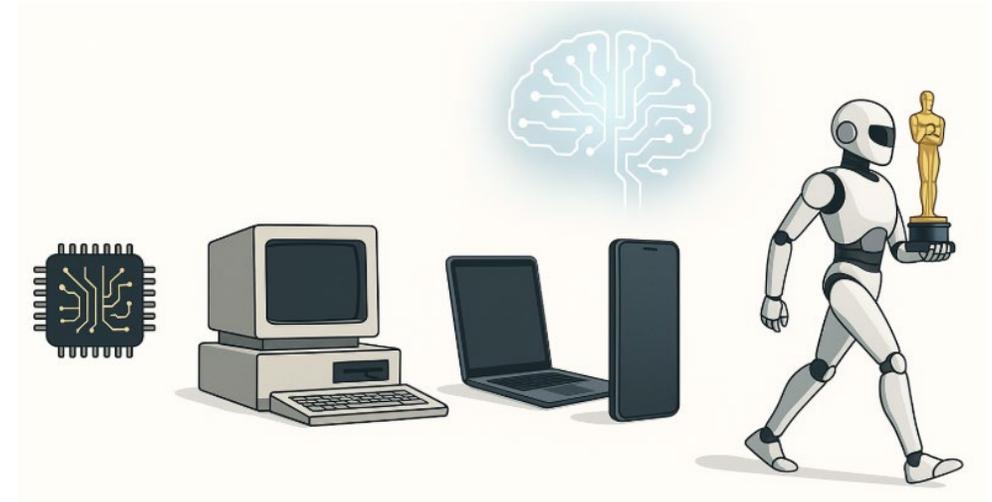
You're not buying a frozen course. You're entering a living development system that evolves as AI evolves — with lifetime prompt updates for early buyers

First 100 students receive lifetime prompt updates

The time to engage AI is now – Get ahead of the Curve!

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About your Instructor – Martin P. Waterman   **Slide - 6**

Unique Qualifications:

- **Industry Veteran**: Creative Development Executive for Motion Media Group https://www.motionmediagroup.com/ with 25+ years in screenwriting and film development.

- **Educator**: Pioneered university courses on crafting marketable scripts aimed at writing for budget, demographics and for distributors.

- **Creative Insight**: Screenwriter and former member of the Hollywood Press - movie reviewer with a blend of artistic and critical expertise. Experiences script doctor.

- **AI Advocate**: Dedicated to helping writers use AI to elevate their creativity and adapt to the modern film market.   Helping Production companies and Governments adapt to the emerging Ai world
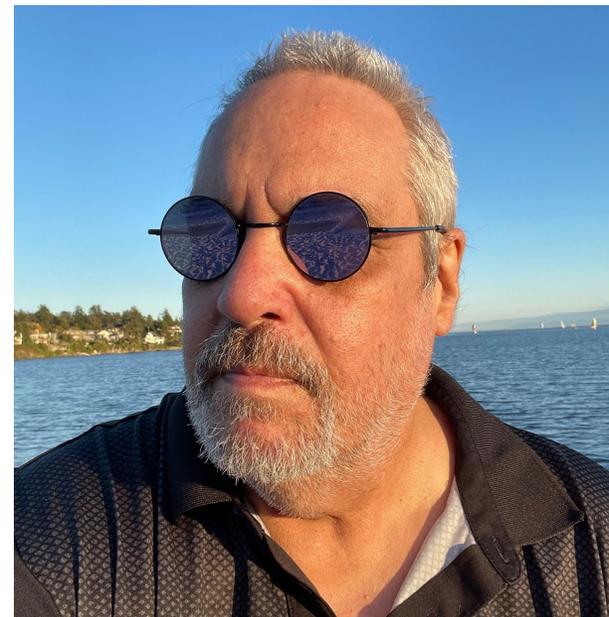
"Martin has an unerring instinct for a good story and an endless appetite for innovation"
James Dowaliby
former Paramount Executive

"I have known Martin for 20 years. I can't think of a better Screenwriting instructor than Martin"
Eddie Cohen, Producer
The Buddy Holly Story

"If Tarantino and Mel Brooks was to have a child, it would be Martin"
Arthur Makosinski
Independent Filmmaker

A.I. Makes Writer's Block a Thing of the Past

You bring the sparks, AI fans the fire.
A vibe, a character, a "what if" is enough—AI explodes it into scenes, alt lines, reversals, and "what happens next" options in minutes.
No sparks? AI can light those too.
You'll use prompts that generate concepts, worlds, twisted tropes, and character combos so the page is never blank for long.
The grind turns into play.
Instead of dragging one idea uphill, you're testing variations, remixing, and sculpting the best of 10–50 options.
Creativity goes from scarce to unlimited.
You can swap out setups, payoffs, visuals, and character choices on command. The question stops being "Do I have an idea?" and becomes "Which of these strong ideas do I like most?"
You never stay stuck.
Beat missing? Scene dead? Dialogue flat? Structure sagging? There's a targeted prompt for each layer, plus a 24/7 brainstorming partner that lets you explore wild paths without fearing you've "wasted" pages.

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SLIDE 15 — REALISTIC GOALS (AND COMPETITIVE ADVANTAGE)

How fast can a first draft happen?
- Feature (rough draft): **7–14 days** part-time
- Short / pilot draft: **3–5 days**

What to tell the naysayers:
- "AI doesn't write for me—it helps me **iterate faster**."
- "I make the decisions. I **rewrite** everything."
- "Speed isn't quality—**rewriting is**."

Top challenges + fixes:
- Generic output → add **constraints + stronger follow-ups**
- Over-reliance → **rewrite hard** to protect voice
- Too many options → **rank/filter** and commit

Competitive advantage:
Faster drafts + faster rewrites + stronger notes response + better pitch materials.

The advantage isn't AI.
The advantage is knowing how to direct it

Evolving is fun and rewarding

Extinction event? Probably not, but you don't want to be the last screenwriter to evolve

Slide 38 - Lawyer Raptor Hybrids – The Movie

Sample Scene Generated – test your ideas

INT. COURTROOM – DAY*The courtroom is abuzz with murmurs as *ATTICUS RAPTOR*, a tall, imposing figure with the sharp eyes of a hawk and taloned hands hidden beneath tailored gloves, strides confidently to the defense table. His tailored suit hides the faint shimmer of scales beneath his skin, but the piercing gaze and subtle sway of his movements hint at something... more primal. The *JUDGE*, a no-nonsense older woman, adjusts her glasses, eyeing Atticus with a mix of skepticism and intrigue.*JUDGE* Mr. Raptor, I trust this will remain a civilized proceeding?*ATTICUS RAPTOR* (leaning forward, voice smooth yet guttural) Your Honor, I assure you, the only claws I'll use today are those of justice. The gallery chuckles nervously, unsure whether he's joking. The *PROSECUTOR*, a sharp-dressed man sweating under the pressure, tries to keep his composure. He flips through his notes, avoiding Atticus's predatory stare.*PROSECUTOR* Your Honor, this case is about cold, hard facts, not theatrics. The defense wants to distract us with... well, him. *ATTICUS RAPTOR* (rising slowly, voice firm) Objection. My client deserves the same respect as anyone else in this courtroom. Or is the prosecution suggesting that justice is blind only to some? He glances toward the jury. His taloned fingers tap the table—soft, deliberate, mesmerizing. The jury shifts uncomfortably, captivated by his presence.*JUDGE* (sighing) Sustained. Proceed, Mr. Raptor. Atticus turns to the jury box, his sharp gaze cutting through the tension like a knife. *ATTICUS RAPTOR* Ladies and gentlemen of the jury, we all have instincts. Mine may be... sharper than most, but I ask you to focus on what truly matters—the evidence. Because instincts, no matter how primal, cannot overshadow the truth. He paces, his words commanding, his talons barely audible on the polished floor. The jury leans in, captivated. The camera pans out, capturing the courtroom's collective unease as Atticus Raptor, the world's first human-raptor hybrid lawyer, continues to deliver a defense as sharp as his claws.---This scene blends humor, tension, and a dash of absurdity to create a memorable courtroom moment. Let me know if you'd like any tweaks!

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- Go past "backstory" into **wounds that drive bad choices**

- Use AI to build **contradictions**: how they see themselves vs how they act

- Generate **therapy-style questions** that reveal what your character avoids

- Ask AI to create **pressure-cooker situations** that expose their worst instincts

- Tie every major plot beat to a **psychological trigger** instead of coincidence

Sample AI Prompt:
"Here's my protagonist bio. List their core wound, their biggest lie about themselves, and 10 believable self-sabotaging choices they'd make in this story."

The Dreaded Sequel – Is Your Script Really a Franchise?

• Most sequels are lazy cash-grabs: same story, bigger explosions, smaller impact.

• AI can pressure-test whether your concept actually has *new* story engine, not just leftover plot.

• Use AI to ask:

   • Does the world logically expand (law, politics, media, villains)?

   • Do the consequences of Part 1 create *new* conflicts, not recycled ones?

   • Is there a fresh thematic question, not just "more of the same"?

• This matters for casting: if AI can map credible sequels/spin-offs, you can justify **optioning A-list actors for multiple films or seasons**.

• Build a "franchise sheet": 3–5 sequel/series directions, key new antagonists, and how each raises stakes commercially (bigger jury cases, national politics, streaming series etc.).

• If AI keeps generating empty retreads, that's your warning sign: protect the original, don't force a Part 2.

Sample AI Prompt
"Here's my logline and 3-act breakdown.
1.Suggest 5 sequel or spin-off concepts that grow the world and stakes **without** repeating the same trial.
2.For each, give a one-sentence theme, new antagonist, and what would make it attractive to A-list actors and distributors."

Stop Writing Specs. Start Building IP.

Don't Limit Yourself – Turn One Script into a Whole IP Ecosystem

• Stop thinking "just a screenplay." With AI + on-demand tools, **one script can become an entire product line**.

• Imagine *Atticus Raptor* as:

  • an on-demand comic book series,

  • a graphic novel,

  • a prose novel,

  • a Kindle novella,

  • a podcast drama,

  • a tabletop/board or video game.

• You can repurpose your script into formats that:

  • build audience **before** the movie gets made,

  • prove concept to investors,

  • generate extra revenue and data on what fans respond to.

• AI gives you first-pass drafts, beat maps, and style options; you remain the editor and final voice.

• The goal: **own an IP universe**, not just a single spec.

Screenplay → Novel Outline prompt

"Here's my full screenplay. Outline it as a 20–30-chapter novel. Keep all major plot points, expand inner thoughts and backstory, and suggest where to add new scenes or subplots that only work in prose."

Be ready for the Billion Dollar Emerging AI Animation Ecosystem!

Slide 66 - *Visit ReelsthatHeal.com to follow the progression of the Nullified Screenplay and see updates on the progress of this and other movies and series*
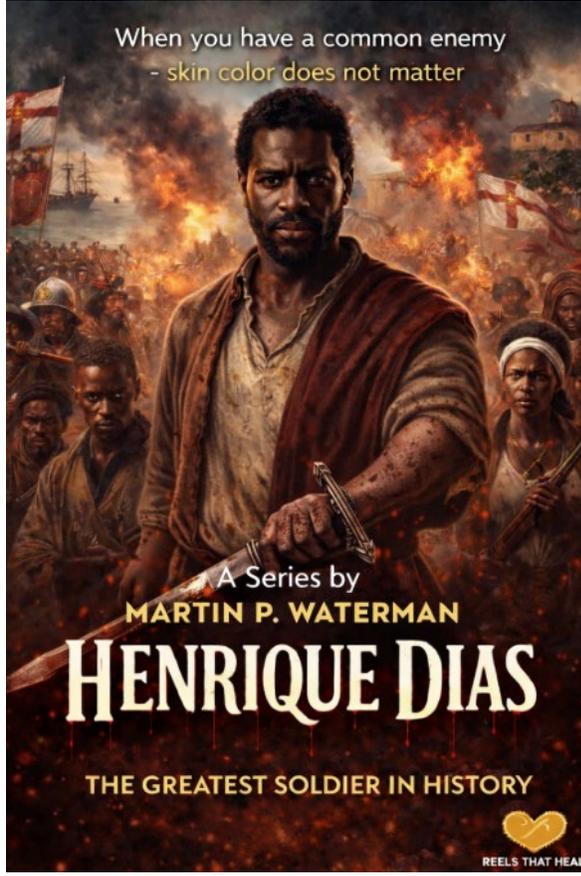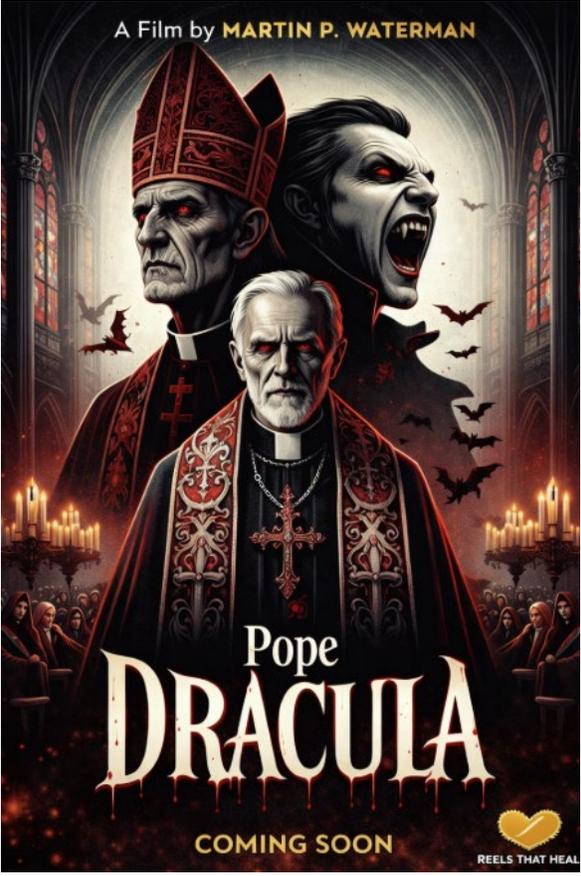
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The 80/20 Financing Model (Why Bankable Talent Is Mandatory)

80/20 financing means you only raise **~20% equity** if you can secure the other **~80%** from reliable sources such as:

•**Minimum Guarantees (MGs) / presales** (domestic + foreign territories)

•**Tax incentives / rebates**

•**Gap loans** backed by signed contracts

•sometimes **product placement / subsidies**

Here's the hard truth: **distributors don't buy scripts—they buy packages.**

A strong script is necessary, but it doesn't collateralize financing.

Bankable A-list (or "bankable" name) talent is mandatory because it:

1.**Triggers MGs/presales** — buyers price the film off recognizable talent

2.**Reduces risk** — talent stabilizes international and streamer value

3.**Enables lending** — banks will loan against signed distribution contracts, not hope

So, the script must be **actor-attractive**: a role with a strong arc, moral conflict, and moments worth playing.

Without bankable talent, the 80% doesn't lock, and the 80/20 model collapses.

MotionMedia

The Merchant Bank for Media, Sports & AI

We structure capital and empower storytellers, athletes, and innovators with financial services that fuel creativity.

If you have 20% of budget and a script that can attract talent, give us a call.

Bonus: Actor Attraction Worksheet + 80/20 Financing Template Included in This Course.

WHAT YOU GET TODAY

- AI Screenwriting Mastery Course
- 220+ Page Workbook
- 150+ Professional Prompts
- Benchmarking Templates
- Franchise Expansion Framework
- 80/20 Financing Worksheet
- Actor Attraction Checklist
- Lifetime Prompt Updates (First 100 Only)

Launch Price: $199
Rising to $399 after 100 enrollments.

The industry is evolving fast — and AI is accelerating it. The writers who learn to direct AI intelligently will move faster, iterate smarter, and build stronger packages than those who don't. This system is fully WGA-compliant and built for real-world development standards. It doesn't replace your voice — it strengthens it. The future belongs to writers who adapt strategically. Get ahead of the curve — and stay there.