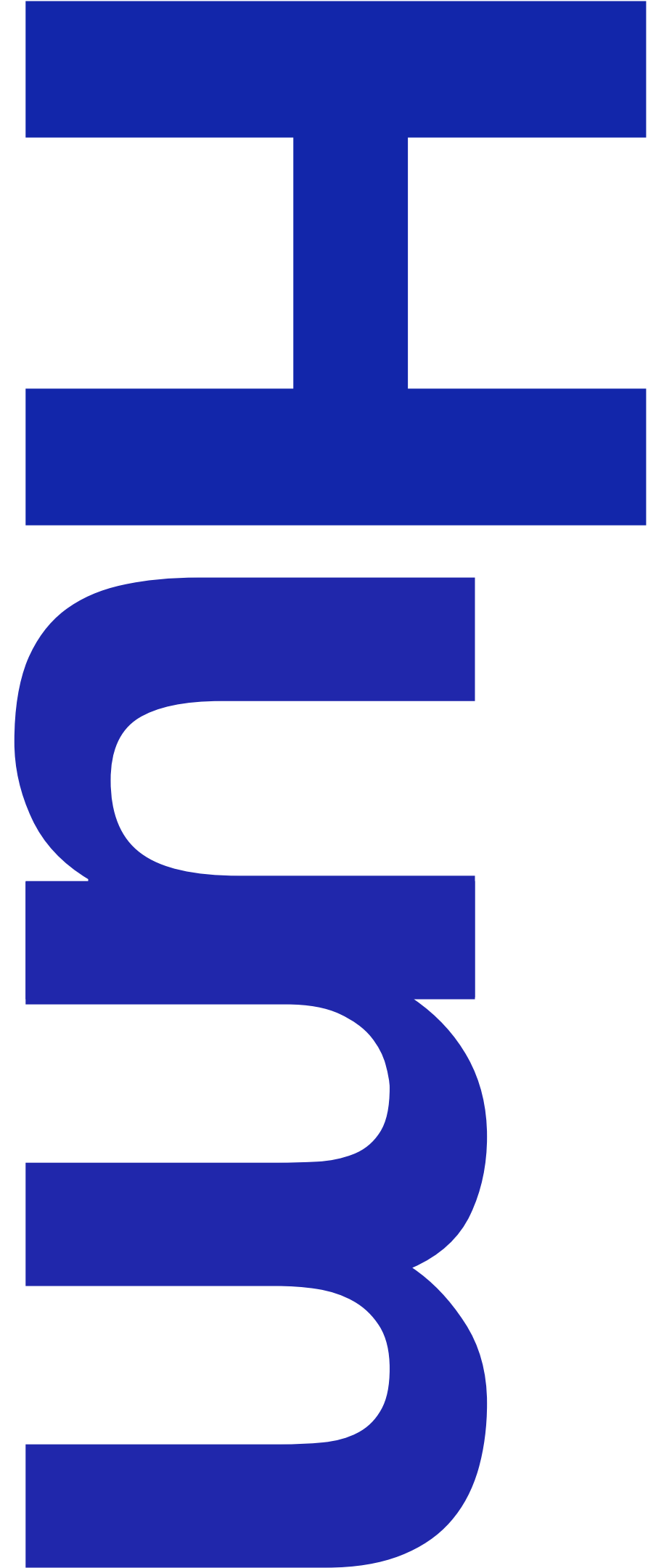


Humble®

Brand Identity



Stay Grounded.

Bold CBD for body & mind

About Us



**A tree's beauty lies
in its branches,
but its strength lies
in its roots.**

- Matshona Dhilwayo

**Life will knock you down,
make you doubt yourself.**

**But when you find something
you're truly passionate about,
adversity is a gift.**

**It unleashes creativity and
makes you stronger.**



**The key is to find what moves
you and then keep pursuing it.**

**When you overcome your
obstacles, the victory is sweet.**

**Keep working, striving, &
persevering.**

- Daniel Clark | CEO

**Stay
Grounded.**



**What
Is
CBD?**

CBwhat?

An essential component of cannabis, Cannabinoids (CBD) are derived directly from the hemp plant, which is a cousin of the marijuana plant.



It's Natural

The hemp plant is full of cannabinoids that naturally interact with our body's endocannabinoid system. No other plant has these cannabinoids. Scientists have found cannabinoid receptors throughout the human body — including the muscular tissue — that utilize cannabinoids to improve the function bodily systems and processes. Taking CBD can help alleviate muscle tension by addressing its root cause.



CBD (can·na·bi·di·ol) QUICK FACTS

Hemp and marijuana are closely related, but not the same. The hemp cannabis contains no more than .3% THC - the psychoactive compound that is found in marijuana. The hemp also naturally has higher levels of CBD, a non-psychoactive compound that may help manage chronic pain by affecting the brain's response to pain signals.

Full Spectrum

Full Spectrum contains every plant compound that's in the hemp plant, including THC. However, the THC level is below 0.3 percent because that's how much naturally exists in hemp to begin with. Therefore, it won't get you high.

Broad Spectrum

Broad spectrum CBD is a bit of a mix between Full Spectrum CBD and CBD Isolate. Like Full Spectrum CBD, the other compounds found within the plant are still there — but, like CBD Isolate, THC is completely removed. Because Broad Spectrum CBD contains multiple cannabinoids, it can deliver the enhanced benefits of the “entourage effect,” without the risk of psychoactive effects of THC.

Isolate CBD

CBD Isolate is simply CBD extract without any other compounds that are found in the hemp plant. CBD isolate is the purest form of CBD, which is produced by removing all other compounds found in the plant including terpenes, flavonoids, plant parts, and other cannabinoids. CBD Isolate is typically extracted from Hemp, due to its low to non-existent THC-content.



Lab Reports Matter

The positive



Cannabinoids

These are chemical compounds that seem to only exist in cannabis – they work with the body’s endocannabinoid system which is responsible for maintaining equilibrium and balance in your body. Besides CBD, the hemp plant contains CBN, CBG, and THC. Each of these cannabinoids is believed to provide unique effects to the body and mind.

Myrcene

Nerolidol

Humulene

Linalool

Terpenes

These are naturally occurring compounds in the oils of the plant. These were created to protect the plant, but what is interesting is that many of them may benefit the body when consumed. For instance, some might be a powerful anti-inflammatory, while some others may promote relaxation and stress-relief.

The *not-so*-positive



Heavy Metals

Trace amounts are normal in basically all plant life – we all consume small amounts of heavy metals regularly. But when we consume excess heavy metals, the function of our cells can be compromised.

Stop!

CBD oil should never contain pesticides – it can be deadly.

Pesticides

Do NOT purchase any CBD if their reports say that there are pesticides present. This can be extremely harmful if consumed.

Microbes

There’s nothing wrong with most microbes (Especially small amounts), and they can be good for you, *but if the report says there are microbes in your CBD, that means it was not extracted properly*, so we’d probably buy the CBD someplace else.

There's no high

There's 3 categories of CBD

Full Spectrum

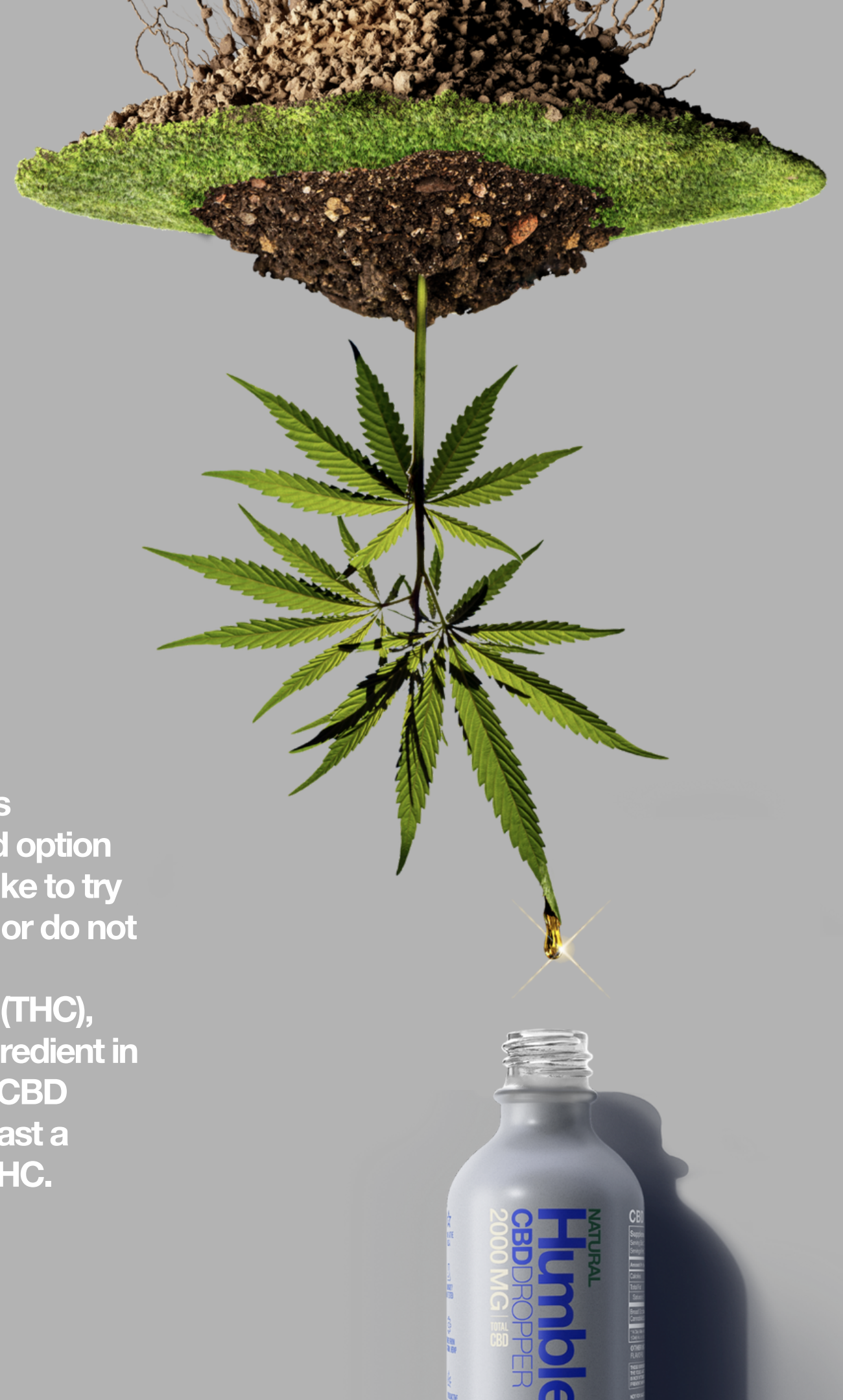
Contains all the material extracted from hemp (cannabinoids, terpenes, fatty acids) with a negligible THC content — below 0.3%.
Extracted hemp work together to amplify the health benefits of each individual cannabinoid.

Broad Spectrum

A hybrid between full-spectrum CBD and CBD isolate. It contains the entire spectrum of cannabinoids EXCEPT for the THC.

Isolate CBD

The purest form of this compound. It's a good option for those who would like to try CBD, but who cannot or do not want to ingest any tetrahydrocannabinol (THC), which is the active ingredient in cannabis. Most other CBD products contain at least a small percentage of THC.



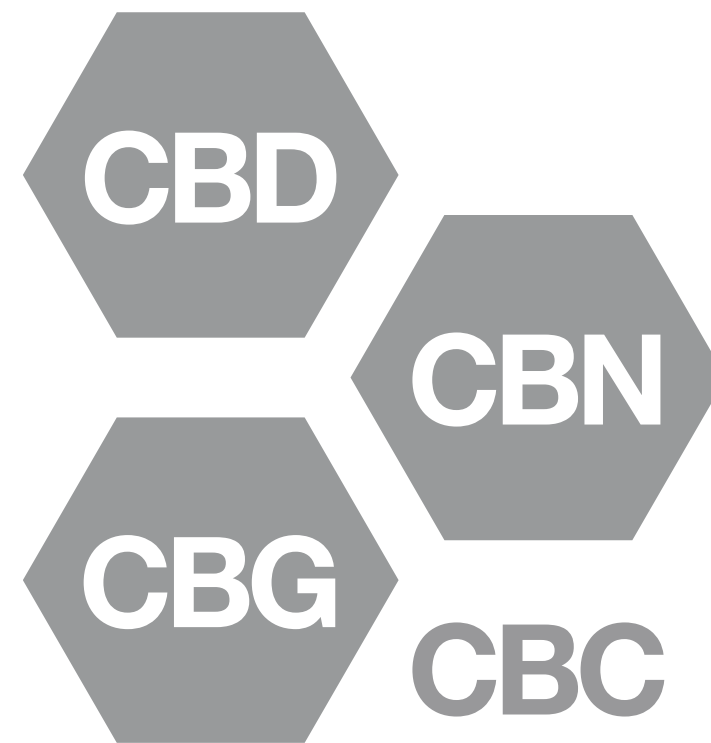
What's the difference?

FULL SPECTRUM



WHOLE PLANT

BROAD SPECTRUM



**WHOLE PLANT
MINUS THC**

CBD ISOLATE



ONLY CBD

The Humble CBDifference

Simplifying your decision so you can enjoy the experience



Chew it
Drop it
Gulp it
Drip it
Refill it
Roll it
Rub it

OUR PRODUCTS





CBD DROPPER

Humble CBD Dropper oils are the perfect alternative to help support everyday wellness. Our innovative Superior Broad Spectrum formula results in a high-quality product packed with additional cannabinoids (CBG and CBN) and terpenes.

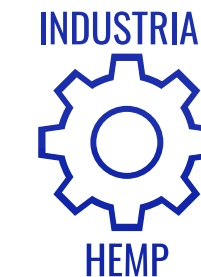
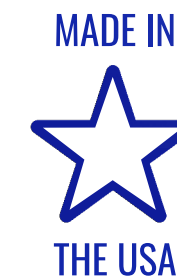
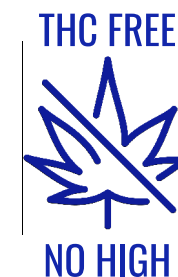
- Size: 60ml-1000mg, 1500mg & 2000mg
- Twist. Squeeze. Drop
- Broad Spectrum: CBD, CBG, CBN, CBC
- Made in the USA
- Organically Grown
- Gluten Free
- Lab Tested
- No High

Available in:

- HONEY
- MINT
- LEMON
- MANGO
- MIXEDBERRY
- NATURAL
- ORANGE
- WATERMELON



 [DOWNLOAD ASSETS HERE!](#)



Humble[®]

CBD BALM

A cooling eucalyptus and mint CBD balm ideal for soothing relief on-the-go or in your medicine cabinet right at home. This lovely scent has underlying strengthening and nourishing remedies to aid any areas that need a slight boost of healing properties. Get the most out of our CBD Balm.

- 1000MG CBD per container
- Twist. Rub. Relax
- Broad Spectrum: CBD, CBG, CBN, CBC
- Scented with therapeutic Mint & Eucalyptus



 [DOWNLOAD ASSETS HERE!](#)



Humble® CBD CHEWABLE

Get an easily manageable daily use of CBD with these assorted chewables, including juicy Strawberry, Mango, Raspberry, and Lemon-lime flavors. We recommend you take these with food for optimal absorption.

- Assorted flavors: Strawberry, Mango, Raspberry & Lemon-lime
- Vegan
- Gluten Free
- 100% Organically Grown

Available in:

- 10 Count | 100MG
- 30 Count | 750MG



 [DOWNLOAD ASSETS HERE!](#)





CBD SOFTGEL

Our CBD Soft Gels are made of Full Spectrum CBD which are suspended in fractionated Coconut Oil, and encapsulated for safe and easy consumption. We recommend you add this to your daily morning routine to maintain a healthy and well-balanced life.

- Full Spectrum CBD
- Vegan
- Gluten Free

Available in:

- 10 Count | 100MG
- 10 Pack | 1000MG
- 30 Count | 900MG





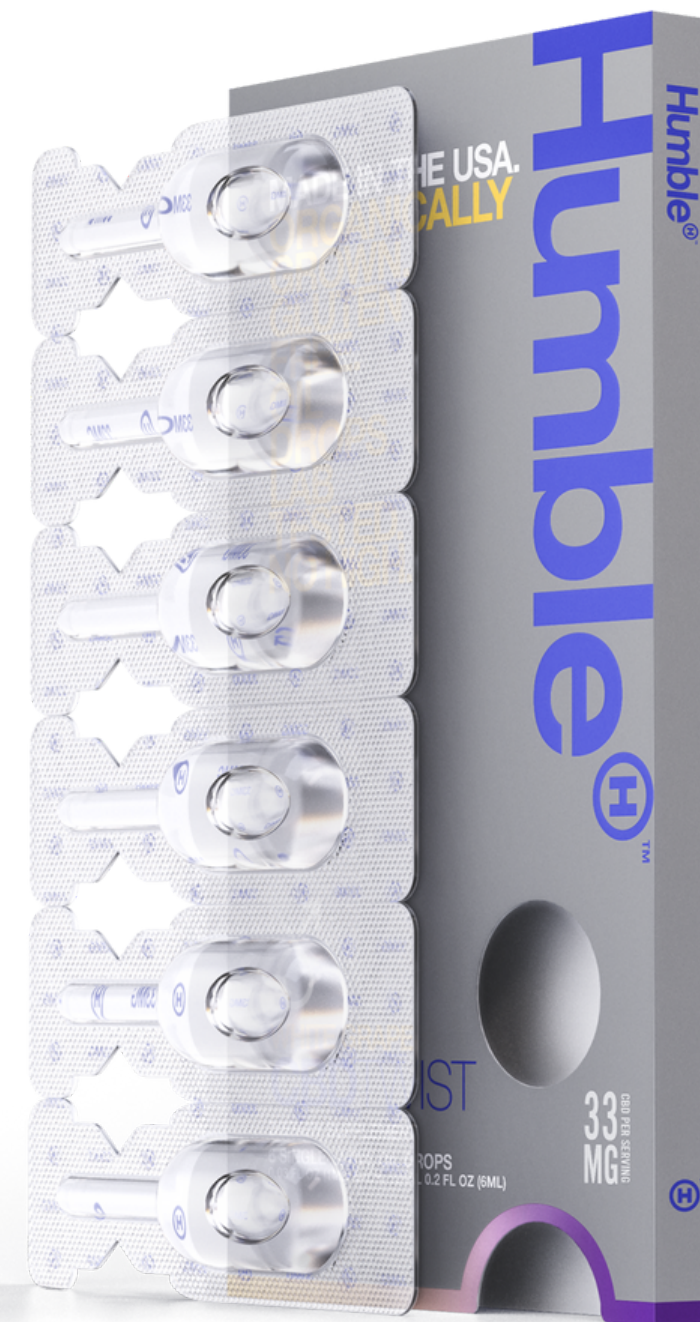
CBD TWIST

Our CBD Twist is uniquely delicious and is super versatile. You can add drops into your meal, drinks, and more! The perfect CBD solution when your on the go.

- 33MG Per Twist
- Twist. Squeeze. Drop
- Made in the USA
- Organically Grown
- Gluten Free
- Lab Tested
- No High

Available in:

- White Grape
- Strawberry
- Peach
- Green Tea



 [DOWNLOADASSETSHERE!](#)





CBD EJUICE

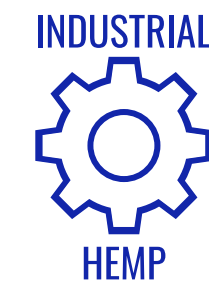
Our vape products are some of the most enjoyable, fastest-acting ways to introduce CBD into your daily life. At Humble, we offer diverse blends of e-liquid that are hand-crafted to resemble our popular e-liquid flavors. This line of vape products are compatible with standard sub-ohm vaping devices as well as smaller, more portable vape devices.

Available in:

- Organically Grown
- Gluten Free
- Lab Tested
- No High
- Apple Watermelon
- Blue Raspberry
- Strawberry Banana
- Mango Pineapple



 [DOWNLOAD ASSETS HERE!](#)





Blends With Benefits

Get a goood taste of your own “medicine”
TLDR: It tastes good & does your body good.

OUR COMMITMENT

To deliver great tasting CBD products with quality testing

Step 1
Plant & Harvest



Once our hemp-based CBD is fully grown on farms, it's then harvested to GMP Certified Standards. Everytime.

Step 2
Extract



The harvested plant matter is then organically processed resulting in pure, concentrated hemp oil.

Step 3
Clean



The extracted oil gets cleaned through freezing, leaving us with nothing but pure, concentrated hemp oil extract.

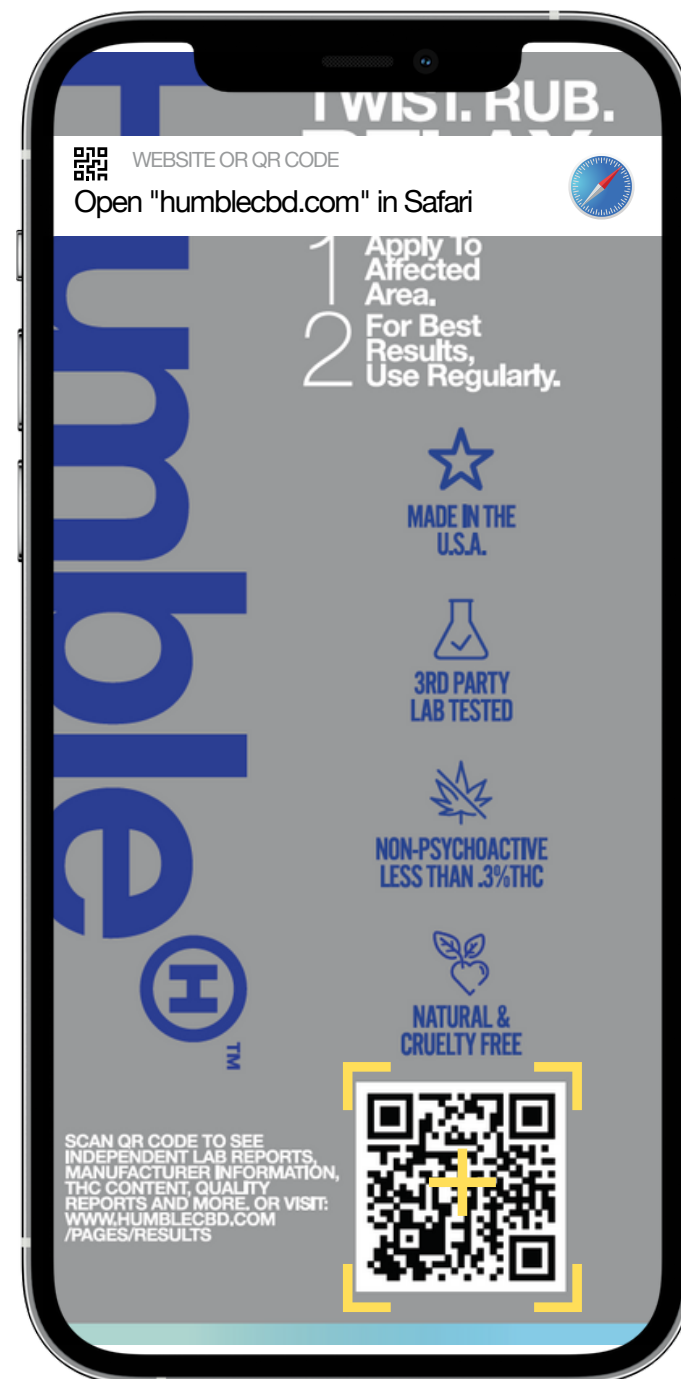
Step 4
Package



By the time HumbleCBD is bottled, the final product is sent to an independent, third-party lab for quality testing.

LABREPORTS

Simply scan any of the QR codes on our products to be taken to the product lab reports



Step 1

Open the camera app and scan the code

Step 2

Tap the banner up top

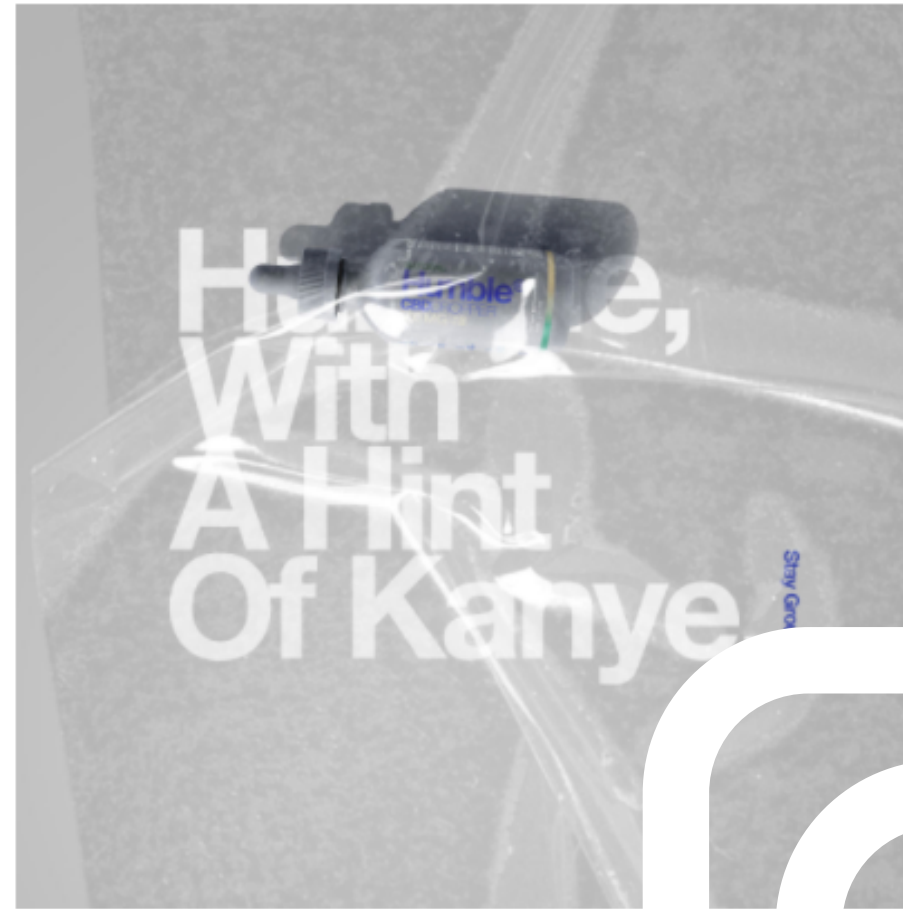
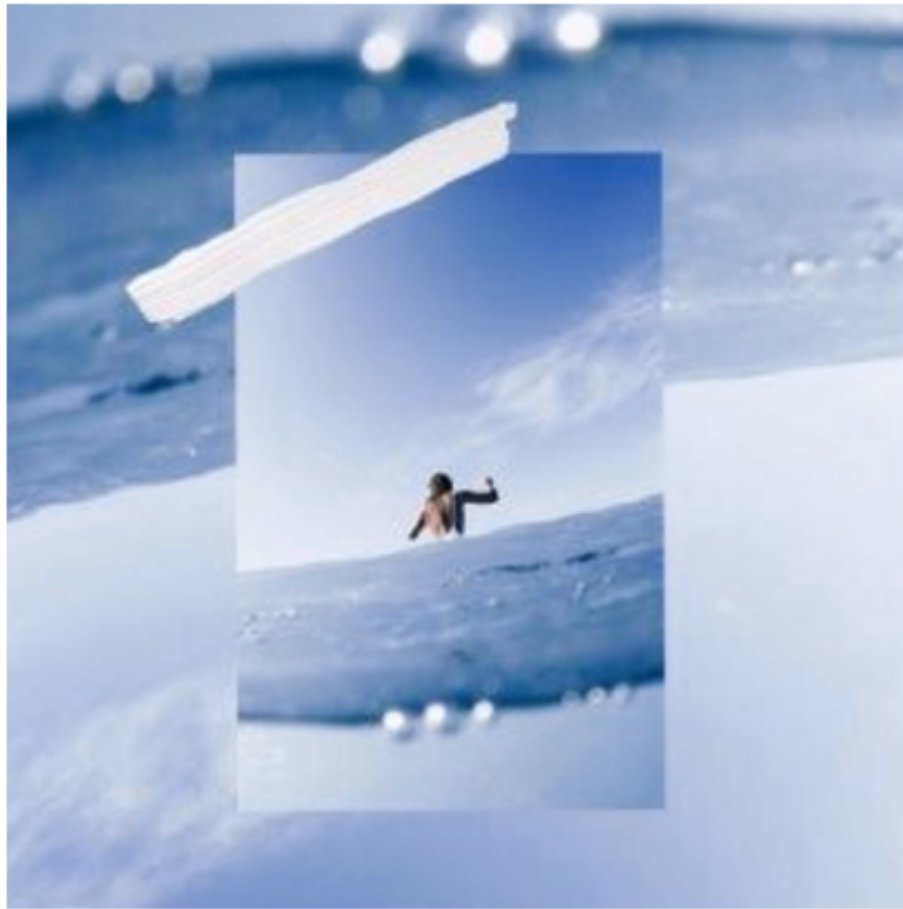
Step 3

Select your product

Step 4

Select the report that matches the lot # on bottom

Take a moment @humblecbd



Humble[®]

 805-375-0153

 info@humblecbd.com

 Humble Specialty Products, LLC | 2455 Conejo Spectrum St, Unit 100 Thousand Oaks, CA 91320

HUMBLECBD.COM



“You’re Grounded!”

- Mom

