

FAQs

WHAT IS COLLAGEN?

Collagen is an important structural protein found throughout your skin, bones, muscles, tendons, ligaments, and cartilage. As an adult, your body produces about 1.5% less collagen every year, and its production can also be inhibited by oxidative stressors such as sunlight. This means that adding extra collagen to your diet can be vital for your skin and body to function ideally. Collagen peptides are a better way to supplement this important collagen, because they are more digestible, better absorbed, and better distributed throughout your body. Plus, while regular collagen provides the building blocks for your skin, collagen peptides actually stimulate skin to create more collagen as well. This dual action is vital to supporting healthy skin, and our elite Bioactive Collagen Peptides are the best available.

HOW DO COLLAGEN PEPTIDES INCREASE COLLAGEN PRODUCTION IN THE SKIN?

Collagen peptides increase collagen in the skin by both supplying amino acids (valuable building blocks for proteins) and by stimulating cell synthesis. Once the specific collagen peptides found in Collagen+ are absorbed through your gut, they are recognized by cells (fibroblasts) in the dermal layer of your skin. This then stimulates your skin to produce more collagen.

WHAT MAKES COLLAGEN+ UNIQUE?

Collagen+ is a skin care super supplement that is clinically proven to help support multiple important areas of skin health. It helps reduce fine lines and wrinkles, supports hydration and moisture levels, and boosts collagen and elastin production in the skin. What truly adds the “plus” to Collagen+ is that our powerful formula does more than common collagen products due to its proprietary ingredient blend. Our Bioactive Collagen Peptides®† have a special peptide “fingerprint” that allows them to more effectively bind to collagen receptors and enhance your beauty. Lutein adds important radiance benefits and antioxidant protection, including protection against oxidative stressors like blue light. And then there are our Phytoceramides, which help skin stay healthy and moisturised. All these unique additions mean Collagen+ outshines the competition for results that exceed expectations.

†A registered trademark of Verisol.

WHY DOES COLLAGEN+ INCLUDE 2.5 GRAMS OF BIOACTIVE COLLAGEN PEPTIDES®?

2.5 grams is the clinically effective dose of these special peptides. Not all collagen ingredients are created equal, and we selected a unique source that is clinically effective in small doses.

These physiologically active polypeptides are produced by cleaving the protein chains of collagen using a controlled hydrolysing technique, which allows specific peptides to form.

Testing was done on many collagen peptide combinations to find the peptides that most effectively bind to fibroblast cell receptors and stimulate collagen synthesis, and our collagen source undergoes regular functional tests to ensure the peptides are active.

HOW ARE THE PEPTIDES IN COLLAGEN+ SPECIAL?

Our collagen peptides feature a very specific peptide profile or peptide “fingerprint” that makes them more bioactive and consistently more effective than other peptides. The key to this is the overall peptide composition. A small difference in the percent of various peptides in a formula can dramatically change its effective bioactivity, but our elite collagen peptides are thoroughly tested to ensure the peptide fingerprint is consistent across every batch.

WHAT IS THE SIZE OF THE COLLAGEN PEPTIDES USED IN COLLAGEN+?

Our collagen peptides have an average molecular weight of 2.0 kD. All smaller collagen products (<10 kda) are generally well-absorbed, but that’s not the only important variable to consider. The unique molecular weight distribution profile of a peptide is also important to maintain, and our collagen peptides maintain it superbly.

WHERE DO THE COLLAGEN PEPTIDES IN COLLAGEN+ COME FROM?

Our Bioactive Collagen Peptides® are from type-I bovine collagen, sourced from predominantly pasture-raised cows with grass or mixed-vegetable diets, but the unique stimulatory effect of Bioactive Collagen Peptides® does not depend on this collagen type. Any collagen type can be used to obtain bioactive peptide sequences, as long as the collagen goes through the special hydrolysing technique.

IS COLLAGEN+ JUST COLLAGEN PEPTIDES?

Not at all. Collagen+ utilizes special Bioactive Collagen Peptides®, but it also includes other ingredients, so you get more comprehensive beauty enhancing benefits. These additional ingredients are wheat lipid extract and Lutein. Wheat lipid extract is a source of ceramides, similar to those naturally found in the skin. And Lutein is a carotenoid antioxidant that provides powerful protective benefits not typically included with a collagen product.

IS COLLAGEN+ BETTER THAN FISH COLLAGEN?

Yes. Bovine collagen is more like human skin than fish collagen. Additionally, fish collagen tends to have a fishy smell and taste.

WHY IS WHEAT LIPID EXTRACT INCLUDED IN COLLAGEN+?

Wheat lipid extract is a source of Phytoceramides, which play an important role in supporting skin barrier function and hydration. Dry skin typically has lower levels of ceramides in the stratum corneum (the outermost layer of skin), so we included this vital ingredient to better promote healthy, beautiful, hydrated skin.

WHY IS LUTEIN INCLUDED IN COLLAGEN+?

Lutein is a carotenoid derived from marigold flowers and has been proven in clinical studies to improve skin radiance. It does this through its antioxidant properties that protect against the damaging effects of oxidative stress, including that caused by blue light. Another benefit is that carotenoids like Lutein can be measured in the skin.

CAN I MIX COLLAGEN+ IN A WARM DRINK?

Yes! You can mix Beauty Focus Collagen+ with both cold and warm drinks without hurting its efficacy. In fact, you can mix Collagen+ with liquids up to 176° F (80° C) without impacting the efficacy of the Bioactive Collagen Peptides®. †

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IS COLLAGEN+ (ready to drink version) GLUTEN FREE?

A gluten free claim is allowed in the United States if a product has less than 20 ppm (parts per million) of gluten. Testing of the phytoceramides (extracted from wheat lipid) in Collagen+ shows the gluten level at less than 20 ppm.

For those who want a bit more context:

For gluten, the amount is at or below 20 ppm from a small amount of wheat extract (70 mg) to begin with so this would be less of a concern for those with gluten sensitivities. To put this in perspective, a typical slice of bread has ~40 grams (mostly wheat), and our product has 70 mg of wheat, of which there is only 20 parts per million or less of gluten from this very small amount. So we are taking about a thousandth of a slice of bread in terms of weight of the wheat extract, and for the gluten it's to the parts per million of this which is why it can barely even be detected. Of course, it always depends on how sensitive the individual is.