

# ageLOC<sup>®</sup> YOUTH



THE POWER TO DEFY YOUR AGE



 ageLOC® YOUTH


HOW DO YOU  
LIVE YOUNG?



# OUR MOST ADVANCED ANTI-AGING SUPPLEMENT EVER

**INTRODUCING** ageLOC Youth, a revolutionary supplement that helps revitalize your aging defense mechanisms (ADMs), the body's natural shield against aging.

Nu Skin's most advanced anti-aging supplement ever, ageLOC Youth, is designed to promote your youth span—the years you can enjoy life being more active, energetic, and healthy.\*



\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.







 PHARMANEX®



 ageLOC®  
YOUTH



DIETARY  
SUPPLEMENT  
120 CAPSULES

# THE SCIENCE



At Nu Skin, we have a unique understanding of how gene expression affects ADMs. With our superior nutritional and anti-aging knowledge, and our proprietary gene expression research, we are at the forefront of scientific innovation, creating products that target the sources of aging.

By understanding the way genes react to specific ingredients, we have created our MOST ADVANCED ANTI-AGING SUPPLEMENT EVER—ageLOC Youth.



ageLOC Youth promotes positive expression of key groups of genes and delivers enhanced nutritional benefits.\*



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# LIFEGEN TECHNOLOGIES

LifeGen Technologies is focused on genomics as it relates to the aging process.

With over half a billion genetic data points collected and analyzed and more being added everyday, experts study the link between aging and genes. It is LifeGen's mission to discover genetic triggers that slow the aging process.

LifeGen's pioneering research has resulted in several patents and pending patents, and ongoing research is expected to yield further important intellectual property. Additionally, LifeGen has a patent for the use of such "gene expression profiling" as a method to measure the progression of the aging process at the molecular level in individual organs.





# WHAT AGES US?



All kinds of external and internal influences can accelerate aging. These aging aggressors disrupt the natural youthful activity of our aging defense mechanisms—the body’s mechanisms that resist aging.



SMOKING



TOXINS



DIGITAL SCREENS



GENETICS



POOR DIET



ALCOHOL



FREE RADICALS



EXHAUST



STRESS



OVEREATING



SEDENTARY  
LIFESTYLE



INJURIES



SUN EXPOSURE



OBESITY

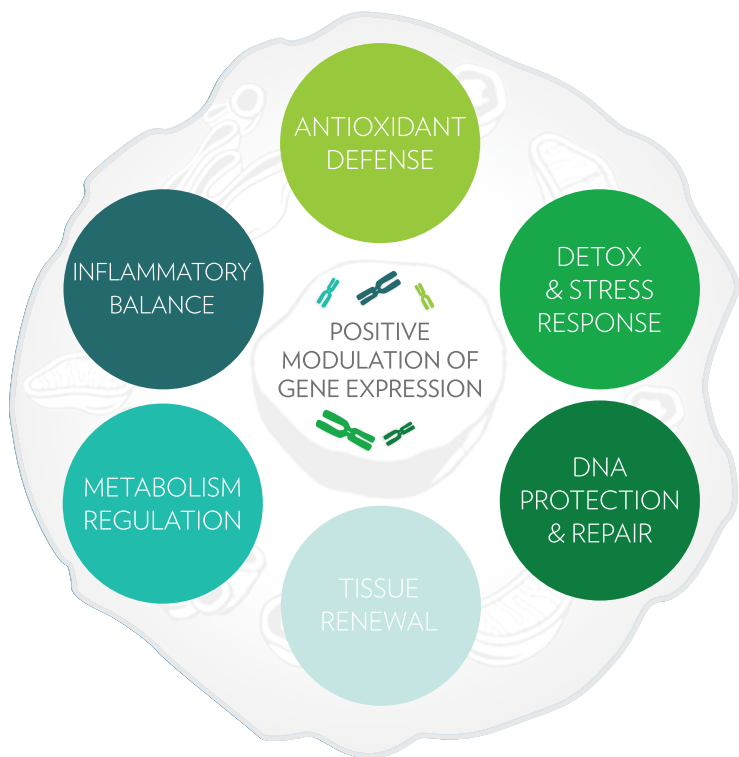


AIR POLLUTION

# AGING DEFENSE MECHANISMS



Aging defense mechanisms (ADMs) are the body's natural way of fighting off and maintaining resistance to aging aggressors. We are all born with internal ADMs. These mechanisms promote healthy regulation of damage and repair processes. Over time, however, external and internal influences can disrupt the natural youthful activity of these ADMs and accelerate aging effects in the body.



AGING AGGRESSORS  
INTERNAL & EXTERNAL

# UNIQUE INGREDIENT BLEND



We selected ageLOC Youth's ingredients based on their unique health benefits and ability to positively impact gene expression related to our ADMs.

The result is a powerful blend of ingredients that strengthen and support the body's natural ADMs.

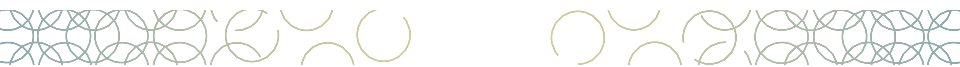
THIS UNIQUE INGREDIENT BLEND IS NOT  
READILY AVAILABLE EVEN FROM A  
HEALTHY DIET.

Unlike multivitamins and mineral supplements that are focused primarily on filling nutritional gaps, ageLOC Youth provides targeted nutrients that support critical, natural ADMs. The result is an advanced product that delivers systemic youth preservation benefits. Gathered from diets around the world, the ingredient blend in ageLOC Youth is so unique, it is not readily available, even from a healthy diet.





# SUPPLEMENT FACTS



Serving Size 2 Softgels		Servings Per Container 60
Amount Per Serving		% DV*
Total Calories	15	
Total Fat	1.5 g	2%
Saturated Fat	0 g	
Trans Fat	0 g	
Vitamin D <sub>3</sub> (as cholecalciferol)	12.5 mcg (500 IU)	63%
Vitamin K <sub>2</sub> (as menaquinone-7)	20 mcg	17%
Ultra-pure fish oil concentrate:	1055 mg	**
EPA (Eicosapentaenoic acid)	300 mg	**
DHA (Docosahexaenoic acid)	200 mg	**
Citrus Bioflavonoids	100 mg	**
(including hesperidin and naringin)		
Purple corn ( <i>Zea mays L.</i> ) cob extract including anthocyanins	66.67 mg	**
Alpha Lipoic Acid	50 mg	**
Quercetin (from <i>Dimorphandra mollis</i> fruit extract)	37.5 mg	**
D-Limonene (from <i>Citrus sinensis</i> peel)	25 mg	**
Rosemary ( <i>Rosmarinus officinalis L.</i> ) leaf extract including carnosic acid	18.75 mg	**
Resveratrol (from <i>Polygonum cuspidatum</i> root)	15 mg	**
Coenzyme Q10	15 mg	**
Lycopene	2.5 mg	**
Lutein (from marigold flower ( <i>Tagetes erecta</i> ))	2 mg	**
Astaxanthin (from <i>Haematococcus pluvialis</i> algae)	0.5 mg	**

\* Percent Daily Values are based on a 2,000 Calorie Diet.  
\*\* Daily Value (DV) not established.

**Other Ingredients:** Gelatin, Glycerin, Beeswax, Sunflower Lecithin, Vanillin.

# INGREDIENTS IN GLOBAL DIETS

The anti-aging ingredients in ageLOC Youth were selected based on exclusive gene expression research for their ability to support our aging defense mechanisms. These ingredients are found in diets from all over the world—many of which promote well-known health benefits.



## ALASKA

Among natives, this diet is known for promoting low rates of cardiovascular disease.



## FRANCE

This diet is known for low rates of cardiovascular disease.



## PERU

This ancient diet is known for nutrient dense “super foods.”



### SCANDINAVIA

This diet is known for promoting low rates of cardiovascular disease.

### OKINAWA JAPAN

This diet is known for promoting impressive longevity.



### JAPAN

This diet is known for low rates of cardiovascular disease and osteoporosis.



### MEDITERRANEAN

This diet is known for promoting incredible longevity and low rates of cardiovascular disease.



# SYSTEMIC YOUTH PRESERVATION



ageLOC Youth delivers all-encompassing, anti-aging protection. It promotes a wide range of functions from your heart to your brain—your bones to your metabolism.\*

A variety of aging aggressors cause us to age, but our ADMs help keep us young.

Now you can hold onto your youth so you can keep doing what you love throughout your life. The innovation of ageLOC Youth combines over 30 years of anti-aging research with the latest knowledge of the world's best ingredients. These ingredients target the source of aging throughout the body. ageLOC Youth gives you the power to defy your age.\*

AGELOC YOUTH IS DESIGNED WITH INGREDIENTS SELECTED FOR THEIR ABILITY TO MAINTAIN AND SUPPORT THE BODY'S AGING DEFENSE MECHANISMS, SO YOU CAN ENJOY A WIDE RANGE OF BENEFITS TO HELP YOU LIVE YOUTHFULLY.\*



# AGELOC YOUTH BENEFITS



## CELLULAR HEALTH

- Reinforces the body's protection and repair mechanisms
- Helps balance healthy cellular response
- Positively modulates systemic cytokine responses
- Supports DNA damage protection/repair
- Provides antioxidant protection

## BRAIN HEALTH

- Supports healthy brain structure and function
- Promotes youthful cognition and memory
- Promotes a sense of wellbeing and healthy mood

## HEART HEALTH

- Sustains overall cardiovascular health
- Promotes blood vessel integrity/elasticity, essential for healthy blood circulation
- Supports normal blood glucose control
- Supports healthy blood pressure regulation

## METABOLIC HEALTH

- Supports healthy lipid metabolism
- Supports normal glucose metabolism

## SKIN HEALTH

- Promotes optimal skin barrier function and protection
- Maintains optimal skin health

## BONE HEALTH

- Boosts bone health and supports bone structure and integrity

## JOINT HEALTH

- Supports healthy joints and promotes healthy joint fluidity

## EYE HEALTH

- Provides ingredients important for healthy eye composition
- Promotes eye health and supports healthy vision

## PHYSICAL PERFORMANCE

- Enables optimal physical performance

## IMMUNE HEALTH

- Promotes healthy immune function and response

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# RESULTS



## WHAT MAKES THIS OUR MOST ADVANCED ANTI-AGING FORMULA?

- Promotes the body's natural ability to fight aging by boosting our internal ADMs, resulting in systemic youth preservation benefits
- Developed from proprietary gene expression insights into healthy aging
- Contains a unique blend of natural ingredients very difficult to obtain through diet alone

ageLOC Youth is SCS Scanner certified. In addition to identifying natural substances that target ADMs, we also identified ingredients that will positively impact your antioxidant protection status. ageLOC Youth is guaranteed to increase your Skin Carotenoid Score (SCS), providing improved antioxidant protection.





MOOD AND COGNITION

SKIN

BRAIN

EYES

DNA REPAIR

HEART

ANTIOXIDANT PROTECTION

CELLULAR HEALTH

IMMUNE FUNCTION

SYSTEMIC CYTOKINE RESPONSE

DNA PROTECTION

METABOLISM

BONES

JOINTS

PHYSICAL PERFORMANCE



# ageLOC<sup>®</sup> YOUTH

## THE POWER TO DEFY YOUR AGE

The human body is a miracle. It naturally learns, evolves, and repairs itself. It is designed to live young. No one wants to look or feel old. Even as we age, we all want our bodies and minds to continue feeling youthful and healthy. The key is to give the body what it needs so it can continue to do what it is designed to do—live young.

