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***FOR IMMEDIATE RELEASE***

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**DIGITAL MEDIA AND COLLEGIATE SPORTS MANAGEMENT GROUP  
TO PARTNER ON DIVISION II/DIVISION III NCAA PODCAST NETWORK**

DGital Media, a leading innovator and creator of on-demand audio content announced its partnership with New York based Collegiate Sports Management Group (CSMG) to identify, aggregate, and monetize content in the Division II/Division III college sports market. The network will launch the week of September 5 with a podcast hosted by **Brandon Noble**, ex- Penn State and NFL lineman, hosting a one hour weekly sports podcast focusing on NCAA D-II/D-III athletics for the duration of 2016-2017 college sports season. The content shall include interviews with NCAA commissioners, athletic directors, University/College Presidents, former and current athletes, and other relevant members of the collegiate sports industry.

DGital CEO Spencer Brown stated: "DGital is excited to be working with CSMG to further build upon our base of compelling and highly engaging audio content with a new podcast series focused on the underserved Division II and Division III market place. This partnership will provide great benefit in multiple ways Division II and Division III athletes, coaches, alumni, administrators and fans".

Michael Schreck, CEO and Managing Partner of Collegiate Sports Management Group, stated: "I am enthused to partner with DGital Media. They are a thought-leader in on demand audio and we look forward to working together to develop and distribute Division II/III NCAA content as well as sponsorship sales".

**About The DGital Media**

DGital Media ([www.DGitalMedia.com](http://www.DGitalMedia.com)) is a leading innovator and creator of on-demand audio entertainment in sports, tech, comedy and news. DGital Media's growing list of programming partners includes Re/Code, Yahoo! Sports, Fox Sports Digital, and the Upright Citizen Brigade, and features some of the most influential voices in sports, comedy, tech, and news, including J.J. Redick, Chad Ochocinco, Jeremy Roenick, Adrian Wojnarowski, Katie Nolan, Kara Swisher, Peter Kafka and Brian Kilmeade. DGital brings authentic and informative audio programming together with brands to inform and engage audiences. The company is headquartered in New York, with offices in Los Angeles and San Francisco.

**About Collegiate Sports Management Group**

CSMG is committed to driving the business performance of collegiate athletic conferences/schools, providing them with a successful growth strategy with regards to branding, attracting more/better applicants, and generating revenue to support their athletic departments.

CSMG markets and sells college assets including but not limited to intellectual property, media, content, and sponsorships around collegiate sports, facilities, games, events, tournaments, and other related content.

CSMG secures and partners with multiple media outlets, event organizers, and promoters for content development, distribution, production, on-line merchandise sales and licensing.

CSMG is enhancing engagement of conferences and schools with alumni, students, and prospective applicants.