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AMERICAN SPORTS NETWORK & CUTTING EDGE SPORTS MANAGEMENT AGREE TO MULTI-YEAR DEAL FOR DREAM BOWL BROADCAST

Milltown, N.J. - American Sports Network ("ASN"), a division of Sinclair Networks Group, which is owned by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), announced that it has entered into an agreement with Cutting Edge Sports Management to broadcast the Dream Bowl for the next two years. The college all-star game will be played on Monday, Jan. 18, 2016 in Virginia Beach, Va.

The Dream Bowl was created to provide opportunities for FCS, Division II and Division III athletes to showcase their talents. Under the agreement, ASN will air the game on Sinclair broadcast stations and other affiliates around the country.

"We have found the perfect broadcast partner in American Sports Network to help us expand the reach and exposure of the game and these individual players," said Neil Malvone, president of Cutting Edge Sports Management.

Malvone added "the broadcast reach of ASN, through its parent company, Sinclair, will permit the entire country to see the talented players competing in this year's Dream Bowl."

"We are pleased to enter into this relationship, to deliver a college all-star game that provides a service to our communities," said Doron Gorshein, COO of Sinclair Networks Group. "With this agreement with Cutting Edge Sports Management, we continue to enhance our product offering, and provide relevant, high quality live sports events for students, alumni and fans from the institutions of those competing in the game."

Ray Katz, Managing Partner ROI Sports Marketing Group said: "The promotional commitment of ASN across their college football schedule will ensure tremendous value for our sponsors and partners. ROI Sports Group is the sponsorship partner of Cutting Edge Sports Management and led negotiations with ASN."

About American Sports Network

ASN is a division of Sinclair Networks Group, a wholly-owned subsidiary of Sinclair Broadcast Group, Inc., the largest and one of the most diversified television broadcasting companies in the country with 164 television stations it owns, operates and/or provides services to in 79 markets, broadcasting 384 channels. Sinclair's portfolio reaches approximately 43 million television households and is affiliated with all the major networks. In addition, ASN's content is syndicated to other broadcasters and regional sports networks. ASN, which launched in August 2014, produced 250 college events in nine sports in its first year and plans to air more than 375 events in the 2015/2016 academic year.

About Cutting Edge Sports Management

CESM is a full-service leader in sports management with areas of expertise in event planning, strategic marketing, business management, player development, and media relations. CESM creates innovative all-star event competitions at every level of sports. The CESM difference is to continue to revolutionize the sports industry with strategic partnerships and full service capabilities. With CESM, the athletes come first to maximize their potential and get them to the next level.

For more information:

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