



REVEAL SUITS, ETEAMSPONSOR AND COLLEGIATE SPORTS MANAGEMENT GROUP PARTNER FOR “RIGHT THING TO DO” CAMPAIGN

April 15, 2020

Grand Prairie, TX – Reveal Suits, eTeamSponsor and Collegiate Sports Management Group (CSMG) have partnered to launch the “RIGHT THING TO DO” campaign. With this campaign, these companies are joining forces to provide graduating student-athletes with an impactful offering of a preferred discounted price on a personalized suit from Reveal Suits. The concept was crafted by CSMG to best support its partners and other industry friends and utilizes the robust fundraising platform of eTeamSponsor. The campaign links go live on April 15 and allow students, families, alumni and other members of the community to support their student-athletes until May 31, which will be the last day to place an order. Finally, student-athletes should expect to receive their orders in late June, which should help the sting as graduation ceremonies continue to be cancelled.

Carlton Dixon, Founder and CEO of Reveal Suits, said, “Reveal is certainly looking forward to launching this endeavor, and I could not think of a better time to be impactful to deserving student-athletes during this disappointing and unprecedented time for them. We are honored to be working with eTeamSponsor and CSMG to make this happen.”

eTeamSponsor Co-Founder and CEO Sean Connors echoed a similar sentiment. “We want the young men and women student-athletes nationwide to know we are here for you. We can’t imagine the amount of frustration you must be feeling. But know that eTeamSponsor is here to support you, and we look forward to being an impactful resource during these challenging times. We are proud to partner with CSMG & Reveal Suits, two companies getting involved for the right reasons. Their incredible acts of leadership and teamwork to deliver something positive for these deserving student-athletes made this an easy decision to get behind.”

“Having a family member as a part of a team which was poised to defend their Division III national title in 2020 has given me a very “up close and personal” view of the enormous disappointment of senior student-athletes. This, along with the fantastic collaborative relationship between CSMG, eTeamSponsor and Reveal Suits, made development of this program a great initiative in my mind”. said Ray Katz, Co-Founder and COO of CSMG.

About Reveal Suits

Reveal Suits' reputation and image has been established by the specialization of officially licensed customized suits to show the pride of each organization and personal brand it represents. Located in Grand Prairie, Texas, Reveal was formed on June 1, 2018, by Owner/CEO Carlton Dixon, a former men's basketball player of the University of Texas. For more information, visit www.revealsuits.com

About eTeamSponsor

Since 2010, eTeamSponsor has pioneered an automated crowdfunding solution that has raised millions of dollars nationwide. They partner with institutions and connect advancement personnel to the athletic department fundraising projects. Aiming to provide the most efficient and effective platform for schools, eTS helps eliminate inefficiencies, liabilities and risks of former fundraising methods. They are committed to remaining the frontrunners of innovative technology and unparalleled client service to ensure every fundraising goal is met.

About Collegiate Sports Management Group

Founded in 2014, CSMG is a Collegiate Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic departments and initiatives. CSMG esports rights encompass the ECAC, the NJCAA, and most of the other 20+ conferences represented by CSMG for traditional sports. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship sales, Licensing, Event Production & Management, CRM, Ticketing and esports.