



FOR IMMEDIATE RELEASE

November 9, 2020

COLLEGIATE ESPORTS NATIONAL CHAMPIONSHIP HOSTED BY COLLEGIATE SPORTS MANAGEMENT GROUP

New York City, NY (Nov. 9, 2020) – [Collegiate Sports Management Group \(CSMG\)](#) announced today it will be hosting the first Collegiate Esports National Championship (CENC) on April 29 through May 2, 2021 at the Raleigh Convention Center in Raleigh, North Carolina. The championship tournament will feature schools from CSMG partners including the [ECAC Esports](#), the [National Junior College Athletic Association Esports \(NJCAA\)](#) and the [High School Esports League \(HSEL\)](#). After competing all semester, the qualifying teams will compete in Raleigh for a chance to be crowned national champions.

CSMG chose Raleigh as the perfect location for the first national championships as the city has [experience](#) in hosting large scale esports events, including the [Rainbow Six](#) event in 2019 and the [East Coast Game Conference \(ECGC\)](#) for the past 11 years. The gaming community is strong and vibrant in Raleigh and CSMG is excited to add their championships to the city's esports portfolio.

“We are delighted to be hosting the Collegiate Esports National Championship here in Raleigh, N.C.,” said Tori Collins, Director of the [Greater Raleigh Sports Alliance](#) and Co-Chair of the new esports committee Greater Raleigh Esports Local Organizing Committee ([GRELOC](#)). “Our area has a long tradition of hosting successful collegiate championships in traditional sports. To be able to celebrate and showcase our globally recognized esports ecosystem supported by local companies such as Epic Games, Ubisoft, Lenovo, Red Hat and others is a win-win for us. Our commitment to esports player's health and wellness remains paramount, and we along with our local partners are confident we can deliver a world-class event for everyone involved in 2021.”

CENC will include other exciting gaming events highlighted by an NFLA competition featuring former NFL stars and a two-day HBCU Technology Career Fair. The first-of-its kind HBCU Career Fair will bring a brighter focus on the HBCU community and the brilliant students attending HBCU schools within the Raleigh region. This recruiting event will bring companies face-to-face with students seeking career opportunities in the technology industry. The GRELOC in partnership with [Subnation](#), a gaming lifestyle media platform, will look to develop and produce a Fan Festival that celebrates the culture of gaming and lifestyle of esports.

“The Collegiate Esports National Championship will provide schools and colleges along the CSMG pipeline from high to school to junior college to 4-year colleges to compete under one roof for the first true esports national championships. This gathering of gamers of all ages will be the highlight of the 2020-2021 collegiate esports season. Brands will be able to connect with the gaming community at our LAN event, through our linear partner, ESTV, and across multiple digital channels,” stated Neil Malvone EVP at CSMG.

ABOUT COLLEGIATE SPORTS MANAGEMENT GROUP

Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy and generating revenue to support their athletic department and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation and Distribution, Media Rights Strategy and Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production and Management, Ticketing and Esports. Visit www.collegiatesmg.com for more information.

MEDIA CONTACT

Neil Malvone, EVP at CSMG
nmalvone@collegiatesmg.com
908-510-0087

###