



## HOMETOWN TICKETING NAMED OFFICIAL TICKETING PARTNER OF ECAC

COLUMBUS, OH – August 31, 2020

### For Immediate Release

HomeTown Ticketing has been named the Official Ticketing Partner of the ECAC (Eastern College Athletic Conference). This partnership will provide convenient online ticketing options for fans, as well as offering additional security and reporting capabilities for the ECAC staff and schools. In addition to championship events, HomeTown Ticketing will provide ticketing for ECAC traditional sports and esports tournaments.

“We are so pleased to be partnering with HomeTown Ticketing to enhance and upgrade our entire ticketing operation. We are happy to join forces and be a part of their success story, and to help spread the word through intercollegiate athletics.”

— **Dan Coonan, CEO | East Coast Athletic Conference**

“HomeTown Ticketing is thrilled to partner with the Eastern College Athletic Conference for future tournament and championship events. Our state of the art ticketing system will help bring professional level ticketing to ECAC member schools, fans and communities across the East Coast and Midwest. We can’t wait to get started with the ECAC and are excited for the opportunity to work with their member schools”

— **Ryan Hart, Chairman & CEO | HomeTown Ticketing, Inc.**

This partnership was brokered by Collegiate Sports Management Group (CSMG) who represent the ECAC for media and sponsorship partnerships.

### ABOUT ECAC

The ECAC is an 82 year-old organization with over 200 member schools across all NCAA Divisions. The ECAC exists to enhance the experience of student-athletes participating in intercollegiate athletics and provides great value for universities and colleges by sponsoring championships, leagues, bowl games, tournaments and other competitions throughout the Northeast. The ECAC’s esports platform is growing and now totals more than sixty colleges and universities and is expanding the geographic footprint for the conference nationally. The ECAC is also sponsoring competitions and leagues involving other varsity and club sports that do not fall under the umbrella of the NCAA.

### ABOUT HOMETOWN TICKETING

HomeTown Ticketing is the fastest growing digital ticketing provider in both K-12 and collegiate spaces, serving schools, districts, conferences, and associations at no cost. A professional-level and fully automated ticketing solution, HomeTown’s in-house developed, proprietary ticketing platform is tailored specifically to the needs of schools and governing bodies. Benefits of the HomeTown system include unmatched value through easy-to-use purchasing and redemption options, custom box-offices, event and fan specific reporting tools, and secure financial management features to streamline operations and increase financial transparency. Intuitive and easy-to-use for both event organizers and ticket buyers, HomeTown never touches the event organizer’s funds, which are available and accessible within 24h from a ticket sale. Get started @ [www.hometownticketing.com](http://www.hometownticketing.com) | [@hometowntix](https://twitter.com/hometowntix)

### ABOUT COLLEGIATE SPORTS MANAGEMENT GROUP

Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing, and Esports. Visit [www.collegiatesmg.com](http://www.collegiatesmg.com) for more information.