



College Esports in a Post-Coronavirus World Powered by Collegiate Sports Management Group

Tuesday, June 9, 2020

New York, NY – Collegiate Sports Management Group (CSMG) continues their bi-weekly sports Empowerment Summit with Episode 3, *College Esports in a Post-Coronavirus World*. The Esports Summit will take place on Tuesday, June 16, 2020 at 1:00pm EST.

The Esports Summit will cover the current state of collegiate and high school esports, along with business and growth strategies, new initiatives, and the future of esports. Neil Malvone, Executive Vice President at CSMG and Vice Chairman of the National Junior College Athletic Association Esports will serve as the moderator for this episode. The panelists include:

Dan Coonan – Commissioner, ECAC

Dan has been the ECAC President/CEO since 2016. The ECAC has 252-member schools, while the ECAC Esports division currently has 70+ members. ECAC Esports offers both online and LAN events, including the ECAC Esports National Championships. Dan recently published his first book, *Presidential Spirits*.

Trevor Jenson – Co-Founder, Generation Esports

Trevor is the Co-Founder of Generation Esports (formerly HSEL), whose mission is to make Esports available to every student as a legitimate varsity level sport in high schools across the nation. Jenson has become a leader on identifying issues and offering solutions in the high school esports landscape.

Patrick Klein – Chief Strategy Officer, eFuse

Patrick serves as the Chief Strategy Officer at eFuse, a web and mobile application that provides a social platform and event coordination services for the esports industry. Patrick, along with his co-founder Matthew Benson, have quickly established eFuse in the esports industry.

Kevin Mitchell – Founder and Managing Director, College Esports Expo (CEX)

Kevin founded The College Esports Expo (CEX), a forum for academics, students, gamers, and esports enthusiasts to discuss curriculum, programming, and career development for esports on college campuses. CEX has set the industry standard for esports showcases. Mitchell is also a professor at Emerson College.

Jeff White – Executive Director of NJCAA

Jeff has been the NJCAA Chief Legal, Diversity and Equity Officer since 2018. Jeff helped create and launch the NJCAA, where he currently serves as Executive Director. Jeff plays a vital part in the growth of the association including obtaining STEM certification and developing partnerships for the NJCAA.

About Collegiate Sports Management Group Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools. CSMG esports rights encompass the ECAC, NJCAA, and 20+ college conferences specializing in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, CRM, and Ticketing.